

Centre for Corporate and Governance and Citizenship (CCGC)

he IIMB-Centre for Corporate and Governance and Citizenship (IIMB-CCGC) has established itself as a repository of knowledge and commitment in the field of corporate governance and corporate responsibility under the umbrella of Responsible Business. The Center is guided by an Advisory Committee, comprising senior and experienced institute faculty from different disciplines such as finance and control, marketing, strategy, economics and organization behavior. The focus of the Center falls under the five broad areas of a) Advocacy, b) Education, c) Training, d) Research and e) Dissemination. The Center aims to improve the understanding of systems of corporate governance in theory as well as in practice, both in India and elsewhere, through conceptual and empirical research. It also provides policy support to governments, regulatory agencies, industry associations, and civic society bodies, based on independent research and study of topics bearing upon the Centers field of activity. It aims at enhancing awareness of the imperatives of globally acceptable standards of corporate governance and issues in their actual implementation, through teaching and training initiatives at various levels of business and management education, faculty development programs and directorial and executive development for the corporate as well as for the not-for-profit sector. The Center also offers a website www.teachcsr.com as a resource for academia as well as practitioners, covering the entire canvas of responsible business, which includes ethics and good governance, leading to Corporate Sustainability. Besides collaborative research on the Center's fields of activities, it encourages dissemination of research and other information, and provides faculty development support through publications including journals and papers, resources websites, and other channels of communication. The Center has been provisionally accredited as a Centre of Excellence by the National Foundation for Corporate Governance, a trust sponsored by the Government of India, Ministry of Company Affairs, for promotion of improved Corporate Governance in India. The Center has been selected to join the apex body of the International Integrated Reporting Council (<IIRC>) and its Advisory Committee member Prof. Vasanthi Srinivasan has been co-opted into the core committee of the National Human Rights Commission. IIMB-CCGC Advisory Committee members were also invited to be on the Jury of the "Business and the Community Awards- UK" and the "Titan Design Impact Awards for Social Change" and on the Jury panel of the 'Institute of Company Secretaries of India' for their Governance and CSR Excellence Awards'.

X-I Seminars/Conferences/Workshops, etc. Organized by CCGC

Sl. No.	Details of the Event	Dates of the Event
1	Digital Governance Clevel summit-Panelists included Ajay Kumar bureaucrat/Anand Kripalu - Diageo/PepsiCo - Siva Kumar/Dr. Ram Nidumulo)	May 15, 2017
2	Leaderspeak dialogues, V.R. Narasimhan, Chief Regulator, National Stock Exchange of India spoke on Corporate Governance - a Regulator's perspective	June 9, 2017
3	Focus Group discussions on Understanding water consumption behaviours in a Resource constrained setting led by Dr. Vivek Soundararajan from Birmingham University	July 18, 2017
4	Leaderspeak dialogues, G.N. Bajpai, former Chairman of SEBI, as well as former Chairman of LIC spoke on Value creation through Corporate Governance	July 31, 2017
5	Panel discussion on Sustainability Accounting - A paradigm shift. Panelists included Dr. Jeremy Nicholls/Santhosh Jayaram - KPMG/ Ambuja Sandeep Srivastava/P.S. Narayan Wipro and moderated by Professors Vasanthi Srinivasan/P.D. Jose	August 24, 2017
6	Panel Discussion on Policy Implementation and formulation. Panelists included Dr.Y.V.Reddy - RBI/ Leeladhar RBI/ Bipul Bhattacharya/ Prof. Charan Singh and moderated by Rohini Nilekini	December 19, 2017
Outreach (external presentations/seminars) Advocacy		
7	Presentation made at the launch of the Human Rights (Praxis) Primer in Delhi	April 2017
8	Presentation at IIMB-Transforming Corporate Governance through Digital Technology	May 2017
9	Presentation at NHRC-" Role of Media in Human Rights"	June 2017
10	Presentation at Cividep Seminar - "Binding Treaties and Human Rights"	November 2017
11	Participation in a Ministry/UNCTAD Conference on "Empowering customers in new markets"	October 2017
12	Presentation at a CSR Workshop - Seshadipuram Institute of Management	October 2017
13	Presentation at the American Chamber of Commerce- "CSR-Reaching your Impact - The Scorecard so far"	December 2018
14	Moderated at a panel discussion - Institute of Internal Auditors Annual Conference - Internal Audit and Ethics - Are we on the right track?	March 2018

Research			
15	Research project in collaboration with the NFCG conducted by Professor Mathew J Manimala on 'Corporate Governance Practices and Organizational Performance.'	Completed	
16	Research project in collaboration with the National Foundation for Corporate Governance (NFCG) conducted by Prof. M Jayadev on 'Debts, Defaults and Corporate Governance'	Completed	
17	Women in Technology research project in collaboration with Anita Borg Institute by Prof. Vasanthi Srinivasan	Completed	
18	National Business Ethics Survey research project in collaboration with globethics.net by Prof. Vasanthi Srinivasan	Work in Progress	
19	Business and Human Rights conducted by Prof. Vasanthi Srinivasan in collaboration with Wipro	Work in Progress	
20	Sustainability Risk Management conducted by Prof. Padmini Srinivasan in collaboration with Wipro	Work in Progress	
21	Crafting the Role of the Independent Director conducted by Prof. Padmini Srinivasan in collaboration with NFCG	Work in Progress	
22	The Changing Face of Corporate Ethics and the Enhanced Role of Corporate Governance conducted by Prof. Sankarshan Basu in collaboration with NFCG	Work in Progress	
Dissemination			
23	'TeachCSR' (www.teachcsr.com) website is a comprehensive resource for academia and practitioners of Responsible Business. It has around 1,560 global members from academia, corporates, the student community and civil society representing six continents and 51 countries. It reaches around 300 global academic institutes, 150 companies and 58 not-for-profit organisations in India. TeachCSR has undergone major technical and content upgrades over time. Its Talk section has 76 short subject videos, its "What did they say" section has 21 motivational quotes from global and Indian thought leaders, its Regulation section lists Indian regulations and the Course section lists courses offered from reputed Indian institutes.	Website fully operational. Continuous improvements and upgradation on-going	