

Round Table on Entrepreneurship in a Globalising Economy

Globalisation of economies is a world-wide phenomenon. It is attributed to the policies of economic liberalisation, deregulation and privatisation adopted by governments in various countries, and stimulated and supported by initiatives like the WTO, WIPO, etc. What is often not recognised is the contribution to the process of globalisation by the IT revolution and the global business opportunities created by innovative entrepreneurs using the capabilities of the new technology. The changes in the political and economic policies of nations are often spurred by the technological and entrepreneurial innovations and therefore are irreversible, irrespective of the changes in political and economic ideologies.

While the new technology-based entrepreneurship is partly responsible for bringing about globalisation of economic activities, globalisation in its turn has a significant impact on the nature of entrepreneurship. In other words, the relationship between globalisation and entrepreneurship is mutual. In India too, changes have been taking place in several aspects of entrepreneurial activity such as the nature of business, type and level of technology, the educational profile of the Indian entrepreneur, the characteristics and competencies of partners, sources of finance, location and nature of customers and suppliers, legal structure, organisation and HR practices, operational and growth strategies, and so on. It is against the context of such wide-ranging changes that are taking place around the globe that we take a re-look at the issues relating to venture creation in a globalising economy.

Suggested sub-themes for papers include (but are not limited to):

- Global entrepreneurship: issues and challenges
- Entrepreneurs of the new economy
- Entrepreneurship as knowledge creation
- Technology and international entrepreneurial innovation
- Entrepreneurial opportunities in the outsourcing business
- Internet businesses and virtual enterprises
- ICT entrepreneurship and the clusterisation phenomenon
- Expatriate entrepreneurs and their contribution to home country economies
- Entrepreneurship and regional development in a globalised economy
- Legal and IPR issues in global start-up ventures
- Entrepreneurial finance in a globalised economy
- Entrepreneurship and the global supply chain
- Collaborative R&D and new product development for international entrepreneurship
- Brain drain and the entrepreneurial brain gain
- International technology transfer and entrepreneurial opportunities
- Cross-cultural issues in global/international entrepreneurship
- Case-studies on global/international entrepreneurship

In line with the objectives of the journal, IIMB Management Review encourages contributions that could advance the theory and practice of management and provide readers with conceptual clarity. Prospective authors are requested to refer to a recent issue of IIMB Management Review or visit <http://www.iimb.ernet.in/review> for submission guidelines.

All submissions marked 'Entrepreneurship in a Globalising Economy' are to be made to:

The Chief Editor or
Prof. Mathew J. Manimala, Guest Editor
IIMB Management Review
(review@iimb.ernet.in)
Indian Institute of Management Bangalore
Bannerghatta Road, Bangalore – 560 076, India