Title: Data and competition: a simple framework

Speaker: Alexandre de Cornière, Toulouse School of Economics

Area: ESS Date: 28.09.2022 @ 4PM IST

Meeting link:

https://iim-b.zoom.us/j/94622791776?pwd=V1FSem40em1ILytzaUJUc1hXZU9adz09

Passcode: 192248

Abstract:

What role does data play in competition? This question has been at the center of a fierce debate around competition policy in the digital economy. We provide a simple framework for studying the competitive effects of data, encompassing a wide range of applications (product improvement, targeted advertising, price discrimination) using a competition-in-utilities approach. We model data as a revenue-shifter and identify conditions for data to be pro or anti-competitive. The conditions are simple and often do not require knowledge of market demand or the calculation of equilibrium. We use this framework to address policy-relevant questions related to market structure.

Speaker Profile:

Alexandre de Cornière is an industrial economist. He is an assistant professor at the Toulouse School of Economics, a member of the TSE Digital Center, and a research fellow at the Centre for Economic and Policy Research. His research focuses on the digital economy: platform strategies, competition, regulation, and antitrust. He obtained his Ph.D. from the Paris School of Economics in 2012. From 2012 to 2015 he was a postdoctoral research fellow at Nuffield College, University of Oxford.

Webpage Link: https://sites.google.com/site/adecorniere