**IIMB Business Lit Fest Agenda**

Venue: N001 & Outside Pavilion for Display of Books - IIMB Campus Date: 26 May 2023 (Friday)

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| 9.00 - 9.15 am | Registration & Tour of Display Counters |
| 9.15 - 9.20 am | Context Setting by Prof. Abhoy K Ojha |
| 9.20 - 9.30 am | Welcome Address by IIMB Director Prof. Rishikesha T Krishnan |
| 9.30 - 10.00 am | Inaugural Address by Ravi Kumar Ramanan |
| 10.00 - 11.15 am | Track 1: Art of Storytelling – Dr. Shalini Goel & Dr. Rajneesh Goel • Sandeep Das (PGP 2009)  Moderated by EPGP student(s) |
| 11.15 - 11.30 am | Tea Break & Networking |
| 11.30 am - 12.45 pm | Track 2: Mental Health & Well-being – Aruna Gopa Kumar (PGP 1993) • Ramesh Venkateswaran (PGP 1980) • Prof. Vinay Dabholkar  Moderated by EPGP student(s) |
| 12.45 - 1.45 pm | Lunch Break |
| 1.45 - 3.00 pm | Track 3: Business & Entrepreneurship – Amit Aggarwal • Rajat Jain • S Parthasarathy (PGP 1994)  Moderated by EPGP student(s) |
| 3.00 - 3.30 pm | Tea Break & Networking |
| 3.30 - 4.30 pm | Track 4: Leadership & Strategy – Shiv Shivkumar • Dr. Sampath JM • SV Nathan  Moderated by Prof. Debolina Dutta |
| 4.30 - 4.40 pm | Vote of Thanks by Ganapathy Lakshman Sharma, Senior Manager, CDS |
| 4.40 - 5.00 pm | Photo Shoot • Book-Signing • Tea & Networking • Campus Tour |