



EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT

EPGP 2018-19

One-year full-time residential programme

Lead from the front

We believe that it is not possible to lead others if we are not willing to invest in ourselves. Perhaps the first step is to ask a single question: "Just how far would I go to fulfill my dream of being the best?" If you are a talented professional with rich work experience or a budding entrepreneur, we bring you the EPGP (Executive Post Graduate Programme in Management), a programme that will help you unlock your potential.

Step up to the one-year full-time, residential, EPGP in management and equip yourself with the knowledge required to unbundle the complexities of a global and dynamic business world. Delivering the same rigor in key management concepts and disciplines as a two-year MBA, with similar core courses, range of electives and grading criteria, the EPGP fast tracks your path to success in just one year.



Intense one-year full-time residential programme

Renowned faculty

Cutting-edge curriculum

International immersion

Significant industry linkages

Exciting career opportunities

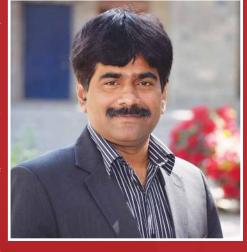
World-class campus



Chairperson's Message

IIMB's EPGP is a programme designed for experienced professionals who are ready for senior management positions. The class is diverse, highly talented and the students come with stellar track records.

This rigorous one-year full-time programme will provide you with a unique opportunity to nurture your ideas and to mature as a thought leader in the management domain. Intense class discussions, multiple case analyses, simulations, international immersion and close interaction with industry leaders will prepare you for the challenges of senior management. Studying a wide variety of subjects, you will be able to choose a career which fits your aspirations. You could also be a member of various student clubs like Consulting, Marketing, Finance, Technology and Operations. Here you would be able to master the domain and learn the required skills for the transition into senior management roles.



IIMB's academic ambience and processes will ensure an enriching learning experience for you. This well-rounded education will prepare you for engaged citizenship and leadership. I look forward to your joining this truly transformational journey and wish you the very best.

Redefining excellence for today's world

Established in 1973, Indian Institute of Management Bangalore (IIMB) is widely acknowledged as one of the premier management institutes in India, with an international reputation for the quality of its postgraduate and doctoral level programmes.

IIMB is renowned for the excellence of its faculty who have studied and taught at some of the best universities in India and abroad. Their research regularly appears in leading publications and academic journals around the world. They bring vast industry, consulting and academic experience into the classroom, making for a unique and stimulating learning environment.

IIMB occupies a verdant 100-acre campus in south Bangalore, with striking all-stone architecture, landscaped gardens and world-class infrastructure. Its location in India's high technology capital puts it in close proximity to some of the leading corporations in the country, giving students the opportunity to integrate classroom knowledge with extensive industry interaction.



Rankings Snapshot Top 50 in the Asia-Pacific's nirf EFMD Top-20 B-School '2016 SCM for Employability, **EQUIS**ACCREDITED No. 1 Top 50 OS Global 250 University Global MBA Management Report 2017 100 Ranking' eduniversal School in India Rankings 2017 Rankings 2016 Top 50 Top 20 No. 2 Executive Masters in Management Management Education School in India in 2016 in 2016 Rankings 2017 consecutive year, n 2016, IIM Bangalore was ranked Best Business School Partners with over in Central Asia top management schools in the world by Eduniversal, Paris

Recognition

EPGP was ranked among the Top 50 by the Financial Times 'Global MBA Rankings 2017'. This ranking features the world's best 100 full-time MBA programmes. Other programmes of IIMB are also highly placed in FT rankings.

The 'India Ranking 2016', prepared by MHRD's National Institutional Ranking Framework (NIRF), rated IIM Bangalore as the 'Best Management Institute' in India. This is the first ever national ranking of universities by the Government of India.

IIMB has acquired EQUIS accreditation (European Quality Improvement System) from the European Foundation for Management Development (EFMD), which recognizes institutions that satisfy international standards.

The institute has also been awarded '5 Palmes', the highest level of recognition, in the Eduniversal Worldwide Business School Rankings, accorded to 'business schools with major international influence'. Eduniversal has ranked IIMB the Number One Business School in South and Central Asia for the eighth consecutive year in 2016, and positions IIMB in the top 40 amongst the 100 best business schools worldwide.

The QS Report has ranked IIMB amongst the top ten business schools in the Asia-Pacific region.

EPGP – to be the best

The EPGP is an intensive one-year residential programme created specifically for talented professionals like you with remarkable track records and minimum 5 years (and preferably less than 12 years) of work experience after completion of graduation (as on March 31, 2018).

In today's challenging economic environment, companies face a growing need for skilled mid-level and senior executives who have the potential to attain top management positions. While deep functional and operational expertise is a prerequisite for such executives, their success also depends on their ability to perceive and analyze a situation from multiple perspectives and take timely and effective action.

IIMB designed the EPGP specifically to prepare such forward-thinking and creative managers – the business leaders of tomorrow who will create value for their organizations as well as for society. The global viewpoint that you develop and the lasting networks that you build over the year will give you the start that you need.

The academic year is divided into five terms: two terms dedicated to core courses, two terms for electives

and one term for the International Immersion module. Your performance is graded through a combination of quizzes, case analysis, project submissions and term papers. In many of the courses you will be working in teams with colleagues from diverse backgrounds.

The core courses focus on broad areas of management which every senior manager needs to master. These courses are compulsory for all EPGP students.

On completion of the core courses, you can choose a subject from a broad range of electives to align the learning with your career objectives and personal interests. In addition to electives designed specifically for the EPGP, you also have access to designated electives from the institute's other long duration programmes, including the two-year Post Graduate Programme in Management (PGP), the Post Graduate Programme in Enterprise Management (PGPEM) and the Post Graduate Programme in Public Policy and Management (PGPPM), each offering specialized topics of study. Credits are assigned to elective courses based on the number of hours of study. You need to complete a minimum of 24 credits across two elective terms. You also have the option of taking up to 6 additional credits.



Core Courses



- Business Law
- Competition and Strategy
 - Corporate Finance
- Corporate Governance and Ethics
 - Cost Management
 - Designing Organizations
 - Emerging Economies
- Entrepreneurial Management
 Financial Reporting and Analysis
 - Macroeconomics
 - Managerial Economics
- Managing People and Performance in Organizations
 - Marketing Management
 - Operations Management
- Quantitative Analysis and Modelling

Elective Courses

Strategy

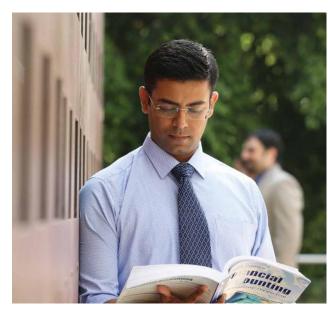
- Competition and Strategy
- Understanding Corporate Failures
- Business Law
- International Business
- Multi-business Strategy
- Business Strategy Using Capstone Simulations
- Mergers and Acquisitions
- Strategies for Platform-Mediated Networks
- Strategic Leadership
- Strategic Thinking and Decision-making
- Managing Alliances
- · Leadership, Vision, Meaning & Reality
- Embedding Leadership Excellence
- Country Environment and Multinational Strategy

Economics and Social Sciences

- Managerial Economics
- Decision Analysis and Risk Management
- Emerging Economies
- Current Economic Scenario
- Macro Economics

Finance and Control

- Financial Reporting and Analysis
- Managing for Value Creation
- Cost Management
- Financial Statement Analysis and Valuation
- Corporate Finance
- Management of Commercial Contracts
- Corporate Governance and Ethics
- Banking, Financial Markets and Systems
- Strategic Finance
- International Finance
- Derivatives
- Global Securities Markets
- New Enterprise Financing



Organizational Behaviour and Human Resources Management

- Designing Organizations
- Managing People and Performance in Organizations
- Inclusive Business Models
- Human Resource Management
- Creating High Performance Organizations

Marketing

- Marketing Management
- Brand Management
- Business to Business Market Management
- International Marketing
- Pricing Essentials for Managers
- Strategies and Tactics of Going to Business Markets
- Creative Marketing
- Research for Marketing Decisions
- Retail Management
- Analytical Marketing
- Social Media Marketing
- Search Engine Marketing for Business Growth
- Competitive Marketing Strategy
- Product Strategy and Management

Production and Operations Management

- Operations Management
- Product and Portfolio Management
- Technology and Operations Strategy
- Business Process Improvement
- Supply Chain Management
- Managing E-Business
- Strategic Management of Services

Decision Sciences and Information Systems

- Quantitative Analysis and Modeling
- Forecasting
- Business Analytics and Intelligence
- Big Data: The Future Computation

Entrepreneurial Learning

- Entrepreneurial Management
- Development Entrepreneurship

The specific core courses and electives offered may vary from year to year.



Comprehensive Project

Comprehensive Project is a platform for EPGP students to interact with industry and provide fresh perspectives and innovative solutions to issues faced by the industry. The objective of the project is to apply the concepts and methodologies learnt in the programme and your prior experience to real-world management issues and to integrate classroom learning with practical experience.

The Comprehensive Project carrying 3 credits, is a group project with a maximum of 3 students per group. The project involves examining a live issue/topic pertaining to a specific company or an industry or a social project connected with an NGO. The project will commence in June and will be completed by the end of Term 4 (November).

The duration of the project is approximately 10 weeks and the students are expected to spend close to 100 hours on the project. The students will be carrying out the project along with other courses; however, they will have sufficient time for interaction with project sponsors on a regular basis. If necessary, the students will travel to the company location for discussion. Each project will be assigned a faculty member from IIM Bangalore to supervise and guide the students and it is expected that the sponsoring organization will assign a project champion for monitoring and providing necessary information to the students for successful completion of the project.

EPGP 2017-2018 Course Details

# of courses	Core Course	Credit
Term 1		
1	Designing Organizations	3
2	Financial Reporting and Analysis	3
3	Competition and Strategy	3
4	Decision Sciences	3
5	Managerial Economics	3
Term 2		
1	Macroeconomics	3
2	Corporate Finance	3
3	Managing People and Performance in Organizations	3
4	Operations Management	3
5	Marketing Management	3
6	Corporate Governance & Ethics	1.5
Term 3		
1	International Immerssion	3

Course Type	Courses	Credit
Term 4		
Core	Entrepreneurial Management	3
Core	Business Law	1.5
CP	Comprehensive Project	3
Elective	Elective - 1	3
Elective	Elective - 2	3
Elective	Elective - 3	3
Term 5		
Elective	Elective - 1	3
Elective	Elective - 2	3
Elective	Elective - 3	3
Elective	Elective - 4	3

International Immersion

To give you insights into the economic, social, political and cultural life in a foreign country, we have designed a unique International Immersion Programme. Your participation in this programme is evaluated and carries 3 credits.

You travel along with your class to the identified country to spend two weeks, hosted by one of the top local business schools. You attend lectures on the country's economy and society with specific emphasis on issues affecting business and industry; go on field visits to local plants and corporate offices; meet with business and government leaders; attend cultural events and visit historical sites. All these give you a very good insight into the intricacies of the country.

You also work in a group of 5 or 6 students on a company project facilitated by the business school and under the mentorship of a senior executive from the company. You start the preliminary background preparation before leaving and complete the project during the International Immersion. After returning from the trip, each student prepares a report on his or her key experiences and also contributes to a report by the group. These are evaluated.



Global Network for Advanced Management

IIMB is a partner school of Global Network for Advanced Management (GNAM), which includes 29 leading business schools from diverse regions, countries, cultures and economies, like HEC, IE, INSEAD, NUS and Yale. In the fourth term, students have the option of spending a week in one of the partner schools. In turn, IIMB would also be hosting students from partner schools.



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Expand your horizon with EPGP



Innovative Content:

The faculty at IIMB engages in cutting-edge research to bring the latest into the classroom. The pedagogy adopted ensures vibrant discussions and critical assessments. Themes drawn from the realm of social sciences are integrated into the programme in a structured manner leading to a nuanced, multilayered understanding of management issues.

Seminar Series:

The EPGP incorporates a seminar series, involving experts and practitioners from diverse fields such as liberal arts, sports, media and international development, as well as prominent members of the corporate world and NGOs. The broad range of ideas and perspectives from both inside and outside the world of management provides a fertile ground for holistic leadership development.





Multiple Resources:

A key advantage of the EPGP lies in having access to all the resources and facilities of IIMB. This includes the ability to choose from a broad range of electives and classes offered by other programmes at the institute and an opportunity to network with the alumni who are some of the brightest minds in India and abroad.

Peer Learning:

The composition of the EPGP batch ensures a diverse cohort of participants with wide-ranging skills, background, exposure and experiences. Learning through peer group exchange and knowledge sharing becomes one of the most powerful tools of the programme.



Students' Speak

enriching experience in the industry for nearly 9 years in different roles and domains, I wanted to take an academic break to further my exposure to the business side of things While evaluating my options, I found that IIMB's EPGP was the obvious choice. A mix of highly experienced professionals from different sectors like IT, Energy, Telecom, Healthcare, Finance, etc. leads to an exponential learning curve.

fter acquiring

Coupled with the strong industry and alumni connect that IIMB offers, EPGP gives you a chance to learn from the best of faculty. The casebased study method and projects help to leverage your existing industry experience and apply the concepts to real business problems. This one-year full-time programme is a very good choice for an experienced candidate like me who can get back to the workforce within a year.

Tanu Sood

While researching on top national and international MBA programmes, I found IIMB's EPGP to be the best fit for me. The interaction with faculty during the selection process, testimonials of alumni and strong affinity of recruiters for the

institute complemented the fact that the education is imparted by one of the best faculty among India's leading management institutes.

The ever-evolving

curriculum has a strong focus on developing analytical, problem-solving and decision-making skills. Close interaction with some of the best minds in the country gave me a unique opportunity to 'unlearn' the obvious and 'learn' to question the status quo. Seminars and workshops with leaders have helped me develop my own perspectives beyond the classroom learning. With a wide range of student clubs, committees and initiatives like 'Prayaas', IIMB guarantees a multifaceted approach for the students to apply their knowledge and nurture their personalities. I see this programme as a longterm investment in my professional career that will help me make the desired transition from being an individual contributor to a top manager.

Parul Aggarwal

he reputation of brand IIMB combined with the history and successful journey of EPGP over the years have make EPGP one of the top choices among MBA aspirants. Detailed research of the course over admission forums followed by several and extensive interactions with the alumni made IIMB's EPGP my first and only choice for an MBA.

The pedagogy of the course and the faculty really amazed me. Each day is a new learning experience where all subjects are taught with a stress on real-world application. The prime purpose of the class is how as managers we can make use of the learning acquired here to solve problems analytically and decisively. Class discussions and interactions during projects bring out varied perspectives to a problem which help in developing problemsolving and decision-

I find this MBA programme to be an excellent investment for my professional career. I strongly believe that the programme would not only help me get into a function and role of choice but also help me transform into an efficient business leader in the long run.

making skills.

Mayank Saraswat

ith IIMB's **V** distinguished faculty, global curriculum, case-based teaching pedagogy and ingrained leadership focus, the EPGP will immensely help me broaden my business knowledge and boost my practical skills. With IIMB's strong alumni network and wide industry connections, I hope to closely interact with industry leaders and business practitioners and gain valuable learning from their insights and

experiences, thereby developing a holistic business perspective.

The transformation started from day one with a brilliant cohort of 73 so diverse, that each and every one had a unique value to add to the class. When our peers are PhDs, CAs and other industry experts, the classroom experience is unmatched. Every moment during this programme has been a treasure and will be ingrained in our lives forever.

I hope to leverage my knowledge and skills gained through the EPGP to contribute to my future organization by comprehensively understanding the complexities of its business. I would align the learning methodology and experience at IIMB to my work experience to help organizations build strong, efficient and successful business strategies in the coming vears.

Shankar Subramaniam



Profile - 2017-18 Batch



Gender Ratio

30% Female 70% Male

Work Experience

Min	53
Max	116
Average	83

Average 709

GMAT Score

(in months)



Diverse Profile

Sectors represented:

Banks/Financial Institutions | Engineering

FMCG/Retail | IT Products | IT services

| Manufacturing | Oil/Energy/Petroleum | Telecom

The Faculty

IIM Bangalore's faculty, well known and highly respected in their respective academic fraternities, is really what distinguishes IIMB from other business schools. They are drawn from among the best minds in the country and share among themselves a wealth of industry experience. This affords IIMB an extensive network of contacts that are instrumental in getting consultancy assignments, live student projects and industry inputs so essential to quality management education.

The faculty includes acclaimed scholars and award-winning professors drawn from all management disciplines. The eclectic blend of faculty, academicians, researchers and professionals drawn from India and abroad, with their fund of managerial expertise, gives IIMB a unique professional standing.

Faculty members at IIM Bangalore generate knowledge through cutting-edge research in all functional areas of management that would benefit public and private sector companies, and government and society in general. The knowledge that they generate has appeared in leading academic journals with high citation index and impact factor. Many text books and working papers are written on a regular basis. Research carried out by IIMB is used to augment new courses and Executive Education Programmes. IIMB has always been a hub of innovative activity and faculty members collaborate with industry as well as other academic institutions the world over.

IIMB helps faculty members undertake research projects. Based on these projects, they publish detailed papers in reputed journals, prepare case studies for teaching and training, publish working papers on a variety of topics, make presentations at national and international conferences, contribute book chapters and publish books. Case studies developed by IIMB faculty are distributed through Harvard Business Publishing (HBP) and Ivey Publishing of Richard Ivey School of Business. Research activities are supported by the institute, by global and national funding agencies, and by industry. Faculty members at IIMB are involved in both theoretical and applied research with an aim to develop conceptual understanding as well as empirical study focusing on industryspecific issues.

A significant trend is that IIMB has been able to attract young professionals to join the teaching force.

G Raghuram

Director, IIM Bangalore Ph.D. (Northwestern University, USA)

CENTRE FOR MANAGEMENT COMMUNICATION

N Bringi Dev

PGDM, IIM Bangalore Chairperson, Centre for Management Communication

CENTRE FOR PUBLIC POLICY

Rajalaxmi Kamath

Ph.D. (Michigan State University, USA)

Deepak Malghan

Ph.D. (University of Maryland, USA)

Shabana Mitra

Ph.D. (Vanderbilt University, USA)
IIMB Young Faculty Research Chair

Arnab Mukherji

Ph.D. (Pardee RAND Graduate School, USA) Chairperson, Centre for Public Policy

G Ramesh

Fellow (IIM Ahmedabad)

M S Sriram

Fellow (IIM Bangalore)

Anil B Surai

LLM (National Law School of India University, India)

Hema Swaminathan

Ph.D. (The Pennsylvania State University, USA)

DECISION SCIENCES AND INFORMATION SYSTEMS

Rajendra K Bandi

Ph.D. (Georgia State University, USA) Chairperson, Admissions and Financial Aid

Arnab Basu

Ph.D. (Tata Institute of Fundamental Research, India)

Malay Bhattacharyya

Ph.D. (London School of Economics and Political Science, UK)

Shubhabrata Das

Ph.D. (University of North Carolina at Chapel Hill, USA)

Rahul Dé

Ph.D. (University of Pittsburgh, USA)
Hewlett-Packard ICT for
Sustainable Economic
Development Chair Professor
Chairperson, Centre for Software
& Information Technology
Management

U Dinesh Kumar

Ph.D. (IIT Bombay, India)
Chairperson, Decision Sciences
and Information Systems
Chairperson, Executive Post
Graduate Programme in
Management
Chairperson, Data Centre and
Analytics Lab

Pulak Ghosh

Ph.D. (Oakland University, USA)

Enrico Gorgone*

Ph.D. (University of Calabria, Italy)

Ishwar Murthy

Ph.D. (Texas A & M University, USA)

Rajluxmi V Murthy

Ph.D. (Southern Methodist University, USA) Chairperson, Committee on Disability

Rishideep Roy

Ph.D. (University of Chicago, USA)

Trilochan Sastry

Ph.D. (Massachusetts Institute of Technology, USA)

B Shekar

Ph.D. (IISc, India)

Shankar Venkatagiri

Ph.D. (Georgia Institute of Technology, USA)

ECONOMICS & SOCIAL SCIENCES

Ritwik Banerjee

Ph.D. (Aarhus University, Denmark) IIMB Young Faculty Research Chair

Manaswini Bhalla

Ph.D. (Pennsylvania State University, USA)

Rupa Chanda

Ph.D. (Columbia University, USA) RBI Chair Professor in Economics Chairperson, Internal Committee

A Damodaran

Ph.D. (University of Kerala, India) IPR Chair Professor on IP Management (MHRD)

Tirthatanmoy Das

Ph.D. (State University of New York at Binghamton, USA)
IIMB Young Faculty Research Chair

Anubha Dhasmana

Ph.D. (Johns Hopkins University, USA)

Souvik Dutta

Ph.D. (Penn State University, USA)
IIMB Young Faculty Research Chair

Subhashish Gupta

Ph.D. (University of Iowa, USA)

Vivek Moorthy

Ph.D. (University of California, USA)

Gopal Naik

Ph.D. (University of Illinois Urbana-Champaign, USA) Dean, Faculty

Ramnath Narayanswamy

Ph.D. (EHESS, Paris)

Charan Singh

Post-doctoral (Harvard University and Stanford University, USA)

Vidhya Soundararajan

Ph.D. (Cornell University, New York)
IIMB Young Faculty Research Chair

Chetan Subramanian

Ph.D. (University of Southern California, USA) Chairperson, Economics & Social Sciences

FINANCE & ACCOUNTING

Abhinav Anand

Ph.D. (The State University of New York at Stony Brook, USA) IIMB Young Faculty Research Chair

V Ravi Anshuman

Ph.D. (University of Utah, USA)

S G Badrinath

Ph.D. (Purdue University, USA)
Canara Bank Chair Professor in
Banking and Finance
Chairperson, Centre for Capital
Markets and Risk Management

Debarati Basu

FPM (IIM Calcutta)

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Sankarshan Basu

Ph.D. (London School of Economics and Political Science, UK) Chairperson, Post Graduate

Chairperson, Post Graduate Programme in Public Policy & Management

M Jayadev

Ph.D. (Osmania University, India)

Ana Marques

Ph.D. (University of Texas at Austin, USA)

Shashidhar Murthy

Ph.D. (Columbia University, USA)

M S Narasimhan

Ph.D. (University of Madras, India) Chairperson, Post Graduate Programme in Management

P C Narayan

Ph.D. (IIT Madras, India)
Chairperson, ERP Implementation
Committee

R Narayanaswamy

Ph.D. (University of New South Wales, Australia)

Venkatesh Panchapagesan

Ph.D. (University of Southern California, USA) Chairperson, Real Estate Research Initiative

Srinivasan Rangan

Ph.D. (University of Pennsylvania, USA)

G Sabarinathan

Ph.D. (National Law School of India University, India)

Padmini Srinivasan

Ph.D. (National Law School of India University, India) Chairperson, Finance and Accounting

Raghavan Srinivasan

Fellow (IIM Ahmedabad, India)

Ashok Thampy

Ph.D. (Purdue University, USA)

Anand Venkateswaran

Ph.D. (Georgia State University, USA)

MARKETING

Seema Gupta

Ph.D. (Mohanlal Sukhadia University, India) Chairperson, Post Graduate Programme in Enterprise Management

Sreelata Jonnalagedda

Ph.D. (The University of Texas at Austin, USA)
IIMB Chair of Excellence

Nagasimha Balakrishna Kanagal

Ph.D. (University of Texas at Dallas, USA)
Chairperson, Marketing
Chief Editor, IIMB Management
Review

Ashish Kumar

Ph.D. (The State University of New York at Buffalo, USA)

Preeti Krishnan Lyndem

Ph.D. (University of Manitoba, Canada)

Ashis Mishra

Ph.D. (Utkal University, India) Chairperson, Library Committee

YLR Moorthi

Ph.D. (Bharathidasan University, India)

Prithwiraj Mukherjee

Ph.D. (ESSEC Business School, France) IIMB Young Faculty Research Chair

Avinash G Mulky

Ph.D. (IIT Bombay, India)

Srinivas Prakhya

Ph.D. (Carnegie Mellon University, USA)

S Ramesh Kumar

Ph.D. (Madras University, India)
IIMB Chair of Excellence

G Shainesh

Fellow (IIM Bangalore, India) Chairperson, Initiatives on Consumer Insights

NADATHUR S RAGHAVAN CENTRE FOR ENTREPRENEURIAL LEARNING (NSRCEL)

Suresh Bhagavatula

Ph.D. (Vrije Universiteit, The Netherlands) Chairperson, Entrepreneurial Ecosystem Development, NSRCEL

Srivardhini K Jha

Fellow (IIM Bangalore, India)
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K Kumar

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Dalhia Mani

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Saras D Sarasvathy

Ph.D. (Carnegie Mellon University, USA)
Jamuna Raghavan Chair Professor in Entrepreneurship. NSRCEL

ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES MANAGEMENT

Mukta Kulkarni

Ph.D. (University of Texas at San Antonio, USA)
Chairperson, Organizational
Behavior & Human Resources
Management
Mphasis Chair for Digital
Accessibility & Inclusion

Pearl Malhotra

Fellow (IIM Ahmedabad, India)

Sari S.A. Mattila

Ph.D. (Tampere University of Technology, Finland)

Kanchan Mukherjee

Ph.D. (INSEAD, France)

Shibashis Mukherjee

Ph.D. (Indiana University, USA)
IIMB Young Faculty Research Chair

Sourav Mukherji

Fellow (IIM Bangalore, India) Dean, Academic Programmes

Abhoy K Ojha

Ph.D. (University of Alberta, Canada)

Ramya Ranganathan

Ph.D. (London Business School, England)

R Ravi Kumar

Ph.D. (Andhra University, India)

Vasanthi Srinivasan

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Ritu Tripathi

Ph.D. (University of Illinois at Chicago, USA) Chairperson, Behavioural Sciences Lab

Jayaram S Uparna

Ph.D. (Northwestern University, USA)
IIMB Young Faculty Research Chair

PRODUCTION & OPERATIONS MANAGEMENT

Jishnu Hazra

Ph.D. (University of Rochester, USA)
Chairperson, Research &
Publications & C-DOCTA

D Krishna Sundar

Ph.D. (IIT Kharagpur, India)
Chairperson, Production &
Operations Management
Chairperson, Centre for Enterprise
Resource Planning
Chairperson, India-Japan Study
Centre

B Mahadevan

Ph.D. (IIT Madras, India)

Siddharth Mahajan

Ph.D. (University of Pennsylvania, USA)

L S Murty

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PD Jose

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Rishikesha T Krishnan

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Rejie George Pallathitta

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Chairperson, Fellow Programme in Management
Chairperson, Centre for Corporate
Governance & Citizenship

Murali Patibandla

Ph.D. (Jawaharlal Nehru University, India)

Ganesh N Prabhu

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S Raghunath

PDF (Graduate School of Business, Stanford University, USA)

J Ramachandran

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Deepak Kumar Sinha

Ph.D. (Massachusetts Institute of Technology, USA)

R Srinivasan

Fellow (IIM Ahmedabad, India) Chairperson, Executive Education Programmes

Sai Yayavaram

Ph.D. (The University of Texas at Austin, USA)
IIMB Chair of Excellence
Chairperson, Strategy

* visiting faculty List as on 30 June, 2017





"I have had the privilege of interacting with EPGP through an elective course, 'Brand Management', that I have taught at IIMB over the last four years. Since EPGP participants enter the programme with substantial

industry experience, class discussions and group tasks have been rich and insightful, enabling effective self- and peer-learning. The positive energy, bonhomie, and eagerness to learn that these participants carry are infectious. Their curiosity about academic research has enabled me to have several discussions related to my research work both in and out of class. I have enjoyed these exchanges and have gained from their diverse perspectives. I find the EPGP social initiative 'Prayaas' to be highly commendable. It is heartening to witness senior executives unfailingly strike the right balance between financial and social impact, in the midst of academic pressure. Undoubtedly, the EPGP participants have had a significant influence in advancing the EPGP programme into an asset in the IIMB ecosystem."

Professor Preeti Krishnan Lyndem Marketing



"I really enjoy teaching the EPGP students because of their keen interest in learning, their thought-provoking and challenging questions, and their insightful perspectives. Their experience and maturity enable them to apply concepts to real-world situations and to think laterally, bringing together knowledge from different domains. I am very confident that outside class, they will be well placed for

successful careers ahead."

Professor Rupa ChandaEconomics & Social Sciences

Faculty Speak



The Indian industry is at the beginning of a new phase of transition as the world tries to adjust to competing forces of globalization and protectionism. IIMB's EPGP offers dynamic executives the opportunity to learn to thrive in this new context. Executives who have excelled in their respective careers based on technical or functional knowledge will be able to retool to relaunch themselves for the next phase of growth to take up leadership positions. The programme provides participants the inputs on contemporary trends in industry and academic knowledge, while also providing a platform to learn from peers of different backgrounds and interactions with industry.

Professor Abhoy K OjhaOrganizational Behavior & Human Resources Management

Making the right career move

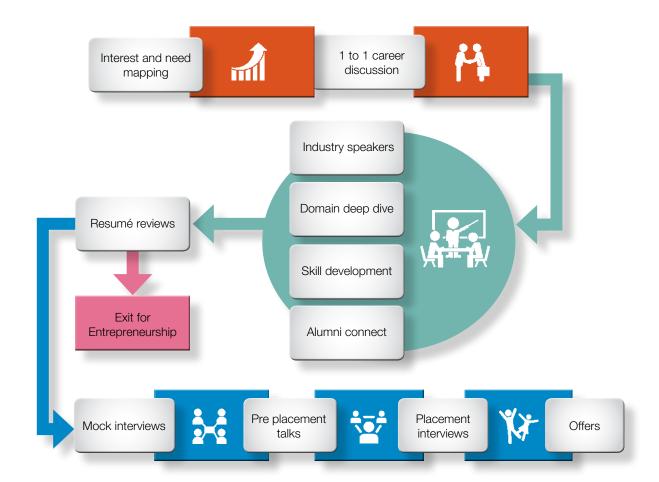
As the programme progresses, you will need to make an important decision – choosing the job that really excites you. You should be able to make the right choice after discussing with faculty, debating with bright and experienced peers, gaining inputs from alumni and meeting industry leaders. Remember, the top and diverse companies that recruit talent from this programme will be looking for the best. Make use of the assistance and guidance from the Career Development Services. Choose wisely, choose well.

CAREER GROWTH VS CAREER CHANGE

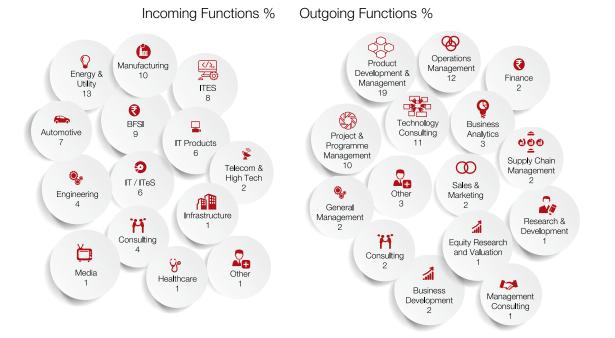
Normally students seek one of two things: career growth (they would like to accelerate their careers by taking on a senior position in the function and industry that they came from) or career change (they would like to change their function, industry or both). This will require clear thinking and appropriate action. You will have to align your skills, knowledge and attitude to get the job that you desire. And to achieve this you will get excellent support as you navigate various parameters.



Placement Flow



Functional Choice - Incoming vs. Outgoing



Career Development Services

The Career Development Services (CDS) offers you more than career advice. With assistance from the CDS you will be able to hone your skills on resume building and on acing the interview.

The CDS manages the campus recruitment process. For EPGP, a rolling placement system is followed. This system is appropriate for experienced individuals where, for senior positions, you may have multiple rounds of interviews and even travel to client locations for final interviews. You will also elect your placement committee, who will work with CDS to get the right companies to campus.



Past Recruiters

- 24/7
- Accenture
- **ACT**
- Acura Consulting
- **ADB**
- Airtel
- Amazon
- Apigee
- AsklePian
- **ATKearney**
- **Atos** Bain
- Barclays Capital
- Beuhler
- **BOFA GCCIBT**
- Britannia
- British
- Telecommunications
- Caterpillar
- CDFI
- Cognizant
- Comviva
- Cummins
- Daimler
- Dell
- Deloitte
- Diamond
- Enzen Global Solutions
- Ericsson
- **EXL Services**
- Fidelity Investments
- Flipkart
- Ford
- Gavs
- Genpact
- GESBL (SBI Cards)
- Goldman Sachs
- Google
- GVK
- **HCL**
- Hewlett Packard
- Highradius
- Hughes
- IBM Daksh
- **IBS Software**
- **ICICI**
- Idea

- iGate Global Solutions
- Inautica
- iNautix
- Indegene Lifesystems
- Infosys
- Infosys BPO
- Intel
- Intelligroup
- ITC Infotech
- Janalakshmi Financial Services
- Justpay.in
- Kony India Private Ltd
- Kotak Mahindra
- L&T Infotech
- LinkedIn
- Mahindra Satyam
- Manipal Group
- MARG
- Markets and Markets
- Microsoft
- Mindtree
- Mother Earth Retail
- MPG Holding Pvt.Ltd.
- Mphasis
- Murugappa Group
- Mu Sigma
- NISG
- Oracle Financial Services Software
- Ostrich Mobility Instruments Pvt.Ltd.
- OyeSeva
- Pine Bridge
- Power Exchange India
- Praj
- Prax Air
- PropTiger
- PRTM
- PwC
- Rane Group
- Robert Bosch
- Reliance
- SAB Miller
- Samsung
- Sapient

- Sasken
 - Servion
- Shapoorji Pallonji
- Shell
- Société Générale
- Subros Limited
- Sun Edison
- Syntel
- Target Solutions
- Tata Trent
- **TCS**
- Tech Mahindra
- Thinksoft
- TVS Logistics
- Twin Engineers
- **VBHC**
- **VIOM Networks**
- Virtusa
- Vodafone
- Walmart Labs
- Wipro
- Yahoo
- Zinnov Management Consulting

*This list is representative and partial.



For further information see: http://www.iimb.ac.in/postgraduate/epgp/placements/ general-info



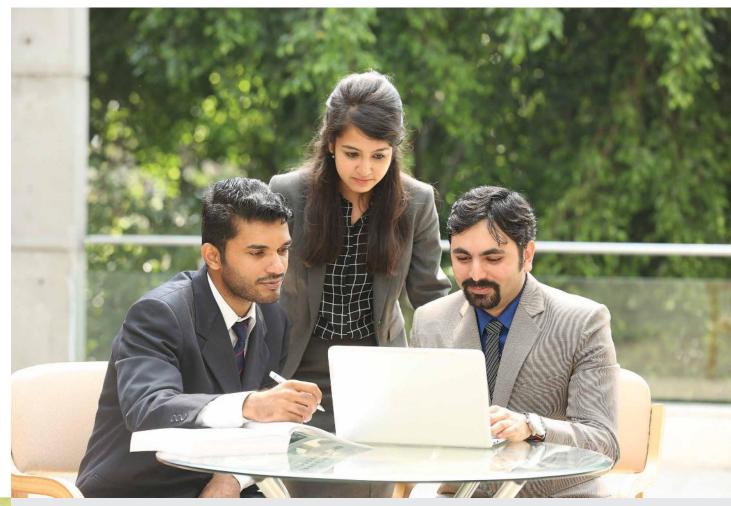
Alumni Association

IIMB has a very strong and connected alumni body of more than ten thousand members across all its programmes. The IIMB Alumni Association enables them to meet and network with each other and stay connected with the institute. The EPGP alumni, particularly, are the most active members of this community. This gives excellent opportunities for the EPGP students to network with alumni from their own programme and also with alumni from other programmes who have a wealth of knowledge and experience.

NSRCEL

Converting a business idea into a successful business calls for a great deal of planning and careful execution, and having a mentor during this process can give a fledgling entrepreneur an edge. If you have a great idea with an entrepreneurial streak and an appetite for achievement and risks, the N S Raghavan Centre for Entrepreneurial Learning (NSRCEL) is the place to pursue it. NSRCEL's mission is to take ideas to execution through a structured mentoring programme that helps entrepreneurs create successful business entities out of excellent ideas. Located within the academic space at the serene IIM Bangalore campus, NSRCEL offers extensive engagement with industry in order to channelize and refine raw entrepreneurial energies that go on to become successful businesses. The centre draws upon both the IIMB faculty and industry experts to provide mentoring support. NSRCEL is a worldclass Centre of Excellence for seeding, nurturing and promoting entrepreneurship and has successfully incubated many new ventures in the past. It offers numerous opportunities for entrepreneurially inclined EPGP students to pursue their ambitions in a structured





prayaaş - commitment to society

EPGP students believe that education is inherently linked to the communities and cities in which they reside. As future leaders, they feel that giving back to society is an integral part of their education. With guidance from members of the faculty, the second batch of EPGP started an initiative known as Prayaas, which has been nurtured and strengthened by subsequent batches.

Every year, the Prayaas committee looks for new means to reach out to the needy. Service projects range from one-day events focusing on Jaipur foot and eye camps to long-term initiatives such as adoption of a village with the aim of eliminating child malnutrition.



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Be part of a vibrant group

A vibrant and diverse student community is the lifeblood of IIMB. The students chosen for EPGP have made splendid contributions in their respective careers with remarkable professional and personal achievements and many have lived and worked around the globe. This diversity in their experience and perspectives nourishes rich discussions and interactions.

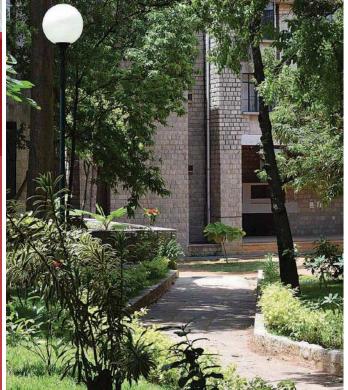
Outside the classroom, EPGP students create strong and lasting bonds. Students in the current batch have an impressive range of interests and accomplishments:

- An international trekker
- A high altitude trekker at Himalayas 11-day trek in sub-zero temperature
- A PhD holder, has worked for female immigrant workers in Singapore
- A poet at events conducted at national levels
- An adviser to businessmen and entrepreneurs on bank finance
- Short film maker and part of Discovery Communications
- Marathon runner at the Delhi and Goa half marathon in 2013 and 2014
- Medal winner for 250 km cycle race THAAR 2016
- Presented and published papers on energy conservation

Campus life

Thereisnotypical day in the life at IIMB. Each day brings its own new set of experiences and fresh learnings. The institute provides a range of opportunities outside the classroom as well – be it industry interaction, case presentations, cultural activities, sports competitions or entrepreneurial pursuits.

For students, it is a way of life they now call their own. Working hard, playing hard and still finding time to chill out! When you interact with EPGP students who have graduated, you hear the phrase 'the best year of my life' quite often.





India's city of promise -Bangalore

One of the fastest growing cities in Asia, Bangalore regularly tops the list of the best places to live in India. Home to more than 250 high-tech companies including IT giants such as Infosys and Wipro, Bangalore is known as the IT capital of India. The city is a key driver of India's economic growth and has marked a place

for itself on the global business map as India's Silicon Valley. In addition to IT, Bangalore has a wide mix of industries, including biotech and avionics, garment and silk manufacturing, machine tools and consumer products.

Highly cosmopolitan, Bangalore offers a rich cultural life, including shopping that ranges from traditional market stalls to glitzy luxury brands, and an unlimited choice of recreational activities.

It is a new-age city that has retained its old-world charm. One can still find long, tree-lined avenues and sprawling gardens – perfect for enjoying the absolutely fabulous climate. Bangalore enjoys pleasant weather throughout the year. In summer, temperatures range between 36°C and 20°C, while in winter, temperatures are between 27°C and 12°C. It is the harmony with which the city accommodates contrasting cultures and styles that makes the Bangalore experience truly unique.

Accommodation is provided to EPGP students at Ajmera Complex, a luxury residential apartment located 3.5 kms from the IIMB campus. The apartments are well furnished and offer facilities like health club, swimming pool, club house, children's day care and convenience store. Students opting for single occupancy are allotted one bedroom in a three-bedroom apartment and those opting for family accommodation are provided a two bedroom apartment. The apartment is in close proximity to a mall that houses a large supermarket, retail outlets and a multiplex. Also available in the neighborhood are reputed schools, medical facilities and convenience stores. The commute time between Ajmera and the institute is about 15 minutes. The students can avail the shuttle service from IIMB, with timings based on the course schedule.

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Admissions

The EPGP has been designed for achievers who will lead businesses. You need to have a strong academic background, good track record at work and sound analytical skills.

SELECTION PROCESS

Admission to the EPGP is managed over two rounds – R1 and R2. You can choose to apply in any one of the two rounds. If you apply in Round 1, you will have the advantage of knowing your results earlier. This will help you in planning your move to IIMB.

	ROUND-1 (R1)	ROUND-2 (R2)
Application Window	May 25, 2017 - Aug 31, 2017 (5:00 pm)	Sep 01, 2017 - Dec 04, 2017 (5:00 pm)
Application Fee	₹ 3,000	₹ 4,500

Online application link: http://www.iimb.ac.in/home/admissions

ELIGIBILITY AND SELECTION

The prerequisites for applying to the programme are:

- Graduate in any discipline with a minimum of 50% marks or equivalent CGPA
- Minimum 5 years (and preferably less than 12 years) of work experience after completion of graduation (as on March 31, 2018)
- A valid GMAT or GRE score

Selection of the candidate is based on the following criteria:

- Academic Background
- Work Experience
- Achievements
- GMAT or GRE Score
- Statement of Purpose (SOP)
- Two Reference Letters
- Written Analysis Test
- Interview

The selection process is highly personalized, as the committee seeks to learn about each applicant's goals and potential for success in management. To apply, please log on to IIMB EPGP Admissions and submit the completed online application before the stipulated deadline.

FEE STRUCTURE

The fees for the Class of 2018-19 are based on the type of accommodation opted for:

	Shared Accommodation (INR)	Family Accommodation (INR)
Tuition Fee	19,64,500	19,64,500
Accommodation charges	1,50,000	2,85,500
International Immersion*	3,00,000	3,00,000
Refundable deposit	20,000	20,000
GST – 18% on Tuition Fee	3,53,610	3,53,610
Total	27,88,110	29,23,610

^{*} The International Immersion fee is indicative, the amount will be restricted to actual expenditure incurred for each student towards travel, accommodation and course fees in the foreign university. Any excess or shortfall will be adjusted by way of refund/additional claim from students.

Note: Above fee structure is tentative and is subject to change.



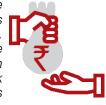
SCHOLARSHIPS

Based on overall performance as per the admission criteria, meritorious candidates in the admission offer list of EPGP are eligible for 'EPGP Admission Scholarship' up to INR 5,00,000 each, which will be in the form of a fee waiver out of the total fee payable for the EPGP.

IIMB also offers merit scholarships upto INR 5,00,000 each, on the basis of students' academic performance during the programme. The EPGP Admission Scholarship awardees will also be eligible for the merit scholarship.

LOAN ARRANGEMENTS

Banks are keen to provide educational loans to students who get selected for EPGP. Following are some of the banks that provide education loans at IIMB: State Bank of India, Canara Bank's Education Loan, Indian Bank,



UCO Bank, Axis Bank, IDBI Bank, Credila's Education Loan and Avanse Financial Services Pvt. Ltd.

Indian Institute of Management Bangalore reserves the right to change the information provided in the brochure or via the website, including the terms of the EPGP and its fee, without notice. It is recommended that you review the information provided on the website www.iimb.ac.in periodically.



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in LinkedIn: http://linkd.in/1G31q38

Facebook: http://on.fb.me/1zWioPp

YouTube: http://bit.ly/1zWi8Qk