

Workshop on Meta Analysis

(Open to all interested. Please bring your laptop (connected to internet) along for the session).

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Prof. Sai Chittaranjan Kalubandi,
Saneesh Edacherian**

Area: All Areas

Date: 6.12.2019, Venue: K21 @ 3.00 PM

Abstract

Management researchers are increasingly adopting meta-analysis as a method of choice for theorizing, testing and comparing sophisticated models, and identifying boundary conditions. Consequently, meta-analytic approaches can, and have been used very effectively in submissions to top tier journals such as the Academy of Management Journal, Strategic Management Journal, Management Science, Organization Science, and Journal of Marketing, to name a few (See below for a select list of recently published meta-analysis in reputed journals). Despite this surge in the use of meta-analysis, the use of this method to answer questions of their interest by management scholars in India is limited. Hence, to support and develop Indian scholars to take advantage of meta-analytic tools to study and make interesting contributions to their field of interest, we are organizing a hands-on workshop on meta-analysis. Since the method is too vast to cover in a single day, we are restricting the workshop to a 3-hour session that will take the participants through an introduction to the method, its applications, and a basic hands-on exercise of HOMA (Hedges-Olkin type Meta-Analysis).

The workshop will be jointly conducted by Prof. Amit Karna, Prof. Sai Chittaranjan Kalubandi, and Saneesh Edacherian. Amit is an Associate Professor in the Business Policy (Strategy) area at IIM Ahmedabad and has published meta-analyses in Strategic Management Journal, and Journal of Management Studies. He is also actively involved as a reviewer for meta-analyses submissions across several reputed journals. Sai is an Assistant Professor in the Strategy area at IIM Bangalore, and Saneesh is a doctoral student at IIM Ahmedabad. Sai and Saneesh are working with Amit on multiple meta-analyses and have also contributed as reviewers for submissions using meta-analysis.

List of select meta analysis papers in the last 2 years:

Yu, A., Matta, F. K., & Cornfield, B. (2018). Is leader-member exchange differentiation beneficial or detrimental for group effectiveness? A meta-analytic investigation and theoretical integration. *Academy of Management Journal*, 61(3), 1158-1188.

- Schweiger, S. A., Stettler, T. R., Baldauf, A., & Zamudio, C. (2019). The complementarity of strategic orientations: A meta-analytic synthesis and theory extension. *Strategic Management Journal*. <https://doi.org/10.1002/smj.3042>
- Qahri-Saremi, H., & Montazemi, A. R. (2019). Factors Affecting the Adoption of an Electronic Word of Mouth Message: A Meta-Analysis. *Journal of Management Information Systems*, 36(3), 969-1001.
- Watts, L. L., Steele, L. M., & Den Hartog, D. N (2019). Uncertainty avoidance moderates the relationship between transformational leadership and innovation: A meta-analysis. *Journal of International Business Studies*, 1-8. <https://doi.org/10.1057/s41267-019-00242-8>.
- Cao, Z., Li, Y., Jayaram, J., Liu, Y., & Lumineau, F. (2018). A meta-analysis of the exchange hazards-interfirm governance relationship: An informal institution's perspective. *Journal of International Business Studies*, 49(3), 303-323.
- Roschk, H., & Hosseinpour, M. (2019). Pleasant Ambient Scents: A Meta-Analysis of Customer Responses and Situational Contingencies. *Journal of Marketing*, <https://doi.org/10.1177/0022242919881137>.
- Edeling, A., & Himme, A. (2018). When does market share matter? New empirical generalizations from a meta-analysis of the market share-performance relationship. *Journal of Marketing*, 82(3), 1-24.
- Schwens, C., Zapkau, F. B., Bierwerth, M., Isidor, R., Knight, G., & Kabst, R. (2018). International entrepreneurship: a meta-analysis on the internationalization and performance relationship. *Entrepreneurship Theory and Practice*, 42(5), 734-768.
- Rauch, A., & Hatak, I. (2016). A meta-analysis of different HR-enhancing practices and performance of small and medium sized firms. *Journal of Business Venturing*, 31(5), 485-504.
- Lee, Y., Berry, C. M., & Gonzalez-Mulé, E. (2019). The importance of being humble: A meta-analysis and incremental validity analysis of the relationship between honesty-humility and job performance. *Journal of Applied Psychology*, 104(12) 1535-1546.
- Shewach, O. R., Sackett, P. R., & Quint, S. (2019). Stereotype threat effects in settings with features likely versus unlikely in operational test settings: A meta-analysis. *Journal of Applied Psychology*, 104(12), 1514.
- Fang, R., Landis, B., Zhang, Z., Anderson, M. H., Shaw, J. D., & Kilduff, M. (2015). Integrating personality and social networks: A meta-analysis of personality, network position, and work outcomes in organizations. *Organization Science*, 26(4), 1243-1260.
- Kysucky, V., & Norden, L. (2015). The benefits of relationship lending in a cross-country context: A meta-analysis. *Management Science*, 62(1), 90-110.