

LIST OF PUBLICATIONS OF VISHNUPRASAD NAGADEVARA

(As the Principal Author or as a Co-author)

1. "On the Allocative Efficiency Under Risk in Transforming Traditional Agriculture," Economic and Political Weekly, Vol.VII, No.26, pp.A73-78, 1972.
2. "Resource Productivity Returns to Scale and Farm Size in Indian Agriculture: Some Recent Evidence", Australian Journal of Agriculture Economics, April 1973, pp.43-47.
3. "Tendencies in Relative Economic Efficiency and Their Consequences", Indian Journal of Agriculture Economics, July-Sept. 1973, pp.1-13.
4. "A Baysean Application on Cobb Douglas Production Function", American Journal of Agricultural Economics, May 75, pp.361-3.
5. "Parametric Time-Series Modeling in Forecasting Wheat Yields in India", Journal Paper No.J-7757, Iowa Agriculture and Home Economics, Experiment Station, Ames. Iowa.
6. "A Baysean Application as an Alternative for Negative Coefficients in Production Function Analysis", Journal Paper No. J-8173.
7. "Implications of Application of Soil Conservancy and Environmental Regulations in Iowa within a National Framework, CARD Report No. 57, Centre for Agriculture and Rural Development, Iowa State University, Ames, Iowa.
8. "Economic Impacts of State Land Use and Environmental Programmes in the Framework of National Markets", Journal of Soil and Water Conservation, Vol. No.30, No.6, Nov-Dec '75, pp.272-78.
9. "Tenancy and Relative Economic Efficient", Agricultural Situations in India, Vol.XXIX, No.11, Feb 75, pp. 817-18.
10. "National Markets and the Impacts of State Land Use Environmental Programmes", Southern Journal of Agricultural Economics, July 76, pp.71-77.
11. "Canonical Correlations and Joint Products", Published in the Book "Water Production Function for Irrigated Agriculture", by RW Hexam and EO Heady, Iowa State University Press, Iowa, 78.
12. "Impacts of Land Use and Environmental Regulations", Water, Air and Soil Pollution, No. 5 & 76, pp.453-68.
13. "Risk Management in Agriculture", presented at the Seminar on "Management for Risk-bearing in Agriculture and Agro based Industries, at the Indian Institute of Socio

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14. "Command Area Development - Use of Network Techniques and Related Problems", presented at the Seminar on Optimum Utilisation of Water for Irrigation and Water Management, at Krishna Raja Sagara, Karnataka, 26-27.
15. "Bank Loans and Relative Economic Efficiency", "The Farm Science, Vol. 5, No.10, Jan 79.
16. "A Methodology for Assessing the Economic Feasibility of Adoption of Technology at Farm Level - Some Conceptual Issues", presented at the Symposium on "Economic Problems in Transfer of New Technology, at IARI, New Delhi, July 78.
17. "Economical Investment of Lining Project", Agricultural Engineering Today, Vol. 2, No.6, Nov-Dec 78.
18. "Efficient Conjunctive Use of Canal and Tank Systems, Journal of the Institution of Engineers, Civil Engineering Division, Vol.60, Nov 79.
19. "A Systems Approach to Feed, Forage and Livestock Planning", presented at the Second National Seminar on Forage Production at Anand, Jan 16-18, 1980.
20. "Integrated Rural Development - Upper Krishna Experience", presented at the Seminar on Integrated Rural Development, NCTC, Madras, Feb 27-29, 1980.
21. "Management Strategy for Agricultural Research", presented at the Seminar on Research Management, UAS, Bangalore, 30.4.81 to 1.5.81.
22. "Soil Management and Environment", presented at the Seminar on Better Environment Through Awareness and Action", organised by Rotary International at Bangalore, 11-12 Dec 1982.
23. "Economic Consideration including Risk in Farmers Adoption of New Technology" presented at NARP Workshop on Agricultural Economics, UAS, Bangalore, 20-21 Oct. 1983.
24. "A Milk Supply Response Model for India's Dairy Cooperative System and its Use in Assessing Contribution of Dairy Cooperative Union", IIM-B Management Review, Vol.2, No.1, Jan 1987.
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29. "The influence of the Demographic Characteristics on Adult Education – A Market Segmentation Approach", Paper presented at the 6th International Conference on Global Business and Economic Development, *States and Markets: Forging Partnerships for Sustainable Development*, November 7-10, 2001, Bratislava, Slovakia
30. "Customer Relationship Management Using Data Mining – Case Study of An Electrical Appliances Company", Paper presented at the National Conference on e-CRM, 22-23 Feb, 2002, Institute of Public Enterprises, Hyderabad, India
31. "Impact Of State Specific Factors On Small And Medium Industries In India", Paper presented at the 25th ISBA National Small Firms Policy and Research Conference Competing Perspectives of Small Business and Entrepreneurship 13th to 15th November 2002, University of Brighton, Brighton, UK.
32. "Sequential Purchase Decisions of Consumer Durables – A Case Study of an Electrical Appliances Company", Paper presented at the International Conference on "Marketing of Technology Oriented Products and Services in the Global Environment", December 27-28, 2002, *Indian Institute of Management Bangalore, India*
33. "The Influence of State Policies on Locational Decisions of Entrepreneurs", Paper presented at the 7th Global Business and Economic Development Conference on Strategies for Sustainable Globalization: Business Responses to Regional Demand & Global Opportunities, January 8-11, 2003, Bangkok, Thailand
34. "Restructuring of Government Departments-Karnataka Experience", paper presented at the 19th General Assembly and Conference on Public Administration and Globalization: Challenges, opportunities and Options, <http://unpan1.un.org/intradoc/groups/public/documents/EROPA/UNPAN014259.pdf>
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39. “Attracting Entrepreneurs – Impact of State Level Incentives” Proceedings of the Second AIMS International Conference on Management, Dec 28-31, 2004, Calcutta, India
40. “Improving the Effectiveness of Hotel Loyalty Programmes through Data Mining”, Proceedings of the International Conference on Services Management, March 11-12, 2005, New Delhi, pp70-74, (Published in “Global Cases on Hospitality Industry”, Edited by Vinnie Jauhari, Haworth Press, New York pp 487-499)
41. “A Comparative Study of Public Road Transport Service Providers”, Proceedings of the International Conference on Services Management, March 11-12, 2005, New Delhi, pp 367-371
42. “Outsourcing – Conflicting Perspectives”, Keynote Address Delivered at the National Conference on Services Marketing, March 19th and 20th, 2005, Ambedkar Institute of Management Studies, Visakhapatnam, India
43. “Strategies for Effective Management of Supply Relationship by Ancillary Industries in SME Sector”, Proceedings of the 9th International Conference on Global Business and Economic Development, “Management Challenges in Times of Global Change and Uncertainty”, Seoul, Korea, May 25 – 28, 2005
44. “Social Responsibility of Public Transport Undertakings”, Proceedings of the 9th International Conference on Global Business and Economic Development, “Management Challenges in Times of Global Change and Uncertainty”, Seoul, Korea, May 25 – 28, 2005
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46. “Ensuring Quality: Analysis of Best Practices in Engineering Institutions” (Paper L -205), Presented at the International Conference of the Global Business Development Institute (GBDI) held at Las Vegas, Nevada, USA, May 31 - June 3, 2005
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52. "Impact of Public Private Partnership on IT Education in India", International Journal of Business Research, Vol. VI, No. 2, 2006, pp 145-155
53. "Defining the Below Poverty Line Population Using Data Mining Techniques", published in "Technology in Government, Ed. Jaijit Bhattacharya, GIFT Publishing, Global Institute of Flexible Systems Management, New Delhi, 2006.
54. "Turnaround Strategies for Financial Institutions for Development of Backward Communities", Proceedings of the Fourth AIMS International Conference on Management, Indian Institute of Management Indore, Ed. Shivprakash Agrawal, Omprakash K. Gupta and Prithvi Yadav, AIMS International, Vol 1, pp 1-10.
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79. “Understanding Expectations, Perceptions and Satisfaction Levels of Customers of Maintenance Organizations in Public Sector”, Proceedings of the 11th International Conference of the Society of Global Business and Economic Development, Bratislava, Slovakia, May 27-30, 2009
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91. "Are the Turnaround Strategies Efficiency Neutral? Case of a Public Road Transport Organization in India", *Review of Business Research*, Vol 10, No. 4, 2010, pp 106-111
92. "Knowledge Extraction from Call Center Data: Application of Text Mining", Proceedings of the 7th International Conference on Knowledge Management, 22-23 Oct 2010, Pittsburg, Pennsylvania, USA.
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94. "A Study of Effectiveness of Touch-Screen Kiosks at Railway Stations", proceedings of the 11th South Asian Management Federation", Nepal Administrative Staff College, Kathmandu, Nepal, May 16-17, 2011.
95. "Hybrid methodology for Evolving Strategies to Improve the Relative Efficiencies in Banking Sector", Proceedings of the 12th International Conference of the Society for Global Business and Economic Development, Singapore, July 21 to 23, 2011, pp 1034-1041
96. "An Approach to Engaging with Customers Enrolled in Rewards Program", Proceedings of the 12th International Conference of the Society for Global Business and Economic Development, Singapore, July 21 to 23, 2011, pp 1376-1384
97. "Buyer Behavior in Online Retail Operations in Apparel Stores", *Review of Business Research*, Vol 11, No. 4, 2011, pp 106-111
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99. "Relative Efficiency of Banks in India - Evaluation and Policies for Improvement", Proceedings of the Ninth AIMS International Conference on Management, Foundation for Liberal and Management Education, Pune, India, Jan 1-4, 2012.
100. "Analytics: A Competitive Edge for a Retail Portal, *Journal of Academy of Business and Economics*, Vol 12, No. 1, 2012, pp 43-48
101. "Project Success Factors and Inter-Sectoral Differences", *Review of Business Research*, Vol 12, No. 1, 2012, pp 115-120
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103. "Creating An Ethical Program For a Corporate Hospital", *European Journal of Business Research*, Vol 12, No. 3, pp 38-42
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109. Chandwani R., Jha M., Nagadevara V., and Srinivasan V. 2012. Narayana Hrudayalaya – How the HR Practices and Policies Enable Organizational Strategy Implementation. In **'Innovations in People Management: Cases in Organizational Behaviour, HR, and Communication'**, Eds. Bhatnagar J., Bajaj G. and Ghosh S. Macmillan Publishers (India)
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112. Chandwani, R., Vasanthi S., Jha, M., Nagadevara, V., 2013. "Leadership for social enterprises: Moving beyond socially responsible leadership through Indian philosophical perspective", Accepted for 29th **EGOS colloquium, Montreal**.
113. Chandwani, R., Vasanthi S., Devare, D.T., Jha, M., Nagadevara, V. 2012. "HR issues in a rapidly growing organizations in an evolving industry: A perspective on health care sector in India", **IHRM conference**, Gurgaon, India.

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116. Chandwani, R., Vasanthi S., Nagadevara, V., Jha, M., 2012. "Scaling up of social enterprise to fill institutional voids: a case study of CBHI in rural India", **Academy of Management Meeting**, Boston, Massachusetts.
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118. "Urban Infrastructure and Governance", Edited Volume, Routledge India, 2010
119. "Public Private Partnerships", Edited Volume, Routledge India, 2010
120. "Business Clusters – Partnering for Strategic Advantage", Edited Volume, Routledge India, 2010
121. "Statistical Methods: Basic Inferences", Chapter 6, Essentials of Business Analytics: An Introduction to the Methodology and its Applications, Ed. Bhimasankaram Pochiraju and Sridhar Seshadri, International Series in Operations Research & Management Science, Springer, 2019
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