

XIX International Conference on Public Policy & Management		
26 August 2024 (Monday)		
15:00 - 16:30	Pre-Conference Session on ‘ Research Using Spatial Data ’ by Arpit Shah Venue: MDC Conference Hall	
16:30 - 17:00	TEA BREAK	
17:00 - 18:30	Prof. M R Krishnamurthy Memorial Lecture on ‘ Understanding and Harnessing linkages between Sustainable Transport and Livability for Building “Brand Bengaluru” ’ by Ashish Verma, Convenor, IISc Sustainable Transportation Lab and Professor, IISc Venue: MDC Conference Hall	
27 August 2024 (Tuesday)		
8:00 - 9:00	Registration for the XIX International Conference on Public Policy & Management Venue: IIMB Auditorium	
9:00 - 10:00	Welcome by Gopal Naik , Chairperson, Centre for Public Policy, IIMB Address by Rishiksha Krishnan , Director, IIMB Inaugural Address: Suman Bery , Vice Chairman, NITI Aayog on ‘ Reaping India's Demographic Dividend ’ Vote of Thanks by Anil Suraj Venue: IIMB Auditorium	
10:00 - 11:00	Plenary Session on ‘ Public Policy: The Challenges of Implementation and Approaches to Address Them ’ by Parameswaran Iyer, Executive Director, World Bank Venue: IIMB Auditorium Moderator: G Ramesh	
11:00 - 11:30	TEA BREAK (Photo Session)	
11:30 - 13:00	Session 1	Session 2
Topic	Policy Challenges in Gig Economy	Emerging Technologies & Policy Implications
Chair	Anil Suraj	Rajendra Bandi
Venue	P-11	P-12
	Alternative Approaches to Financing Gig Workers' Social Security Umar Farooq Patel (<i>Hamad Bin Khalifa University, Doha</i>) & Shariq Nisar (<i>Rizvi Institute of Management Studies and Research, Mumbai</i>)	Governing with Algorithm: A Structured Approach for Responsible AI Integration in Public Policy Pranjal Jain (<i>Lovely Professional University, Punjab</i>) & Pooja Jain (<i>University of California, Berkley</i>) & Anju Jain (<i>University of Delhi</i>)
	Gender Dynamics in the Gig Economy: Challenges and Policy interventions in the platform era Sheetal Chadda, Neelam Dhall (<i>Jagan Institute of Management Studies, Delhi</i>) & Disha Garg (<i>Rukmini Devi Institute of Advanced Studies, Delhi</i>)	EU AI Act - Key learnings and recommendations for AI policymaking in India Kapil Mathur (<i>Amazon Web Services</i>) & Arijit Sikdar (<i>University of Wollongong, Dubai</i>)
	Discovering resilience element from the chaotic career navigation – How do we help women gig workers? Anushree Mehta (<i>Shri Jairambhai Patel Institute of Business Management and Computer Applications, Gandhinagar</i>), Nimmi PM (<i>Amrita Vishwa Vidyapeetham, Coimbatore</i>) & Divyang Purohit (<i>Indukaka Ipcowala Institute of Management, Gujarat</i>)	Emotional banking with a BOT or Digital Avatar A PLS Sem based study based on PSR (Para Social Relationship theory) on factors impacting adoption of Digital banking through AI Nishi Malhotra (<i>IIM Sambalpur</i>)
13:00 - 14:00	LUNCH	

14:00 - 15:30	Session 3	Session 4
Topic	Diversity & Inclusion	Policies on Climate Change and Sustainability in Industry and Agriculture
Chair	Rajalaxmi Kamath	Haritha Saranga
Venue	P-11	P-12
	Does Financial Inclusion Mitigate Social Exclusion? Rikhia Bhukta, Sarani Saha (<i>IIT Kanpur</i>), Debayan Pakrashi (<i>ISI Kolkata</i>) & Ashish K. Sedai (<i>University of Texas at Arlington</i>)	Understanding the Interplay and Impact of Sustainable Finance, ESG Strategy, and Information Technology Integration in Sustainable Enterprise Performance: Policies and Recommendations Samridhi Kapoor (<i>Central University of Karnataka</i>), Manoj K (<i>SIBM</i>) & Pragya (<i>IIM Sirmaur</i>)
	Accessibility and Right of Persons with Disabilities to Work and Employment: An Analysis Bhumika Modh, Prerna George & Ashmira Hamirani (<i>The Association of People with Disability, Bangalore</i>)	Integrating Climate Change Policies: Impact on Industry and Agriculture Sustainability Lakshmi Patibandla & Phani Kumar Katuri (<i>Vignan's Foundation for Science, Technology & Research, Guntur</i>)
	From Mahatam to Rai Sikh: A Case of Tribe-Caste Continuum and A Forgotten Tribe of Punjab Akhil Jain (<i>IIM Bodh Gaya</i>) & Surendra Singh Shekh (<i>Rajasthan University, Jaipur</i>)	Fostering public-private partnerships for low-carbon green infrastructure in India Divya Bansal (<i>Amity University, Noida</i>), Purvi Pareek (<i>REVA Business School</i>) & Naboshree Bhattacharya (<i>Amity University, Jharkhand</i>)
	Gender-based discounts on Taxes related to Property: Role in bargaining power of women in household Faiyaz Julfikar & Sukumar Vellakkal (<i>IIT Kanpur</i>)	Does climate adaptation lead to higher income of hill farmers? Insights from field survey in Uttarakhand, India Samar Tyagi & Subir Sen (<i>IIT Roorkee</i>)
15:30 - 15:45	TEA BREAK	
15:45 - 17:15	Session 5	Session 6
Topic	Macroeconomic Policies	Labour Markets and Employment
Chair	Ritwik Banerjee	Tirthatanmoy Das
Venue	P-11	P-12
	Spatial Income Convergence among & within the Indian States Manish Chauhan, Somesh Kumar Mathur & Praveen Kulshreshtha (<i>IIT Kanpur</i>)	Mapping Gender Norms and Women's Labor Force Participation: A District-Level Analysis Using National Family Health Survey (NFHS) and Economic Census Data (ECS) Subhapriya Chakraborty (<i>IIM Bangalore</i>)
	The Resilience of Creative Microclusters During Crises Sawan Rathi, Josh Siepel, Monica Masucci & Roberto Camerani (<i>University of Sussex Business School</i>)	Labour Market Outcomes and Alcohol Consumption: A Quantitative Analysis Deepak Kumar & Shruti Sengupta (<i>IIT Roorkee</i>)
	Digitalisation and material well-being at household level Apra Sinha (<i>University of Delhi</i>), Sushanta Mallick (<i>Queen Mary University of London</i>) & Abhishek Kumar (<i>University of Southampton, U.K</i>)	Keeping women in full time jobs: A statistical Evaluation of Policy Enablers Sujatha Ramesh (<i>IIM Indore</i>)
		When overconfident managers follow the herd Somroop Mukherjee (<i>ISI Kolkata</i>)
17:15 – 17:45	TEA BREAK	
17:45 – 19:00	Panel Discussion on ‘Technology Changes and Policies in Banking Sector’ Venue: MDC Conference Hall Moderator: Pulak Ghosh	
19:00	Dinner	

28 August 2024 (Wednesday)		
9:00 - 10:00	Plenary Session on ‘Challenges in Generating High Employment in the Era of Rapid Technology Development’ by V Anantha Nageswaran, Chief Economic Adviser, GOI Venue: N-001 Moderator: Manaswini Bhalla	
10:00 - 11:30	Session 7	Session 8
Topic	Agriculture & Rural Development	Education Policies
Chair	TBD	Soham Sahoo
Venue	P-11	P-12
	Unveiling Effectiveness of an Unconditional Cash Transfer to Agricultural Households: Evidence from Indian Agriculture Neeraj Katewa & Debdatta Pal (IIM Lucknow)	Teachers' Concerns Regarding the Implementation of the Curriculum and Credit Framework for Undergraduate Programmes (CCFUP) of the National Education Policy (NEP) 2020 Taronish Pastakia & Ambrish Dongre (IIM Ahmedabad)
	Does Agricultural insurance Promote Agricultural Green development: Evidence from Panel fixed effects model Ashu Tiwari (University Canada West) & Yousuf Malik (Woxsen University, Hyderabad)	Causal Impact of Noncognitive Abilities on Cognitive Abilities: Evidence from India Vanshika Chaudhary & Ajay Sharma (IIM Indore)
	Sacred and Stray: Policy Analysis for Managing Cattle Population Ayushi Singh & Samir K Srivastava (IIM Lucknow)	Digital divide and Learning Losses: The Mitigating Impact of Home Internet Access During Shocks Utkarsh Choudhary (Krea University, Andhra Pradesh)
	Digital Platform Capabilities in Transforming FPOs: Mediating Role of Business Model Experimentation Kumar Aashish, Abha R. Dixi (Jaipuria Institute of Management, Noida) & Mukthy Sumangala (National Institute of Fashion Technology, Kerala)	
11:30 – 11:45	TEA BREAK	
11:45 – 13:15	Praxis I	Track 1
Topic	Policies on Health and Welfare	Emerging Technologies in Governance: Perspectives and Policy Implications
Chair	Allen Ugargol	Rahul De
Venue	P-11	P-12
	Deciphering Policy Processes of Urban Sanitation in Odisha Baksheesh Sachar (IIT Bombay)	From Pixels to Progress: A Case Study on Digital India Monica Singhanian (University of Delhi)
	Cradles of Hope: Karnataka's Koosina Mane as a Catalyst for Women and Children's Advancement Daksha Jain (Centre for Research in Schemes and Policies)	Jeevan Pramaan: The Digital Solution for Annual Life Certificate for Pensioners Raghu Raman, Ramana Acharyulu & Vinith Kumar Nair (Amrita School of Business)
	Online Mode of Tobacco Hazards Awareness for Capacity Building and Awareness Generation: A Promising Initiative, in addition to the existing Tobacco Control Measures Neeta Ghate (Mendadkar's Children Hospital)	Parivahan Seva Portal: Transforming Indian Transportation Regulation Services with Technology Ananthi Rajayya, Payel Das, Ramana Acharyulu & Vinith Kumar Nair (Amrita School of Business)
	Working with the Community: An Ethnographic Study of De-notified Tribes of Rajasthan Surbhi Dayal (IIM Indore)	Income Tax Service Portal Pushpender Kumar (Institute of Management Studies, Ghaziabad), K Ranga Rao (IRS), Ramana Acharyulu &

		Vinith Kumar Nair (<i>Amrita School of Business</i>)
	Beyond Books: Improving Future Readiness in Students Through NGO Interventions in Rural Libraries Hashir P.V (<i>Centre for Research in Schemes and Policies</i>)	
	Effectual Public Healthcare Deliverance: Post National Health Policy A case study approach of National Health Mission, Karnataka B G Prakash Kumar (<i>National Health Mission</i>) & Vinitha Krishna Naik (<i>FORE School of Management, New Delhi</i>)	
13:15 - 14:15	LUNCH	
14:15 - 15:45	Track 2	Track 3
Topic	Indian Knowledge System and Public Policy	Women's Empowerment, Capability and Public Policy
Chair	B Mahadevan	TBD
Venue	P-11	P-12
	Readings from Daishika Shastra: Indic theories on society and polity V Srinidhi (<i>Purnapramati</i>)	Measuring the impact of social welfare policies on women's wellbeing in West Bengal: An explorative study Jhumpa Mukherjee (<i>St. Xavier's College, Kolkata</i>)
	Public Policy - By the Purushartha, Of the Purushartha G V Shivakumar (<i>INDICA, Hyderabad</i>)	Social Welfare Policies and Women Empowerment: A Study of Select Schemes in West Bengal Molly Ghosh (<i>Barrackpore Rastraguru Surendranath College West Bengal</i>)
	Cultural Inspired Public Policy Amarnandha Reddy Manchuri (<i>Samskruti Foundation, Hyderabad</i>)	A Probe into Policy-induced Empowerment of Women Mat (Madur) Weavers of Sabang in West Bengal Sreemoyee Ghosh (<i>Lady Brabourne College West Bengal</i>)
	IKS Perspective of Public Administration G Ramesh (<i>NITI School of Public Policy & Leadership, Bangalore</i>)	
15:45 – 16:00	TEA BREAK	
16:00 – 19:00	Poster Session co-organized with Young Scholars Initiative (YSI) Venue: Outside N-001 [List of Posters is given at the end of the schedule]	
19:00	Dinner	

29 August 2024 (Thursday)		
9:00 -10:00	Plenary Session on ‘Partnership and Relational Contracting: Rethinking the Governance of Innovation’ by David Van Slyke, Dean of The Maxwell School of Citizenship and Public Affairs Venue: N-001 Moderator: Arnab Mukherji	
10:00 – 11:15	Session 9	Session 10
Topic	Industry and Governance	Environment and Sustainability
Chair	G Raghuram	Deepak Malghan
Venue	P-11	P-12
	Maritime Security: An Indian Perspective A Nagaraj Subbarao, Mohan Srinivasan, Anurag Jalan & Anant Pophali (<i>Dayananda Sagar University</i>)	Access to Drinking Water in India: A study across three decades from 1991 to 2020 Kirti Sharma Aribam, Aditya Shrinivas & Gopal Naik (<i>IIM Bangalore</i>)
	Does gender matter for good governance? Vijayshree Jayaraman (<i>Centre for Advanced Financial Research, Mumbai</i>)	Building Heat-Resilient Communities: A Collaborative Approach to Beat the Heat Haripriya Kesavan, Anshu Sharma (<i>STS Global</i>) & Shradha Choudhary (<i>Resilience AI</i>)
	Grand vs. Petty Corruption: Natural Resource Extraction Ayushi Choudhary & Rupayan Pal (<i>Indira Gandhi Institute of Development Research, Mumbai</i>)	We Imagine a Future and our Imaginings Horrify us: Media Discourse Analysis of Environmental Risk Communication and Sustainable Energy in India’s Nuclear Industry Tanya Ahuja (<i>IIM Ahmedabad</i>)
11:15 - 11:30	TEA BREAK	
11:30 - 12:45	Praxis II	Track 4
Topic	Policy Innovation & Best Practices Case Studies	Fostering Sustainability of Jal Jeevan Mission
Chair	Nivedita Prasad	Arpit Shah
Venue	P-11	P-12
	Measuring Success: A Case Study on District Performance Index developed by Social Welfare Department Anjali Shivananda (<i>Freelance Public Policy Consultant</i>)	Drinking water quality standards in India Atul Singh, Akshita Vyas, Aditya Shrinivas & Gopal Naik (<i>IIM Bangalore</i>)
	How to Enable a Vibrant Ecosystem for Impact Investment: Lessons from India Ajit Phadnis (<i>IIM Indore</i>), Simran Ahluwalia (<i>BCG</i>), Utkarsh Agrawal (<i>IIT Kanpur</i>) & Vishal Reddy (<i>IIM Indore</i>)	A Framework for Involving Communities in Drinking Water Delivery Prerona Sengupta & Gopal Naik (<i>IIM Bangalore</i>)
	Quantifying the financial implication of implementing Electricity Rules Umakanta Panda (<i>Electricity Regulatory Commission Bhopal</i>)	Does NGO presence matter in Rural Drinking Water Service Delivery? Prem Shankar Mishra & Gopal Naik (<i>IIM Bangalore</i>)
	Personal2Public: A campaign to nudge commuters of Bengaluru to use public transport twice a week Srinivas Alavilli & Pawan Mulukutla (<i>WRI India</i>)	Critical Issues in Financial Management Gopal Naik & Prerona Sengupta (<i>IIM Bangalore</i>)
	Bridging the Skills Gap - The Industry Linkage Cell Initiative of the Government of Karnataka Navaneeth Ganesh (<i>IIM Visakhapatnam</i>), Meghamala C & Archana Mahadeva (<i>Government of Karnataka</i>)	Data Visualization for Managing Public Programmes: A case of Jal Jeevan Mission Esha Chakraborty, Gopal Naik & Chandan Kumar (<i>IIM Bangalore</i>)
		Do Nudges Help in Making Public Service Function? Evidence from WASH Programme in

		Schools in Karnataka Rajesh Kumar, Prerona Sengupta & Gopal Naik (IIM Bangalore)
12:45 - 13:30	Valedictory Address by S. Mahendra Dev on Future of India: Challenges and Policies for Growth, Inclusion and Sustainability Venue: N-001	
13:30 - 14:30	LUNCH	

List of Poster Presentations IIMB YSI Date: 28 August 2024 (Wednesday) Time: 16:00 – 19:00 Venue: Outside N-001		
S.No.	Paper	Author & Affiliation
1	Policy Formulation of Ayushman Bharat -Pradhan Mantri Jan Arogya Yojana (AB-PMJAY): Exploring the influence of institutions and ideas on health policymaking in India	Nikita Pandey (IIT Mumbai)
2	Economic Governance and Regional Convergence: An Empirical Analysis of Indian States	Sandeep Kumar (IIT Roorkee)
3	Labour Market Relations across Technology and Size classes In India's Organized Manufacturing Sector	Abhinav Surya LT (CDS Trivandrum)
4	Gendered Impacts of Farm Mechanization on Labor Utilization: Evidence from Panel Data	Himansu Sekhar Thapa (CDS Trivandrum)
5	Bridge or Gulf? Analyzing Healthcare Disparities in India: Public vs. Private Hospital Choices	Gunjan Kumari (IIFT)
6	Modelling the dynamics of trans-border online Gig work: signals of quality and its impact on job match rate	Chandrima Bhattacharya (IIIT Bangalore)
7	Seas Of Opportunity: Balancing Trade, Subsidies, And Sustainability in Global Fisheries	Chaitanya Khurana (IIM Indore)
8	Unpacking the Persistence of Intimate Partner Violence against Married Women in India: Evidence from 2006, 2016 and 2021 Waves of the National Family Health Survey	Shreemoyee (IIT Hyderabad)
9	Beyond Food Security: Exploring Link between Green Revolution and Female Obesity in India	Kumar Ashutosh (KREA University)
10	Stakeholder Collaboration: Driving Knowledge Creation and Innovation in Higher Education	Vijyeta Bhanbhariya (Institute of Management, Nirma University, Ahmedabad)
11	Government Budgets and Environmental Priorities: Determining Factors and Implications	Sanjay Das (Vidyasagar University)

12	Impact of Anaj Banks on Community Resilience for Local Food Security: A Qualitative Study in Kanpur Nagar and Kanpur Dehat District of Uttar Pradesh	Vaishali Sharma (<i>O.P. Jindal Global University, Sonipat</i>)
13	E-Rupee Dynamics- Design and Macro Implications on the Indian Payment Ecosystems: An Overview	Sanjogita R (<i>SP Jain Institute of Management and Research</i>)
14	Shifting Dynamics in Indian Fiscal Federalism: Examining the Impact of Centrally Prioritised Health Spending on State's Own Health Expenditure	Nitya Chutani (<i>JNU</i>)
15	Non-Agricultural Self-Employment: Structural Transformation and Earnings Dynamics in India	Basit Abdullah (<i>CDS Trivandrum</i>)
16	An Investigation of Financial Attitude, Knowledge, And Behavior for Assessing Literacy Levels Among Individuals in Rural Area of Chhattisgarh	Srishti Bhutada (<i>Kalinga University, Raipur</i>)
17	Tracking The Impact of Government Response to Covid-19 Epidemic: Evidence from India	Kaibalyapati Mishra (<i>ISEC Bangalore</i>)
18	Towards a Sustainable Future: Policy Implications and Strategies for Mitigating Consumption-Based Carbon Emissions in OECD Nations	Suman Ahuja (<i>Guru Gobind Singh Indrapastha University</i>)
19	Equalization in public provision of education: Evidence from India	Harikrishnan K.S. (<i>IIT Kharagpur</i>)
20	Integrating Artificial Intelligence into the Indian Judiciary	Aman Goel & Rajeev Johari (<i>ITS School of Management</i>)
21	On-Demand Platform Workers: Employees or Independent Contractors?	G.D. Jerry Alvin Kishore (<i>National Law School of India University, Bangalore</i>), Arya S (<i>HyperVerge</i>)
22	Addressing Policy Gaps for Gig Workers in India: A Focus on Food Delivery Platforms	Jay Gohil (<i>IDF Research New Delhi</i>), Akanksha Jha (<i>Dua Consulting New Delhi</i>)
23	An Economic Assessment of Passenger Electric Vehicles & Impact of Policy Instruments in India	Sunanda BV & Rajas Parchure (<i>Gokhale Institute of Economics and Politics</i>)
24	Conditional Cash Incentives, Community Health Workers, and Continuum of Maternal Healthcare: Evidence from India	Nisha Mishra (<i>IIT Kanpur</i>), Sukumar Vellakkal (<i>IIT Kharagpur</i>)