

11.35 – 12.05 hrs	Session 1: Legal Dimensions Key Issues (Privacy as Constitutional Right vs Privacy as personal resource: national prerogative vs personal consent in India's Legislations vs GDPR and Sec 43 A of India's IT Act and India's proposed Privacy regulations) Speakers: Moderator: Prof A. Damodaran, IIMB Prof. Anil Suraj, IIM Bangalore Ms. Bhavna Sangwan, Amazon
12.05 – 13.30 hrs	Session 2: Data Protection; The Cyber Security Dimension Key Issues (Cyber Security – State of Preparedness in India: Data and Privacy Breach Costs: Ethical Hacking and Risk Assessment, Cyber Security Due Diligence in Mergers & Acquisitions) Speakers: Moderator: Prof Sankarshan Basu, IIMB Ms. Rama Vedashree, CEO, Data Security Council of India Mr. Bikash Barai, Co-founder FireCompass Mr. Pratap Reddy, IPS, ADGP, Karnataka Mr. Ravichandran R, IRS, Principal Director of Income Tax (Investigation), Bengaluru Mr. Venkatesh Murthy, Director, DSCI, Bangalore Mr. Gopal Mulagund, Director, Database Security Development, Oracle
13.30 – 14.00 hrs	Lunch Break
14.00 – 15.30 hrs	Session 3: Network Technologies, IPRs and Data Monetization Models Key Issues (IPR implications of Blockchains as open, distributed ledgers on IPRs: IPR driven Data Monetization Models: Value mining or value addition: Is an Access and Benefit sharing Regime for personal data desirable for India?) Speakers: Moderator: Prof Anil Suraj, IIMB Dr. Rohini Srivathsa, CTO & Strategy Lead, Microsoft Mr. Satish K Sreenivasaiah, Head of Product Trustworthy CoE at TCS Components Engineering Group (CEG) Mr. Saurabh Agarwal, Senior Product Manager, LinkedIn Prof. A. Damodaran, IIMB

15.30 – 16.15 hrs	Session 4: Corporate India: Coping Mechanisms and Strategies Key Issues (Do Data provisioning costs increase? Economies of altered portability options with reference to cloud-based services; Quality IP generation; Incremental Costing of Compliance, Global Monetizing of Private Data) Speakers: Moderator: TBA Mr. L. Ravichandran, President and COO, Tech Mahindra Mr. Ravi Gandhi, CRO, Airtel Mr. Lakshminarayanan R., Director & Head - IP & Innovation, Samsung R&D Institute Speaker from Realtor Sector (TBI)
16.15 – 16.30 hrs	Tea/Coffee Break
16.30 – 17.15 hrs	Session 5: Plenary: The Allure of Virtual Gold Key Issues Policy Guidelines on data flows and new data economy for India : Digital and IPR Infrastructure for Data Economy preparedness : Corporate strategies : Strategy for Resource Mobilization for Investing in a Mega Data Economy based on Data Monetization : Capital Markets, Multilateral Funding for data protection and privacy from the public goods angle.
17.15– 17.30 hrs	Vote of Thanks



IIMB-FICCI CONFERENCE ON DIGITAL DATA PRIVACY, PROTECTION AND MONETIZATION MODELS

Date : 10th October 2019

Venue : N001, IIM Bangalore

IIMB-FICCI Conference on Digital Data Privacy, Protection and Monetization Models

10th October 2019

Background

Data Protection, privacy and rapidly growing digitally driven economic systems have been key priorities for India in the preceding three years. India places priority on all the three elements. The focus of this Conference is on possible trade-offs amongst the these aspects. There are even more fundamental issues at hand: The first issue is the extent to which India should tie its digital initiatives to the imperative of creating a data economy that does not hurt the public good character of data protection security and privacy while at the same time spurring technological innovations in computing. The second issue is whether India should be protective of data emanating from the country, personal or otherwise, or exercise only targeted control over data resources. The third issue is the extent to which India's IPR infrastructure can cope the challenge of driving a digital/ data economy. The fourth issue is the strategic implications to corporates of the shift to regulated regime of data protection and control on data flows.

This Conference seeks to find answers to these questions in the light of the privacy laws envisaged. The conference seeks to address the following issues:

- The legal framework of Data Protection Data/Cyber Security and Privacy in India
- Digital India and Design of Data Protection Ecosystems
- Network Technologies, IPRs and Data Monetization Models
- Corporate India: Coping Mechanisms and Strategies
- Assessing Preparedness: Towards an Indian model of Data Driven Economic system

Participants:

Policy makers, Representatives of Industry, CEOs of new enterprises, academia, research scholars, and non-governmental individuals



IIM Bangalore

Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. IIMB is ranked #1 in 'India Rankings 2019', by the 'National Institutional Ranking Framework' (NIRF), Ministry of Human Resource Development, India. For the tenth consecutive year, IIMB ranked **#1 Business School in Central Asia region in 2018** by the **Eduniversal Masters Ranking, Paris**. **IIM Bangalore** has bagged the **top spot in India** in the **QS University Rankings 2019**, in the **Business and Management Studies** category. The institute has received the top spot, by breaking into the global 51 to 100 range and among the **top 15 in Asia**.

FICCI



Federation of Indian Chambers of Commerce and Industry (FICCI) is an association of business organisations in India. Established in 1927, on the advice of Mahatma Gandhi by GD Birla and Purushottam Das Thakurdas, it is the largest, oldest and the apex business organisation in India. It is a non-government, not-for-profit organisation. FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs. The chamber has an indirect membership of over 250,000 companies from various regional chambers of commerce. It is involved in sector specific business plus building, and business promotion and networking. It is headquartered in the national capital New Delhi and has presence in 12 states in India and 8 countries across the world.

Outcome

The Conference will propose policy guidelines on data flows and explore the design of a new data economy for India. The Conference will also delve on the requirements for a Digital and IPR Infrastructure for India that can lead to the emergence of a robust Data Economy in the country. The Conference will also discuss corporate strategies and responses to controls and regulations on data.

Programme

TIME	AGENDA
09.20 – 09.30 hrs	Registration
Inaugural Session	
09.30 – 09.35 hrs	Welcome Prof. A. Damodaran IIM Bangalore
09.35 – 09.45 hrs	Introductory Remarks Mr. Ullas Kamath Chairman, FICCI KSC & Joint Managing Director, Jyothy Laboratories Limited
09.45 – 09.55 hrs	Thematic Address Prof. S. Sadagopan Director, IIT- Bangalore
09.55 – 10.14 hrs	Inaugural Address Dr. Ashwath Narayan Deputy Chief Minister & Minister for Higher Education, IT, BT & ST, Government of Karnataka
10.15 – 10.30 hrs	Keynote Address Mr. Jairam Ramesh Member of Parliament and Former Union Minister for Rural Development and Environment and Forests. (Skype)
10.30 – 10.40 hrs	Special Address Mr. Ram Sevak Sharma Chairman, TRAI (Skype)
10.40 – 10.55 hrs	Special Address: Prof. Manish Gupta ACM Fellow, Head, Google Research Lab, India
10.55 – 11.05 hrs	Perspectival Remarks Prof. G. Raghuram Director, IIM Bangalore
11.05 – 11.20 hrs	Remarks on Conference Philosophy and Design Prof. A. Damodaran IIM Bangalore
11.20 – 11.35 hrs	Tea/Coffee Break