



A photograph of the IIMB campus featuring a large, modern stone building with a prominent palm tree in the foreground. The building has a unique architectural style with a large, open, rectangular structure. The palm tree is tall and slender, with a thick trunk. The background shows lush greenery and other trees. The sky is clear and blue.

IIMB DIGEST

DECEMBER 2019

NEWSMAKERS

IIMB's PGP students win Accenture B-School Challenge

IIMB's second year PGP Students, Harshal Agarwal, Kundan Thakan and Pratiksha Patil, have won the third edition of the Accenture B-School Challenge. The finale was held at Gurgaon, where teams from 10 premier Business Schools battled it out.

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IIMB's EPGP students bag second position at ISB's management festival, Advaita

Ankush Kochhar, Sachin Jose Varghese, and Shashank Awasthi, from IIMB's one-year MBA, the Executive Post Graduate Programme in Management (EPGP), were adjudged runners-up at Biz-2-Biz, a B2B Marketing competition at ISB's flagship event, Advaita.

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RECENT EVENTS

The theme of Utthan 2019 'Bridging the Gap – Innovative and Inclusive India' is laudable: Karnataka Dy. CM

Students of the Post Graduate Programme in Public Policy & Management and the Public Policy Club at IIMB hosted the second edition of the public policy summit 'Utthan' on 10th November. Experts from different government and private institutions discussed how underlying systems operate in accordance with public policies to ensure continual development.

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Mizuho Bank Chief visits IIMB, speaks on leadership, entrepreneurship & opportunities in Japan for partnership

On a visit to IIM Bangalore on 6th November, facilitated by Prof. D. Krishna Sundar, Chair of the India Japan Study Centre at IIMB, Mr. Koji Fujiwara, President and CEO of Mizuho Bank, spoke of the opportunity to enhance Mizuho Bank's engagement with the India Japan Study Centre (IJSC) at IIMB.

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International Masters Program for Managers (IMPM)

Cycle 23 of the International Masters Program for Managers got off to a great start on 16th September at the Lancaster University Management School. This cycle has 27 participants from across the globe. Inaugurating the programme, Professor Martin Brigham, Academic Director (Worldwide), expressed his happiness in a well-balanced cohort that has participants from India, Japan, China, Korea, Canada, UK, Brazil and Nigeria. The opening day of the 'Reflecting Mindset' module at Lancaster saw some scintillating lectures from Prof. Henry Mintzberg, the Founding Chair of IMPM, and Prof. Lucas Introna. The participants of IMPM from India have the option of signing up for the 'International Management Programme' (IMP), a certificate programme from Executive Education, IIMB. The IMP has been competitively priced for the Indian market, but the programme structure and experience remains the same as the IMPM.



EGMP Batch 51 Inauguration

The Executive General Management Programme, offered by IIMB's Executive Education Programmes, is designed for functional managers aspiring to move into a general management role. EGMP Batch 51 was inaugurated on 12th October. This edition of the programme is coordinated by Prof. Pulak Ghosh and Prof. Ashis Mishra. Of the 400 applications received, 75 were selected to form the cohort.



International Programmes for EMBA students

IIMB's Custom international programme, 'Global Strategy and Competition', for the Global MBA cohort, Freeman School of Business, **Tulane University**, was conducted between 5th and 10th of August. The course is designed to enhance participants' understanding of the tech ecosystem in Bangalore, from a global business perspective. Prof. R Srinivasan was the faculty programme director.



IIMB's Custom international programme, 'Innovation and Social Business', for the EMBA cohort, **HEC Paris**, was conducted from 14th to 18th October. This module is Session 2 of the HEC Paris EMBA Major/Executive Certificate in Innovation & Social Business. The faculty programme director is Prof. G Shainesh.



IIMB's Custom international programme, 'Thriving in new markets', for the EMBA cohort, **University of Sydney**, was conducted between 15th and 21st September. This course is designed to enhance participants' understanding of the Indian economy and social business models. The faculty programme directors were Prof. K. Kumar and Prof. Suresh Bhagavatula.



EPFO collaboration

The retirement fund manager, Employees' Provident Fund Organisation (EPFO), has joined hands with IIMB to create a pool of finance and investment professionals. EPFO aims to create a pool of officers to handle, more professionally, the EPFO corpus of over ₹11 trillion. IIM Bangalore will train EPFO officers on investments and portfolio management in two customized six-day programmes – the Foundation programme and the Advanced programme. Three cohorts have completed these programmes in the last three years. The faculty programme directors are Prof. M. Jayadev and Prof. S.G. Badrinath, respectively.



Collaboration with FICCI

The Coimbatore Chapter of the FICCI Ladies Organization collaborated with IIM Bangalore to encourage and facilitate women to showcase their skills and talent, across sectors and verticals of the economy, for inclusive economic growth. They are in the process of signing an MoU to make this an annual programme at IIMB. The faculty programme director was Prof. S. Raghunath.



Leadership Development programmes for BHEL

BHEL has chosen IIM Bangalore to design, develop and deliver a series of Leadership Development Programmes for their Senior and Top Management. This intervention covers 250 DGMs, GMs and EDs.

So far, IIMB has delivered five out of seven custom leadership development programmes for BHEL. These programmes cater to three different managerial levels of the organization, with specific programme objectives for each level. All of these are 10-day programmes with 35 participants each, who also get to work on group projects as part of the programme: Excellence Management Programme for Senior Deputy General Managers (SDGM) & Deputy General Managers (DGMs); Leadership Management Programme for Additional General Managers (AGM); and Advanced Management Programme for General Managers (GM) and Executive Directors.



Strategic Management Programme for Adobe

A 15-day custom programme, 'Strategic Management Programme for Adobe', was conducted by IIMB for 28 high-potential consultants of Adobe Customer Solutions-India team (ACS-India). This team provides solutions to Adobe's customers worldwide on Adobe Experience Cloud suite. The programme equipped the participants with knowledge and skills towards strategy formulation and implementation, understanding the success and value drivers for select industries (of the clients they work with) and their key performance indicators.

IIMB-EEP Conclave 2019

Executive Education at IIMB has been organizing a HR conclave every year to bring together thought leaders from the HR and Learning & Development function, to discuss how to nurture future-ready leaders. This year, the event was held on 16th November. The theme of this year conclave was 'Executive Learning: Design for impact'.



First Line Young Engineers of Reliance (FLYER)

Designed for an identified group of employees from the manufacturing division of Reliance Industries, the program has been planned as an intervention for young engineers, equipping them with skills that they need to take up higher roles in a manufacturing organization. The 30-day program for 40 participants in the first batch.



Launch of GMPx Dubai

IIMB launched its open enrolment programmes in overseas markets on November 29th. The inaugural edition of the blended programme, the **General Management Programme on IIMBx (GMPx) Dubai**, targeted at the Middle East market, got off to a successful start, on November 29th (Friday), at the Pullman City Centre, Dubai. The GMPx Dubai is a multi-phase blended programme that is spread over eight months – November 2019 through July 2020. The programme has been launched with the support of Mr. Manoj Nakra (IIMB PGP alumnus), Smart Global, and is coordinated by Professors P.D. Jose, G. Shainesh and Vasanthi Srinivasan. The inaugural batch of participants has 32 participants from wide ranging industries and sectors.



IIMB's Executive General Management Programme alumni host the EGMP Annual Summit

The EGMP summit was hosted on 16th November to recognize and celebrate the accomplishments of the illustrious alumni of the programme, who have created an impact in their respective fields.

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RECENT RESEARCH

Wage fairness in a subcontracted labour market By Arnab Basu, Nancy Chau and Vidhya Soundararajan

Labour market subcontracting is a global phenomenon. Prof. [Vidhya Soundararajan](#), from the Economics & Social Sciences area at IIMB, and her co-authors study and present a theory of wage fairness in a subcontracted labour market, where workers confront multi-party employment relationships and deep wage inequities between regular and subcontractor-mediated hires.

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Production and capacity utilization strategies in supply chains for complex engineered products

By A. Sinha and Ananth Krishnamurthy

Prof. [Ananth Krishnamurthy](#), from the Decision Sciences area at IIMB, and his co-author analyse production and capacity utilisation strategies in a supply chain where individual components can be made either at a shared in-house manufacturing facility or at dedicated facilities of external subcontractors. Using Markov decision process models, the authors determine the optimal policy and characterise its structure.

[Read More](#)



A new extended formulation of the Generalized Assignment Problem and some associated valid inequalities

By Ishwar Murthy, Sam Ransbotham

Prof. [Ishwar Murthy](#), from the Decision Sciences area at IIMB, and his co-author present a new extended formulation of the Generalized Assignment Problem (GAP), that is a disaggregation of the traditional formulation. Through computational testing, the authors demonstrate that by substantially reducing the number of sub-problems visited in the branch-and-bound tree, their extended formulation achieves significant computation gains.

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Cases

IIMB uses both Indian and international cases in its classrooms. The cases IIMB develops are used by universities around the world. Many of these cases focus on the Indian context. Since we know that this development intrigues you, we showcase some of our cases, beginning with a few here...

The Water Wars: Colas and Sustainability in the twenty-first century

Authors: [P.D. Jose](#) and Menaka Rao (2018)

This case elucidates the need for water for businesses, with a focus on beverage companies. The global scarcity of water as a resource and the conflicts that surround its usage is elaborated. The water footprint of the cola companies and two other major companies of Nestle and Unilever are highlighted along with the strategies they have used to try and circumvent the problem, since they rely extensively on water as it is the main ingredient in their final products.

The case also provides rich data to discuss and analyse the risks associated with water usage be it financial social, reputational etc.

[Read More](#)



Enhancing visitor experience at ISKCON using text analytics

Authors: R Vinodhini, SR Vigneshwaran and [U. Dinesh Kumar](#) (2019)



The International Society for Krishna Consciousness (ISKCON), also known as the Hare Krishna movement, was founded by A. C. Bhaktivedanta Swami Prabhupada in New York City in 1966. ISKCON has 850 temples and centres worldwide. ISKCON Bangalore attracts hundreds of visitors every day and ISKCON's IT department collects feedback from visitors about their experience. In addition, they also collect comments written by the visitors on social media platforms such as Facebook and TripAdvisor.

Janarthanan Balasubramanian, Division Head, Information Technology and Online Communications at ISKCON wanted to leverage feedback to improve visitor experience. The primary problem for him was to reduce the existing manual effort for his team. Janarthanan wanted his team to spend time and effort on analysing the data and working on remedial actions.

Professor U. Dinesh Kumar, from the Decision Sciences area at IIMB, and his co-authors study the problem and suggest remedial action.

[Read More](#)

Ethnic branding in a contemporary world: Soulfull Smoothix in the Indian context

Authors: [S. Ramesh Kumar](#) and Prashant Parameswaran

The Indian environment has had pronounced changes with respect to snacking and fitness in the recent times, especially among the middle age consumers who are experiencing the pleasures of western lifestyles along with the pains of fitness related issues. The radical changes in lifestyles of consumers, have led to unhealthy eating habits and snacking is a natural fall out of such a scenario. Soulfull Smoothix, is a brand that is making, an attempt, to revive the healthy habit of getting back to the goodness of ethnic grains that are the ingredients of this "on the go" drink. The major challenge of the brand is not just creating and nurturing the attitude of consumers in an environment that has a plethora of snacking choices; the brand's immediate task is to develop a sharp positioning plank for the brand.



The consumer's psyche seems to be fixated on "health or indulgent consumption" to the extent that one of the leading brands of biscuits, had come out with the positioning of a trade-off between being healthy and tasting good. Soulfull Smoothix's options for positioning the brand, point to a dilemma, full of tempting choices.

Should the brand position itself as a new concept drink? Should it reposition the category of snacking? Should the brand get into a frontal attack on leading brands in the category based on unhealthy indulgence?

Which category of snacking should the brand compete with respect to point of parity? Should the brand create a digital advertising trail for the sake of achieving awareness?

The environment is challenging, the brand is new to the domain and there are strongly entrenched brands. The conventional, route of brand positioning, is a useful initiative but the challenge is to look at the case through the lens of consumer behavior to arrive at the eventual brand positioning.

Consumer behavior, with its conceptual underpinnings are considered in the case and the case exposes students towards learning how consumer behavior can be applied to branding, in a market like India that has an appealing combination of ethnic and branded snacking choices.

Delhivery: Leveraging the Platform

Authors: R. Srinivasan, Sreecharan Rachakonda, and Raj Kovid KR

The case highlights the phenomenal growth of the start-up, Delhivery, which has embarked on a rapid growth trajectory embracing a variety of business models – hyperlocal delivery, software-as-a-service (SaaS), pipeline business models for services, and a platform business model. Professor [R. Srinivasan](#), from the Strategy area at IIM Bangalore, explains in this study the sustenance of Delhivery's growth and presents three options: introduce new products/ services, enter new markets/geographies, and reduce costs for their customers.



FACULTY AUTHORED ARTICLES

Prof. [Rishikesh T Krishnan](#), from the Strategy area at IIMB, writes on 'India is an R&D hub for MNCs. Will global protectionism play spoilsport?' in Founding Fuel.

[Read More](#)



Prof. [Ritwik Banerjee](#), from the Economics & Social Sciences area at IIMB, delves into the many perils of Hindi imposition in an article in Hindu Business Line.

[Read More](#)



SPECIAL FEATURE

Five years of transformational learning

IIMBx is now a global online-learning platform with over 1.4 million learners from across the globe. Five years ago, when launched, IIMB was a torchbearer in the space of digital learning technology in India.

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INNOVATION & ENTREPRENEURSHIP

NSRCEL-incubated start-up AstronEra popularises astronomy through e-learning platform

Founded by Shweta Kulkarni and incubated at NSRCEL, the entrepreneurship and innovation centre at IIM Bangalore, through the Women Start-up Program (WSP), AstronEra is creatively engaged in the popularisation of astronomy. It is an e-learning platform that allows people to take their first steps into the field of astronomy.

Shweta, a fellow of the Royal Astronomical Society, is one of the 100 women incubated at NSRCEL through WSP.

The platform hosts astronomy-related short e-learning courses and nurtures a community that shares news.

About her experience at NSRCEL, Shweta says: "The Women Start-up Programme has been great as it gave me exposure to new opportunities." Shweta has been invited to attend the night sky observation program organized by the Israeli Astronomical Association. She has also been invited to address the members of the association.

For more on her portal, please visit <https://astronera.org/>

DigiSec360, NSRCEL-incubated start-up, secures businesses against cyber threats

DigiSec360 is a technology firm focused on the human element of cybersecurity. Their mission is to enable organisations manage their cybersecurity readiness effectively.

Incubated at NSRCEL, the incubation hub at IIM Bangalore, as part of the Women Start-up Program (WSP), DigiSec360 was founded by Nanda Chougule, who believes in the ethical use of technology in cyberspace. With her experience of 18 years in the tech domain, Nanda co-founded the firm that offers comprehensive solutions covering the three tenets of cybersecurity: People, Process, and Technology. "DigiSec360's solutions assess, analyse, prevent, and protect organizations in the ever-expanding cyber threat landscape," she says.

The incubation opportunity at NSRCEL helped Nanda convert her passion into a business through MVP and early customer traction, thereby laying a strong foundation for DigiSec360. Right from pricing to branding to marketing, mentorship provided by the program, she says, has helped every step of the way. NSRCEL at IIMB has also been instrumental in helping her forge a strategic partnership with an Israel cyber-security firm. From idea to early customer traction, in the last six months, DigiSec360 has acquired 10+ B2B customers, including financial institutes and SMEs.

Nanda's team is currently working with the Karnataka CID Cybercrime department (CCITR) to deliver a cybercrime analytics solution and cyber-safety awareness training to police officers.

More here: <https://digisec360.com>

BLOCK YOUR CALENDAR

Institute Events

IIMB to host IMR Doctoral Conference on 27 & 28 December 2019

The eleventh annual IMR Doctoral Conference (IMRDC) is being held on 27th and 28th December 2019 at IIMB. This annual doctoral consortium is co-organised by IIMB Management Review, IIMB's flagship academic quarterly, and the Office of the Fellow Programme in Management (FPM).

To know more, please visit: <https://www.iimb.ac.in/imr-doctoral-conference>

Research Week @ IIMB

Research Week @ IIMB aims at celebrating the Institute's growing research capacity and commitment to high-quality, interdisciplinary research in Business, Management, and Public Policy.

The event features talks, presentations, and panel discussions on promoting management research and on research relevance to industry practice and policy making. It also showcases a variety of research activities undertaken by IIMB faculty and students.

Mark your calendar for an enriching week from December 26th 2019 to January 4th 2020.

AI and BA conference and workshops on Machine Learning & Deep Learning from Dec 03-07

The Data Centre and Analytics Lab (DCAL) at IIM Bangalore is organizing its 7th International Conference on Business Analytics and Intelligence from 5th to 7th December, 2019. This conference is an apt platform to understand applications of Analytics and Big Data in various disciplines of management and how they are being used to solve domain- and sector-specific problems. The conference invites academicians and corporate professionals to present their original research in the analytics domain on real-life problems/data.

There are three parallel workshops on Machine Learning and Deep Learning scheduled on the 3rd & 4th of December, 2019.

Conference link: <http://dcal.iimb.ernet.in/baiconf2019/>

Workshops link: <http://dcal.iimb.ernet.in/baiconf2019/workshops.php>

[Click here](#) for event brochure

REimagiNEWaste

This is an immersive hackathon and incubation program, pioneered by the Waste Impact Trust in 2016, that aims to generate entrepreneurial solutions for various aspects of the waste problem.

Each year, REimagiNEWaste focuses on tackling one aspect of the multifaceted waste problem aligned to appropriate UN SDGs. This year, the theme for REimagiNEWaste's 4th edition has been chosen as BIOMEDICAL WASTE.

The event will be held on campus on December 7th and 8th, and 17th and 18th.

Week 2 of Goldman Sachs 10,000 Women – Mumbai Cohort

Goldman Sachs 10,000 Women is a global initiative that fosters economic growth by providing women entrepreneurs all around the world with a business and management education, mentoring and networking and access to capital. This initiative has already reached thousands of women from over 56 countries till date.

Goldman Sachs 10,000 Women was founded on the understanding that investing in women entrepreneurs leads to economic growth and stronger communities. Due to the high quality of Practical Business Education, Mentoring and Networking Opportunities in 10,000 Women, graduates of this program have reported immediate and sustained business growth. This program is sponsored by Goldman Sachs.

Dates: 2nd-7th December 2019

House of Genius

Supported by Atal Innovation Mission, House of Genius is an event where NSRCEL at IIMB looks for 'Entrepreneurial Geniuses'.

As part of this, NSRCEL brings together three entrepreneurs every month who present their key strategic challenges in front of the diverse mix of panellists, who give their feedback but who must keep their identity and experience hidden until the end of the event - when there is the big reveal. The event is scheduled for the last week of December. Check out the IIMB website (www.iimb.ac.in) for the dates.

Pitch Tunes

This monthly meet-up, supported by Atal Innovation Mission, acts as a platform for startups to pitch their value proposition to a panel of investors, VCs and other entrepreneurs. The meet-up is scheduled for the last week of December at NSRCEL.

Teaching Workshop for Doctoral Students from Jan 02-04, 2020

A Teaching Workshop for Doctoral students will be held at IIM Bangalore's Centre for Teaching and Learning (CTL) from January 02 to 04, 2020 .

The workshop will be conducted by senior faculty from IIM Bangalore and will introduce participants to learning theories, pedagogical choices, case teaching methods, course design and evaluation methods.

The participating students should be in their final year (or concluding stages) of their doctoral programme and expected to be taking up teaching positions in 2020.

Alumni Events

Post Graduate Programme (PGP) 2004 Batch – 15th Year Reunion

Date: 13th – 15th December 2019

Post Graduate Programme (PGP) 1994 Batch – 25th Year Reunion

Date: 20th – 22nd December 2019

Post Graduate Programme (PGP) 1999 Batch – 20th Year Reunion

Date: 25th – 27th December 2019

Post Graduate Programme (PGP) 1984 Batch – 35th Year Reunion

Date: 27th – 29th December 2019

Post Graduate Programme (PGP) 2009 Batch – 10th Year Reunion

Date: 28th – 30th December 2019

Fellow Programme in Management (FPM) Reunion

Date: 30th December 2019

Executive Education Programmes

Programme Title: Advanced Management Programme – Batch 14

Programme Directors: Professor [Sai Yayavaram](#), Professor [Rajendra Bandi](#), Professor [Padmini Srinivasan](#), and Professor [Gopal Mahapatra](#)

Programme Dates: 20 January – 12 December 2020

[Click here](#) For Registration

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Programme Title: Executive General Management Programme (EGMP - Batch 52)

Programme Directors: Professor [Rajluxmi V Murthy](#) and Professor [G. Sabarinathan](#)

Programme Dates: 25 January – 07 November 2020

[Click here](#) for Registration

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Programme Title: Managing Acquisitions & Joint Ventures

Programme Director: Professor [S. Raghunath](#)

Programme Dates: 06 – 08 January 2020

[Click here](#) for Registration

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Programme Title: Predictive Analytics for Business Forecasting

Programme Director: Professor [Shubhabrata Das](#)

Programme Dates: 06 – 11 January 2020

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Programme Title: Risk Management for Banks and Financial Institutions

Programme Director: Professor [M. Jayadev](#)

Programme Dates: 20 – 24 January 2020

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Programme Title: Finance Master Class for Business Leadership

Programme Directors: Professor [Ashok Thampy](#) and Professor Pratap Giri S.

Programme Dates: 27 – 29 January 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



Programme Title: Strategy and Leadership in VUCA World

Programme Director: Professor [P.D. Jose](#), Professor L Prasad, and Professor [Gopal Mahapatra](#)

Programme Dates: 16 – 18 January 2020

[Click here](#) for Registration

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Programme Title: Advanced Leadership Programme

Programme Director: Professor [Ramnath Narayanswamy](#)

Programme Dates: 20 – 24 January 2020

[Click here](#) For Registration

[Click here](#) For Programme URL



Programme Title: Digital Marketing for Business Growth

Programme Director: Professor [Seema Gupta](#)

Programme Dates: 27 – 31 January 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



Programme Title: Strategic Management of Innovation

Programme Director: Professor [Sai Yayavaram](#)

Programme Dates: 20 – 22 January 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



Programme Title: Strategic Analysis for Competitive Advantage

Programme Directors: Professor [Ganesh N. Prabhu](#) and Professor [P.D. Jose](#)

Programme Dates: 27 – 31 January 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



Programme Title: Senior Leadership Coaching: Coaching for Performance

Programme Directors: Professor [S. Raghunath](#) and Professor V. Ramachandran

Programme Dates: 13 – 17 January 2020

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Programme Title: Tanmatra - Women in Leadership Programme, Batch 4

Programme Directors: Professor [Vasanthi Srinivasan](#), Professor [Padmini Srinivasan](#), Professor [P.D. Jose](#)

Programme Dates: 02 March – 07 August 2020

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[Click here](#) For Programme URL



Programme Title: Family Business Advanced Management Programme (FAME)

Programme Directors: Professor [K.Kumar](#), Professor [Dahlia Mani](#)

Programme Dates: 06 April – 09 September 2020

[Click here](#) For Registration

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Programme Title: [Venture Scale Up Programme](#)

Programme Directors: Professor [Suresh Bhagavatula](#), Professor [Srivardhini K. Jha](#)

Programme Dates: 06 April – 01 July 2020

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Programme Title: Digital Disruptions and Emerging Technologies in Financial Services

Programme Directors: Professor [Pulak Ghosh](#), Professor Sudip Gupta, Gabelli School of Business, Fordham University

Programme Dates: 03 February – 08 July 2020

[Click here](#) For Registration

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THE MONTH IN PICTURES



IIMB hosted a 'Run for Unity' on October 31, 2019.



Staff and students of IIMB took the pledge of unity, on 'Rastriya Ekta Diwas', on October 31, 2019.



Michael Park, Chief Product and Marketing Officer, Eagleview, spoke about 'How AI/ML has revolutionised the IT industry', during the EPGP seminar, on November 06, 2019.



IIMB's Research & Publications office hosted a seminar by Anaka Aiyar, Cornell University on the topic, 'Health Insurance and Infant Mortality: Evidence from India', on November 07.



On November 08, IIMB's LitClub organised a talk by Lt. Col. Dr. Arup Ratan Basu on his experiences in Afghanistan.



Prof. Padmini Srinivasan, Chair, Post Graduate Programme in Management and faculty from the Finance area, addressed participants at the seminar on Integrated Reporting, hosted by IIMB's Centre for Corporate Governance & Citizenship, on November 11.



Prof. S. Raghunath, Chair, Centre for Corporate Governance & Citizenship at IIMB, at the seminar on Integrated Reporting, on November 11.



Prof. Padmini Srinivasan, faculty from the Finance area at IIMB, Santhosh Jayaram, Partner & Head, Sustainability and CSR Advisory, KPMG, P.S. Narayan, Head of Sustainability and Social Initiatives at Wipro Ltd., Shankar Jaganathan, Founder & Chief Executive of CimplifyFive Corporate Secretarial Services Private Limited, at the seminar on Integrated Reporting, at IIMB, on November 11.



IIMB's Research & Publications office hosted a seminar on 'Performance Implications of Organizational Signaling and Screening in Interfirm Networks: Evidence from Franchising' by Manish Kacker, from McMaster University, on November 13.



Popular actor Honnasandra Narasimhaiah Chandrashekar, known as Mukhyamantri Chandru inaugurated the Kannada Rajyotsava celebrations, on campus, along with Prof. G Raghuram, Director, IIMB, on November 22.



IIMB staff in a group dance at the Kannada Rajyotsava celebrations, on campus, on November 22.



IIMB celebrated Constitution Day on November 26, 2019. Students and staff of the institute read out the Preamble of the Constitution to mark the day.

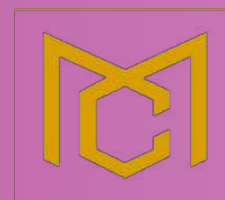


Col (Retd) S D Aravendan, Chief Administrative Officer, IIMB, addresses students on the occasion of the Constitution Day, celebrated on campus, to increase awareness about our Constitution.



Prof. Anil B. Suraj, Chair, Post Graduate Programme in Public Policy and Management, speaks on 'Judiciary and the Constitution of India' as part of the Constitution Day celebrations.

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WHAT'S TRENDING