



Symposium on Business Analytics and Intelligence

11-12 June 2016

Schedule

DAY 1 – 11 June 2016		
FROM	TO	PROGRAM SCHEDULE
8:30 AM	9:15 AM	Registration
9:15 AM	9:30 AM	Welcome Address by Program Director: Prof. U. Dinesh Kumar
9:30 AM	10:00 AM	Optimization of Operation Theatre Utilization and Keeping Abreast with Surgery Trends and Technologies at Apollo Hospitals
10:00 AM	10:30 AM	Data Driven Analysis of Non-Revenue Water for BWSSB
10:30 AM	11:00 AM	Analyzing social media debate and market sentiment around Maggi fiasco
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 PM	Analysis of Brand Switching Trend in Cookies Category and Product Strategy Based on Market Basket Analysis at Reliance Retail
12:00 PM	12:30 PM	iD. Special – Demand Forecasting for Home-Made Fresh Food
12:30 PM	1:00 PM	Optimal Gate Assignment at a Major Metro Airport in India
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Package Component Analysis for Manipal Hospitals: Designing "Standardized Packages"
2:30 PM	3:00 PM	Customer Analytics for a Non-Banking Financial Company (NBFC): Segmentation and Campaign Strategies
3:00 PM	3:30 PM	Ensuring Safer Banking at ATMs Using Real-Time Intelligent Video Analytics
3:30 PM	4:00 PM	TEA BREAK
4:00 PM	4:30 PM	Sentiment Analysis of BJP's Digital Media Campaign in Maharashtra
4:30 PM	5:00 PM	Marketing Campaign Effectiveness for Manipal Hospitals
5:00 PM	5:30 PM	Predicting Failure eEvents related to Automatic Teller Machines
5:30 PM	6:00 PM	Supply Chain Analytics – Developing a model for optimizing sourcing costs across Unilever Factories
6:00 PM	6:30 PM	Crystal Ball – Developing a Volume Forecasting Model (Top Departments) for Manipal Hospitals

Symposium on Business Analytics and Intelligence		
DAY 2 - 12 June 2016		
FROM	TO	PROGRAM SCHEDULE
9:00 AM	9:30 AM	Design with Feedback in Mind: Predict Net Promoter Score (NPS) for Analytics Training Programs
9:30 AM	10:00 AM	TweetFolio Investment Advisor
10:00 AM	10:30 AM	Project – UNIBIC: Developing a Framework for Optimizing the Logistics Costs
10:30 AM	11:00 AM	Exploring the Economic Impact of Climate Change on Agricultural and Horticultural Crops
11:00 AM	11:30 AM	TEA BREAK
11:30 AM	12:00 PM	Value Analytics in Motor Insurance
12:00 PM	12:30 PM	RecoE – A Recommender Engine for Content Websites
12:30 PM	1:00 PM	Sentiment Analysis of Bollywood Movies – Queen and Gulab Gang
1:00 PM	2:00 PM	LUNCH BREAK
2:00 PM	2:30 PM	Prediction of Customer Cancellations and Monthly Collections
2:30 PM	3:00 PM	Unified Social Media Analytics Report and Dashboard using Advanced Analytics for CarDekho.com
3:00 PM	3:30 PM	Real time Audience Engagement metrics using Video Analytics
3:30 PM	4:00 PM	TEA BREAK
4:00 PM	6:00 PM	VALEDICTORY FUNTION