

# DAY 1 SESSIONS, TUESDAY, NOVEMBER 8, 2022

Location: Conference Center, College of Business Complex 232, MMC, FIU

9:00 – 9:30 AM REGISTRATION AND INTRODUCTIONS

9:30 – 10:00 AM OPENING FORMAL INAUGURAL AND WELCOME SESSION

- Dr. William G. Hardin III, PhD, FRICS. Dean, College of Business, FIU
- Dr. Sumit K. Kundu, Associate Dean for CIBER and International Affairs
- Professor Rishiksha T Krishnan, Director, IIM Bangalore
- Dr. Padmini Srinivasan, Chairperson, Centre for Corporate Governance & Citizenship, IIM Bangalore

10:00 – 11:45 AM FIRST ACADEMIC SESSION- CORPORATE GOVERNANCE CHALLENGES  
Chair - Dr. Qiang Kang, Ryder Systems Research Fellowship Professor, Finance, FIU

1. Backing the Right Jockey?

Founder-traits and Early-Stage funding in Digital Entrepreneurship

- Professor Vijay Venkataraman, IIM Bangalore
- Professor Hemang Subramanian, ISBA, FIU
- Professor H. Jiang, Northern Kentucky University

Discussant: Dr. Mustafa Caglayan, FIU

2. First Among Equals? Majority Shareholders, Corporate Governance, and the principal - Principal Problem

- Professor S Raghunath IIM Bangalore
- Professor Ram Subramaniam, Stetson University

Discussant: Dr. Arun Kumaraswamy, FIU

3. The Effect of Board Composition on Fintech Firms

- Professor Yuka Nishikawa, Charleston University
- Professor Mohammad Hashemi Joo, Cal State University
- Professor Krishnan Dandapani, FIU

Discussant: Dr. Arun Upadhyay, FIU

4. Supply Chain Analytics – Keynote Speech – Dr. Vaidyanathan Jayaraman, Global Dean, SP Jain School of Management, Dubai

Discussion and Commentary

11:45 – 12:15 PM LUNCH BREAK

12:15 – 1:45 PM **PANEL ONE – ANALYTICS IN BUSINESS**  
Chair - Dr. S.K. Gupta Distinguished University Professor, ISBA department,  
College of Business, FIU

- Accounting Analytics  
Ms. Alexandra M. Manzano, CPA  
Associate Director, Master of Accounting in Data Analytics Team, KPMG
- Strategy and Financial Analytics  
Mr. Jorge Gonzalez, MBA, Business Analytics Specialist Master,  
Consultant, EDS, IBM, Deloitte
- Anti-Fraud and Anti-Money Laundering Analytics  
Mr. Jairo Namur, Founder, Chief Commercial Officer  
Intelligence for Action LLC

1:45 – 2:00 PM **TEA BREAK**

2:00- 3:15 PM **SECOND ACADEMIC SESSION - CORPORATE GOVERNANCE &  
SUSTAINABILITY**  
Chair – Dr. Arun Upadhyay, Knight Ridder Eminent Scholar, Finance, FIU

1. The Value of Connections: Evidence from Real Estate
  - Professor Walter D’Lima, FIU
  - Professor Brent Smith, Virginia Commonwealth University

Discussant: Dr. Robinson Reyes, FIU

2. Sustainability Risk Management Disclosures: An Exploratory Study –
  - Professor Padmini Srinivasan, IIM Bangalore

Discussant: Dr. Yuka Nishikawa, Charleston University

3. ESG Performance and Firm Value: The Moderating Role of Ownership Concentration
  - Professor Anand, IIM Ranchi
  - Professor Anjali Srivastava, IIM Ranchi

Discussant: Dr. Shahid Hamid, Chair, Dept of Finance, COB, FIU

3:15 - 3.30 PM TEA BREAK

3:30 - 4:45 PM PANEL TWO - ANALYTICS IN HUMAN RESOURCE MANAGEMENT  
Chair - Dr. Ravi Gajendran, Department Chair and Eminent Scholar,  
GLAM department

- Mr. Chris Altizer, former Chief Talent Officer and SVP HR Pfizer and Aetna
- Dr. Chaitali Kapadia, Assistant Professor, FIU College of Business
- Dr. Kisha Jones, Assistant Professor, FIU College of Business
- Ms. Kavita Mathur, Sr. HR Business Partner, Chevron

4:45 - 5.00 PM TEA BREAK

5:00 - 6.15 PM THIRD ACADEMIC SESSION - Corporate Governance Safeguards  
Chair - Professor Padmini Srinivasan, IIM Bangalore

1. Market Fragmentation and Manipulation

- Professor Douglas Cumming, FAU
- Professor Suchismita Mishra, FIU
- Professor Le Zhao, California State University - Fresno

Discussant: Dr. Narendra Kushwaha, Ahmedabad University

2. A Resource Allocation Perspective of Corporate Social Responsibility

- Professor Sai Chittaranjan, IIM Bangalore

Discussant: Dr. Anand, IIM Ranchi

3. API, Fintech, and Cyber Security

- Professor Negar Sangtarash, [DBA], FIU
- Professor Krishnan Dandapani, FIU

Discussant: Dr. Mohammad Hashemi Joo, California State University

## DAY 2 SESSIONS, WEDNESDAY, NOVEMBER 9, 2022

Location: Conference Center, College of Business Complex 232, MMC, FIU

8:30 - 9:40 AM

### FOURTH ACADEMIC SESSION - Marketing Analytics

Chair - Professor Jayati Sinha, Macy's Retailing Professorship, Marketing & Logistics Department, College of Business, FIU

1. Governance Beyond Compliance - Keynote Speech

- Mr. Ajay Nanavati, Former Chairman, Syndicate Bank & Former MD, 3M India

Discussion and Commentary: Dr. Arun Upadhyay, FIU

2. Analytics & E-Commerce - Exciting Opportunities: Keynote Speech

- Professor Ananth Krishnamurthy  
Professor and Chairperson, Doctor of Philosophy, IIM Bangalore

Discussion and Commentary: Dr. Vaidyanathan Jayaraman, SP Jain School of Management, Dubai

3. Re-examining the Efficacy of Neural Networks in Detecting Accrual and Real Earnings Management -

- Professor Prakash Singh, Professor of Banking, IIM Lucknow
- Professor Aparajita Pandey, RV University

Discussant: Dr. Raghu K. Raghunandan, FIU

9:45 - 10:00 AM

TEA BREAK

10:00 - 11:15 AM

### FIFTH ACADEMIC SESSION - Corporate Governance and Operations

Chair - Professor Dr. Raghu K. Raghunandan, Eminent Scholar, School of Accounting, FIU

1. Micro and Recurring Benefits of Political Connections: Effect on Project, Announcements and Project Costs

- Professor Kshitij Awasthi, IIM, Lucknow
- Professor Sai Yayavaram, IIM Bangalore
- Professor Rejie George, IIM Bangalore
- Professor Trilochan Sastry, IIM Bangalore

Discussant: Dr. Walter D'Lima, FIU

2. Corporate Governance, Quality of Disclosure and Firm Performance: An empirical study of select Public, Private sector banks, and NBFCs in India'

- Professor Krishangi Pandey, Integral University, Lucknow
- Professor Prakash Singh, IIM Lucknow

Discussant: Dr. Raghu Raghunandan, FIU

3. Corporate Lobbying and Informed Trading: Evidence from Short Selling

- Professor Arun Upadhyay FIU
- Professor Dung Nguyen Frostburg University

Discussant: Professor A. M. Parhizgari, FIU

11:15 - 12:15 PM

LUNCH BREAK

12:00 - 1:30 PM

PANEL THREE - CYBER SECURITY CHALLENGE

Chair - Dr. Manjul Gupta Ryder Eminent Scholar and Chair in MIS ISBA Department, College of Business, FIU

- Dr. Sebastian Schuetz, ISBA, FIU and ATOM Cybersecurity Think Tank
- Mr. Mohit Kalra, Sr. Manager, Information Security & Compliance Spirit Airlines
- Mr. Hendry Lee, Sr. Analyst, Information Security, Spirit Airlines
- Mr. Gilbert Bollinger, Founder and CEO, Squirrel Compliancy Solutions

1:30 - 1:45 PM

TEA BREAK

1:45 - 3:00 PM

SIXTH ACADEMIC SESSION- Corporate Governance

Chair - Professor S. Raghunath, IIM Bangalore

1. Related Party Transactions and Audit Fees: Indian Evidence

- Professor K. Raghunandan, School of Accounting, FIU
- Professor M. Jayadev, IIM Bangalore
- Professor Abhinav Anand, IIM Bangalore
- Professor Narendra Kushwaha, IIM Bangalore

Discussant: Dr. Jonathan Milian, FIU

2. The Value of Independent Executive Directors to Stock Crash Risk

- Professor Arun Upadhyay, Finance Department, FIU
- Professor Dung Nguyen, Finance Department, Frostburg University

Discussant: Dr. SaiChitharanjan

3. Getting Global Cooperation Right on Internet Governance

- Professor Miriam Weismann, FIU

Discussant: Dr. Raghu Raghunandan

3:00 - 3.15 PM

TEA BREAK

3:15 - 4.45 PM

WORKSHOP: FIU BLOCKCHAIN AND CRYPTOCURRENCY SUMMIT

Chair - Dr. Pouyan Esmaeil Zadeh, Knight- Ridder Research Fellowship  
Professor ISBA Department, College of Business, FIU

- Professor Hemang Subrmanian, ISBA Department, FIU
- Professor Arijit Sengupta, Associate Dean, COB, FIU
- Professor Florent Rouxelin, Finance Department, FIU
- Dr Carlos Bared, Principal and Managing Director of 3e11 LLC

4:45 - 4:50 PM

Conference Closing and Future Plans -

Dr. Krishnan Dandapani - Conference Co-chair, FIU

4:50 - 5:00 PM

Farewell & Memento Distribution -

Dr. Sumit Kundu, Associate Dean, College of Business, FIU