

**X ANNUAL INTERNATIONAL CONFERENCE ON PUBLIC POLICY AND MANAGEMENT**

**3<sup>rd</sup> August 2015, Monday**

**Auditorium**

**8:30-9:30**

**Registration**

**9:30-10:45**

**Inauguration**

**Welcome Address**

**Professor G Ramesh, Chairperson, Centre for Public Policy, Indian Institute of Management Bangalore**

**Special Address**

**Professor Ishwar Murthy, Dean, Faculty, Indian Institute of Management, Bangalore**

**Keynote Address**

**Shri. Ajit Seth, IAS (Retd.), Former Cabinet Secretary**

**10:45-11:15**

**TEA BREAK**

**VENUE**

**Room M-11**

**Room M-12**

**Room M-21**

*Experiments in Public Policy*

*Health Care*

*Energy*

**CHAIR**

**Manaswini Bhalla**

**Hema Swaminathan**

**V. Ranganathan**

**Partner Selection and the Division of Surplus: Evidence from Ultimatum and Dictator Experiments**

*Priyodarshi Banerjee*

**Potential Service Delivery Space (SDS) Index and Physical Accessibility Index (PAI) of Primary Health Centres: A district level analysis**

*Subhasis Bhattacharya*

**An Empirical Study on the Effect of Energy Consumption and Human Development**

*Hiranmoy Roy, Anshuman Gupta and R. Jayaraj*

**Social Identity and Governance: the Behavioural Response to Female Leaders**

*Tarun Jain*

**Is health Care Really a Luxury? The Debate Revisited with New Evidence from Emerging Economies**

*Sanja Pattanayak and Alka Chadha*

**Addressing the Challenges in the Road Map of Solar Energy Development for India**

*Varun Jyothiprakash, Murugaiya Sridar Ilango and Sheela K Ramasesha*

**Scaling Up of Pilots: A Large Scale Experiment in Tele-education**

*Gopal Naik*

**National Health Care Programs and Policies in India: An Ontological Analysis**

*Nanda Kumar Sastry, Arkalgud Ramprasad and Thant Syn*

**Unbundling of Petroleum Industry in India - An Analytical Study to Bring Operational Efficiency and Reduce Subsidy Burden**

*B. B. Goyal and Umesh Kumar Shukla*

**11:15-12:45**

		<p><b>Improving Child Health through Uninterrupted Power</b></p> <p><i>Namrata Ravindra Chindarkar and Yvonne Jie Chen</i></p>	<p><b>Indigenization or Imports? - Evaluating the Supply Chain of Crystalline Silicon Solar Photovoltaic Module Manufacturing</b></p> <p><i>Bhupesh Verma and P. Sharath Chandra Rao</i></p>	
		<p><b>India's Need for a Universal Health Coverage</b></p> <p><i>Mohita Gupta and Marian Abraham</i></p>		
<b>12:45-1:45</b>	<b>LUNCH at Management Development Centre (MDC)</b>			
<b>1:45-2:00</b>	<b>Group Photograph, Assembly Point: MDC</b>			
<b>VENUE</b>	<b>Room M-11</b>	<b>Room M-12</b>	<b>Room M-21</b>	<b>Room M-24</b>
	<i>International Trade</i>	<i>Targeted Public Policy and Political Preference</i>	<i>Policy and Energy</i>	<i>Quantitative Applications in Public Policy</i>
<b>CHAIR</b>	<b>Somesh Mathur</b>	<b>Shabana Mitra</b>	<b>Deepak Malghan</b>	<b>Rajluxmi Murthy</b>
<b>2:00-3:15</b>	<p><b>Exchange Rate Nonlinearities in India's Exports to the US: A NARDL Approach to Co-integration</b></p> <p><i>Somesh Mathur and Abhishek Shekhawat</i></p>	<p><b>Do Parties Matter at the Sub-District Level of Politics? Evidence from Tehsils in Andhra Pradesh</b></p> <p><i>Francesca Jensenius, Andreas Kotsadam and Anirban Mitra</i></p>	<p><b>Demand and Subsidy Management of LPG in India: An Empirical Study on Policy Intervention and Outcome?</b></p> <p><i>Debesh Patra and Vinish Kathuria</i></p>	<p><b>Measuring the Impact of Central Bank Monetary Policy on Stock Market: Machine Learning Approach Estimating</b></p> <p><i>Ashwin Singh</i></p>
	<p><i>Changing Institutional Architecture and India's Export Competitiveness in Tea</i></p> <p><i>Kingshuk Sarkar</i></p>	<p><b>The Impact of Electoral Process on Democracy and Development</b></p> <p><i>Sisir Debnath, Mudit Kapoor and Shamika Ravi</i></p>	<p><b>Energy Poverty and its Implications for Health and Education Policies in India</b></p> <p><i>Rajeev Kumar</i></p>	<p><b>Test of Significance of Energy as an Input to Production Process Using Stochastic Frontier Approach - Case Study Using FIRM Level Data of a Specific Indian Industry</b></p> <p><i>Soumita Khan</i></p>
	<p><b>Validity of Heckscher-Ohlin-Vanek Hypothesis – A Complete and Partial Test Approach</b></p> <p><i>Somesh Mathur and Archana Srivastava</i></p>	<p><b>Informal Insurance and Group Size Under Individual Liability Loans</b></p> <p><i>Souvik Dutta</i></p>	<p><b>Assessment of Sustainability Indications and Policy Prescriptions for Low Carbon Energy systems in Indian Context.</b></p> <p><i>Pankaj Kumar and Trupti Mishra</i></p>	<p><b>Integrated Policies for Eliminating the Generic Drug Stock-Outs in Public Health Delivery system</b></p> <p><i>Baba Gnankumar Perbettan</i></p>
	<i>Financial Regulation, Supervision and Performance Around the</i>			<b>Policy Experimentation as a Tool to Deal with Uncertainty</b>

	<i>World - What has been the Change Since the Global Financial Crisis?</i> <i>Vighneswara Swamy</i>		<b>Adoption and Practice of a Well Structured Petroleum Fiscal Regime for Off-Shore Oil and Gas Exploratory Drilling Operations of Sri Lanka</b> <i>Ranali Perera</i>	<i>Sreeja Nair</i>
	<b>Determinants of Trade Costs of India with European Union and Growth Accounting of Trade.</b> <i>Somesh Mathur and Abhishek Gaurav</i>			
<b>3:15-3:45</b>	<b>TEA BREAK</b>			
<b>VENUE</b>	<b>Room M-11</b>	<b>Room M-12</b>	<b>Room M-21</b>	
	<i>Health Care</i>	<i>Targeted Public Policy and Political Preference</i>	<i>The Promise and Performance of Financial Inclusion: One Year of the Pradhan Mantri Jan Dhan Yojna</i>	
<b>CHAIR</b>	<b>Arnab Mukherji</b>	<b>Shabana Mitra</b>	<b>Amy Jensen Mowl</b>	
<b>3:45-5:00</b>	<b>User Fees in Health Care Utilization</b> <i>Ganesh L</i>	<b>Education Policy and the State: Politics of Community Involvement in Education in West Bengal</b> <i>Monika Banerjee</i>	<b>PMJDY and the Inclusion Agenda</b> <i>M. S. Sriram</i>	
	<b>Challenges in Health Care Services – A Strategic Approach through Efficient Supply Chain Management</b> <i>Vivek Balse</i>	<b>The Political Economy of India's Informal Labour Market</b> <i>Mounik Shankar Lahiri</i>	<b>PMJDY –How can it Work?</b> <i>Manoj Sharma</i>	
	<b>Use of GIS in Identifying Areas for Secondary Prevention Strategies in Health Care</b> <i>Rashmi Nayar</i>	<b>Political and Administrative Capacities for Programme Delivery: A Case Study of MGNREGA in District Patiala, Punjab</b> <i>Ramanjit Kaur Johal and Dahlia Khaira</i>	<b>PMJDY – When the Rubber Hits the Road.</b> <i>Jayshree Venkatesan</i>	
	<b>Governance of Public Health Services through Human Resource Management Information System (HRMIS): An Assessment of Balasore</b>	<b>Policy Formation in a Two-Party System</b> <i>Urvashi Sirohi</i>	<b>Present Imperfect, Future Indefinite: The Missing elements in Financial Inclusion Policies</b> <i>Gaurav Sinha</i>	

	<b>District, Odisha</b> <i>Ranjit Kumar Dehury and RanjanPattanaik</i>			
<b>VENUE</b>	<b>Room M-12</b>			
	<b>Pre-Dinner Talk</b>			
<b>SPEAKER</b>	<b>Prof. Karl Ove Moene, University of Oslo</b>			
<b>5:15 - 6:15</b>	<i>The Nordic Model and its Implication for the Developing Countries</i>			
<b>VENUE</b>	<b>Auditorium</b>			
	<i>Cultural Program</i> <b>By</b> <b>Military Brass Band</b>			

<b>9:00-9:30</b>	<b>Registration</b>			
<b>9:30-10:45</b>	<b>Welcome Address</b>	Professor Deepak Malghan, Center for Public Policy, Indian Institute of Management, Bangalore		
	<b>Key Note Address</b>	Professor Ashutosh Varshney, Director, Brown-India Initiative, Brown University		
<b>10:45-11:15</b>	<b>TEA BREAK</b>			
<b>VENUE</b>	<b>Room M-11</b>	<b>Room M-12</b>	<b>Room M-21</b>	<b>Room M-24</b>
	<i>Technology in Policy: Diffusion in innovation</i>	<i>Transport Infrastructure</i>	<i>Public Service Delivery</i>	<i>Intellectual Property Rights</i>
<b>CHAIR</b>	<b>Jessica Seddon</b>	<b>G. Ramesh</b>	<b>Gopal Naik</b>	<b>Sivakumar Venkataramany</b>
<b>11:15-12:45</b>	<b>A Techno-Economic Study of Non-Exclusive Sharing of Radio Spectrum for Mobile Services and Associated Policy Implications</b> <i>Varadharajan Sridhar and Rohit Prasad</i>	<b>Engines of Growth: A New Model of Development of Small Airports in India</b> <i>Shefali Juneja and Jahnvi Phalke</i>	<b>Evaluation of Quality of Police Service: A Study of Karnataka State</b> <i>K Gayathri Reddy and K S R Charan Reddy</i>	<b>A Critique of the Draft National IPR Policy of India</b> <i>Nithyananda K.V Shrinidhi</i>
	<b>Institutional Landscape Assessment of Rural Sanitation Sector in India</b> <i>Avinash Kumar and SukanyaBhaumik</i>	<b>Policy Framework for Public Private Partnership in India</b> <i>Pradeep Kumar</i>	<b>Drinking Water and Sanitation : A Far Cry in Rural Jharkhand</b> <i>Dibya Kumari and Amit Sachan</i>	<b>IPR and the Right to Affordable Prices</b> <i>Sivakumar Venkataramany</i>
	<b>Exploring Mobile Technologies for Healthcare Delivery in Southern States of India : Some Observations on Emerging Policy Issues</b> <i>Manjari Shankar and Aparna Ananthkrishnan</i>	<b>Transport Infrastructure, Foreign Direct Investment and Economic Growth Interactions in India: Cointegrating approach</b> <i>Reenu K.M, Anamika Singh and Anil Kumar Sharma.</i>	<b>Determinants of Milk Price in India: An Exploratory Study</b> <i>Selvarajan Rajeshwaran, Gopal Naik and Niharika Garud.</i>	<b>Experimental Study of Leniency Clause of Competition Act, 2002</b> <i>Harshil Kaur</i>
	<b>A "Marketplace" Model to Build Innovation into India's Water Infrastructure Fabric</b> <i>Nishesh Mehta</i>	<b>Policy Challenges in Infrastructure Delivery – A Case Study</b> <i>Ravi Jain and Neeraj Agrawal</i>	<b>Smart Water – The Basics</b> <i>Anjum Parvez, M.D, BWSSB</i>	
<b>12:45- 2:00</b>	<b>LUNCH AT MDC</b>			
<b>VENUE</b>	<b>Room M-11</b>	<b>Room M-12</b>	<b>Room M-21</b>	<b>Room M-24</b>

	<i>Public Debt – Sustainability and Interest Payment</i>	<i>Digital Governance</i>	<i>Women’s Safety</i>	<i>Africa: Challenges</i>
<b>CHAIR</b>	<b>Sumit Bose</b>	<b>Amit Prakash</b>	<b>Ritu Tripathi</b>	<b>N. Ravi</b>
<b>2:00-3:15</b>	<b>Managing Interest Costs: The Role of Debt Management Strategies</b> <i>Frederico Gil Sander, Smriti Seth and Abha Prasad</i>	<b>Predictors of E-Government Adoption in India</b> <i>Kapil Kaushik and Rajhans Mishra.</i>	<b>Sexual Violence against Women: A Study of Women Students in the City of Gurgaon</b> <i>Savita Bhagat, Renu Verma and Ranika Chaudhary</i>	<b>India’s Overseas Investment in Africa: Initiative for African Development</b> <i>Anil Kanungo</i>
	<b>Need to rationalize Rising Interest Burden on Public Debt</b> <i>K. Kanagasabapathy, Charan Singh and Sharada Shimpi</i>	<b>Infomediating the Digital Divide: A Case Study of Sujala Watershed Development Project in Karnataka</b> <i>Kavitha Narayanan and Amit Prakash.</i>	<b>Understanding the Sociology of Women’s Safety from the Framework of Urban Public Spaces</b> <i>Anindita Tagore</i>	<b>Determinants of Indo African Exports: A Gravity Model Approach</b> <i>.Falguni Desai</i>
	<b>Ensuring Public Debt Sustainability through Expenditure Bench Marks</b> <i>R.K.Pattnaik</i>	<b>Network Forms of Governance and the State’s Role in Technology Mediation: Municipal Reforms in Karnataka, India</b> <i>Anjali Mohan</i>	<b>Woman and child safety - Co-Relation to Adult Legal Literacy</b> <i>Suhasini Rao</i>	<b>Indo- African Economic Ties: Trends and Challenges</b> <i>Anshuman Gupta and Hiranmoy Roy</i>
		<b>Use of Business Intelligence System in Tax Governance (A Case study of Maharashtra State)</b> <i>Pramod Dumre.</i>	<b>Nari Samman: Safety and Security of Women Tourists</b> <i>Kshama Ganjiwale and Pratima Jain.</i>	<b>Accelerating Development in Ethiopia – the PPP Way: Lessons from India</b> <i>K. Krishnam Raju and M. Ali Hussain</i>
			<b>Empirical Investigation of Factors Influencing Justification of Beating/Hitting of Wife in Indian Couples</b> <i>Gaurav Doshi</i>	<b>Economies of China and Africa: Fears of Neo-Colonialism?</b> <i>Ratnabali Mitra</i>
<b>3:15-3:45</b>	<b>TEA BREAK</b>			
<b>VENUE</b>	<b>Room M-11</b>	<b>Room M-12</b>	<b>Room M-21</b>	
	<i>Expenditure Effectiveness and Productivity</i>	<i>Public Transport Policy and Management in Urban India</i>	<i>Land Policy and Development</i>	
<b>CHAIR</b>	<b>Subir Gokarn</b>	<b>Govind Gopakumar</b>	<b>Ashok Sircar</b>	
<b>3:45-5:00</b>	<b>Reconciling expenditure efficiency with equity: An illustration from India</b>	<b>Framework for Gender Audit of Urban Transportation</b> <i>Shubhi Sonal and Maitreyi Yellapragada</i>	<b>Monetization/ disposal of Public Land: Framework and action plan for the ULBs</b> <i>Ramakrishna Nallathiga and</i>	

	<i>Sanjeev Gupta</i>		<i>Mohammed Taquiddin</i>	
	<b>Government Expenditure in India: Composition, Cyclicity and Multiplier</b> <i>Ashima Goyal,</i>	<b>Impact of Demand Management Interventions on Behaviour of Non-Captive Bus Users</b> <i>Hemant Suman, Nomesh Bolia and Geetam Tiwari</i>	<b>Land Use Planning in Cities: Making Affordable Housing and Prosperous Cities</b> <i>Abhijeet Mishra and Rakshak Foundation.</i>	
	<b>Management of Public Investments, Systems and Institutions</b> <i>Anand Rajaram</i>	<b>Performance Evaluation of State Road Transport Undertakings of Karnataka</b> <i>Sitharam T.G and Raviraj Mulangi</i>	<b>Community Managed Model Securing Land Rights for the Poor: Access to Government Programmes and Rural Infrastructure</b> <i>Sibabrata Choudhury</i>	
	<b>Round Table Discussions</b>		<b>Film Screening and Panel Discussion</b>	
<b>VENUE</b>	<b>Room M-11</b>	<b>Room M-12</b>	<b>Room M-21</b>	
<b>CHAIR</b>	<b>Govind Rao</b>			
	<i>Expenditure Management Issues</i>	<i>Manufacturing Policy</i>	<i>Social Life of a Bus</i>	

<p><b>5:15-6:15</b></p>	<p><b>Rationale: Perspective from the 14<sup>th</sup> Finance Commission</b></p> <p><i>Govinda Rao, Former Member, Fourteenth Finance Commission; Emeritus Professor, NIPFP</i></p> <p><b>Energy subsidies, with a focus on India</b></p> <p><i>Sanjeev Gupta, Deputy Director, Fiscal Affairs Department, IMF</i></p> <p><i>Alok Sheel, Additional Chief Secretary, Government of Kerala; and Narayana Delampady, Technical Advisor, State Planning Board, Kerala</i></p> <p><i>Vinod Vyasulu, Ex-Director and Founder, Centre for Budget and Policy Studies</i></p> <p><i>Abhay Pethe, Professor, University of Mumbai</i></p>	<p><b>Recent Initiatives in Japan in Manufacturing Policy</b></p> <p><i>Toshiro Nishizawa, University of Tokyo</i></p> <p><b>Government Perspective in Manufacturing Policy</b></p> <p><i>Nagesh Singh</i></p> <p><b>Critical Gaps in Manufacturing Policy</b></p> <p><i>Shekar Viswanathan, Vice Chairman and Whole Time Director, Toyota Kirloskar Group</i></p> <p><b>Fiscal Incentives in Manufacturing Policy</b></p> <p><i>Abdul Majeed, Partner, PWCs</i></p>	<p><i>Dr. Sudarshanam Padam, Advisor and Former Dean of Studies, Administrative Staff College, Hyderabad</i></p> <p><i>Dr. Ashish Verma, Asst. Professor, CiSTUP, IISc, Bangalore</i></p>	
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5<sup>th</sup> August 2015, Wednesday

<p><b>9:00-9:30</b></p>	<p><b>Registration</b></p>			
<p><b>VENUE</b></p>	<p><b>Room M-21</b></p>	<p><b>Room M-24</b></p>	<p><b>Room Central Pergola</b></p>	<p><b>Room C-23</b></p>
	<p><i>Public Service Delivery</i></p>	<p><i>Financial Services</i></p>	<p><i>Education Reforms</i></p>	<p><i>Public Services</i></p>
<p><b>CHAIR</b></p>	<p><b>Anil B Suraj</b></p>	<p><b>M. S Sriram</b></p>	<p><b>Chiranjib Sen</b></p>	<p><b>Ajeet Mathur</b></p>



9:30-10:45	<p><b>Re-Engineering Public Service Delivery in Delhi; an Assessment of Institutional Reforms</b></p> <p><i>Rohit Sinha</i></p>	<p><b>Evaluating the Islamic Finance Under the Ambit of Indian Banking Regulations</b></p> <p><i>Diwakar Chakravorty and Aditya Bakshi</i></p>	<p><b>An Insight into the Perception of Engineering Students, Academicians and Employers on Competency Parameters for Employability</b></p> <p><i>Venkatesh B R and S. Radha.</i></p>	<p><b>Are there Limits to Human Uses of Human Beings?</b></p> <p><i>Ajeet Mathur and Anita Kerai</i></p>
	<p><b>Institutional Transformation of Health Systems and Governance, Post Floods 1994-2013- Case of Surat City</b></p> <p><i>Sathish Selvakumar, Priyanka Jariwala, Anuj Ghanekar and Vikas Desai</i></p>	<p><b>The Two Facets of Marine Insurance: Inherent Vice versus Fortuity</b></p> <p><i>Veena Raghav and Mukesh Kori</i></p>	<p><b>Education in Rural Uttar Pradesh: A Regional Analysis</b></p> <p><i>Mukesh Kumar and Neha Srivastav</i></p>	<p><b>Does Introduction of Bureaucratic Competition Reduce Corruption in Public Service Delivery?</b></p> <p><i>Panchali Banerjee and Vivekananda Mukherjee</i></p>
	<p><b>It Takes Two to Tango: Understanding Implementation Performance of Rashtriya Swasthya Bima Yojana (National Health Insurance) in India</b></p> <p><i>Dayashankar Maurya</i></p>	<p><b>Predicting the Unbanked in Rural India and the Role of Household-Level Characteristics: A Comparison of Eastern and Western Regions</b></p> <p><i>Atul Mehta and Joysankar Bhattacharya.</i></p>	<p><b>Talent Management Practices an Employee Perspective</b></p> <p><i>Abhilasha Dudeja</i></p>	<p><b>Recourse to Territorial Settlement of India-Bangladesh Border: Wider Perspectives on Border Management</b></p> <p><i>Pankaj Kumar</i></p>
	<p><b>Place of Supply Rules for Digital Services in GST</b></p> <p><i>Sanjali Dias</i></p>	<p><b>A Study on Factors Influencing in Purchase of Health Insurance</b></p> <p><i>Sushil Kumar and Bhuvan Lamba.</i></p>		<p><b>Human Resource Reforms in Indian Police</b></p> <p><i>Meghna Prathikantam and Rakshak Foundation</i></p>
	<p><b>Understanding the Drug Regulation System in India for Improving Access to Medicine</b></p> <p><i>Vandana Sharma</i></p>	<p><b>Microfinance, Microenterprise and Markets in Kenya</b></p> <p><i>Plachikkat Viswanath</i></p>		
	<p><b>Challenges of Public Service Delivery by Governments in Mega Events: Case of Management of Kumbh Mela-2013.</b></p> <p><i>DeveshChaturvedi</i></p>			
10:45-11:15	<b>TEA BREAK</b>			

	<b>Room M-21</b>	<b>Room M-24</b>	<b>Room Central Pergola</b>	
	<i>Environment</i>	<i>Policy and Regulation</i>	<i>China Today</i>	
<b>CHAIR</b>	<b>P. D Jose</b>	<b>K. V Raju</b>	<b>Sumita Dawra</b>	
<b>11:15-12:30</b>	<b>Enablers of Multi-Stakeholder Collaborations that Facilitate Urban Climate Change Resilience: Experience from Surat, India</b>  <i>Sathish Selvakumar, Priyanka Jariwala, Anuj Ghanekar and Dr Vikas Desai</i>	<b>Decentralised Governance, Village Community and the Forest Department in India: Seeking Common Ground</b>  <i>P.J. Dilip Kumar</i>	<b>The Political Economy of Migration in China</b>  <i>Debayan Pakrashi and Paul Frijters</i>	
	<b>Integrating Disaster Risk Reduction and Climate Change Adaptation into Humanitarian and Development Planning</b>  <i>Ram Sateesh Pasupuleti and Sajith Shaik</i>	<b>Promoting Policy Formation at State Level in India</b>  <i>K. V Raju and A Ravindra</i>	<b>Growth Challenges facing a slowing China</b>  <i>Sumita Dawra</i>	
	<b>Are groundwater Laws in Bangalore Adequate? : Lessons for Sustainable Groundwater Management</b>  <i>Vivek</i>	<b>Confronting Environmental Quality and Societal Aspects: An Environmental Kuznets Curve Analysis for Indian Cities</b>  <i>Avik Sinha and Joysankar Bhattacharya</i>	<b>Chinese Investment and Trade in Africa: Drivers, Performance and Policy Implications</b>  <i>Falendra Kumar Sudan and Ishita Singh</i>	
	<b>Input Use and Agriculture in India – An Analysis of System of Rice Intensification Using I/O Approach</b>  <i>Mahima Vasishth</i>	<b>A Performance Paradigm Approach to Electoral Reforms in India</b>  <i>Kalpana Gopalan</i>	<b>Institution Formation in Post-Communist Societies: Spontaneous Evolution or Conscious Design?</b>  <i>Roswitha M. King</i>	
<b>12:30-1:00</b>	<i>Valedictory at Auditorium</i>			

*Closing Address: Professor G Ramesh, Chairperson, Centre for Public Policy (IIMB)*

**1:00 onwards**

**LUNCH AT MANAGEMENT DEVELOPMENT CENTRE**