

The Art and Science of Teaching Business and Management

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Abstract

Disciplines in business and management are practice driven. More than 95 percent of all the individuals obtaining a doctorate from business schools (in the U.S.) take up careers in teaching at colleges and universities. Many of them do not have a formal training in teaching as part of the doctoral studies. How does one teach a practice oriented discipline? For centuries, it was accepted that one picked up the skills of good teaching practice through years of experience. Is teaching merely an art? Are great teachers only born? Or is there a science in the art of teaching? If so, what are the tenets of that science? The seminar will focus on exactly that, namely, the “laws of excellence in teaching practice”.

Speaker Profile:

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