The 7th Biennial
Supply Chain Management Conference
on

"Post-pandemic Supply Chains:
Innovations and New Paradigms"

17th – 18th December, 2021

The 7th Biennial Supply Chain Management Conference will be held on December 17-18, 2021 at the Indian Institute of Management Bangalore. Organized by the Supply Chain Management Centre(SCMC), a Centre of Excellence at IIM-B, the conference provides platform for both academic researchers and practitioners.

The Conference Theme:

'Post-pandemic Supply Chains: Innovations and New Paradigms'.

The COVID crisis has demonstrated the frailty of even the best managed Supply Chains, measuring supply chain performance on the basis of efficiency, cost, and customer service may not be enough in the coming times. An important yardstick to measure supply chain performance will also be its resiliency and its ability to bounce back from any unfathomed disruption.

The conference will showcase the most recent innovations, trends, concerns, practical challenges and the solutions adopted in the field of Supply Chain Management post Covid Pandemic.

Venue:

Considering the ongoing situation due to the pandemic and the uncertainty, the two-day conference will be conducted virtually via a suitable platform.

Important Dates:

Last Date for Paper Submission:	November 17, 2021
Notification of Acceptance:	November 30, 2021
Last Date for Registration for early bird discount:	December 4, 2021
Last Date for Registration:	December 12, 2021
Conference Dates:	December 17 & 18, 2021

We invite academicians and practitioners to contribute papers and talks focusing on conceptual, analytical, empirical, or experimental work in Supply Chain Management and Logistics. Indicative topics include:

• Resilient Supply Chains	• Performance Measurement for Integrated Supply Chain Management
• Supply Chain Risk Management	• Service Supply Chain Management
• Impact of cloud, big data and AI on SCM	• Global Service Supply Chain Management
• Supply chain analytics	• Technology in Supply Chain Management
• e-Commerce and e-Procurement	• Retail Supply Chains
• Omni-channel Supply Chains	• Healthcare Supply Chains
• Global Supply Chain Strategies	• Disaster Relief and Humanitarian Supply Chains
• Supply Chain Network Design	• Education for Supply Chain Talent
• Warehousing and Distribution	• Environmental Sustainability
• Transportation and Logistics	• Green Supply Chains
• Inter-Modal Logistics	• Sustainable Agri-food Supply Chains
• Product and Service Life Cycle Management	• Governance and Regulatory aspects impacting Supply Chain Management
• Supply Chain Planning and Inventory Management	• Coordination and Collaboration of Supply Chain Networks
• Procurement	
• Strategic Sourcing and Supply Management	

Ananth Raman

UPS Foundation Professor of Business Logistics
Chair, OPM
Harvard Business School.

Ananth Raman is a professor in the Technology and Operations Management area. His research focuses on supply chain management and the investors' perspective on operations. He is co-director (with Marshall Fisher) of the Consortium for Operational Excellence in Retailing. 4R Systems uses science and technology to help retail chains maximize profit from inventory investment.

Sunil Chopra

Deputy Dean,
IBM Professor of Operations Management and
Information Systems, Professor of Operations,
Kellogg School of Management

Sunil Chopra is the IBM Distinguished Professor of Operations Management. He was Interim Dean of the Kellogg School of Management at Northwestern University from 2009-2010. His research and teaching interests are in Operations Management, Logistics and Distribution Management, design of communication networks and design of distribution networks. He has co-authored the books Managing Business Process Flows and Supply Chain Management.

Nithin Chandra

Partner
APAC Head – Strategic Operations
A.T. Kearney

Partner at A.T. Kearney in the South-East Asia office, with prior experience in India. Before joining A.T. Kearney in India, was part of the Tata Administrative Services (TAS). Over 14 years of consulting and industry experience predominantly in South East Asia, India, and China. MBA from the IIM, Lucknow and B. Tech from the IIT Madras (IITM), Chennai.

Cari Shim

Vice President,
Global Supply Chain Operations,
Intel.

Cari is a senior leader at Intel's Supply Chain Command Center and was recently named winner of the Intel Achievement Award for her efforts. Cari has been serving as one of the founding member of Women and Inclusion in Supply Chain Excellence. She holds a bachelor's degree from UC Berkeley and a master's from Stanford University both in Material Science and Engineering.

The organizing committee comprises the following faculty members of IIM-B:

- Professor Jitamitra Desai (Conference Chair)
- Professor Ananth Krishnamurthy
- Professor Amar Sapra
- Dr. Aditya Gupta
- Dr. D. N. Suresh

For details on Guidelines for Paper Submission, Registration Fee and other details, please see **Annexure 1** below.

For more details, you may contact us at scmconference2021@iimb.ac.in or call +91 9289-123456.

Annexure 1

Submission of Papers

- Academic papers include case studies, research in progress and full research papers.

- Industrial papers include corporate papers, best practices, new technologies, practitioners' opinions and perspectives on policy issues, and any other significant issues relating to the theme of the conference.

- *The authors are requested to submit their papers (not exceeding 4,000 words) electronically on MS Word or PDF A4 size with single line spacing, including the name and address of the author and contact information at: https://www.iimb.ac.in/7th-biennial-scm-conference/*

- Submitted papers will undergo a process of peer review by the Academic Committee and other independent reviewers (where necessary) to check their suitability for the Conference.

- The deadline for paper submission is **October 17, 2021.** Decisions regarding acceptance of the papers will be notified to the authors by **October 31, 2021.**

- Copyrights of the papers accepted will remain with the authors.

Guidelines for submissions:

- Papers submitted must not have been published or accepted for publication elsewhere.

- Send an electronic copy by e-mail to the conference email. All papers will undergo a double blind review.

- Please use the IEEE template when preparing your paper for submission (https://bit.ly/34l1mgy). Please submit the paper in MS Word or PDF Format.

- The write-up should be accompanied by the following information in the email letter: paper title, authors' name and affiliation, mailing address, phone, and email address. In the case of multiple authors, the letter should indicate the author to whom correspondence should be addressed. All submissions must be in Microsoft Word format with figures imbedded in appropriate locations. Papers should use Times New Roman 12 pitch font with A4 size and one-inch margins.

- Include on one page the manuscript's title and complete author names, affiliations, and contact information. This first page will be dropped when the manuscript is sent out for review. The title should be repeated on the second page, which in turn should be followed by an abstract and then the body of the paper.

- Authors of accepted papers will be asked to make appropriate changes based on reviewer comments prior to presentation of their papers.

- One of the authors of each accepted paper must register for the conference by the early bord deadline and agree to present the paper at the conference.

Registration Fee

Delegate Category	SAARC Countries	International
Authors	Rs 5,000	US$ 100
Academic Delegates	Rs 5,000	US$ 100
Corporate Delegates	Rs 6,000	US$ 100
Students	Rs 3,000	US$ 40

(20% discount for an early bird registration)

Last date for Registration: December 12, 2021