



NAME: DEEPAK CHANDRASHEKAR

**AFFILIATION: INDIAN INSTITUTE OF
MANAGEMENT BANGALORE**

DESIGNATION: ASSISTANT PROFESSOR

AREA: STRATEGY

DATE OF JOINING: 04/11/2020

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EDUCATIONAL QUALIFICATION					
Qualification	Year of Passing	Institute	Board/ University	%Marks/ CGPA	Class
PhD in Engineering	2018	Indian Institute of Science Bengaluru	Autonomous	7.3/8.0 91.25%	Distinction in Research Training Program
PGDM/MBA (Finance and Systems)	2014	SDMIMD, Mysore	Autonomous	3.33/4.0 83.25%	Distinction
BE (Electronics and Communication)	2012	Sri Jayachamarajendra College of Engineering, Mysore	VTU	9.04/10 82.9%	First Class with Distinction
PUC(PCMB)	2008	Sadvidya Composite PU College, Mysore	Karnataka PU Board	88.5%	Distinction
SSLC	2006	CFTRI School, Mysore	KSEEB	92.64%	Distinction

Work Experience (Teaching)
University/Institute: Indian Institute of Management Bangalore, Bengaluru
Job Title: Asst. Professor
Period: 4 th November 2020 – Present
Subjects Taught/Teaching: Competition and Strategy, Corporate Strategy and International Business
Programmes: Long Duration: Post Graduate Programme (PGP), Post Graduate Programme in Enterprise Management (PGPEM) (MBA for working executives);



Short Duration: Advanced Management Programme (AMP) and Executive General Management Programme (EGMP)

Work Experience (Teaching)

University/Institute: Xavier Institute of Management and Entrepreneurship, Bengaluru

Job Title: Asst. Professor

Period: 17th June 2019 – 16th October 2020 (**One Year Four Months**)

Subjects Taught/Teaching: Managerial Economics, Macroeconomics, Contemporary Business Environment, Review of Literature, Research Methodology

Work Experience (Research)

University/Institute: Indian Institute of Science

Job Title: Research Associate

Research Supervisor: Prof. M H Bala Subrahmanya

Start Date: 11th June 2018 – 10th June 2019 (**One Year**)

Job Description: The job involved publishing papers on the dissertation. Further, it included assisting the research supervisor on the ongoing projects and teaching assignments.

Doctoral Research

University/Institute: Indian Institute of Science

Area of Research: Industrial Economics

Research Supervisor: Prof. M H Bala Subrahmanya

Title: Absorptive Capacity, Cluster Level Interactions, Innovation and Performance of Firms in the High-Tech Manufacturing Cluster of Bengaluru

Description: The importance of the study is directly related to moot why Indian high-tech manufacturing sector has not been able to observe steady and consistent growth, and to provide a feasible solution to revive growth in Indian high-tech manufacturing sector.

Exposure: Innovations, Intellectual Property Rights, High-tech Clusters

PROJECTS/ INTERNSHIPS/ WORKSHOPS/ STUDY TOUR PROGRAMMES/ INTERNATIONAL EXCHANGE PROGRAMME/ OUTREACH ACTIVITIES

Projects	During Bachelors (Technical)	<ul style="list-style-type: none"> Voice Controlled Robot using microcontroller Traffic Management and Control System
	During Masters	<ul style="list-style-type: none"> Socially Relevant Project on- 'Kaliyuva Mane', Divya Deepa Charitable Trust, Mysuru
Internship	During Masters	<ul style="list-style-type: none"> "System Analysis and Lead Generation" at Starsoft India Pvt. Ltd., Mysuru
Workshop	During Doctorate	<ul style="list-style-type: none"> "Intellectual Property Rights and Management" workshop by KSCST held at IISc, Bengaluru on 17th Feb 2016

		<ul style="list-style-type: none"> • “Intellectual Property Rights” workshop held by Aeronautical Society of India at Bengaluru during 29th and 30th July 2016
Study Tour Programme	During Masters	<ul style="list-style-type: none"> • “An Overview of Management Issues and Financial Markets in Malaysia” by University of Nottingham held at The Business School of the University of Nottingham Malaysia Campus on 6th October 2012
International Exchange Programme	During Masters	<ul style="list-style-type: none"> • International Exchange Student for SHU MBA, University of Shanghai, China between September 2013 - December 2013
	During Doctorate	<ul style="list-style-type: none"> • International Exchange Student for Toyohashi University of Technology (TUT), Toyohashi, Japan as a part of SAKURA Exchange Program in Science administered by Japan Science and Technology Agency between December 11, 2016 and December 18, 2016. As a part of the program, delivered a talk on “Real Options as a Comprehensive Tool to Evaluate High-tech Business Projects” at TUT on 14th December 2016
International Course	During Doctorate	<ul style="list-style-type: none"> • Successfully completed DRUID PhD Course (Equivalent to 5 credit points in ECTS system) held at University of Southern Denmark (SDU), Odense, Denmark between 14 and 19 January 2018
Courses Taught	During Doctorate	<ul style="list-style-type: none"> • Taught a part of Managerial Economics course (with Prof. M H Bala Subrahmanya) to Masters and Doctoral students of Management students at the Dept. of Management Studies, IISc
	Post Doctorate	<ul style="list-style-type: none"> • Taught Managerial Economics, Macroeconomics, Contemporary Business Environment and Research Methodology (for PGDM students) and Review of Literature (for Doctoral students) at XIME. • Taught/teaching Competition and Strategy, and Corporate Strategy at IIMB
Outreach Activities	During Doctorate and Post Doctorate	<ul style="list-style-type: none"> • Reviewed Research Articles for possible publications in Current Science, Asian Journal of Innovation and Policy (AJIP), International Journal of Innovation Management (IJIM), European Journal of Innovation Management (EJIM), Innovation: The European Journal of Social Science Research, OPSEARCH, International Journal of Global Business and Competitiveness (JGBC), Journal of Business Research, Journal of Manufacturing Technology Management (JMTM), International Journal of Entrepreneurial Venturing (IJEV), Telecommunications Policy and Review of Business Management

Conference/ Workshop/ Seminar Organized	During Doctorate	<ul style="list-style-type: none"> • Was part of Organizing Committee for the flagship conference of Dept. of Management Studies, Indian Institute of Science, <i>Consortium of Students in Management Research (COSMAR)</i> in 2015 and 2018 • Was one of the co-ordinators for Joint Seminar on “<i>Ecosystem for Technology Start-Ups in India and Japan: A Comparative Perspective</i>”, held during 1-5 May 2017 at the Dept. of Management Studies, Indian Institute of Science, sponsored by the Indian Council of Social Science Research (ICSSR), New Delhi and Japan Society for Promotion of Science, Japan • Was the co-ordinator for <i>Entrepreneurship Educational Programme</i> organized for invited students from Toyohashi University of Technology, Japan held during 19-24 March 2018 at the Dept. of Management Studies, Indian Institute of Science • Was the co-ordinator for the seminar on “<i>Opportunities & Challenges of a “frugal AGE”</i>: <i>How frugal innovations can help secure affordable and green excellence</i>” organized by German Centre for Research and Innovation – New Delhi held at Dept. of Management Studies, Indian Institute of Science, Bengaluru on 12th December 2018
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SI. No.	Institution	Course Title	Level (Bachelors/ Masters/ Doctoral)	Year	Batch Size
1	Indian Institute of Science	Managerial Economics (with Prof. M H Bala Subrahmanya)	Master’s Level and Doctoral Level	2018	A batch of 20
2	Xavier Institute of Management and Entrepreneurship, Bengaluru	Managerial Economics	Master’s Level (PGDM)	2019	Two sections [one with 44 students (a) and another with 47 students (b)]



		Macroeconomics	Master's (PGDM)	Level	2019	Two sections [one with 44 students (a) and another with 48 students (b)]
		Contemporary Business Environment	Master's (PGDM)	Level	2019	Two batches [(one section of 2 nd year PGDM course (a) and another section of 1 st year PGDM course (b)]
		Review of Literature	Doctoral Level		2019	A batch of five PhD students
		Research Methodology	Master's (PGDM)	Level	2020	Four sections [First section with 47 students (a); second section with 45 students (b);

		Managerial Economics		Master's Level (PGDM)	2020	third section with 44 students (c); and last section with 48 students (d)] Two sections [one with 45 students (a) and another with 45 students (b)]
3	Indian Institute of Management Bangalore	Competition Strategy	and	Master's Level (PGP/MBA)	2021	Two sections [one with 74 students (a) and another with 75 students (b)]
		Corporate Strategy (Elective)		Master's Level (PGPEM/MBA)	2022	One section with 33 students (a)
		Corporate Strategy (Elective)		Master's Level (PGP/MBA)	2022	One section with 71 students (a)

Sl. No.	Programme	Nature of Activity	Venue	Module	No. of Sessions	Year	Batch Size
1	Advanced Management Programme	Executive teaching	Indian Institute of Management Bangalore	Corporate Strategy and International Business	9	2022	19
2	Training Programme for BDL officers	Professional	Bharat Dynamics Ltd., Hyderabad	Mergers and Acquisitions	4	2022	30

3	Executive General Management Programme	Executive teaching	Indian Institute of Management Bangalore	Corporate Strategy and International Business	7	2023	75
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Journal Publications

Vighnesh, N. V., Balachandra, P., **Chandrashekar, D.**, & Sawang, S. V. (2022). “How cultural values influence sustainable consumption behavior? An empirical investigation in a non-Western context”. *Sustainable Development*, (Forthcoming). **(SCOPUS Indexed; ABDC C)**

Satyanarayana, K., **Chandrashekar, D.**, Vighnesh, N. V., & Brem, A. (2022). “Competitive analysis or stakeholder pre-commitments? How firms' strategic decision-making choices mediate the relationship between its strategic posture and digitalization”. *IEEE Transactions on Engineering Management*, (Forthcoming). **(SCOPUS Indexed; ABS 3; ABDC A)**

Satyanarayana, K., **Chandrashekar, D.**, Sukumar, A., & Jafari-Sadeghi, V. (2022). “How does international entrepreneurial orientation influence firms' internationalization? An exploration with Indian software product top management teams”. *International Journal of Entrepreneurial Behavior & Research*, vol. 28, no. 7, pp. 1702-1731. **(SCOPUS Indexed; ABS 3; ABDC B)**

Singh, R., **Chandrashekar, D.**, Bala Subrahmanya, M. H., Sukumar, A., & Jafari-Sadeghi, V. (2022). “Network cooperation and economic performance of SMEs: Direct and mediating impacts of innovation and internationalisation”. *Journal of Business Research*, vol. 148, pp. 116-130. **(SCOPUS Indexed; ABS 3; ABDC A)**

Joshi, K., **Chandrashekar, D.**, Satyanarayana, K., & Srinivas, A. (2022). “VC Funded Start-Ups in India: Innovation, Social Impact, and the Way Forward”. *International Journal of Global Business and Competitiveness*, vol. 17, no. 1, pp. 104-113. **(ABDC C)**

Joshi, K. A., **Chandrashekar, D.**, and M. H. Bala Subrahmanya (2022), “Monitoring and Value-Add by Indian Venture Capital Firms in Business Ventures – The Case of Foreign VCs in India”, *International Journal of Entrepreneurial Venturing*, vol. 14, no. 2, pp. 202-229. **(SCOPUS Indexed; ABS 1)**

Satyanarayana, K., **Chandrashekar, D.**, & M. H. Bala Subrahmanya (2021). “An assessment of competitiveness of technology-based startups in India”. *International Journal of Global Business and Competitiveness*, vol. 16, no. 1, pp. 28-38. **(ABDC C)**

Obsuwan, S., **Chandrashekar, D.**, Kraus, S., Brem, A., & Bouncken, R. (2021). “Does cultural diversity matter for team performance in multinational companies? An analysis of conflict, communication, social integration, creativity and satisfaction”. *International Journal of Innovation Management*, vol. 25, no. 7, 2150082. **(SCOPUS Indexed; ABS 2)**

Bhatta, N. M. K., Shankar, S. B., and **Chandrashekar, D.** (2020), “Do Green Initiatives Make Business Sense? The Indian Case”, *International Journal of Innovation and Technology Management*, vol. 17, no. 3. **(SCOPUS Indexed; ABS 1)**

Chandrashekar, D., M. H. Bala Subrahmanya, Joshi, K. A. and Priyadarshi, T. (2019), “Effect of Innovation on Firm Performance – The Case of a Technology Intensive Manufacturing Cluster in

India”, <i>International Journal of Innovation and Technology Management</i> , vol. 16, no. 7. (SCOPUS Indexed; ABS 1)
M. H. Bala Subrahmanya, H. S. Krishna, and Chandrashekar, D. (2019), “Technology Business Incubation for Start-Up Generation: A Literature Review Towards A Conceptual Framework”, <i>International Journal of Entrepreneurial Behavior and Research</i> , vol. 27, no. 7, pp. 1471-1493. (SCOPUS Indexed; ABS 3; ABDC B)
Joshi, K. A., Chandrashekar, D. , Brem, A. and Momaya, K. S. (2019), “Foreign Venture Capital Firms in a Cross-Border Context: Empirical Insights from India”, <i>Sustainability</i> , vol. 11, no. 22, pp. 6265. (SCOPUS Indexed)
Chandrashekar, D. , and M. H. Bala Subrahmanya (2019), “Determinants of Firm's Propensity to Patent its Inventions: An Evidence from Bengaluru High-tech Manufacturing Cluster”, <i>Competitiveness Review: An International Business Journal</i> , vol. 29, no. 4, pp. 375-400. (SCOPUS Indexed; ABS 1; ABDC C)
Chandrashekar, D. , and Bala Subrahmanya, M. H. (2019), “Exploring the Factors of Cluster Linkages that Influence Innovation Performance of Firms in a Cluster”, <i>Economics of Innovation and New Technology</i> , vol. 28, no. 1, pp. 1-22. (SCOPUS Indexed; ABS 2; ABDC B)
K. A. Joshi, and Chandrashekar, D. (2018), “IPO/M&A Exits By Venture Capital in India – Do Agency Risks Matter?”, <i>Asian Journal of Innovation and Policy</i> , vol. 7, no. 3, pp. 534-563.
Chandrashekar, D. (2018), “Nature of a firm, Degree of Cluster Linkages, and Innovation: A Study of Bengaluru High-tech Manufacturing Cluster”, <i>Asian Journal of Innovation and Policy</i> , vol. 7, no. 1, pp. 103-130.
Chandrashekar, D. , and M. H. Bala Subrahmanya (2018), “Absorptive Capacity, Cluster Linkages, and Innovation: An Evidence from Bengaluru High-tech Manufacturing Cluster”, <i>Journal of Manufacturing Technology Management</i> , vol. 29, no. 1, pp. 121-148. (SCOPUS Indexed; ABS 1; ABDC B)
Chandrashekar, D. , and M. H. Bala Subrahmanya (2017), “Absorptive Capacity as a Determinant of Innovation in SMEs: A Study of Bengaluru High-tech Manufacturing Cluster”, <i>Small Enterprise Research</i> , vol. 24, no. 3, pp. 290-315. (ABS 1; ABDC C)
Chandrashekar, D. , and M. H. Bala Subrahmanya (2017), “Does Patent Activity affect Firm-level innovation and firm Performance in a Cluster? An Evidence from Bengaluru High-tech Manufacturing Cluster”, <i>International Journal of Global Business and Competitiveness</i> , vol. 12, no. 1, pp. 13-24. (ABDC C)

Conference Publications

Chandrashekar, D. , M. H. Bala Subrahmanya, and Joshi, K. A., “Exploring the Influence of Innovation on Firm Performance: An Evidence from Bengaluru High-tech Manufacturing Cluster”, <i>DRUID Academy Conference 2018 in Economics and Management of Innovation, Technology and Organizations</i> organized by DRUID Academy at University of Southern Denmark, Odense, Denmark during January 17-19, 2018.
Chandrashekar, D. , and M. H. Bala Subrahmanya, “Degree of Cluster Linkages and Innovation Performance of a Firm: A Study of Bengaluru High-tech Manufacturing Cluster”, <i>International Symposium on Industrial Engineering and Operations Management (IEOM)</i> organized by IEOM society at University of the West of England, Bristol, UK during July 24-25, 2017.



Chandrashekar, D., and M. H. Bala Subrahmanya, “Role of Patents in Driving Differential Innovation and Firm Performance: A Study of Bengaluru High-tech Manufacturing Cluster”, *International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets* organized by Department of Management Studies, Indian Institute of Technology (IIT D) at IIT Delhi, New Delhi during July 14-15, 2017.

Chandrashekar, D., and M. H. Bala Subrahmanya, “Exploring the Influence of Absorptive Capacity on Innovation in Bengaluru High-tech Manufacturing Cluster”, *IEEE Technology and Engineering Management Society Conference (TEMSCON) 2017* organized by Technology and Management Society at Santa Clara (Silicon Valley), California, USA during June 8-10, 2017.

Chandrashekar, D., and M. H. Bala Subrahmanya, “Absorptive Capacity, and Degree of Intra-cluster and Extra-cluster Linkages: A Study of Bengaluru High-tech Manufacturing Cluster”, *Graduate Student Research Conference in Business and Economics* jointly organized by Association of North America Higher Education International (ANAHEI) and University of South Florida, Sarasota-Manatee at University of South Florida, Sarasota, Florida, USA during May 25-26, 2017 (**Secured the Best Paper Award**).

Chandrashekar, D., “Activation of Indian High-tech Clusters as a Panacea to Revive Growth in Indian Manufacturing Sector”, *International Conference on Operations Management and Research (ICOMAR)* organized by SDM Institute for Management Development (SDM IMD) at SDM IMD, Mysore during January 21-22, 2016.

Edited Volumes/Issues

Bala Subrahmanya, M. H., **Chandrashekar, D.**, Izushi, H., Surie, G., & Tamvada, T. P. (Guest Editors) (2018), “Competitiveness of Start-Ups and Entrepreneurial Ecosystems”, *International Journal of Global Business and Competitiveness*, vol. 17, no. 1.

Jain, S., & **Chandrashekar, D.** (Editors) (2018), “Book of Extended Abstracts”, *18th Consortium of Students in Management Research (COSMAR)*, Bengaluru: Dept. of Management Studies, Indian Institute of Science.

International Conference/Seminar Presentations

Satyanarayana, K., **Chandrashekar, D.**, Vighnesh, N. V., & Brem, A, “How Does the Entrepreneurial Orientation of a Firm Influence Digitalization? Exploring the Mediating Role of Opportunity Identification”, 12th Asian Society for Innovation and Policy conference at Indian Institute of Science, Bengaluru and Ramaiah University of Applied Sciences, Bengaluru during November 24-26, 2022. (Secured One of the Best Papers Award)

Chandrashekar, D., and M. H. Bala Subrahmanya, “Does Innovation Drive Performance of Firms in a Cluster? An Evidence from Bengaluru High-tech Manufacturing Cluster”, *ICSSR-JSPS Joint Seminar on Ecosystem for Technology Start-Ups in India and Japan: Gaining Deeper Insights* jointly organised by Toyohashi Institute of Technology (TUT), Aichi, Japan and Department of Management Studies, Indian Institute of Science at TUT, Aichi during August 21-26, 2018.

Chandrashekar, D., and M. H. Bala Subrahmanya, “Exploring the Influence of Degree of Cluster Linkages on Innovation in Bengaluru High-tech Manufacturing Cluster: An Absorptive Capacity Approach”, *Asian Conference on Innovation and Policy (ACIP) 2017* organized by Asian Society

for Innovation and Policy (ASIP) at National Economics University, Hanoi, Vietnam during September 21-23, 2017.

Chandrashekar, D., and M. H. Bala Subrahmanya, “Role of Cluster Linkages in Innovation Performance of a Firm: A Study of Bangalore High-tech Manufacturing Cluster”, *ICSSR-JSPS Joint Seminar on Ecosystems for Technology Start-ups in India and Japan: A Comparative Perspective* jointly organised by Toyohashi Institute of Technology, Aichi, Japan and Department of Management Studies, Indian Institute of Science (IISc) at IISc, Bengaluru during May 2-4, 2017.

Chandrashekar, D., and M. H. Bala Subrahmanya, “Estimating Internal and External Factors of Absorptive Capacity for Firms in Bengaluru High-Tech Manufacturing Cluster”, *4th International Conference on Business Analytics and Intelligence (ICBAI) 2016* jointly organised by Operational Research Society of India- Bangalore Chapter (ORSI-BC), Department of Management Studies, Indian Institute of Science (IISc) and Analytics Society of India (ASI), Indian Institute of Management, Bangalore (IIMB) at IISc, Bengaluru during December 19-21, 2016.

Session Chair

Served as a Session Chair at the *6th International Conference on Business Analytics and Intelligence (ICBAI) 2018* jointly organised by Operational Research Society of India- Bangalore Chapter (ORSI-BC), Department of Management Studies, Indian Institute of Science (IISc) and Analytics Society of India (ASI), Indian Institute of Management, Bangalore (IIMB) at IISc, Bengaluru during December 20-22, 2018.

Served as a Session Chair at the *International Symposium on Industrial Engineering and Operations Management (IEOM)* organized by IEOM society at University of the West of England, Bristol, UK during July 24-25, 2017.

ACHIEVEMENTS/AWARDS

Academic	<ul style="list-style-type: none"> • Secured Best Paper Award at Graduate Student Research Conference in Business and Economics organised by Association of North America Higher Education International (ANAHEI) and University of South Florida, Sarasota-Manatee at University of South Florida, Sarasota, Florida, USA during May 25-26, 2017. • Was part of 3 member organizing committee for ICSSR-JSPS Joint Seminar on Ecosystems for Technology Start-ups in India and Japan: A Comparative Perspective jointly organised by Toyohashi Institute of Technology, Aichi, Japan and Department of Management Studies, Indian Institute of Science (IISc) at IISc, Bengaluru during May 2-4, 2017. • Topped the batch by securing a CGPA of 7.3/8.0 (91.25%) in the Research Training Programme at the Dept. of Management Studies, Indian Institute of Science. • Represented SDM IMD, Mysuru and India for one term in a student exchange program at SHU MBA, Shanghai University, Shanghai, China. • Was part of 3 member delegation representing SDM IMD to Biennial Conference of the Association of BRICS Business Schools (ABBS) held at Shanghai University of International Business and Economics (SUIBE) from 25th to 27th October, 2013 at Shanghai, China.
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	<ul style="list-style-type: none">Has been awarded fellowship by Ministry of Human Resource Development, Govt. of India from 2008 to 2014 for the consistent performance in Academics.
Others	<ul style="list-style-type: none">Founder member of Genius Friends Association® (GFA) and GFA Charitable Trust®, a group of like-minded graduate and under graduate students striving to uplift the values and spirit among the youth for the betterment of society.Organised 30 State and District Level Social Welfare Events through Genius Friends Association® to reach and serve the people in need.Had been a General Secretary, Organizing Committee, Decibel'11 as a part of which Eye Pledge camp was organised. We could achieve a record number of Eye Pledges in Karnataka by any institution. About 2500 people pledged their eyes.

POSITIONS OF RESPONSIBILITY

- Serving as an assistant editor of International Journal of Global Business and Competitiveness (IJGBC), a journal of Springer and Global Institute of Flexible System Management (GIFT) since April 2019.
- Served as faculty co-ordinator for library at XIME, Bengaluru during the year 2019-2020.
- Served as a research student representative (between 2017 and 2018) at the Dept. of Management Studies, IISc, Bengaluru.
- Served consecutively for 3 terms (between 2009 and 2012) as the General Secretary of Genius Friends Association®, Mysore. Currently working as the patron of GFA.
- Worked as a placement secretary at SJCE. Earned the experience of coordinating various placement events with more than 100 companies visiting the college.
- Served as the member of Organising Committee, Jayciana 2010, an annual college fest and Naissance, 2014 an annual management fest.
- Volunteer of Divya Deepa Charitable Trust since 2006.

PERSONAL DETAILS

Date of Birth	02.10.1990
Gender	Male
Marital Status	Single
Permanent Address	#2602, 2 nd floor, Kalidasa Road, V V Mohalla, Vontikoppal, Mysuru-02
Languages Known	Kannada, English, Hindi, Mandarin

I hereby affirm that the information furnished in this form is true to the best of my knowledge.

Date: 7th February 2023

Place: Bengaluru

(Deepak Chandrashekar)