



Workshop on Assessing the Indian Aerospace Manufacturing Maturity in 2017 and 2022 & Developing Business Opportunities for the Future

Key Takeaways for participants:

- Study Report on *Indian Aerospace Manufacturing Maturity Index*
- Toolkit Comprising of:
 - **Institutional Resources Matrix**
 - **Business Ecosystem Design**
- Inputs for developing **firm level India business strategy based on the maturity level of the Aerospace value chain activity**
- Insights on **market opportunities and how to realize them**
- **Networking with senior executives** of Indian companies
- Subscription to annual updates of the Index

Venue: N001, IIM Bangalore.

Date: 17th February 2017.

Time: 8:00 AM to 12:00 PM.

Who should attend: CXOs, Senior Executives, Business Unit Heads, Entrepreneurs from both India and abroad.

Workshop Fees: Free, by invite only.

Study & Workshop

The Government of India is promoting its flagship program “Make in India” in a bid to encourage multinational companies to manufacture in India for the world. The question in the minds of many Aerospace Executives is ‘does India have the necessary attributes to make it viable for them to consider India as a manufacturing base. It is also sometimes not very clear how they should evaluate their local Indian partnerships and to organize a local ecosystem to efficiently grow in India.

The study sponsored by Vinyas Innovative Technologies and DCX Cables, and jointly conducted by IIM Bangalore, IIM Udaipur and University of St.Gallen on assessing the *Indian Aerospace Manufacturing Maturity Levels* helps in answering the above questions. The proposed workshop will further help Aerospace Executives in formulating their local (India) manufacturing strategy based on the different maturity levels of the value chain.

Report

The 50+ pages report on the *Indian Aerospace Manufacturing Maturity Index* comprises of two parts. The first part covers expert assessments on 15 key projections related to Assemblies, Interiors, Electronics and Avionics for cost competitiveness, Delivery Reliability, Production Flexibility, Quality and Co-Innovation potential of the Indian Industry. The second part covers expert assessments on 10 key projections related to Engineering, Design, Testing and Certification. The study looks at both the status quo (in 2017) as well as what is expected in the future (until 2022).

A copy of the report will be shared with all the workshop participants free of cost.

This index will be updated annually. **Access to annual updates will also be given to the workshop participants free of cost.**

Request for Invitation

Email Mr. Abhishek Raju at abhishek@acc-hsg.org or call +91 80 95 600 300

Workshop Faculty and Facilitators



Prof. Dr. S. Raghunath

Professor, Corporate Strategy & Policy, Indian Institute of Management Bangalore
Program Director, Aerospace MBA (AeMBA), Indian Institute of Management Bangalore

Bio: <http://www.iimb.ernet.in/user/135/s-raghunath>



Prof. Dr. Roger Moser

Director, Asia Connect Center & India Competence Center, University of St.Gallen
Assistant Professor, International Management, University of St.Gallen
Adjunct Professor, Indian Institute of Management Udaipur

Bio: <http://www.unisg.ch/en/personenverzeichnis/1a4d7bf1-e897-4ffa-98f7-4f150a0da2df>



Mr. N. Narendra

Director, Bellatrix Aerospace Pvt. Ltd.
Managing Director, Vinyas Innovative Technologies Pvt. Ltd.

Bio: <http://www.bellatrixaerospace.com/narendra-narayanan.html>

Program Structure

Time	Activity
8:00 AM to 8:30 AM	Arrival of Participants
8:30 AM to 8:45 AM	Welcome by Prof. Dr. S. Raghunath & Mr. N. Narendra
8:45 AM to 9:00 AM	<ul style="list-style-type: none">Introduction «Indian Aerospace Manufacturing Maturity Index» ConceptPresentation of Study Methodology Prof. Dr. Roger Moser
9:00 AM to 9:30 AM	Presentation of Study Results by Prof. Dr. Roger Moser & Mr. N. Narendra
9:30 AM to 10:15 AM	<ul style="list-style-type: none">Group Work: Analysis of Value Chain specific ResultsDiscussion of Analysis Results in Plenum
10:15 AM to 10:45 AM	Coffee/Tea Break
10:45 AM to 11:30 AM	<ul style="list-style-type: none">Group Work: Identification of Business Opportunities for specific Value Chain step and formulation of firm level India business strategy based on the maturity level of the value chain activityDiscussion of Results in Plenum
11:30 AM to 12:00 PM	Workshop Summary & Definition of Next Steps by Prof. Dr. S. Raghunath, Prof. Dr. Roger Moser and Mr. N. Narendra
12:00 PM	End of Workshop

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