



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

POST GRADUATE PROGRAMME IN
PUBLIC POLICY & MANAGEMENT

PGPPM 2020-21

ONE-YEAR FULL-TIME RESIDENTIAL
MASTER'S PROGRAMME

Class of 2021



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About IIM Bangalore

Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. IIMB has 150+ faculty members, more than 1200 students across various programmes and nearly 5000 annual Executive Education participants. Our logo carries a proclamation in Sanskrit, तेजस्वि नावधीतमस्तु (tejasvi navadhitamastu), which translates as 'let our study be enlightening'. Our vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society. Located in India's high technology capital, IIMB is in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving the school the added advantage of integrating classroom knowledge with practical experience.

The Degree-Granting Programmes offered by IIMB are:

- Doctor of Philosophy (Ph.D.), Five-year, Full-time
- Master of Business Administration (MBA), Two-year, Full-time
- Master of Business Administration (MBA), One-year, Full-time
- Master of Business Administration (MBA), Two-year, Weekend
- Master of Management Studies (Public Policy), (MMS(PP)), One-year, Full-time
- Master of Business Administration (Business Analytics), (MBA(BA)), Two-year, Full-time

The Certificate Programmes offered by IIMB are:

N. S. Ramaswamy Pre-doctoral Fellowship (NSR Pre-doc), which aims to increase social diversity of management academia in India

Mahatma Gandhi National Fellowship (MGNF), which is an opportunity for young, dynamic individuals to contribute to enhancing skill development and promote economic development

All these programmes are very highly rated and IIMB alumni occupy senior managerial and academic positions around the world. Along with 11 disciplinary areas, we have ten Centres of Excellence that offer courses and conduct research on interesting questions facing various sectors of industry. We have key partnerships and collaborations with Goldman Sachs for women entrepreneurship, with Michael and Susan Dell Foundation for incubation of non-profits, and with NITI Aayog for scaling up of new ventures. We are committed to make deep social impact using technology-enabled education. Towards this end, we offer Massive Open Online Courses (MOOCs). We are the first management school in India to offer MOOCs on the edX platform. We are also the coordinating institute for management education for SWAYAM, Govt's online education platform. We are accredited by the EFMD Quality Improvement System (EQUIS). EQUIS is a global school accreditation system run by the European Foundation for Management Development (EFMD) that specializes in higher education institutions of management and business administration. We have a vibrant Student Exchange Programme with several partner universities across North America, Europe, Asia, Australia and South America. We have deep engagements with international networks, such as the Global Network for Advanced Management, which includes 32 eminent business schools around the world, and the Partnership in International Management (PIM), a consortium of more than 60 leading international business schools across the world.

We are developing our second campus in Jigani, about 27 km from the Bannerghatta Road campus. We are on an exciting trajectory of expansion and growth.



Director's Message

Dear Recruiters,

To achieve business excellence and continued growth you need exceptional people in your organization. It is with great pleasure that I introduce to you the 19th batch of the Post Graduate Programme in Public Policy & Management (PGPPM 2020-21). This is a batch of highly skilled professionals, with an average of seven years' work experience. What makes them so valuable is their ability to apply the latest business thinking to innovate and transform an organization.

The current batch is an eager one, awaiting the right placement. I recommend you consider them. They are ready to contribute to your most significant strategic challenges.

Best regards,

Professor Rishikesha T Krishnan
Director, IIM Bangalore



Our vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.

Rankings

IIMB is ranked #2 in India in NIRF 2020, under Management category



FT
London

- ✓ Among the top 100 Global Executive Education Programmes in FT rankings 2020
- ✓ In the top 30 Global MBA schools, EPGP at IIMB retains its top spot among all Indian IIMs

- ✓ IIMB is the only B-school from India to be ranked among the top 50 Business Schools Globally



- ✓ Ranked the Best Business School in Central Asia



GLOBAL
NETWORK
FOR
ADVANCED
MANAGEMENT

- ✓ IIMB is the only Indian management school in the Global Network for Advanced Management, a Yale-initiated network of 32 top-notch global B-schools

- ✓ Accredited since 2010



TOP
30

- ✓ Among Top 30 global B-schools in Positive Impact Ratings 2020

- ✓ Among Top 3 global B-schools in 2020 for provision of Massive Open Online Courses (MOOCs)



MOOCs



Message from the Chairperson, Post Graduate Programme in Public Policy and Management

Dear Recruiter,

It is my pleasure to introduce the 19th batch of the Post Graduate Programme in Public Policy & Management of Indian Institute of Management Bangalore.

The PGPPM at IIMB is a one-of-its-kind programme aimed at improving efficiency and leadership skills among policymakers and administrators while exposing them to topical issues in management. It exposes the participants to both policy-related and regular management courses. A mandatory requirement of the course is a two-week international immersion at the Maxwell School of Citizenship and Public Affairs, Syracuse University, USA. The course also requires the participants to submit a comprehensive policy paper highlighting their learning from this course. Policyspeaks@IIMB serves as a platform for interaction between the participants and senior policymakers.

Our potential recruits, the PGPPM participants from the non-governmental cohort, have the unique advantage of being part of the interactions between government and non-government participants in the classroom.

Most of the participants in the current batch have at least five years of work experience in very specialized public policy related fields. They have been selected through a rigorous process and have also gone through a rigorous programme that combines IIMB's strength in management studies with the policy orientation that forms the basic design of the programme.

I am confident these PGPPM graduates will successfully undertake suitable roles in the organizations.

Professor Anil B Suraj



Message from the Chairperson, Career Development Services



Dear Recruiter,

Post Graduate Programme in Public Policy & Management (PGPPM) at the Indian Institute of Management Bangalore (IIMB) is a unique programme aimed at mid-career civil servants and non-government candidates interested in the domain of public policy and management. IIMB facilitates campus placement for only those who join the PGPPM without nomination and sponsorship by the Government of India.

It is a pleasure to present to you the PGPPM batch of 2020-21. This batch has a unique blend of experience from the government candidates as well as open candidates. Such diversity generates plenty of experience sharing opportunities in class. The current batch has high quality work experience in the fields of Banking and Finance, IT, Infrastructure, Management Consulting and Sales. They will be extremely valuable as resource to organizations involved in public policy and social impact as well as for corporations and consulting firms that work on public policy matters.

The PGPPM at IIMB ensures that participants graduate as well-rounded professionals, both from the perspective of public policy as well as general management – a unique combination. I am sure that you will find the current batch of PGPPM participants suitable to your organizations' needs and look forward to recruiting them into positions that match their calibre.

Professor U Dinesh Kumar





About the Programme



The one-year Post Graduate Programme in Public Policy and Management (PGPPM), launched in 2002 by IIMB, is a 'one-of-its kind' programme aimed at improving efficiency and leadership skills among policymakers and administrators while exposing them to topical issues in management. Catalyzed by the Government of India and United Nations Development Programme, the PGPPM is packed with path-breaking insights about winning policy making and management strategies.



PGPPM was extended to the non-government, 'open' candidates in 2008 to enable cross learning between participants from the private and public sectors.



The programme facilitates interaction, exchange of ideas and learning between candidates from government and the private sectors in one classroom, thereby, deepening their conceptual, technical and analytical skills relevant for public policy making.



A mandatory requirement of the programme is a two-week International Immersion programme. The participants also do a Rural Immersion, which is designed to give them a chance to observe the rural economy closely, and appreciate the active cooperative, entrepreneurship and cultural movements in the villages of India.



The programme also requires the participants to submit a comprehensive policy paper highlighting their learning. The PGPPM ensures that participants graduate as well-rounded professionals, both from the perspective of public policy and general management – a unique combination that is very difficult to find elsewhere.



PGPPM alumni occupy senior positions in different ministries of the Government, the Railway Board, regulatory authorities like Securities Exchange Board of India (SEBI), Telecom Regulatory Authority of India (TRAI), Planning Commission, United Nation bodies and many other important senior decision-making positions in government and beyond. They also hold leadership positions in Central and State Public Sector Undertakings like GAIL India Ltd., Bharat Sanchar Nigam Ltd. (BSNL), Bangalore Metropolitan Transport Corporation (BMT), Maharashtra Housing and Area Development Authority (MHADA), Jawaharlal Nehru Port Trust, and with Non-Governmental Organizations. Many PGPPM alumni are consultants and senior managers at World Bank, PwC, Infosys Consulting, Accenture, HCL Technologies, Antara Foundation, Micro Save, Access Health International, Brookings Institution, and more.



Centre for Public Policy

The Centre for Public Policy (CPP) at Indian Institute of Management Bangalore (IIMB) is an independent public interest-oriented policy think tank engaged in pioneering research, teaching, training and capacity-building. The centre was established in 2000 through a partnership agreement between the Department of Personnel and Training (DoPT), Government of India (GoI), the United Nations Development Programme, and IIMB.

The twin objectives of the centre – to influence policy discourse and improve governance – are achieved through rigorous research and stakeholder engagement across domains. Its strong evidence-based research has focused on government innovations, regulation, policymaking, administrative and organizational reform, public-private partnerships and IT in government.

The centre's work in various areas of public policy is continuously being strengthened through robust collaborative networks and partnerships with a variety of think tanks, policy professionals and practitioners around the world.

A vibrant academic ambience for scholarly engagement has helped the Centre for Public Policy at IIMB to emerge as a platform for ideation, debate and exploration.



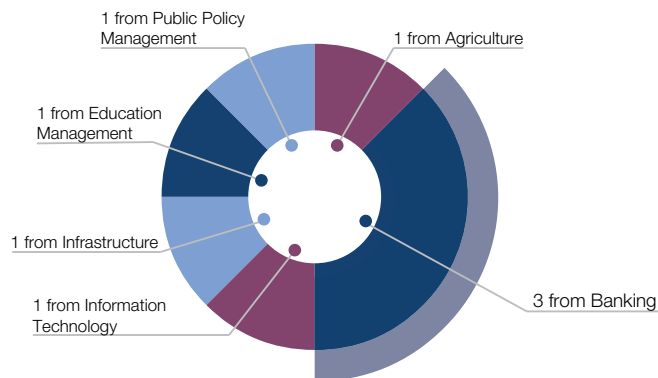
List of Core and Elective Courses

Core Courses	International Course
<ul style="list-style-type: none"> ▪ Microeconomics for Public Policy ▪ Macroeconomic Policy ▪ Quantitative Methods for Public Policy ▪ Public Policy Analysis ▪ Marketing for Public Services ▪ Organization Behaviour and Leadership for Policy Managers ▪ Financial Reporting and Analysis ▪ Strategy for Public Policy ▪ Evaluation of Public Policy 	<ul style="list-style-type: none"> ▪ Business Planning for International Markets - Japan
Decision Sciences	Organizational Behavior and Human Resources Management
<ul style="list-style-type: none"> ▪ Analytics for E-commerce and Retail Operations ▪ Analytics for Crossfunctional Excellence ▪ Advanced Multivariate Data Analysis ▪ Business Analytics and Intelligence ▪ Spreadsheet Modelling 	<ul style="list-style-type: none"> ▪ Communication for Leaders ▪ Cross-cultural Management ▪ Decision Making ▪ Effective Performance and Compensation Management ▪ Extreme Leadership ▪ Hindu Philosophy ▪ Inclusive Business Models ▪ Leadership in Digital Era ▪ Learning To Lead: Challenges and Competencies ▪ Managing Career Success and Transition ▪ Personal Values, Goals and Career Options ▪ Storytelling for Business Managers
Economics and Social Sciences	Public Policy
<ul style="list-style-type: none"> ▪ Behavioral Economics ▪ Business Strategy and Competition Policy ▪ East and South East Asian Economies ▪ Econometrics for Consultants ▪ Financial Macro Economics ▪ Global Commons Negotiations and Business in Network Technologies ▪ International Financial and Monetary Economics ▪ Regulating Globalized Capital: Economics and Policies 	<ul style="list-style-type: none"> ▪ Business Unusual: Understanding Alternative Business Models ▪ Data Driven Policy Making ▪ Development Economics: Theory and Practice ▪ Doing Business in Indian Infrastructure ▪ Doing Business in Risky Countries ▪ Healthcare Economics: Theory & Practice ▪ Legal & Institutional Dynamics ▪ Principles of Consulting ▪ Public Policy for Managers ▪ Rural Banking and Financial Inclusion ▪ Social Entrepreneurship ▪ Social Movements
Finance	Production & Operations Management
<ul style="list-style-type: none"> ▪ Active Investment Management ▪ Corporate Governance: Controls, Risk and Accounting and Audit ▪ Financial Markets ▪ Fixed Income Securities and its Derivatives ▪ Global Securities Markets ▪ International Finance ▪ Investment Banking ▪ Investments ▪ New Enterprise Financing ▪ Project Appraisal & Financing ▪ Real Estate Investment Management ▪ Valuation 	<ul style="list-style-type: none"> ▪ Analytics of Strategic & Operational Decision Making ▪ Business Process Improvement ▪ Competition and Cooperation in Business Ecosystems ▪ Operations Strategy ▪ Supply Chain Management ▪ Technology & Operations Strategy
Information Systems	Strategy
<ul style="list-style-type: none"> ▪ Artificial Intelligence & Deep Learning ▪ Information Systems ▪ Managing Digital Transformations ▪ Managing Projects in an Agile Context ▪ Software Product Management 	<ul style="list-style-type: none"> ▪ Corporate Strategy ▪ Digital Business Models and Strategy ▪ Green Business Management ▪ International Business ▪ Leadership, Vision, Meaning & Reality ▪ Learning from Corporate Failures ▪ New Product Development ▪ Platform Business Models ▪ Strategic Business Transformation ▪ Strategic Leadership ▪ Strategic Management in Media and Entertainment Industry ▪ Strategic Management of Innovation ▪ Strategic Thinking & Creativity ▪ Strategy Using Capstone Simulation
Marketing	Workshop Courses
<ul style="list-style-type: none"> ▪ Analytical Marketing ▪ B2B Marketing ▪ Brand Management ▪ Competitive Marketing Strategy ▪ Digital Marketing ▪ Marketing Analytics ▪ Marketing Communication ▪ Marketing Management - World of HiTech Innovation ▪ Marketing ROI & Media Metrics ▪ Product Strategy and Management ▪ Research for Marketing Decisions ▪ Strategic Selling 	<ul style="list-style-type: none"> ▪ Design Thinking ▪ Self-awareness for Innovation ▪ Venture Capital & Entrepreneurship ▪ Intercultural Managerial Communication ▪ Storytelling for Business Managers

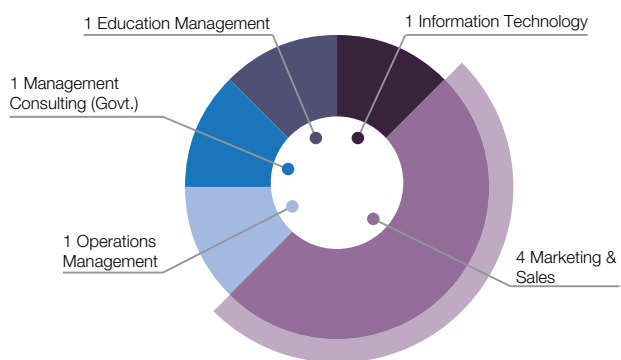


Class Profile 2021

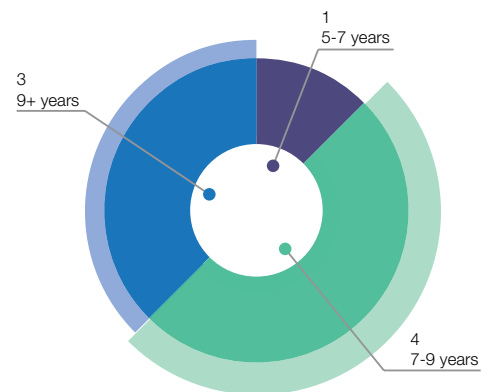
Sector-Wise Class Profile Candidates Seeking Placements



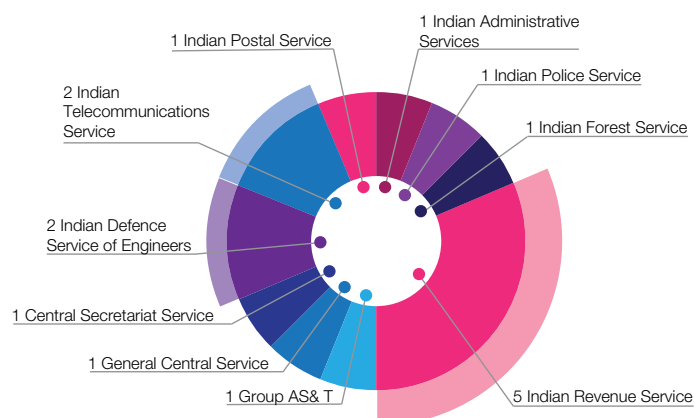
Pre-PGPPM Job Functions



Work Experience



Government and PSU Sponsored



Student Profiles



**Age**

30 Years

Education

B.E. (Computer Science and Engineering),
National Engineering College

Past Employers

Tata Consultancy Services

Overall Experience

7 years 6 months (2 years 10 months
international experience in Germany)



Balasubramanian Navamani

Extensive experience in Business – IT Consulting, IT infrastructure in Banking & Telecom firms, including international experience with marquee clients

Consulting & Training

- Led banking Client's Application configuration team for various cluster of applications in the following areas
 - Work Scheduling – Tracked day to day activities of the team
 - Dev ops Designer – Created prototypes for cloud migration for client applications
 - Dashboard Designer – Created comprehensive dashboard for critical application monitoring
 - Technical Trainer – Conducted global technical workshops and training sessions (for team members from India, Germany, and Singapore)

Project Management & Operations

- Led a team for maintaining nearly 400 critical servers. Automated server monitoring & alerting for application team and other stakeholders. Enhanced Environment Dashboard
- Co-ordinated multiple LOB projects; handled scheduling of patch activities, Infra upgrade plan & resource allocation

Software Design and Development

- Involved in the design and development of software modules in the project
- Proposed new innovative ideas and developed them as solutions

Career Highlights

- International experience with Banking Clients in handling clusters of software applications
- Owned software implementation and maintenance across Banking and Telecom sectors
- Student President at National Engineering College, led 180 students and organized industrial visits, symposiums, and conferences



Age

32 Years

Education

Bachelor of Commerce

Past Employers

DCC Bank, Dell International Services

Overall Experience

7 years 6 months



Career Highlights

- Increased financial portfolio through superior service delivery mechanisms, increased the business at the branch
- Promoted NRLM, NULM, PMMY and other government schemes at the branch
- Managed sales of IT hardware and enterprise products

Gururaj Laxmi

Professional experience in Retail and Rural Banking, IT sales and Customer support. Expertise in branch operations, investment, digital banking, sales, account management, and rural financial inclusion

Banking Operations and Business Development

- Worked as a branch head for more than 5 years with experience in retail, and rural banking
- Managed Agri lending, retail banking, Crop Insurance, MSME Loans, deposits, and other products and services of the bank
- Handled sugar industry loan accounts
- Oversaw cross-selling of different banking products by generating leads and achieving targets

Credit Management

- Managed 3 Primary Agricultural Co-operative Societies (PACS), comprising over 4000 farmers and overall 15000 A/c holders
- Deep understanding of Non-performing assets, worked extensively with the loan recovery team
- Evaluated loan proposals across priority sector, MSMEs, and NFS loans
- Developed a strong understanding of Government finance schemes targeted at farmers, craftsmen, artisans, and self-help groups in banking

Financial Inclusion

- Promotion of social security insurance and pension schemes like PMFBY, PMJJBY, Atal Pension for the welfare of the society
- Organized meetings for the promotion of self-help groups, farm insurance schemes and other developmental programs for entrepreneurial and farm development
- Created awareness among small traders to avail 'Badavara Bandhu' scheme

IT Sales and Support

- Managed IT hardware and enterprise products sales and account management.
- Worked on proposals, sales closure, query resolution, and fulfilling the business needs of clients
- Experienced in Customer support and Technical support in the EMEA, ANZ region

**Age**

34 Years

Education

B.E. (Electronics and Telecommunication),
M.A. (Sociology)

Past Employers

Canara Bank, Tata Consultancy Services

Overall Experience

9 years 4 months

**Career Highlights**

- Awarded the best branch manager for the region in overall performance
- Worked in Gram Swaraj Abhiyan of GOI for financial inclusion of 5 Gram Panchayats.
- Organized camps for promoting SHG formation through National Rural Livelihood Mission
- Expertise in MSME finance and promotion of Prime Minister's Entrepreneurial Schemes
- Successfully developed and integrated Autopilot module for SARAS cockpit Display System

Jayant Shrivastava

Banking and finance executive experienced in Retail Banking, Strategic planning, Risk Management and Customer relationship management. Expertise in SME Business and Rural Financial Inclusion, worked with Self Help Groups for Entrepreneurial Development and implementation of Government policies

Retail Banking and Credit Management

- 3+ years as Branch Head in rural District of Chhattisgarh with more than 20 thousand customers
- Successfully opened and operationalized a New Branch for Canara Bank
- MSME Finance - Developed operating procedures for streamlining MSME credit requirements for sectors like Transport, Rice Mills etc.

Product Consultant & Service Delivery Management

- Increased client base and encouraged existing clients to expand financial portfolio through superior service delivery mechanisms
- Advised customers on financial planning and investment through Insurance, Mutual Funds etc.

Business Development, Monitoring and Evaluation

- Increased branch business from 30Crore to 100Crore within 3 years with 50Crore increase in Retail, MSME and Agriculture credit
- Developed business continuity plan in line with bank's strategy for achieving financial objectives on monthly basis
- Supervised the compliance of all banking regulations for credit and retail banking, monitored through internal regulatory audit and external statutory audit
- Led teams in development of Autopilot and Ground modules for flight display system while complying with international standards for SARAS aircraft of Indian Air Force

Social Sector Initiatives

- Worked in the rural sector for promoting social security insurance and pension schemes like PMFBY, PMJJBY, Atal Pension Yojana
- Organized Blood donation and Wellness camps for district hospitals and Gram Panchayats for knowledge propagation of health hygiene and sanitation
- Government Initiatives – Promoted government schemes like PMEGP, PMMY, Standup India, NULM and NRLM for establishing new business activities among young entrepreneurs and Self Help Groups

**Age**

34 Years

Education

B Tech (CSIT) JNTU Hyderabad

Past Employers

Shresta Infotech, SBI, Texas Review,
Anaga Agri Consultants

Overall Experience

9 years 8 months

**Career Highlights**

- Generated employment for 80+ small and marginal farmers by converting waste lands to profitable aqua ventures
- Financed 78 rural startups thereby generating employment to 130 people
- Renovated a dilapidated government school building and provided quality infrastructure to the 35 + students under CSR activity
- Successfully implemented govt subsidy schemes and arranged for release of subsidy amount to the tune of Rs 1.05 Cr to small scale aqua farmers

Narenchoudary Amaraneni

Professional with diverse experience in Entrepreneurship, Business Development, Sales & Marketing, and Operations Management across Banking, Agriculture and Education

Operations and Policy Implementation

- Advised regarding establishing and implementing two fishery hatching and rearing units across 40 hectares in Telangana
- Enabled funding of INR 2.1 Cr and government subsidies of INR 1.05 Cr by successful processing of government policies such as Agri - Credit and Agri - Subsidy

Content Development

- Developed relevant study content for GMAT and GRE aspirants
- Trained 200 + students for examinations such as GRE and GMAT and periodically monitored performance to ensure their success

Marketing and Business Development

- Successfully implemented government policies across 6 villages by timely enhancement and disbursement of loans to 1200 farmers, 150 SHG (Self Help Groups) and 400 SMEs (Small and Medium Enterprises)
- Enhanced branch business by 43% in a span of 18 months
- Successfully implemented government start-up policies to fund 78 new business ventures
- Upgraded the compliance rating from 'A' category to 'A +', the highest in the entire region

Credit Analysis

- Managed a portfolio of INR 1100 Cr with 33 companies across multiple industries
- Handled credit appraisal of mid corporate businesses and government institutions such as APPDCL and TS GENCO

Human Resource Management

- Automated the transfer mechanism of employees, saved 16 man-hours per day
- Oversaw the payroll mechanism, promotion process and transfer process of total employees of Hyderabad circle

Client Acquisition and Operations

- Established partnerships with local colleges to help 700+ students in getting trained in the latest IT technologies
- First institute of the district to be authorized by PROMETRIC to conduct TOEFL; conducted tests for 400+ students

Extra Co-Curricular/Certifications

- Certified Yoga Instructor, RYT 200
- IBM certification, Blockchain Essentials
- SBI, Credit Certification for Mid Corporates



Age

33 Years

Education

MBA (Tech)-Dual Degree in B.Tech (Telecommunication) and MBA (Finance) from NMIMS University, Mumbai

Past Employers

CHIIPS, Government of Chhattisgarh
B.P. Traders (Distributor, NESTLE India Ltd)
PNC Infratech Ltd
JM Financial Services Pvt Ltd

Overall Experience

7 years 4 months



Career Highlights

Good Governance Project Initiatives

- E-Governance-conceptualized, designed, and implemented grievance resolution digital dashboard for 461 Gram Panchayats and 1000+villages
- Education and Tribal Welfare-Led, anchored, monitored residential IIT-JEE/PMT full-time coaching cum training for 100+ students from tribal/underprivileged backgrounds
- Led and facilitated delivery of holistic inclusion schemes to PMAY(G) beneficiaries in Kawardha district. Ranked 2nd pan-India and received PM's Awards for Excellence in Public Administration 2018
- Part of Monitoring and Technical Project team of "Sakri River Rejuvenation conservation project" in coordination with IIT Kanpur, State Climate ICRG team, MGNREGS and Forest departments

Sankalp Abhishek

Public Sector and consulting professional with experience in Project Management, Implementation, Gap Analysis, Impact Assessment, Client Acquisition, and Wealth Management. Exposure across areas like Public Policy & Good Governance, District Administration, Finance, Telecom, Education, Energy, and FMCG

Public Policy Consultant - Good Governance

- As a Chief Minister's Good Governance Fellow for the Government of Chhattisgarh, I liaised between the State and District Administration for strategic implementation of the government's priority development schemes
- Under District Collector of Kawardha, I multitasked as Nodal officer responsible for schemes and innovative projects in all key development sectors-Education, Skill Development, Health, Nutrition, WCD, Tribal, Tourism, and CSR. Demonstrated cross-functional and cross-departmental leadership
- Led monitoring and evaluation, process-mapping, gap-analysis and impact assessment of 5 schemes
- Conducted feasibility studies; facilitated transparent tenders, recruitment and grievance redressal mechanisms; documented district-level success stories; led social-media monitoring and strategic SVEEP activities for elections; monitored tourism activities and conflict resolution between multiple stakeholders

Market Developer / Strategic Visual Merchandising Supervisor

- As a Market Developer, managed customer relations with BP Traders (Distributor, Nestle India), I led the marketing development plan and contributed as a Strategic Marketing Consultant for the distributor firm expanding the customer base through specific targeting
- Anchored, monitored, and supervised a team of 8 sales representatives. Responsible for Strategic Visual Display and Quality Management of Nestle products at retail outlets

Financial Management Services

- As part of Corporate Wealth Group for JM Financial Services Ltd, I earned the NISM Certification of Mutual Fund Distributors, managed financial portfolios of Corporate clients, and aided back-end support services operations
- At PNC Infratech Ltd, I was part of the core Investment Planning and Debt Management team

Extra Co-Curricular/Certifications

- At LNG-Petronet, I drafted a Concept Note on feasibility of a National LNG project to pitch to the Ministry of Petroleum and Natural Gas
- Earned certificate for CM Good-Governance Induction Training by IIM Raipur and TISS Mumbai
- Completed (1) Descriptive Evidence (2) Impact Evaluation digital training modules, Evidence for Policy Design Online (epodx.org), Harvard Kennedy School



Age

32 Years

Education

B Tech (Civil Engineering), Jamia Millia Islamia, New Delhi

Past Employers

Emaar MGF Land
IREO Private Limited
Isolux Corsan India Engineering & Construction Pvt. Ltd

Overall Experience

7 years 4 months



Career Highlights

- Implemented projects in collaboration Handled Contracts Management for development of 'Commonwealth Games Village' by Emaar MGF held at New Delhi in 2010
- Supervised NHA's bridge construction on NH-8 through Isolux Corsan
- Awarded 1st prize by Isolux for 'Best Safety Practices' during construction of 100KM on NH-8
- Received recognition for best performer at Emaar & IREO

Mohammad Saquib Imran

Contracts management, Project management, Onsite Engineer on National highways in infrastructure industry with supervisory experience of construction management. Expertise in work order management, strategy planning, team management and safety management

Operations Management

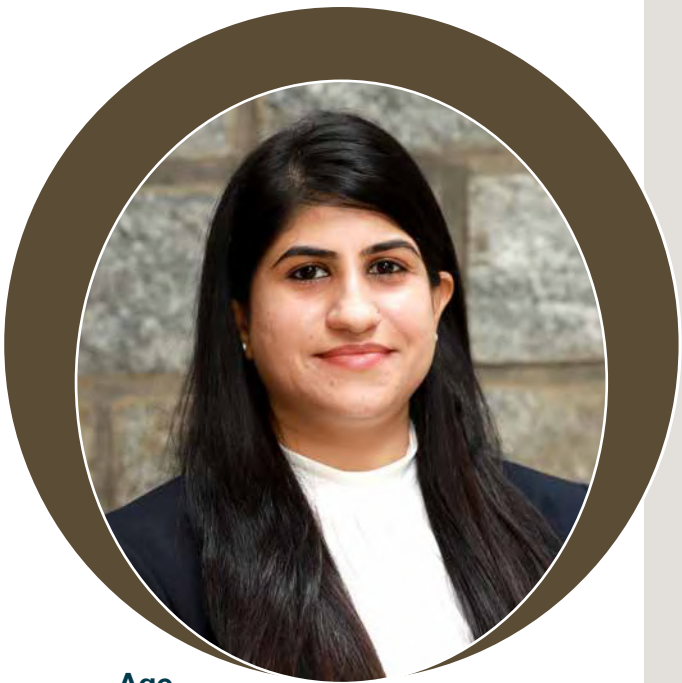
- Managed a team of five members for pre- and post-contract works (Contracts Management)
- Supervised the process of e-Tendering and offline tendering, with comparative analysis, and analyzing qualifications
- Hands on experience in negotiations of Tender terms & quotations
- Developed Bill of Quantities and estimate value of the work that is to be tendered
- Executed project to strengthen and widen (six laning) National Highway – 8, from Kishangarh to Beawar (100 kms NH Road)
- Worked as Structure Engineer and supervised the construction of major & minor bridges, vehicular under pass, rail-over bridges, box culverts, etc.

Technical Responsibilities

- Maintained project wise details of contract award, coordinated with site team and planning team for timely completion of the project
- Reviewed Special and General Conditions of Contract, coordinated with legal team on Technical specifications of the project, Work Order, Contract document, etc.
- Strategy Planning
- Developed strategies for award of work. Saved Rs. 75 crores in a project by splitting scope of work into 3 blocks and awarding works to different contractors. Saved Rs. 15 Crores through negotiation of extra/substitute items claimed by Contractor
- Developed vendor database

Coordination Responsibilities

- Maintained daily progress report and preparation of site bill of quantities report, coordinated with planning and billing teams
- Coordinated with Site team as per the Contract terms and Conditions. This included issuing of Extension of Time when approved by higher authority

**Age**

30 Years

Education

B Tech in Electronics and Communication Engineering, Amity University, Noida

Past Employers

XSEED Education

LEAD School

Teach For India

Genpact-Headstrong Capital Markets

Overall Experience

7 years

**Career Highlights**

- Led the successful implementation of XSEED program in 50+ schools to improve the teaching-learning practices
- Developed K-8 English curriculum at LEAD School and supported the implementation in partner schools
- As a “Teach For India” fellow, worked towards the overall development of 60 students at a municipal school in Mumbai

Shivangi Thakur

Seasoned professional with experience in Program Management, Product Development, EdTech, Coaching Experienced Professionals, Facilitation, and Stakeholder Management

XSEED Education: Senior Education Coach, Maharashtra

- Supported 50+ schools spread across 12 districts of Maharashtra in successful implementation of XSEED academic program
- Conducted regular school visits and teacher-training workshops to build capacity in teachers and school principals
- Mentored 5 Education Coaches supporting 85 schools in implementing XSEED program
- Planned and Led XSEED annual conference for 100+ school principals for consecutive years

LEAD School: Curriculum and Training Manager, Mumbai

- Developed K-8 English Curriculum and supported the pilot phase of the curriculum implementation in 12 partner schools
- Analysed student learning patterns, innovated on lesson plans and workbooks to support the continuous learning of 4000+ students
- Worked in collaboration with technical team towards the development of Teacher App containing teaching-learning resources to support teachers to deliver lessons effectively

Teach For India: Fellow, Mumbai

- Taught a class of 60 students for 2 years at a municipal school in Mumbai
- Achieved class growth of 3 grade level in English Comprehension and 21% to 55% in Maths
- Raised 1 Lac through ketto.org, established a class library, organized exposure visits, and started a learning centre to support the after-school learning of students
- Collaborated with 18 working professionals to run a mentorship program for the class

Genpact-Headstrong Capital Markets: Associate, Noida

- Handled software product development for clients (Morgan Stanley and Caremark)
- Selected for the “Centre for Excellence” to conduct research on tools in enterprise mobility management
- Volunteered as CSR representative to organize events on Education and Inclusion, and was awarded with “Certificate of Appreciation”

Achievements

- Selected by the Lead School to attend “Teacher-Training” Certificate program by “American School of Bombay”, Mumbai
- Selected to attend “UN Young Change Makers Conclave” in Mumbai
- Received full fee-waiver scholarship from Indian Navy for class XI and XII
- Joined NCC for 3 years during the school and received Grade A certificate

**Age**

37 Years

Education

B.A. (Economics)

Past Employers

LIC of India, State Bank of India

Overall Experience

9 years 7 months

LinkedIn Profile**Career Highlights****Banking Operations**

- Led a team of 17 as a Branch Head, Guwahati, Assam having annual business worth INR 430 Crs; achieved growth of 110%
- Increased CASA Deposit by 140%; Reduced customer complaints by 95% which was 2 in North-East circle
- Managed the demonetization exercise at the Darussalam Branch, Hyderabad with a customer base of 50,000
- Handled 7 internal & external audits: Achieved AA rating twice

Rishi Kumar

Banking and financial sector professional with a demonstrated history of working in the CSR space. Strong business development experience in Retail Finance, SME Business, Rural credit, Digital banking, Financial inclusion, Insurance

Credit Management

- Nodal officer - INR 1300 Crs portfolio for Supply Chain Financing unit for MSMEs across Hyderabad circle
- Collaborated with market leaders across Oil & Gas, Consumer Durables, Automobile etc.
- Assessed and provided 7000 Kisan Credit Card loans, Drought relief and Fasal Bima Yojna as an agricultural field officer at Gadwal, Mehboobnagar
- Retail Credit- Processing officer- Housing Loan, Education loans, Personal loan, SC-ST & Minority corporation loans etc.
- Sanctioning officer of Retail & MSME loans as a Branch Head

Officer - Insurance

- Achieved 160% of New Business Premium for FY 2010-11 at most prestigious branch - Parliament Street, Delhi
- Participated in annual closing exercise of FY- 2010-11 and 2011-12; managed closures for 9000 policies

Rural Development Fellowship (RDF) – SBI Youth for India

- Selected as a Fellow for the SBI Youth for India – one amongst 10 selected across the country from SBI
- Adopted Sinduria village in Orissa for enabling holistic development and improvement in livelihoods for farmers
- Formed FPO based on Fisheries
- Ensured Toilets, Job Card, Labour card, Land Patta for village population
- DHAN Foundation selected Siduria as a model village
- Imparted 6 training, awareness camps, seminars and auxiliaries' activities with the support of NABARD



Rural Immersion

Rural Immersion program for the cohort of 2020-21 was conducted virtually for three days. The aim of the program is to give the students better insights of the rural economy, and help them appreciate the active cooperative entrepreneurship movements in villages.

The students got an opportunity to understand the role of civil society organizations through their interactions with Shri Veerendra Heggade (Padma Bhushan Awardee 2000) and other senior officials of Shri Kshetra Dharmasthala Rural Development Project (SKDRDP), Dharmasthala, Dakshina Kannada District, Karnataka. The experience helped the students understand the role of an on the ground organization in helping the marginalized communities.



Policy Speakers

Policy Speaks is a series of interactive sessions that are meant to deepen the conceptual, technical and analytical skills of participants of the PGPPM. These interactive sessions are conducted with eminent people who have had significant impact in policy planning and / or administration and can share invaluable insights on the Public Policy domain in India. The Policy Speaks program, this year specifically, aims to build a platform to improve the Public Policy debate in the context of India and to simulate public discussion on various issues.

"It is always a joy to speak to the bright minds of the country. Today I had the pleasure of addressing the students of the Post Graduate Programme in Public Policy & Management of Indian Institute of Management Bangalore through a virtual public policy talk series."

N.K.Singh

Chairman, 15th Finance Commission



"Interacting with PGPPM class of 2020-21 at IIM Bangaluru was a great delight. Addressing a mix of participants drawn from different sectors including government services with higher seniority on Managing Disasters in our country seemed to evoke considerable interest amongst the class members. With climate change, increasing pollution and depleting resources, the growing occurrence of natural disasters is a matter of concern and calls for collaborative research and action in multidisciplinary learning. Analytical discussion, inquisitiveness to learn and intellectual canvas impressed me and perhaps the justice done to the theme would benefit the participants immensely in their professional career."

OP Singh, Ex-IPS

Formerly Director General NDRF, CISF & DGP UP

Policy Blog is a multimedia-based catalogue of public policy analysis and commentary on various issues affecting the social, economic, and political realities of the nation. The policy blog aims to document current and emerging policy perspectives that reflect contemporary issues in Indian society.

Policy Blog

Policy Papers (Sector-wise)

Field of Study	Topic	Name of Student
Agriculture	Role Of Privatisation In Agriculture	Naren Amaraneni
	Policy on Improving Livelihood Through Allied Agriculture Activity and Creation of Fpo"	Rishi Kumar
Banking & Finance	International Organizations and MSME Support: Covid-19 and Beyond	Jayant Shrivastava
	Marketing Plan for India Post Payments Bank (IPPB)	B Arumugam
Education & Employment	Improving Classroom Instruction and Practice to improve K-8 Education	Shivangi Thakur
	Bridging the gap between Education & Employment	Balasubramanian Navamani
Environment & Water Conservation	Environmental Policy Paradigm shifts in the post-1990 period in India	Jagmohan Sharma
	Policy measures to address the problems of Ground Water Depletion	Bipin Talati
Good Governance	Strategic Critical Factors to rejuvenate Governance ecosystem and Public service delivery for transformative change	Sankalp Abhishek
Healthcare	Policy for improving Healthcare Infrastructure	Gururaj
India's International Trade	Free Trade Agreements of India	Arvind Shukla
Information, Communication & Technology	Sophisticated Communication Devices, Critical Infrastructure and National Security	Sivaprasad Inokundu
	Impact of Personal Data Protection Bill on Platform Businesses	Rajeshwar Singh Janwar
Infrastructure	Pedestrian Safety and Infrastructure in india	Puneet Kumar Tripathi
	Government policies for India's urban and rural physical infrastructure viz. Housing, Warehouses, Power, Transportation including Roads, Airports, Ports, Railways and Bullet trains	Mohammad Saquib Imran
Organizational Behavior (OB)	Capacity Building for effective and Future-ready Direct Tax Department	Amit Raj
Public Service	Stakeholders' Management by the Police Leadership: Application of Multilateral Feedback for Performance Evaluation and Maximising Effectiveness	Sanjay Saxena
Real Estate	Evaluation of The Real Estate (Regulation and Development) Act, 2016	Kanchi Venkatesulu Reddy
Taxation	Taxation Of Start-Ups In India	Sowmya V
	Taxation of digital advertisements	Akta Jain
Telecom	Critical Evaluation of implementation of EMF norms for Base Stations (Mobile Towers)	P Loganathan

Faculty Quotes

Professor Hema Swaminathan

Public Policy, IIMB

“The Post Graduate Programme in Public Policy and Management provides an interesting and engaging experience for both students and faculty. The varied backgrounds of the students and their real-world experience with policy issues makes the classroom experience interesting and dynamic. The students question faculty and contribute to class discussions. Their ability to apply theoretical concepts to real-world concerns is unmatched. I wish them all success.”



Professor Rupa Chanda

RBI Chair in Economics
Chair, Economics & Social Sciences

“The PGPPM provides students with a useful mix of conceptual and analytical tools which they can apply to solving real-world problems. It is a unique programme where students with varied backgrounds and perspectives, from government and the non-profit sector, benefit not only from a rich classroom experience but also from field exposure through rural and international immersion modules. The students learn to approach public policy issues by applying core management principles from an interdisciplinary perspective. The PGPPM graduates have had a far-reaching impact as policy and decision makers and have actively contributed to social sector development in India.”



Professor P D Jose

Chair, Strategy

“I have had the privilege of interacting with the current batch of PGPPM students as a teacher. This is a highly competent and motivated group and our engagement through the Strategy course aptly demonstrated their insights in the area of public policy and management. In an emerging context, where public policy and private enterprise often intersect, these students bring to the table not just analytical rigour, but also practical insights gleaned through year-long interactions with a peer group of bureaucrats, academics and researchers at IIM Bangalore. I believe that this group will be able to significantly contribute to the organizations which they will eventually join.”



Professor Gopal Naik

Economic and Social Sciences

“The Post Graduate Programme in Public Policy and Management is an intensive course imbibing concepts, skills and perspectives required to design, execute, monitor and evaluate public policy in the context of new public management.”





Professor E S Srinivas

Chair, Organizational Behavior & Human Resources Management

“Policy making in the 21st century is not about getting the ‘right information’, but about sifting through cluttered and chaotic data to find the most relevant signals. The PGPPM programme at IIMB is one of the few national programmes that focuses on bringing cutting-edge management research into the policy space to tackle such aspects of today’s society. Courses equip students with tools for strategic prioritization, complexity analysis, organizational leadership, economics and people skills to expertly navigate through political and governance systems. A potent combination of lectures, simulations, case studies, immersive on-site experiences, and interactions with a diverse student body that comprises the brightest minds in India, firmly places this programme among the best of the policy programmes in the world. It would surprise no one if each one of the PGPPM graduates today emerges as transformational leaders of tomorrow.”



Professor N Ravi

Indian Foreign Service (Retd.) & Senior Fellow

The Post Graduate Programme in Public Policy and Management is distinctive

in several respects. The design of the course is thorough, with a range and depth that enable the students, who themselves have many years of professional experience, to review what they have gathered, and look ahead with confidence on the basis of newly acquired skills. This enables them to appreciate facets of management, public policy and research, especially in the areas where they intersect and interconnect. The international academic exposure, the adoption of the case method for enlarging one’s intellectual insight in various sectors of public policy, buttressed by the energetic educational environment, give the PGPPM its special character. I have personally gained from this course: it has honed my administrative, academic and analytical skills in a way that my ability to assess and evaluate a given situation has become a lot more sure-footed. This arises from the robust pedagogical structure fashioned by acclaimed faculty across sectors. This year-long learning is a must for those aspiring to initiate change, whether in the government, the corporate or in the non-profit sector.



Professor Jayaram S Uparna

Organizational Behavior & Human Resources Management

“The Public Policy Management Programme at IIMB brings together government and non-government candidates together so as to ensure sharing of talent, experience and diversity. It is a unique blend of academic excellence in public policy making along with strengthening of management skills. The students have an advantage of taking courses designed for management students as well as those specially designed for executives with experience. The PGPPM also offers a wide spectrum of courses ranging from academic in orientation to policy evaluation to enhance the understanding of participants about the working of the government machinery. The objective of the programme is to increase awareness, sharpen skills and inspire confidence amongst specially selected participants to design and deliver effective public policy initiatives and leadership.”



Organizations where PGPPM Alumni Work

- National Skill Development Corporation
- Government of Andhra Pradesh
- Government of Punjab/Invest Punjab
- Government of Chhattisgarh
- Indian Ports Association
- Accenture
- KPMG
- PwC
- EY
- Brookings
- BSA, Software Alliance (trade group of world's largest software groups)
- Aricent
- HCL
- Net Analytiks (Digital & AI Solutions)
- Antara Foundation
- Meraki Foundation
- MicroSave
- CDFI (Centre For Digital Financial Inclusion)
- FinTech (Digital Financial Services)
- Janalakshmi (Micro Finance Institution)
- Larsen & Toubro Infotech
- Central Square Foundation
- Barclays
- iDeCK - Infrastructure Development Corporation (Karnataka) Ltd
- Ministry of Commerce and Industry-Invest India
- Aga Khan Trust
- Reliance Foundation
- German International Development Cooperation (GIZ)
- HSBC
- Indus Action
- Pioneering Ventures India
- Response India Private Limited
- Amazon India
- Ministry of Skill Development and Entrepreneurship, Gol
- Ministry of Shipping, Gol



Recruiter Testimonials



Dr Abhijit Singh
Executive Director, Indian Ports Association
(An apex body of Major Ports under Administrative Control of Ministry of Shipping, Govt. of India)

Several steps have been taken by the current government to enhance the qualitative value of government officers in India. One recent among them is the instruction issued by the Prime Minister's Office to the Department of Personnel and Training to prepare a memorandum on induction of outsiders in the middle rung of ministries that deal with economy and infrastructure. Similarly, to inculcate innovative thinking, infuse professionalism and boost the inflow of new ideas from outside government, 28 management graduates from premier B-schools (that is IIMs/ISB) were inducted for Strategic Management positions at Major Ports of India. Indian Ports Association (IPA), an apex body of Major Ports under the Central Govt. of India, facilitated the entire campus recruitment process.

We are very pleased with the aptitude & knowledge of the students we have recruited from your esteemed institution. IIMB provides its students with a very talented group of industry experts as its faculty along with a state-of-the-art campus. It speaks volumes about the efforts the management and the faculty put in to bring the students to the level of excellence they have achieved. Also, we would like to mention the professionalism that the institute has instilled into the students to take them forward as future leaders. We appreciate all the efforts the faculty take to make the students market ready.



Manisha Tuli
Manager, Human Resources, Invest India

Invest India has recruited a great team player from IIM Bangalore PGPPM 2019.

I want to commend the sincere efforts of the placement team. The team ensured a seamless process, from reaching out with the most relevant profiles to following up, helping organize the interviews, ensuring effective communication and handholding the candidate throughout. The team exhibited thoughtfulness and flexibility through the entire process which was highly appreciated by the hiring managers at Invest India.



Rajat Agarwal, IAS
CEO, Invest Punjab

"IIMB is one of the most distinguished B-schools of India and is known to develop exceptional business skills among its students. Invest Punjab hired a candidate from IIMB's Public Policy and Management (PGPPM) course in 2018-19. He is currently responsible for promoting and facilitating investments in the State of Punjab. We are pleased to say that our overall experience with the placement team at IIMB and the quality of candidates have been outstanding".



Alumni Quotes

“Ours was the first batch of the PGPPM at IIMB. From being pampered officers, we went on to become committed students. We became part of rigorous academic activities and stimulating intellectual discussions. We learnt about new economic and managerial ecosystems, social and technological innovations, organizational behavior, regulatory regimes, and market mechanisms required for growth and development of a new India. There was plenty of emphasis on personal development through yoga, meditation and introspection. New ways of pedagogy, such as snap examinations, quizzes, case studies, group assignments and a dissertation, proved enriching. For public servants like us nothing could be more satisfying than the PGPPM at a mid-career level. My colleagues pursuing management programmes in various international universities found the PGPPM at IIMB ahead of similar contemporary courses. The PGPPM has helped me design better policies and implement programs in a more nuanced manner. It has inculcated in me rationality and accommodation. It has helped me in making evidence-based decisions.”

Dr. A. K. Verma

Joint Secretary, Ministry of Power, Govt. of India, and
PGPPM Class of 2004



“The programme and the faculty at IIMB gave me a new paradigm of learning. I came to study Public Policy and Management at IIMB after 20 years in the Indian Administrative Services (IAS). It was quite a humbling experience. Like most IAS officers, I thought only experience counts in the making of public policy. But I was completely wrong. My biggest learning from the programme at IIMB was that one should not make any policy or programme without proper analysis of relevant data. When I chose to come to IIMB, I had many options before me, including the option of studying at a foreign university. But it was my conviction that the study of public policy is more relevant if it is done in the Indian context with the help of Indian case studies. I therefore chose IIMB. I believe all prestigious management institutions in India should offer an exclusive public policy programme and the government should create a policy environment that encourages civil servants to join such programmes.”

Dr. Hasmukh Adhia

Former Revenue Secretary, Govt. of India, and
Present Non Executive Chairman of Bank of
Baroda, and PGPPM Class of 2004



“Enrolling for the PGPPM at IIMB was an extremely useful decision for my career. I learnt the frameworks of policy making and developed the ability to validate my decisions using analytical skills developed during the programme. The diverse and interesting cohort proved to be an excellent peer learning platform. I learnt to analyze, evaluate, unlearn and refocus my role in public service applying contemporary concepts and practices of public policy management in India and abroad. I strongly recommend the programme for people who want to learn the art and science of policy making.”

Jyotsna Sitling

Joint Secretary, Ministry of Skill Development &
Entrepreneurship (MoSDE), Govt. of India, and PGPPM
Class of 2011



“The PGPPM at IIMB broadened my horizons and honed my leadership skills. It put me in the right direction in terms of my career roadmap. The well-designed courses, the faculty who encourage out-of-the-box thinking, the diverse cohort and the fabulous campus made my time at IIMB memorable. The brand itself provides the extra edge, which can catapult you to great heights, professionally.”

Sharmistha Mukherjee

AVP, Barclays, and PGPPM Class of 2014



“I lead the India operations of an international trade association in the software technology sector. My job involves operating effectively in the intersection of business, government and society. The skillsets required to operate in this environment are quite diverse and tangential to one another. IIMB’s PGPPM is one of the few good programmes which focuses on policymaking and business concepts simultaneously in an Indian context. I learnt immensely from my interactions with peers and professors during my time at IIMB. While my classmates taught me about how the Government of India works, students from the other degree-granting programmes gave me a perspective of the functioning of different industries, from e-commerce to manufacturing. This peer learning, combined with various immersion programmes, is an enriching experience. While the professors gave us a theoretical framework, the ‘policy talk’ sessions from the alumni helped us understand the ground realities in policymaking. There is a huge shortage of talent in the policymaking environment. IIMB’s ability to tailor a programme that marries theoretical concepts with the practicalities of evidence-based policymaking equips students with skills that are in demand in India and abroad.”

Venkatesh Krishnamoorthy

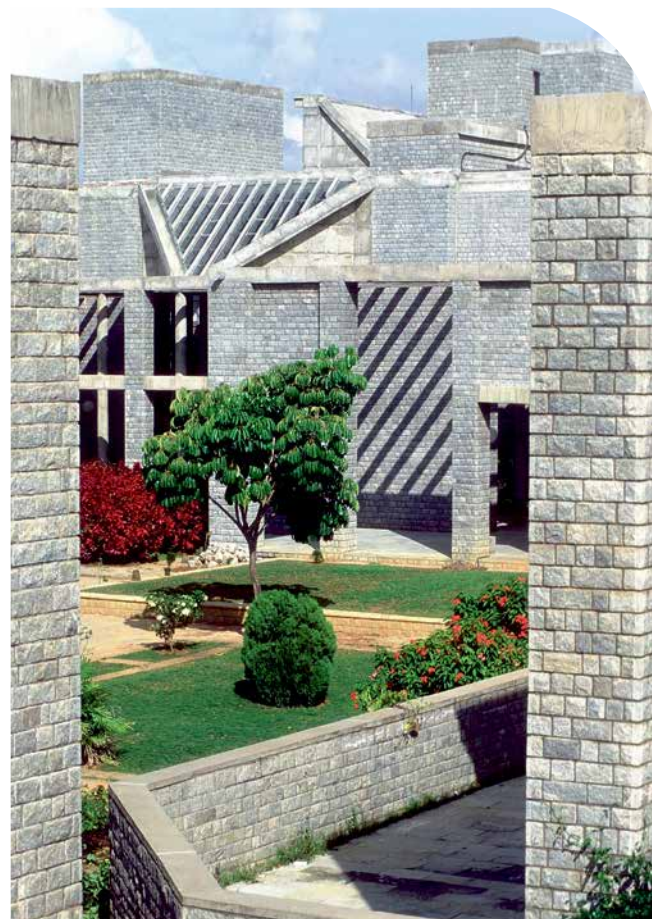
Country Manager, BSA | The Software Alliance, and PGPPM Class of 2014



“Twenty years in the future, when I think back on my professional journey, I know IIMB will be a key contributor to my growth. Hailing from a technical background and having worked in the consulting sector, I decided to pursue the PGPPM at IIMB for its data-driven approach and interdisciplinary design on policy making, with an India-centric focus. The programme empowers students with the necessary exposure and expertise to excel in public policy and allied sectors. The faculty at IIMB helped me understand possible solutions to policy challenges of today, with a larger vision for tomorrow. With students from diverse backgrounds, I was provided with the unique opportunity of learning from the experience of my colleagues.”

Aroopjyoti Tripathy

Government Reforms & Infrastructure Development, PwC India, and PGPPM Class of 2015



Placement Process

Pre-Placement Talks (PPT)



These are discussions planned to facilitate interactions between the PGPPM cohort and the recruitment teams on the profile of the recruiting company, key aspects of its business, work environment and the open opportunities for which PGPPM candidates will be interviewed. This is followed by a question-answer session. A typical PPT is scheduled for about 90 minutes. Companies may also share information/presentations over e-mails if they are unable to come for the face-to-face discussions.

Application



Interested students apply to the open positions shared by the recruiting company through the Career Development Services (CDS) Office. A detailed resume is submitted by the student as part of the application process. A PGPPM placement representative coordinates the interaction between the recruiting team and the interested/shortlisted candidates.

Interview of Shortlisted Candidates



Recruitment teams visit the campus and start with their selection/interview process with the shortlisted candidates. The interviews can also be facilitated through video conferencing – Skype, in case the company is unable to interview the candidate at the campus. If required, recruiters may conduct the selection/interview process over an extended period.

Offers and Acceptance



The company can make an offer to the student after the interview process is completed. The offer should include details of the role, location, remuneration and other relevant terms and conditions required by the candidate to make the decision. The offer is communicated by the company to the CDS Office which in turn communicates the details to the selected student. The acceptance of an offer is governed by placement rules of PGPPM which are framed at the beginning of the academic year and may vary from year to year.

Important Dates



Placement Process and Interviews start by January 2021



Contact

Career Development Services

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YouTube: <https://bit.ly/1zWi8Qk>



LinkedIn: <http://bit.ly/2xzwB8e>



Twitter: <https://bit.ly/2LuODNn>



Instagram: <https://bit.ly/2koNKK3>



Blog: <http://blog.iimb.ac.in/>