

## SCM Conference 2018

Programme Schedule		
DAY - 1		
Time	Item	Details
9.00 am - 9.30 am	REGISTRATION	Welcome Breakfast
9.30 am – 9.35 am	WELCOME	Prof. Amar Sapra
9.35 am – 9.45 am	INAUGURAL ADDRESS	Prof. Gopal Naik, Dean (Faculty)
9.45 am – 10.30 am	Keynote Talk	Prof. Milind Sohoni, ISB
10.30 am – 11.15 am	Keynote Talk	Ms. Usha, ManH *
11.15 am – 11.30 am	Tea / Coffee Break	
11.30 am – 1.00 pm	Technical Sessions 1A & 1B	
1.00 pm – 2.00 pm	Lunch at MDC	
2.00 pm – 3.30 pm	Technical Sessions 2A & 2B	
3.30 pm – 4.00 pm	Tea / Coffee Break	
4.00 pm – 5.30 pm	Technical Sessions 3A & 3B	
5.30 pm – 6.00 pm	Tea / Coffee	
DAY - 2		
Time	Item	Details
9.30 am – 10.15 am	Keynote Talk	Mr. Manoj Rajan, MD & CEO, ReMS *
10.15 am – 11.00 am	Keynote Talk	Prof. G Raghuram, Director, IIMB
11.00 am – 11.30 am	Tea / Coffee Break	
11.30 am – 1.00 pm	Technical Sessions 4A & 4B	
1.00 pm – 2.00 pm	Lunch at MDC	
2.00 am – 3.30 pm	Technical Sessions 5A & 5B	
3.30 pm – 4.00 pm	High Tea	

\* subject to confirmation

Date: Monday, 10 December 2018

Time: 11.30 am to 1.00 pm

Session 1A: Modelling			Session 1B: Analytics		
Session Chair			Session Chair		
Supply networks of competing products	<b>Omkar D. Palsule-Desai Dr.,</b>	IIM Indore	Mitigating Bullwhip Effect in Supply Chains: Applications of Machine Learning and Ensemble Models	Arnab K. Laha, <b>Shikha Verma</b>	Indian Institute of Management Ahmedabad
Limited Clearance Sale Inventory Model with Financial Constraint	<b>Bhawna Priya</b>	Doctoral Student, Operations Management Area, IIM Lucknow	Power of AI-driven - Supply Chain Risk Insights	<b>Vadiraj Joshi,</b> Rahul Nahar, Bhanwar Gupta, Manoj Kumar, Poorna Janga, Rinku Kanwar	IBM India Pvt Ltd (India Software Labs)
Hybrid algorithm approach for Periodic Vehicle Routing Problem: A Case Study	Amit Kumar, Sumit Kumar & <b>Saravana Kumar Sastha</b>	ITC Infotech Ltd. Bengaluru	Fuzzy Time Series Model for Forecasting Demand of Retail Organization	<b>Jitendra Nenavani,</b>	Institute of Management, Nirma University
Creating Value in Integrated Refinery Optimization	<b>Sathiyarayanan A,</b> Rao D S	Bharat Petroleum Corporation Limited	Predictive Inventory Management using Data Mining in Retail Sector	<b>Nishant Agrawal,</b>	Institute of Management, Nirma University, Ahmedabad
An approximate linking approach for multi-stage semi-open queuing networks: An application in robotized compact storage system	<b>Govind Lal Kumawat,</b> Dr. Debjit Roy	Indian Institute of Management Ahmedabad	Supply Chain Agility Enabled by Analytics	<b>Subhodeep Dey,</b> Naveen Durgam	Johnson and Johnson, LBS Marg, Mulund-400080
			Long Term Forecast Statewise for MS and HSD	Rashmi Tholpadi S, Anand Lanjewar, <b>Suprya Sapre &amp; DV Mamdapur</b>	IIMB, SCO-BPCL

Date: Monday, 10 December 2018

Time: 2.00 pm to 3.30 pm

Session 2A: Strategy & Sourcing			Session 2B: Retail & Analytics		
Session Chair			Session Chair		
Drivers of Industry 4.0 within a remanufacturing and reverse logistics context	<b>Surajit Bag Dr.</b> , Prof. Arnesh Telukdarie and Prof. JHC Pretorius	University of Johannesburg	e-Commerce Post Purchase Services	<b>Noble Kennedy E</b> , Goutam Kumar Kundu	Vellore Institute of Technology
Obtaining Competitive Advantages through Supply Chain Management	<b>Udeesha Perera, Nipun Darshana, Malinda Peiris, Nuwan Kuruwitaarachchi</b>	Sri Lanka Institute of Information Technology (SLIIT)	Transforming Warehouse Operations for eCommerce	<b>Krishna Kumar Cheriath Ravikumar</b> ,	Manhattan Associates India Private Limited
Competency Management of Supply Chain Function	<b>Ramakrishnan Subramanian</b> ,	Head – Product Placement Planning, Integrated Margin Management, Hindustan Petroleum Corporation Limited, Mumbai	Retail Supply Chain Performance Expectation: A Model Construct of B2B Customers of HUL-FMCG	<b>Dipak Y Chacharkar Dr.</b> , Mahek Iram	Dept of Business Administration and Management, Sant Gadge Baba Amravati University
Driving Efficiency at Distribution Center to Improve Customer Satisfaction	<b>Vijayakumar K</b> , Steve Mathias & Muralidhar Shetty	Volvo Group India Private Limited, Bangalore	Enablers of Advance Analytics Adoption for Flexible and Agile Supply Chains	<b>Gunjan Sood</b> , Dr Rajesh Jain	Institute of Management, Nirma University
Sourcing Process – A Supply Chain Management Perspective to Meet Consumer Demand with Special Reference to Solitaire Diamond Brand Sold in Damas Outlets, Dubai	<b>Janani Ravinagarajan , N. Anitha &amp; L. Karthikeyan</b>	Dayanand Sagar Institutions, SCMS, Kumaraswamy Layout, Bangalore	The Marketing Analytics Orientation in Supply chain management- Collaborating logistics for India	Shilpa S. Chadichal, Dr. <b>Deblina Vashishta</b>	Alliance University
			Digital Solutions for building Quality as competitive edge in Manufacturing Industry	<b>Pragya Pandey</b> , Manish Choudhary	Co-Founder, Insightzz, Bengaluru,India

Date: Monday, 10 December 2018

Time: 4.00 pm to 5.30 pm

Session 3A: Logistics			Session 3B: Service SC		
Session Chair			Session Chair		
Approaches to Catering to Variability in Demand Fulfillment in a First Mile Logistics Network	<b>Sanchita Das</b> , Amit Gahlawat, Sarvartha Kanchan	Flipkart, Bangalore; Indian School of Business Hyderabad	Do Alliance Capabilities Matter in Tourism Dynamic Capabilities Development? An Examination through Agility and Resilience Lens	Santanu Mandal Dr. , Shri Vishnu. D and <b>Maria Roshini. S</b>	Amrita School of Business, Coimbatore, Amrita Vishwa Vidyapeetham, India
Used Shipping Containers - a Maersk Case Study	<b>George Easaw Dr</b>	Alliance University	Factors Influencing SSCM performance of Indian Insurance Industry: An ISM Approach	Puspalata Mahapatra Dr., <b>Sumagna Panda</b> & Dr. Sushant Tripathy	Faculty of Management Studies, Sri Sri University, Cuttack
Performance Evaluation of Seaports – Current Literature and Future Direction	<b>Soorya Soman</b> , Dr.P.Balasubramanian	Dept of Commerce and Management; School of Arts and Sciences, Amrita University; Kochi	Improvements in Cash-on-Delivery Services – India Post	<b>Ameya Nitin Kulkarni</b> , <b>Shardul Agarwal</b> , Ganesh Prabhu	IIM Bangalore
A Study of Reverse Logistics Practices in Five Companies of Auto Ancillary Industry in India	<b>Aman Sinha</b> , Satish S. Ubale	Naville Wadia Institute of Management Studies & Research, University of Pune	Social Engineering Attacks in Online Banking- Analysis of Trends and Prevention	<b>Iswarya, S.</b> , Dr. S. Preetha	Vels Institute of Science Technology and Advanced Studies (VISTAS, Chennai)
A Conceptual Note on Last Mile Logistics	Krishna Murthy Inumula Dr., <b>Rajesh Jawajala</b>	Symbiosis Institute of International Business [SIIB]	Role of Efficient Reverse Supply Chain in achieving Customer Experience Excellence	<b>Pragati Sinha</b>	MIT-ADT University, Pune

Date: Tuesday, 11 December 2018

Time: 11.00 am to 1.00 pm

Session 4A: Agri-Food SC			Session 4B: Social SC		
Session Chair			Session Chair		
National Agricultural Market (e-NAM): A Tool for Seamless Supply Chains of Agricultural Produce	Usha Rani, V, B K Paty & <b>Shalendra</b>	National Institute of Agricultural Extension Management (MANAGE), Hyderabad	Bibliometric techniques to analyse Humanitarian Issues with Disaster relief in operations management research	<b>Ashish Dwivedi</b> Dr,	Business School, University of Hull, Hull, UK
Unified Agriculture Markets (UMP)	<b>Manoj Rajan,</b>	Rashtriya e Market Services Pvt Ltd, #16, 2nd Rajbhavan Road, Bangalore	Cultural Challenges in Humanitarian Disaster Relief Supply Chain	<b>E. Johanan. A. Daniel</b> , Dr. S. Jaya Krishna	Bharathidasan Institute of Management, Trichy, India
A Study on Issues and Challenges in Organic Food Supply Chain Management in Coimbatore	<b>Divya Prabha, Dr. D,</b> Dr. C. Kumar	KV Institute of Management and Information Studies	Effective Inventory Management for Blood Banks to Minimize Shortage and Wastage of Blood Components	<b>Chandra Sen Mazumdar,</b> Akhila R	Ramaiah University of Applied Sciences
Analysis of Efficiency of Different Distribution Channels for Select Vegetables – An Analytical Study of Telangana Region	<b>Debopam Chakrabarti,</b> Dr. Kavitha Desai	University of Mysore	Governance in Fair Share of Revenues from Extractives for Affected Communities: AHP analysis	<b>Pratima Sarangi Dr.,</b> Pravash Ranjan Mishra	Department of Good Governance and Public Policy, Sri Sri University, Odisha
Restructuring of Supply chain of Medicinal Plants and its Traceability through Contract Farming	<b>Ann Mary Jones, Dr.</b> Sankaranarayan Nair	Department of Commerce and Management, School of Arts and Sciences, Amrita University, Kochi	Energy-neutral Kochi International Airport - Case Study	<b>George Easaw</b> Dr.	Alliance University

Date: Tuesday, 11 December 2018

Time: 1.00 pm to 3.30 pm

Session 5A: Agri-Food SC			Session 5B: Strategy		
Session Chair			Session Chair		
An ISM and MICMAC Approach for the Barrier Analysis in Sustainable Agri-Food Supply Chains	<b>Mohit Kumar</b> , Kuldeep Singh, Avikshit Yadav & Dr. Madhvendra Misra	Department of Management Studies, Indian Institute of Information Technology Allahabad	Application of Block Chain Technology in Agri-Food Supply Chain Management: An Empirical Study	<b>Manjunatha PN</b> , Saran kumar M, Dr. Ganeshkumar Chandirasekaran	Indian Institute of Plantation Management, Bangalore
Analyzing the Enablers of Sustainable Fresh Produce Supply Chain Management	Samir Gokarn Dr., <b>Aparna Choudhary</b>	Department of Business Administration, SRM University, Amarawati, AP	Supply Chain Risk, Mitigation Strategies and Performance of SMEs	<b>Hariharan G</b> , Dr P Suresh	Karpagam Academy of Higher Education
An overview of food supply chain virtualization and granular traceability using blockchain technology	<b>Jitendra Yadav</b> , Madhvendra Misra Dr.	Department of Management Studies, Indian Institute of information technology, Allahabad	Evaluation of Sustainable Supply Chain Management in Indian Steel industries.	<b>Subhash Vasudev Nayak</b> ,	VTU Research scholar, IFIM B School, Bangalore
e-Procurement of Vegetables using Zero Energy Supply Chain System to Strengthen Backward Integration	<b>Prashant Chaubey</b> , Pranay Kumar Mishra & Ganesh Kumar Chandirasekaran Dr.	Indian Institute of Plantation Management, Bangalore	Industry 4.0 and its impact on business excellence assessment	<b>Unnikrishnan P.M</b> , Jyoti Tikoria	Department of Management, BITS, Pilani, Rajasthan - 333031, India
Structure and Strategy of Retailing in Karnataka: Gains for Whom?	<b>Kedar Vishnu Shankarrao</b> , Parmod Kumar	Agricultural Development and Rural Transformation Centre (ADRTC), Bangalore, India	Segmentation and Cannibalism in Mass Customisation	<b>James. C D</b> , Dr. Sandeep Mondal	Department of Management Studies, Indian Institute of Technology (ISM), Dhanbad