

IMR Student Essay Competition 2005

IIMB Management Review (IMR) is pleased to announce the seventh annual Student Essay Competition, open to post-graduate and doctoral students of all management institutions in India. Prize-winning entries will receive a cash award and also be published in the journal.

Articles submitted for the competition may cover aspects of general management; corporate strategy, policy and governance; finance, control and law; public policy; IT; marketing; OB/HR; technology and manufacturing; and related areas like economics and social sciences. They must be conceptually sound and methodologically rigorous, extend knowledge on particular topics of management either through empirical work or by building on existing theory, and draw out the implications of the research for practitioners.

We are looking for:

- Application papers that demonstrate ability to apply existing theories and practices to situations, collection of data and application of theory or body of knowledge
- Qualitative research that is aimed at not mere description of existing theory, but developing frameworks for advancing existing ideas, or synthesising existing concepts into new theories
- Originality in thinking, writing and synthesis.

Authors of prizewinning essays must be prepared to revise them before publication, as recommended by the referees and the editors of IMR.

Eligibility and Coverage

1. All current post-graduate and doctoral students of Indian management schools are eligible to submit their essays.
2. Articles should not have been previously published or submitted elsewhere. Where articles are company specific, a written clearance from the company is required to be attached with the submission.
3. Articles must not exceed 6000 words, exclusive of appendices, charts and annexures. Entrants may refer to the guidelines for style and format. Entries not complying with these guidelines will be disqualified.
4. Joint authorship of up to three is permitted.

Evaluation

1. The entries will be evaluated by a panel of judges comprising academics and experts from industry. The criteria will include clarity of presentation, adequacy of theoretical and research framework, adequacy of data analysis (where applicable), contribution to the literature, legitimacy of conclusions and wider application. The panel's decisions are final and no correspondence or representations will be entertained.
2. The panel will award three prizes.
3. IMR reserves the right to withhold a prize if no entry is considered worthy of it.

Prizes and Closing Date

1. The First Prize carries a cash award of Rs 10,000; the Second prize, Rs 6000; and the Third Prize, Rs 4000.
2. In the case of joint authors, the prize money applicable to that category will be divided among the authors.
3. In case of a tie for the first or second rank, each tied article will be awarded the full prize money applicable to that rank.
4. The closing date for submission of entries, complete in all respects, is **Tuesday, 16th August, 2005**. Submissions should be superscribed 'Student Essay Competition 2005', and addressed to:

The Chief Editor,
IIMB Management Review
Indian Institute of Management Bangalore
Bannerghatta Road
Bangalore 560 076

All entries must follow the competition rules and guidelines, which may be downloaded from the IMR website,
<http://202.41.106.14/~review/EssayCompetition>.
For further information, contact us at review@iimb.ernet.in.