



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

EXECUTIVE
EDUCATION
PROGRAMMES

ESG-Management, Reporting and Communication



24-25 November 2022

About the Programme

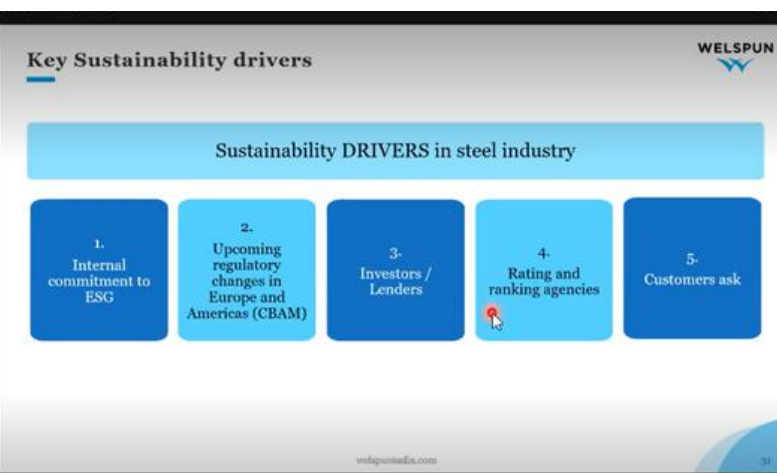
The uncertainty of climate change and the importance of communicating these aspects to all stakeholders and the challenges faced is multitude. This programme is meant to help participants 'negotiate sustainability' by making them aware of a certain sense of accountability that comes along with the usage of the term 'Sustainability'.

Participants being given a sustainability tour of the IIMB campus





Snapshots of the Programme



From the desk of the Programme Director



Prof. Deepti Ganapathy
Chairperson, Centre for Management Communication, IIMB

“

Through the first batch of this unique programme, my co-programme director Prerna Wadikar and I have structured the programme with a blend of practitioner and academic perspective.

”

***"This programme
addresses the
contemporary needs of
corporates and stands
out for its design,
choice of faculty and
excellent delivery..."***

Nikunj- Savaliya



Objectives:

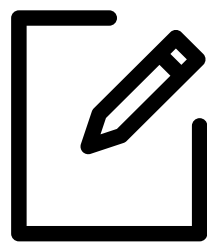
1

Understand changing dynamics of business operations from shareholder maximization to stakeholder value creation



2

Learn components of environmental, social and governance (ESG) issues and double materiality for business operations and management through international frameworks



3

Learn sustainability frameworks and reporting standards



4

Learn the role of governance in business risk management and mitigation



5

Understand what media communicates about sustainability

Strategically designed Curriculum



"Noise management, community management, regulatory framework, land acquisition and related social issues – these are ESG factors which we have been at the forefront of ESG will help balance the growth focus."

Dr. Muthukrishnan Murugesan
Head - HSE & Sustainability, Delhi International Airport Limited.,
Chair, Airport Council International.

Walking the Talk...



Above: Participants were given a campus tour about the Sustainability practices followed by IIMB
Below: Over lunch and dinner, participants were encouraged to continue the classroom discussions



“

"This is the first time that we have come accross such a diverse cohort in which we have people who want to learn what ESG is and others who are already implementing it in their work places. So what we aim to do is derive from experiences- both of the faculty and participants and look at how ESG is relevant regardless of whether or not we are directly incharge of sustainability. This is the crux of ESG, unfortunately it is not in the control of a single person or a single department."

”

Prerna Wadikar, Co-Programme Director



"Great course to understand basics of Sustainability and ESG. Key takeaways covered were Organisational Reporting Structure, Managing data for reporting, ESG framework and communication significance."

Sahil Bhatia

"The programme was useful to learn about the basic concepts of ESG and investors expectation on the same. The programme included a communication module which was very useful."

Mayank Ranka

Senior Executives, Tata Consumer Products Limited

Making News

The programme's launch attracted Media coverage.



Exploring the evolution of PR

PR InsightPR NewsPodcastsOpinionPRmoment India TrainingHealth Comms ReviewAwards30 Under 30Events

IIM Bangalore launches ESG course for its executive education programme

🕒 21st November 2022 📁 PR News
👤 Saumya Srivastava

In a move to capture the changing needs of the industry including entrepreneurship and digital sustainability, the Indian Institute of Management, [Bangalore \(IIM,B\) has launched an ESG course.](#)

It is an integrated programme that will strengthen the existing core course and other programmes on entrepreneurship.

SUBSCRIBE



Editors Choice

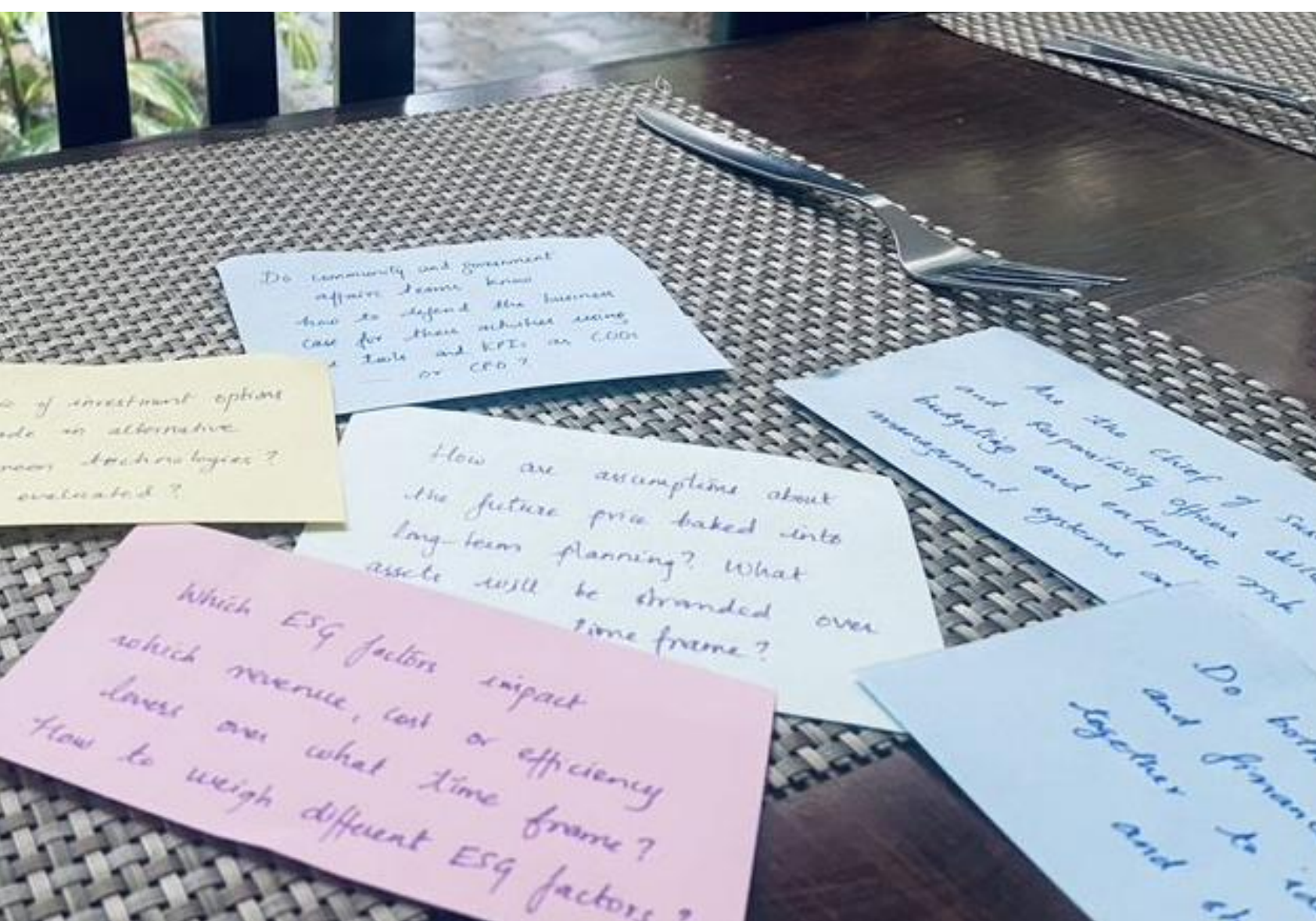
The eighth edition of the Godrej PRmoment Adfactors 3030, 2022 announced

What health communicators need to know about creating awareness across healthcare





The programme was designed in hybrid-mode, with space for peer-to-peer learning and pedagogy that enhanced learning...





"ESG has always been there as a concept, however, how we can make ESG a part of work culture is what I learned in this programme."

This programme has been structured well, it has a lot of practical learnings along with theory, giving us ample room for deliberations, sharing perspectives with participants from other sectors."

Programme participant Anirban Gupta, a mid-career professional in the Pharma sector with an accounting and legal background.

Contact us

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Centre for
Management
Communication

WE ARE PROUD OF THESE NUMBERS

1500 + Students

150 + Faculty

5500 + Executive Education Programme Participants

55000 + Executive Education Programme Days