

Ramya K Murthy

Indian Institute of Management Bangalore
Bengaluru, India 560076

Academic Appointments

Assistant Professor 2021 - present
Entrepreneurship Area, Indian Institute of Management Bangalore
IIMB Young Faculty Research Chair

Education

Ph.D. in Business Administration 2021
Schulich School of Business, York University, Canada

Visiting Ph.D. Student 2020 – 2021
Imperial College London, United Kingdom

Post Graduate Diploma in Software Enterprise Management 2015
Indian Institute of Management Bangalore, India

Bachelor of Engineering 2005
Visvesvaraya Technological University, India

Research Interests

Digital Platforms, Technology Entrepreneurship, Digital Strategy, Crowdsourcing, Alliances and Acquisitions in Platform Ecosystems

Publications

Journal Publications

Murthy, R. K., & Madhok, A. (2021). Overcoming the Early-stage Conundrum of Digital Platform Ecosystem Emergence: A Problem-Solving Perspective. *Journal of Management Studies*, forthcoming.

Case Study

Ramachandran, J., Murthy, R. K., & Garg, P. (2016). *Indian Software Services Industry: The Changing Landscape*. IMB Case No. IMB581. Harvard Business School Publishing.

Working Papers

Disentangling the Impact of Platform Scope on Ecosystem Growth (with Moren Lévesque)

Platform Scope Choices and Ecosystem Heterogeneity: A Configurational Approach (with Anoop Madhok)

Platform Scope and Value Co-creation in Platform Ecosystems (with Anoop Madhok)

Work in Progress

Platform Sponsor's Alliances and Implications for Ecosystem Value (with Anoop Madhok).

Platform Sponsor's Acquisitions and Implications for Complementors' Performance.

Platform Sponsor's AI and Implications for Complementors' Performance (with Moren Lévesque and Eileen Fischer).

Awards and Grants

Finalist, Corporate Strategy Interest Group Best Paper Award, SMS Annual Conference 2020

Finalist, Best Ph.D. Conference Paper Award, SMS Annual Conference 2020

Ontario Graduate Scholarship, Government of Ontario, Canada, 2019-20

407 ETR Graduate Student Award, Faculty of Graduate Studies, York University, 2019-20

Schulich Doctoral Fellowship, Schulich School of Business, 2016-2021

Schulich Ph.D. Conference Grant, Schulich School of Business, 2017-2020

Thank You Award, BT plc., 2014

Thought Leadership Award, Infosys Ltd., 2009

Best Achiever Award, MSRTI, Visvesvaraya Technological University, 2005

Conference Presentations

Murthy, R. K., & Madhok, A. The Emergence of Digital Platform Ecosystems: A Problem-solving Perspective.

- Academy of Management Annual Meeting 2020, Virtual Conference
- Strategy Science Conference 2020 (poster session), Virtual Conference
- Administrative Sciences Association of Canada Conference 2020, Virtual Conference
- Journal of Management Studies Conference 2019, Boston, US

Murthy, R. K., & Madhok, A. Platform Scope Choices and Ecosystem Heterogeneity: A Configurational Approach.

- Strategic Management Society Annual Conference 2020, Virtual Conference
- Schulich School of Business Ph.D. Conference, 2019
- Research Day Poster Session, Schulich School of Business, 2019
- Strategic Management Society Special Conference 2018, Hyderabad, India

Murthy, R. K., & Lévesque, M. Disentangling the Impact of Platform Scope on Ecosystem Growth.

- Academy of Management Annual Meeting 2020, Virtual Conference
- Strategic Management Society Annual Conference 2020, Virtual Conference
- Administrative Sciences Association of Canada Conference 2020, Virtual Conference
- Great Lakes Entrepreneurship Network Conference 2019, Minneapolis, US
- Research Day Poster Session, Schulich School of Business, 2019

Murthy, R. K., & Madhok, A. 2018. Market Attributes in Ecosystems: Extending the Ecosystem Construct.

- Academy of Management Specialized Conference on Big Data and Managing in a Digital Economy 2018, Surrey, UK
- Academy of Management Annual Meeting 2018, Chicago, US
- Administrative Sciences Association of Canada Conference 2017, Montreal, Canada

Doctoral Consortia and Workshops

- Dissertation Consortium, STR Division, Academy of Management, 2020
- STRonger Together Ph.D. Networkshop, STR Division, Academy of Management, 2020
- Southern California QCA Workshop, University of California, Irvine, 2019
- Doctoral Workshop, Strategy Science, University of Utah, 2019
- MobilizeYU Knowledge Mobilization Workshop, York University, 2019
- Doctoral Consortium, SMS Hyderabad, Indian School of Business, Hyderabad, 2018
- Doctoral Consortium, AOM Big Data Conference, University of Surrey, 2018
- Doctoral Consortium, Administrative Sciences Association of Canada, HEC Montreal, 2017

Teaching

Instructor, Strategic Management, BBA capstone course, Schulich School of Business (Instructor evaluation scores: 6+ on a 7-point scale)

Guest Lecturer, Strategy, Technology and Organization, MBA elective course, Schulich School of Business. Lecture Topic: Platforms and Strategy

Service

Officer, Schulich Ph.D. Students' Association, Schulich School of Business, York University

Represented the association in the following committees:

- Tenure and Promotions Committee, 2019-20
- Faculty of Graduate Studies, 2018-19
- Schulich School of Business Faculty Council, 2017-18

Program Member, Faculty of Graduate Studies Appeals and Academic Honesty Committee, York University, 2020

Reviewer, Academy of Management Annual Meetings, Strategic Management Society Conference, and Administrative Sciences Association of Canada Conference

Member, Academy of Management (Entrepreneurship and Strategy divisions) and Strategic Management Society

Professional Experience

Research Associate, Indian Institute of Management Bangalore, 2015

Manager, BT plc., 2012-2015

Software Engineer, Infosys Ltd., 2005-2011