

## Dr. Shailendra Kumar

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### Educational Qualifications

| Degree/Program   | Year      | Institute/University                    |
|--|-----------|---|
| Ph.D. in Management<br>Major: Strategic Management             | 2017-2022 | Indian Institute of Management Calcutta |
| Executive Post-Graduate Diploma in General<br>Management       | 2007-2008 | XLRI Jamshedpur                         |
| Bachelor of Engineering<br>Production Engineering & Management | 1996-2000 | NIT Jamshedpur                          |
| Bachelor of Science<br>(1st Year)                              | 1995-1996 | Banaras Hindu University                |

### Professional Certifications

|                |   |
|----------------|---|
| <b>TOGAF 9</b> | Certified Enterprise Architect - [The Open Group Architecture Foundation] |
| <b>ITIL</b>    | IT Infrastructure Library - [AXELOS]                                      |
| <b>PMP</b>     | Project Management Professional - [Project Management Institute, USA]     |

### Doctoral Dissertation

**Advisory Committee:** Prof. Anirvan Pant (Chair), Prof. Biswatosh Saha, Prof. Pragyan Rath  
**Title:** Essays on Processes of Category Emergence and Change in the IT Services Industry

Developing an understanding of firms' embedded agency in shaping the socio-cognitive structure of markets, the three essays of the dissertation examine the role of firms' ordinary category claims in shaping category emergence, the role of firms' symbolic management actions in shaping category salience and the identity dimension of market categories.

### Research Interests

Market Categories and Categorization, Symbolic Management, Strategy & Cognition, Process Research

## Conferences and Workshops

- KUMAR, S., & Pant, A. (2022). The (un) Making of Digital IT Services? Category Work and the Dynamics of Plausible Categories. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 13007). Briarcliff Manor, NY 10510: Academy of Management.
- Paper accepted but not presented at Strategic Management Society, SMS 42<sup>nd</sup> Annual Conference, London: “A Categorical Spanner on Symbolic Management: The Potential(?) De-saliencing of ‘Digital’ in IT Services Industry”
- Co-Authored paper “Does diversity among founders lead to new venture success? Well, it depends on the meaning of success” selected for poster presentation at PAN-IIM-World Management Conference 2019, Rohtak, India
- Participated in the New Doctoral Summit (NDS) at SMS Special Conference, 2018, Hyderabad, India

## Pre-Ph.D. Work Experience

Overall, 16 years of pre-Ph.D. work experience as an IT Strategy & Architecture consultant for clients in multiple sectors such as Healthcare, Pharma, Insurance, Banking, and Manufacturing. Cross-cultural experience & exposure to varied organizational cultures in the USA, UK, Australia, Mexico, Hong Kong, Malaysia, and Thailand.

| Duration    | Organization                   | Role/Designation                                 |
|-------------|--------------------------------|--|
| 2008 – 2017 | TATA Consultancy Services      | Associate Consultant, Global Consulting Practice |
| 2006 - 2007 | Cognizant Technology Solutions | Senior Consultant                                |
| 2001 - 2006 | TATA Consultancy Services      | IT Analyst                                       |
| 2000-2001   | TATA Motors                    | Engineer   |

### **Key Consulting Experience**

- Principal consultant for the IT strategy definition for demerger in one of the largest interior infrastructure companies in India
- Information Management Strategy for the global R&D division of GSK Pharmaceuticals to accelerate drug discovery and development cycle
- Information Management Strategy following a change in operating model at AXA, a global insurance company
- Information Management Strategy for Social Security Department, Govt. of Mexico
- Master Data Management Strategy for one of the world’s largest engines & turbines manufacturer

## Practice Publications (Company Whitepapers)

- **IT Sourcing Strategy for Business Transformation** 2013  
*<http://www.tcs.com/SiteCollectionDocuments/White%20Papers/Consulting-Whitepaper-Sourcing-Strategy-Business-Transformation-0413-1.pdf>*
- **Reinforcing Business Partnership Skills in IT** 2015  
*<http://www.tcs.com/consulting/related-insights/Pages/Reinforcing-business-partnership-skills-IT.aspx>*
- **Re-engineering the Information value chain in Healthcare and Life sciences Industry** 2010  
*[http://www.tcs.com/SiteCollectionDocuments/White%20Papers/Consulting\\_Whitepaper\\_Reengineering-HealthCare-LifeSciences-Information-Value-Chain\\_03\\_2011.pdf](http://www.tcs.com/SiteCollectionDocuments/White%20Papers/Consulting_Whitepaper_Reengineering-HealthCare-LifeSciences-Information-Value-Chain_03_2011.pdf)*