

Dr. Shankhadeep Banerjee

Assistant Professor, Information Systems Area

Indian Institute of Management Bangalore

PhD (IIM Calcutta), MBA (IIM Calcutta), B.Tech (NIT Durgapur)

ACADEMIC BACKGROUND

Degree	Year	Institute
Ph.D.	2015-20	Indian Institute of Management Calcutta
MBA (PGDM)	2010-12*	Indian Institute of Management Calcutta
B.Tech (CSE)	2003-07	National Institute of Technology Durgapur
XII (CBSE)	2003	Birla High School, Kolkata
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*Includes one semester at the NEOMA Business School, Reims, France

WORK EXPERIENCE

Organization	Role	Period
Indian Institute of Management Bangalore	Assistant Professor	Aug'20 - Present
Jindal Global Business School, Sonipat	Assistant Professor	Jan'20 - Jul'20
Indian School of Business, Hyderabad	Researcher	Nov'14 - May'15
Microsoft, Hyderabad	Program Manager	May'12 - Oct'14
Amazon, Hyderabad	Operations Analyst (Intern)	Apr'11 - Jun'11
Computer Sciences Corporation (Client: eBay), Chennai	Quality Assurance Engineer	Jul'07 - May'10

JOURNAL PUBLICATIONS

1. Bhattacharyya, S., Banerjee, S., Bose, I. & Kankanhalli, A. (2020). Temporal effects of repeated recognition and lack of recognition on online community contributions. *Journal of Management Information Systems*, 37 (2), 536-562. (FT 50, ABDC A*)
2. Bhattacharyya S., Banerjee S., and Bose I. (forthcoming). One size does not fit all: Rethinking recognition system design for behaviorally heterogeneous online communities. *Information & Management*. (ABDC A*)
3. Banerjee, S., Bhattacharyya, S., & Bose, I. (2017). Whose online reviews to trust? Understanding reviewer trustworthiness and its impact on business. *Decision Support Systems*, 96, 17-26. (ABDC A*) (80+ citations)

INTERNATIONAL CONFERENCES/WORKSHOPS

1. Banerjee S., and Bose I. (2018). Risky donation for rewarding innovation? Examining transformation of technology consumers into crowdfunding patrons. *Australasian Conference on Information Systems (ACIS)*, Dec 2018, Sydney, Australia
2. Banerjee S., and Bose I. (2017). Patronizing technology: An emergent technophilic behavior, *International Conference on Information Systems (ICIS)*. Dec 2017, Seoul, South Korea
3. Bhattacharyya S., Banerjee S., and Bose I. (2017). Segmenting an online reviewer community: Empirical detection and comparison of reviewer clusters. *Australasian Conference on Information Systems (ACIS)*, Dec 2016, Tasmania, Australia
4. Banerjee S., and Seetharaman P. (2016). Regional disparity in e-tailing adoption: An empirical analysis from districts of India. *pre-ICIS DIGIT Workshop*, Dec 2016, Dublin, Ireland
5. Bhattacharyya S., Banerjee S., and Bose I. (2016). Predicting online reviewer popularity: A comparative analysis of machine learning techniques. *pre-ICIS Workshop on e-Business*, Dec 2016, Dublin, Ireland

DOMESTIC CONFERENCES/WORKSHOPS

1. Banerjee S., Bhattacharyya. S, and Bose I. (2019). Designing multi-criterion segment-based recognition systems for online communities using data analytics. *5th Management Doctoral Colloquium*, Feb 2019, IIT Kharagpur
2. Banerjee S., and Bose I. (2018). Crowdfunding for technology start-ups: Investigating the interplay among technology, beneficiary and patron. *6th Pan-IIM World Management Conference*, Dec 2018, IIM Bangalore
3. Bhattacharyya S., Banerjee S., and Bose I. (2018). Short- and long-term impact of online community recognition on user contribution outcomes: A quasi-experimental study. *6th Pan-IIM World Management Conference*, Dec 2018, IIM Bangalore
4. Banerjee S., and Bose I. (2018). To purchase or to patronize? An experiment to investigate technology consumers' support for reward-based crowdfunding innovations. *Conference on Digital Economy (CODE)*, Dec 2018, Puducherry
5. Bhattacharyya S., Banerjee S., and Bose I. (2018). Disparate temporal impact of extrinsic motivation on quantity and quality of user contribution in virtual communities. *9th Conference on Excellence in Research and Education (CERE)*, May 2018, IIM Indore

JOURNAL REVIEWER EXPERIENCE

1. Information and Management (Elsevier, ABDC A*)
2. Information Systems Frontier (Springer, ABDC A)
3. Internet Research (Emerald, ABDC A)

ACADEMIC ACHIEVEMENTS

1. Won the *IIM Calcutta Alumni Association (Mumbai Chapter) Best Publication Award* (Rs.1 Lakh), 2020
2. Won the *Best Paper Award* (2nd across all management disciplines) at the 5th Management Doctoral Colloquium 2019, VGSOM, IIT Kharagpur.
3. Won the *DIGIT Doctoral Student Scholarship* 2016 (~ US\$ 1000) at DIGIT Workshop in Dublin.
4. Received the *Best Theory Development Paper* award nomination at International Conference on Information Systems (ICIS) 2017, Seoul, South Korea.
5. Research article on Smart Cities Maturity Model published in ISB Insight received national press coverage: Economic Times, Financial Express, etc. on May 18, 2015.
6. Received *All India Incoming Batch Rank 1* in PGDM selections at IIM Calcutta.
7. Received *All India Rank 3539* in IIT-JEE.

RESEARCH INTERESTS

Domain: Human psychology and behavior related to contemporary technologies

Sub-domains: Crowdfunding, Online reviews, Virtual communities, Technology adoption, etc.

Methodology: Quantitative (Empirical, Experiments, Analytics/ML)

Research Tools: Stata, SPSS, R, Excel, SQL, etc.

TEACHING INTERESTS

1. Digital Product Management
2. Emerging Technologies
3. Technopreneurship
4. E-Commerce
5. Crowdfunding (doctoral level)