



भारतीय प्रबंध संस्थान बंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



IIMB DIGEST  
JANUARY 2020

# NEWSMAKERS

**Professor Rahul Dé, Chair, Information Systems area at IIMB, has recently been inducted into editorial boards of two international journals, one new and one old and highly rated.**

<https://dgoi.acm.org/editorial.cfm>

<https://www.journals.elsevier.com/international-journal-of-information-management/editorial-board>

Prof. Dé has also received appreciation, at Munich, recently, for being an Associate Editor for ICIS 2019.

Prof. Dé's research interests are in ICT for Development, Open Source and e-Government Systems. He has published two books and over 50 articles in international journals, refereed conference proceedings and as chapters in books.



## **Doctoral scholar Nabendu Paul wins Best Paper Award at IISc's Management Doctoral Colloquium COSMAR 2019**

Nabendu Paul, a scholar of IIM Bangalore's Doctoral Programme (PhD) from the Finance and Accounting area, has won the Best Paper Award at the management doctoral colloquium of Indian Institute of Science Bangalore (IISc) COSMAR 2019, which was held from November 28 to 29, 2019.

COSMAR or the Consortium of Students in Management Research is an annual research consortium organized by the Department of Management Studies of IISc. The consortium is a forum for interaction among research scholars who specialize in different areas of management and related disciplines. It is purely a not-for-profit student-driven academic event.

The paper presented by him is from his ongoing PhD work titled 'Institutional Factors and Demand for external finance – A multi-country study'. His dissertation advisory committee consists of IIMB's professors Dr M Jayadev (Chair, Finance & Accounting area), Dr Chetan Subramanian (from the Economics & Social Sciences area) and Dr Abhinav Anand (from the Finance & Accounting area). The award included a cash prize of INR 5000.



[Read more](#)

**Prof. Hema Swaminathan, Chair, Centre for Public Policy at IIMB, appointed on new Standing Committee on Economic Statistics**

The Ministry of Statistics and Programme Implementation (MoSPI) has made a move to overhaul the system for reviewing statistics related to economic activity. It has constituted a broad-based 28-member Standing Committee on Economic Statistics (SCES), headed by India's first Chief Statistician, Pronab Sen.



[Prof. Hema Swaminathan](#), Chair, Centre for Public Policy at IIM Bangalore, is on this new Standing Committee. Her recent and ongoing research focuses on inequality in income and wealth distributions between men and women and its implications for welfare outcomes.

The Standing Committee, with 10 non-official members and 16 official members, has been mandated to review the framework for economic indicators pertaining to the industrial sector, the services sector and the labour force statistics.

**Anupama Kondayya, doctoral scholar from the OBHRM area at IIMB, wins the Best Critique award at the recently-concluded IMR Doctoral Conference:** The conference was held on the 27th and 28th of December. Ten select research papers were presented and discussed. The Best Critique Award, meant for the doctoral students of IIMB, called for them to write a critique of any of the papers in order to highlight how the paper could be improved for publication based on the presentation made by the author. Submissions were made to the Doctoral Programme Office and the best submission was chosen for the Best Critique Award.



## RECENT EVENTS

**IIMB's Data Centre & Analytics Lab hosts 7th International Conference on Business Analytics and Intelligence**

Industry leaders and speakers from corporates, like TCS, Cisco, LinkedIn, VMware, Bain & Co., IBM, Aditya Birla, and TVS Motors, addressed critical questions around the role of analytics in solving business problems.



[Read more](#)

## Eleventh Doctoral Conference sees intense academic discussions

IMRDC 2019-20 was held on 27th & 28th December and received 90 competitive submissions from doctoral students in India and abroad, from leading institutes and universities, including the IIMs, the IITs, ISI, among others. The keynote lecture was delivered by Prof. James Foster, Oliver T. Carr Professor of International Affairs and Professor of Economics at the George Washington University, on 'The Role of Inequality in Poverty Measurement'. Professor Foster is the foremost expert on poverty in the world and advises the UN, the World Bank, Asia Development Bank and many nations, including Mexico and Peru on their development strategy.



[Read more](#)

## Fifth International Conference on 'Law and Economics' organized at IIMB

IIM Bangalore hosted the fifth edition of the International Conference on Law and Economics on 28th & 29th December. The conference had panel discussions and presentations around themes of relevance to 'law and economics', including Competition Law and Policy; Research Design and Method Choices for Law and Economics; Law, Economics and Finance; Gender and Crime; and a dedicated panel discussion on 'Causes and Solution of Road Crashes in India: The Role of Industry and Institutions'.



[Read more](#)

## TEDxIIMBangalore LEAPS into the future

IIM Bangalore hosted TEDxIIMBangalore on December 21. 'Learn, Envisage, Assimilate and Perform' (LEAP) – the theme of the talks – saw a galaxy of high profile speakers.



[Read more](#)

**IIMB Director G. Raghuram speaks on 'Experience of IIMB in making the courses inclusive' during the golden jubilee celebrations of Chennai-based school Balavidyalaya.**



# RECENT RESEARCH

## Papers

### **International New Ventures from Emerging Economies: Network Connectivity and Legitimacy Building**

- By Shameen Prashantham, [K Kumar](#) and Sumelika Bhattacharyya

Prof. K Kumar, from the Entrepreneurship area at IIMB, and his co-authors develop an integrative perspective on the role of co-ethnic ties and ties with foreign multinational enterprises (MNEs)—generally studied in isolation of each other—on the perceived legitimacy of international new ventures (INVs) from emerging economies.



[Read more](#)

### **Optimal package pricing in healthcare services**

-By Tushar Tanwar, [U. Dinesh Kumar](#), Navonil Mustafee

Fixed pricing for healthcare services is emerging as an attractive business model for private healthcare service providers. In this paper, Prof. U Dinesh Kumar, from the Decision Sciences area at IIMB, along with his co-authors, study uncertainty and analyze the flat rate pricing contract for a profit-maximizing hospital to find the optimal price of treatment and examine value-at-risk (VaR) associated with such contracts for a risk-minimizing hospital.



[Read more](#)

## Cases

Social enterprises use business tools to solve social, cultural, and environmental problems. They are driven by purpose and are self-sustaining. There are several types of social enterprises that flourish in today's world. We showcase two cases in the social enterprise space, developed by IIMB faculty, published through Harvard and used in universities across the world. The first is an example of a social business created by a for-profit commercial enterprise (GNFC). The second case is about Saahas, a waste management organization.

## GNFC's Neem Project: Creating the Blueprint for a Social Business (2019)

Authors: Prof. [Sourav Mukherji](#) and Prof. [Bringi Dev](#)

The case describes the efforts of GNFC, a large publicly held chemicals and fertilizers company, in establishing a business of manufacturing and selling products made from neem-oil, which was instrumental in creating livelihood opportunities for more than 450,000 individuals from the economically underprivileged segment. GNFC was a government owned commercial enterprise that was listed in the Indian stock market. Like all commercial enterprises, their goal was maximizing shareholders wealth through their primary activities- manufacturing and sales of fertilizers and chemicals.

GNFC's Neem project started with the intention of preventing diversion of subsidized fertilizer to the undeserved, involved landless labourers and marginal farmers in collection of neem seeds, which was used to extract neem oil for coating urea and to create products such as soaps and shampoos. Since neem-oil based products could be sold in the market to earn revenues, the entire neem project had the potential to be financially sustainable. Compared to GNFC's fertilizer and chemical business, the revenue generated by the neem project was insignificant. However, the neem project was creating a positive impact on the lives of the economically underprivileged, while being financially sustainable itself and GNFC had the ambition of scaling the project across India.

The case ends by highlighting some of the potential challenges that GNFC would face in their efforts in scaling as well as encouraging other similar organizations to adopt their model.

[Read more](#)

## Saahas Zero Waste Solutions: Getting to a product market fit while cleaning up India (2019)

Authors: Prof. [Suresh Bhagavatula](#), Deepa Iyer, Menaka Rao

The case follows social entrepreneur Wilma Rodriguez's journey of three decades as she creates and grows Saahas Zero Waste. Wilma wants to address the social issue and seeks various forms of solutioning, partnership, and organizational structure to take advantage of whatever opportunities arise along the way. The case spotlights Saahas when it faces the challenges of increasing scale as part of achieving product market fit. Saahas delivers value that cannot easily be quantified, to first-time large customers who do not understand the quantum and impact of the waste they generate. Saahas needs to communicate the value it delivers. It also needs to determine how to scale further.

[Read more](#)



# FACULTY AUTHORED ARTICLES



By Prof. Trilochan Shastry, Faculty - Decision Sciences Area, Secondary member - Centre for Public Policy (CPP)

The not-so bright idea of selling the family silver

[Read more](#)

Democracy cannot be used to derive private benefit at public cost

[Read more](#)

# SPECIAL FEATURES

**First impressions from a visit to Fudan University:** China is the market of fantasy for many. It is one of the largest unified economic spaces, its business is booming, and consumer affluence is on the rise, and, on a recent visit, **Mohit Roshan Srivasatava, from IIMB's one-year MBA program**, is also struck by its thriving tech ecosystem.

[Read more](#)



**IIMB launches the Mahatma Gandhi National Fellowship**, a certificate program, for young, dynamic individuals to contribute to enhancing skill development and promote rural employment at the district level.

[Read more](#)



**Madrid: A peek into the soul of Spain:** There has never been a better time to visit the Spanish capital, where the past decade has witnessed a spurt in creativity and enterprise, writes **Ankush Kochhar, a student of IIMB's one-year MBA program.**

[Read more](#)



**SEOUL CURRY: Ashish Anja, from the one-year MBA at IIMB,** shares the good and the unexpected from a visit to KAIST in South Korea.

[Read more](#)



## INNOVATION & ENTREPRENEURSHIP

**NSRCEL-incubated start-up Inqui-lab helps govt schools become hubs of innovation**

Be it magnetic buttons on shirts for those with disability or helmets that keep the wearer cool in scorching weather, such design prototypes are being built by school kids with the support of Inqui-lab

Inqui-lab Foundation, a non-profit organisation, aims to design and create platforms and interventions that help government schools become hubs of creativity and innovation.

Inqui-lab Foundation is currently incubated at NSRCEL, the entrepreneurship and innovation development centre at IIM Bangalore, as a part of the Social Cohort Program 2019. Sahithya Anumolu, Co-founder, Inqui-lab Foundation, says the sessions at NSRCEL helped her develop a framework for her venture and exposed her to aspects such as design, finance, sustainability and impact. The team at Inqui-lab comprises Eshwar, Vivek, Abhishek and Shramanth. Sahithya says it's important for the founder of a start-up to never lose sight of why she/ he launched a business irrespective of the challenges that come with building an organisation."



Some examples of innovations by students that Inqui-lab works with include a shirt with magnetic buttons designed by ten-year-old Arif so that his disabled friend can independently dress himself. Jayanthi, a student in a government school, aspires to make a solar cooling helmet, so that motorists don't avoid wearing helmets in the summer.

"Our mentors at NSRCEL push us to think differently, carve out a unique proposition and work more effectively. The NSRCEL team and the cohort of incubatees become our go-to people when we have a challenge at hand—from decision-making to social media strategies to fundraising tips. The 10+ opportunities we received to pitch to review panels, funders, and mentors have helped us articulate our work better and crystalize our external communications."

This year, as an incubatee, Inqui-lab has made long strides in productizing their program into workbooks and kits, which is currently being piloted across the schools they work in. The team visited The Timbaktu Collective, an NGO in Andhra Pradesh last month, which revealed interesting possibilities when an NGO works at depth consistently, even if the geographical location is small. NSRCEL has helped Inqui-lab collaborate with graduates from HEC Paris and has also arranged for an international exposure visit to Israel in December 2019.

Inqui-lab is currently working towards designing a two-year weekly innovation program that can be adopted in government high schools or tinkering labs to encourage problem-solving skills and induce creative confidence, design thinking, collaboration and prototyping abilities in students.

This year, the team working across 25 schools in Telangana and Bangalore, has reached 1800+ students.

### **NSRCEL-incubated start-up SharePal inspires people to travel economically**

It is often said that 'Food is what fills your stomach, but travel is what fills your soul'. SharePal is a venture that makes sure that your soul never goes hungry!

SharePal is a rental solutions company in the travel segment. The start-up is incubated at NSRCEL, the entrepreneurship and innovation development centre at IIM Bangalore, as a part of the Launchpad program.



Rushi Narang and Akashdeep Chhabra, the founders of SharePal, are globetrotters themselves, and so are the employees. They say, "Buying luggage and travel gear is expensive. So, we thought to make it easy for people to travel, make great memories and worry less about the travel costs. At SharePal you can rent all your travel needs at a fraction of their purchase cost. Rent whatever and whenever you need and return hassle-free with our free delivery and return policy. Through Sharepal, you always get more choices and more savings."

SharePal provides trekking, camping and riding gear along with luggage bags and GoPro cameras on rent. They are a team of dedicated travel enthusiasts who not only offer the best customer service but also care every bit for their customers' experiences and safety. Rushi remarks, "We understand what kind of liberty and rejuvenation is instilled in one's mind, body and spirit when one travels the world and we want more people to experience this wonderful world. Our tagline—'Because Experiences Matter More'—has also been inspired by this vision of ours."

SharePal's mission is to cut down the cost of travelling by 80% via the concept of a sharing community, which has successfully helped thousands of travellers save quite a lot of money. They have a vast inventory that includes gear for every place, every altitude, every season and every temperature. Besides, the company also provides GoPros on rent to encourage travellers record memories of their voyage.

The company recently stepped foot into the e-bike renting business. SharePal maintains the bikes while the users are required to pay a monthly or an annual subscription.

In the two years of their launch, SharePal founders say they have served more than 8000 customers. SharePal is currently present in six cities – Mumbai, Delhi, Bangalore, Pune, Chennai and Hyderabad.

# BLOCK YOUR CALENDAR

## Upcoming Events

### **4th JAAF Symposium January 11–13, 2020**

IIMB will host the 4th JAAF Symposium from January 11–13, 2020. The event is being held in association with the Journal of Accounting, Auditing, and Finance (JAAF), IIM Ahmedabad, IIM Calcutta, and the Indian School of Business.

[Click here](#) to know more

[Click here](#) to register

### **Rubicon 2.0 - IIM Bangalore's Consulting Fest**

ICON, the consulting club of students of the two-year MBA programme at IIM Bangalore, will host the second edition of Rubicon, the annual consulting festival, on January 25 (Saturday), 2020. This one-day event aims to give students an insight into the fascinating world of consulting and the associated challenges before they step into it.

[Click here](#) to register

### **Valedictory Ceremony of Goldman Sachs 10,000 Women Program Fourth Cohort in Mumbai**

Goldman Sachs 10,000 Women is a global initiative that fosters economic growth by providing women entrepreneurs with holistic training. There were three cohorts conducted in IIMB in 2019 that impacted 180 women from 19 Indian states. The first outstation cohort of the Goldman Sachs 10,000 Women will be felicitated on 10th January 2020 in Mumbai. A Business Growth Plan Presentation Competition will be conducted for all the participants of the cohort. The top three candidates will be felicitated.

Date: January 10, 2020

### **3rd week of Goldman Sachs 10,000 Women Program Classroom Sessions in Leela Mumbai**

10,000 Women is a one-of-its-kind national program that provides women entrepreneurs with a holistic approach to enable them to learn how to grow and scale their businesses. The program is designed as a unique blend of elements to ensure comprehensive classroom learning and sustained implementation with the organisation.

Date: January 6–11, 2020

### **LaunchPad Cohort 13 kickoff**

The 13th cohort of the pre-incubation LaunchPad program of NSRCEL kickstarts in the second week of January. Through this three-month program, early-stage start-ups are given mentoring, classroom sessions, and workshops tailored to their requirements. Start-ups from across industries like IT, FMCG, Education, E-commerce, Agritech, AI, among others are typically part of the cohort.

Date: Second week of January

### **Experience One Day at IIM Bangalore on January 12th**

Vikasana, the Social Impact Club of the students of the two-year MBA program at IIM Bangalore, will host the eighth edition of 'One Day at IIMB' on 12th January 2020. This one-day event offers the participants a glimpse into the life of an MBA student at India's premier business school.

The experience comprises classroom lectures by IIMB faculty, case study sessions and interaction with the current MBA students. This year, the classroom sessions will be conducted by Prof. Y.L.R. Moorthi from the Marketing area, Prof. Sourav Mukherji from the Organizational Behavior & Human Resources Management area, and Prof. Prateek Raj from the Strategy area. The event will also consist of a group activity where the participants will work on a case study and present their solution. The event will conclude with cultural performances and a tour of the IIM Bangalore campus.

The proceeds from the registration of the event will be donated to two NGOs – 'Karunashraya' and 'Abalashrama'. Karunashraya – Bangalore Hospice Trust, is a charitable organization that offers free professional palliative care for advanced-stage cancer patients. 'Abalashrama' is a rehabilitation center for orphaned girls and destitute women, providing basic needs and facilitating education and vocational training to each individual.

The event is open to the general public – from working professionals to students and entrepreneurs. The exciting line-up of events throughout the day aims to keep the participants on their toes, giving them a feel of what it is like to be an IIMB student for a day!

[Click here](#) to register

# IIMBx Courses

**Course name: Consumer Behaviour**

**Instructor: Prof. S. Ramesh Kumar**



The consumer is at the centre of all marketing strategy. A clear understanding of Consumer Behaviour could be the secret ingredient of a successful marketing action.

The online course, 'Consumer Behaviour, taught by Prof. S. Ramesh Kumar, from the Marketing area at IIMB, is designed to meet the demands of marketing students as well as professionals.

This course introduces the learner to behavioural perspectives in marketing thus providing a conceptual perspective to any participant working in marketing, retail, advertising, brand management, sales management, marketing research or in areas of consumer fast moving goods, durable goods and services. Rich with numerous examples of how the theories of Consumer Behaviour have been incorporated by different brands and companies over the decades, the course provides insights into the practical application of Consumer Behaviour concepts.

The six-week course sheds light on the general introduction to Consumer Behaviour, the process of consumer decision-making, the nitty-gritty of market segmentation and brand positioning, the manner in which a consumer learns about a brand, company or product and forms their perception of the same, and more importantly, how these theoretical insights can be put to use in practical marketing concepts. The course also features two interviews with industry experts on their perspectives on the practical utility of Consumer Behaviour.

Starting date: 16th January, 2020

[Read more](#)

**Course name: The Essence of Leadership: Explorations from Literature**

**Instructor: Prof. Manikutty**



The MOOC, offered by IIMB, on The Essence of Leadership: Explorations from Literature explores key concepts in leadership such as world view, vision, ambition, virtue, intrigue, and such. This course outlines perspectives on leadership using characters drawn from world literature.

Storytelling, which has historically been a way to gather, socialise and share tales of one's experiences, has evolved and persisted till today as a means of entertainment and education. Learning leadership through some of the greatest stories of all-time designs a fine intersection between these fields of entertainment and education.

Characters in literature represent more than what they seem to be and are often allegories of moral transformation. The course creates parallels with select works of literature and the multi-dimensional world of management while exploring these worlds with unique attributes of leadership that each character brings to the story.

Starting date: 18th February, 2020

[Read more](#)

## Executive Education Programmes

**Programme Title:** Managing Media & Entertainment Companies: Sustaining Creative Value

**Programme Director:** Professor [S. Raghunath](#)

**Programme Dates:** 03 – 05 February 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



**Programme Title:** Accelerating Your Leadership Journey: The Leader as Coach

**Programme Director:** Professor [Gopal Mahapatra](#) and Professor Krishna Kumar

**Programme Dates:** 03 – 05 February 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



**Programme Title:** Advanced Business Negotiation Programme

**Programme Director:** Professor [S. Raghunath](#)

**Programme Dates:** 03 – 05 February 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



**Programme Title:** Competitive Marketing Strategy

**Programme Director:** Professor [Nagasimha Balakrishna Kanagal](#)

**Programme Dates:** 05 – 07 February 2020

[Click here](#) for Registration

[Click here](#) for Programme URL



**Programme Title:** Building, Nurturing and Managing Brands

**Programme Director:** Professor [YLR Moorthi](#)

**Programme Dates:** 05 – 07 February 2020

[Click here](#) for Registration

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**Programme Title:** Private Equity and Capital Market Financing  
**Programme Director:** Professor [Ashok Thampy](#) and Professor Pratap Giri S  
**Programme Dates:** 17 – 19 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



**Programme Title:** Project, Program and Portfolio Management (Batch -4)  
**Programme Director:** Professor [Anshuman Tripathy](#) and Professor Sudhir Chadha  
**Programme Dates:** 17 – 20 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



**Programme Title:** Excellence in Corporate Training  
**Programme Director:** Professor [Sourav Mukherji](#) and Professor Arun Pereira  
**Programme Dates:** 19 – 20 February 2020

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**Programme Title:** Digital and Social Media Strategies: Driving Organisational Performance  
**Programme Director:** Professor [S Raghunath](#) and Professor S Krishna  
**Programme Dates:** 20 – 22 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



**Programme Title:** Forex Risk Management  
**Programme Director:** Professor [Sankarshan Basu](#)  
**Programme Dates:** 24 – 26 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



**Programme Title:** Strategic Management of Services in a Digital Era  
**Programme Director:** Professor [Anshuman Tripathy](#) and Professor Sudhir Chadha  
**Programme Dates:** 24 – 27 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



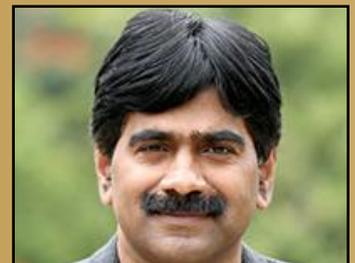
**Programme Title:** Creating High Performance Organisations (Batch -2)  
**Programme Director:** Professor [Abhoy K. Ojha](#) and Professor M Krishna Kumar  
**Programme Dates:** 24 – 28 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



**Programme Title:** Machine Learning with Business Applications  
**Programme Director:** Professor [U Dinesh Kumar](#)  
**Programme Dates:** 24 – 29 February 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



**Programme Title:** FinTech and Emerging Technologies Programme: Managing Innovations in Financial Services  
**Programme Director:** Professor [Pulak Ghosh](#) and Professor Sudip Gupta  
**Programme Dates:** 03 February – 08 July 2020

[Click here](#) for Registration  
[Click here](#) for Programme URL



# THE MONTH IN PICTURES



Prof. Pulak Ghosh, from the Decision Sciences area at IIM Bangalore, speaks about 'Machine Learning and Fintech Lending' at the Seventh International Conference on Business Analytics and Intelligence on December 05, 2019.



Prof. U. Dinesh Kumar, Chair – DCAL, IIM Bangalore, speaks on 'Reinforcement Learning Algorithms & Their Applications' at the Seventh International Conference on Business Analytics and Intelligence on December 05, 2019.



Manoj Kumar Tiwari, Director, NITIE Mumbai, speaks about 'Air Cargo Transportation Risk using ML Techniques' during the Seventh International Conference on Business Analytics and Intelligence on December 05, 2019.



Prof. Amit Karna, from IIM Ahmedabad, speaks at a Research seminar on Meta Analysis at IIMB on December 06.



A delegation of young entrepreneurs and government officials from Russia visits IIMB on December 10.



A delegation from the College of Defence Management, Secunderabad, visits IIMB on December 11.



Alumni from PGP 2004 celebrate their 15th-year reunion on campus, on December 14.



The Office of Research and Publications (R&P) hosts a research seminar titled, 'Organizing for Product Innovation in the 'Gig Economy' – A Study of Knowledge Integration in the Video Game Industry', by Nachiket Bhawe, Department of Management Innovation & Entrepreneurship, North Carolina State University, on December 16.



The Office of Research and Publications (R&P) at IIM Bangalore hosts a research seminar titled, 'In-Store Clienteling and CRM Technology on Customer Behavior: Evidence from Field Research', by Prof. Ram Janakiraman, University of South Carolina on December 18.



Dr. Rathna Isaac, clinical psychologist, conducts a session on Relationships v. 2019, for the IIMB community, on December 18.



Alumni from the PGP Class of 1994 celebrate their 25th-year reunion, on campus, on December 21.



Tejasvi Surya, Advocate & Member of Parliament, speaks on 'Urban Mobility Crisis & Need for an Exclusive Legislation for Bangalore', at the TEDxIIMBangalore event, on December 21.



Kavita Krishnamurthy, playback singer, speaks on the topic, 'How Music Inspires Leadership', at the TEDxIIMBangalore event, on December 21.



Jyoti K Parikh, Executive Director of Integrated Research and Action for Development IRADe, speaks on the topic, 'India & Global Negotiations on Climate Change', at the TEDxIIMBangalore event ,on December 21.



Dr. B. Mahadevan, Professor of Production and Operations Management at IIMB, speaks at the TEDxIIMBangalore event, on December 21.



Pragnya Mohan, athlete, speaks on the topic, 'Business Lessons from Sports', at the TEDxIIMBangalore event, on December 21.



Soumya Choudhury, Co-founder & Partner, Visilogix, speaks on the topic, 'Blockchain in Supply Chain', at the TEDxIIMBangalore event, on December 21.



Sourav Mazumdar, AI Practice Lead & Senior Manager, Affine Analytics, speaks on 'Analytics Transformation through AI', at the second edition of Spectra, organized by the Analytics Society, a club of the two-year MBA programme at IIM Bangalore, on December 22, 2019.



Harsh Vardhan, Analytics & Data Science Manager & Solutions Head, Affine Analytics, delivers a talk on 'Analytics Translation' at Spectra, an analytics fest hosted by the two-year MBA students of IIMB on December 22, 2019.



(L-R) Saloni Singh, Head of Human Resources, Affine Analytics; Tanu Verma, Head Marketing and Alliance, Affine Analytics; Shuchi Sureka, Analytics and Data Science Manager, Affine Analytics and Tanvi Mandloi, Analytics and Data Science Manager, Affine Analytics, at Spectra, organized by the Analytics Society, a club of the two-year MBA programme at IIM Bangalore, on December 22, 2019.



Prof. G. Raghuram, Director, IIMB, inaugurates the IMR Doctoral Conference on December 27. Prof. Haritha Saranga, Chair, Doctoral Programme, and Prof. Gopal Naik, Dean, Faculty, look on.



Prof. Shabana Mitra, faculty from the Centre for Public Policy at IIMB, at the IMR Doctoral Conference on December 27.



Prof. Pearl Malhotra, faculty from the OB&HRM area at IIMB, during the IMR Doctoral Conference on December 27.



Professor James E. Foster, Oliver T. Carr Jr Professor of International Affairs and Professor of Economics at the George Washington University, delivers the keynote address at the IMR Doctoral Conference on December 27.



Alumni from the PGP Class of 1984 celebrate their 35th-year reunion, on campus, on December 28.



Alumni from the PGP Class of 2009 celebrate their 10th-year reunion, on campus, on December 28.



Srikanth M. S., IAS, Commissioner of Commercial Taxes, Government of Karnataka, lights the ceremonial lamp to inaugurate Fifth International Conference on Law and Economics at IIMB on December 28.



Prof. Anil B. Suraj, faculty from the Public Policy area and Chair of the Post Graduate Programme in Public Policy and Management at IIMB, welcomes the speakers and audience to the Fifth International Conference on Law and Economics (ICLE), organized by IIMB's Centre for Public Policy, in collaboration with the Indian Association of Law and Economics (IALE) on December 28.



Prof. Hema Swaminathan, Chair, Centre for Public Policy, at the Fifth International Conference on Law and Economics (ICLE), organized by IIMB's Centre for Public Policy, in collaboration with the Indian Association of Law and Economics (IALE) on December 28.



Prof. Rupa Chanda, Chair, Economics & Social Sciences area at IIMB, speaks at the Fifth International Conference on Law and Economics (ICLE), organized by IIMB's Centre for Public Policy, in collaboration with the Indian Association of Law and Economics (IALE) on December 28.

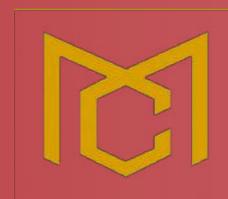


Prof. G. Raghuram, Director, IIMB, delivers the inaugural address at the Fifth International Conference on Law and Economics (ICLE), organized by IIMB's Centre for Public Policy, in collaboration with the Indian Association of Law and Economics (IALE) on December 28.



Srikar M.S., IAS, Commissioner of Commercial Taxes, Government of Karnataka, delivers the keynote address on 'Compliance and the Compensation Conundrum: Law and Economics of GST implementation in Karnataka' at ICLE 2019.

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WHAT'S TRENDING