

**DEEPTI GANAPATHY, Ph.D.**  
**Chairperson, Centre for Management Communication**

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**Webpage:** [Deepti Ganapathy | Indian Institute of Management Bangalore](#)

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Deepti Ganapathy  
Chairperson, Centre for Management Communication  
Indian Institute of Management Bangalore

Deepti Ganapathy has 18 years of practitioner and academic experience with India's leading media and education conglomerates- these include The Times Group, Deccan Herald, NDTV, IIM Indore and School of Business Management, NMIMS University. At IIM Bangalore, she teaches Communication courses for the MBA programme and offers several Executive Education courses. She has been Program Director for various custom and short-duration programmes, and offers Open Programs on *Sustainability and Communication*.

Her research has been published in leading management journals such as the *Academy of Management Learning and Education*, as well as in highly ranked Communication journals such as *Journalism, International Journal of Strategic Communication*. She has contributed book chapters in books edited by renowned scholars globally and published by Sage and Emerald on Social Media and Measurement and Computer-Mediated Communication.

She is the author of the recently published book “Media and Climate Change: Making Sense of Press Narratives”, which explores the socioeconomic and cultural understanding of climate issues and the influence of environment communication via the news and the public response to it. Her book has been well received globally and she has been invited as a plenary speaker at prominent Climate Conferences and as a speaker to research centers in Universities in the US and EU doing work around the themes of Sustainability and Climate Change Communication. Her book was listed in the *Honour Book list 2022* in the Business Category in the Green Literature Festival.

A former award-winning journalist, she is an Expert Committee member of WHO's Infodemic Management group. Her research interests include climate communication, sustainability, Health and Political Communication.

An affiliate faculty at the Centre for Climate Change Communication, George Mason University and a former Visiting Scholar to UC San Diego, she is currently involved in a cross-national research study to understand the impact of Climate Change on Health.

**Connect:**

- **Website:** <https://www.iimb.ac.in/user/214/deepti-ganapathy>
- **Twitter:** @GanapathyDeepti
- **Instagram:** @drdeeptiganapathy
- **LinkedIn:** Deepti G

Massive Open Online Course on Health Communication: <https://www.edx.org/course/health-communication>

## ACADEMIC APPOINTMENTS

Jan 2021 – Present: Visiting Assistant Professor, IIM Bangalore.

April 2022-2024: Chair, Centre for Management Communication, IIM Bangalore

[January 2023- December 2024: Affiliate Faculty, George Mason University.](#)

June 2016: December 2020: Assistant Professor (Communication), School of Business Management, NMIMS Bengaluru.

January 2020 - December 2020: Adjunct Faculty, IIM Bangalore.

2019 (Spring-Summer): Visiting Scholar, Department of Communication, UCSD.

May 2016 - May 2019: Adjunct Faculty, Indian Institute of Management Bangalore.

December 2013 – June 2016: Visiting Faculty, Indian Institute of Management Indore.

## HONOURS AND AWARDS

- [Affiliate Faculty, Center for Climate Change Communication, George Mason University, 2023](#)
- Green Literature Fest Honour Books for 2022 (Business Category) for one of the best books on the environment coming out of India.
- Visiting Scholar, Department of Communication, University of California San Diego, Spring 2019
- Teaching Excellence Award 2018-19, NMIMS Bangalore
- International Journalists' Network- 'Journalist of the Month' <https://ijnet.org/en/blog/journalist-month-deepti-ganapathy>
- Fellow, Rotary International to New Zealand, 2009
- CNN Young Journalist -Finalist in Asia-Pacific region, 2007
- Royal Commonwealth Society, London-Highly Commendable Certificate for Creative Writing, 1996

## Grants

- Visiting Research Scholars Program Grant funded by IIM Bangalore, India to collaborate with Center for Climate Change Communication, George Mason University, USA

- Research Seed Grant funded by IIM Bangalore, India:  
Project title: Conversations around COP26: a thematic representation of tweets by large organisations.  
(March 2022 to August 2022)
- Foreign Travel Grant, NMIMS University, 2018
- University Grants Commission, Government of India (UGC – UPE – FA II)  
*Minor Research Project (INR 100,000)*  
**Title:** Impact of Media Reporting on Climate Change in the Western Ghats leading to policy changes  
**Duration:** June 2017-November 2017
- Travel Grant, International Association for Media and Communication Research (IAMCR), 2016 [https://iamcr.org/travel\\_grants/ganapathy](https://iamcr.org/travel_grants/ganapathy)

### Expert Committee/Panels

- 2023 : [Expert World Health Organization \(WHO\) on Infodemic Management.](#)
- 2023 : European Midwives Association, framed resolutions for EU Parliament.
- 2023-24: Expert Evaluator for NITI Aayog and State Institute for Transformation of Karnataka (SITK) for Grand Challenge initiative.
- 2022-23: [Expert, Centre for Environment Education \(Ministry of Environment, Forests and Climate Change, Government of India\) and UNICEF.](#)
- 2022-23: Empaneled member, National CSR Awards, Institute of Corporate Affairs, Ministry of Corporate Affairs, Government of India.

### Teaching Experience

#### Degree-granting Programmes:

- Advances in Business Communication, IIM Bangalore (PGP 2022-24, 2023-25)
- Communication in the Digital Age, IIM Bangalore (PGP 2022-24, 2023-25)
- Persuasive Policy Writing, IIM Bangalore (PGPPM 2023-25)
- Managerial Communication – I, IIM Bangalore (PGP 2020-22, 21-23)
- Managerial Communication – II, IIM Bangalore (PGP 2020-22, 21-23)
- Storytelling with Data, Post Graduate Diploma in Data Sciences and Analytics, NMIMS Bengaluru (2018-19, 2019-2020)
- Business Communication – I, II, III at NMIMS Bengaluru (2016-17, 2017-18, 2018-19, 2019-20, 2020-21) for MBA and Business Communication for Executive MBA

- Policy Writing Workshop on Skill Development, Mahatma Gandhi National Fellowship, IIM Bangalore and Ministry of Skill Development and Entrepreneurship, Government of India.

### **Executive Programmes at IIMB:**

- [Programme Director, ESG – Management, Reporting and Communication – Batch 1, 2, 3, 4 \(2022-23\)](#)
- [Programme Director, Growth through Sustainability for TATA AIG, December 2023](#)
- [Mahatma Gandhi National Fellowship Phase II \(25 Oct 2021 to 31 Oct 2023\)](#)
- Management Development Programme for Hero Motors Ltd., December 2023
- Leadership and Governance Programme for Senior Time-Scale officers of CWES for National Water Academy, December 2023
- Management Program for Entrepreneurs and Family Businesses (MPEFB -13) Module 5 on ‘Sustaining Competitive Advantage,’ January 2023
- Goldman Sachs 10,000 Women’s Programme, Cohort 17, December 2022
- Leadership Development Program for REA India, December 2022
- 14<sup>th</sup> Capacity Building Program, Commercial Taxes Department, December 2022
- 13<sup>th</sup> Capacity Building Program, Commercial Taxes Department, December 2022
- [Programme Director, ESG Management, Reporting and Communication, November 2022](#)
- Executive General Management Programme for Reliance Industries (Flyer 3 2022-23)
- Goldman Sachs 10,000 Women’s Programme, Cohort 16, November 2022
- Goldman Sachs 10,000 Women’s Programme, Cohort 15, November 2022
- Goldman Sachs 10,000 Women’s Programme, Cohort 14, September 2022
- Goldman Sachs 10,000 Women’s Programme, Cohort 13, September 2022
- General Management Programme for Healthcare Executives (Batch 5), 2022
- 12<sup>th</sup> Capacity Building Program, Commercial Taxes Department, September 2022
- Enlightened Leadership for Responsible Business (Batch 1), August 2022
- 11<sup>th</sup> Capacity Building Program, Commercial Taxes Department, August 2022
- FTSS Leadership Development Program for Tata Motors, August 2022.
- 10<sup>th</sup> Capacity Building Program, Commercial Taxes Department, GoK, July 2022
- 9<sup>th</sup> Capacity Building Program, Commercial Taxes Department, GoK, June 2022
- Leadership Development Programme for Deloitte USI Audit and Assurance, Cohort 4, May 2022
- Leadership Development Programme for Jana Small Finance Bank, May 2022
- Strategic Leadership Development Programme for Motherhood Hospitals, 2022
- Leadership and Governance Programme for Senior Time-Scale officers of CWES for National Water Academy, April 2022
- Goldman Sachs 10,000 Women’s Programme, Cohort 10, January 2022.
- Mid-Career Training Programme for Officers of Indian Defence Accounts Service (IDAS) - Phase-III, December 2021
- 2<sup>nd</sup> Capacity Building Program, Commercial Taxes Department, December 2021

- Leadership Development Programme for Lumen (India & APAC), December 2021
- [Programme Director, Communication for Leaders, HPCL, July-October 2021](#)
- Eklavya Gurukul: Young Leaders for Mega Projects Management Development Programme for L&T Construction Ltd.,
- [Short Duration Live Program, December 2021.](#)
- GMPx1 Dubai, April 2021.
- 1<sup>st</sup> Capacity Building Program, Commercial Taxes Department, GoK, May 2019.
- MCTP-II, for IES officers, GoI, August 2018.
- MCTP-II, for IES officers, GoI, May 2017.
- MCTP-II, for IES officers, GoI, May 2016.

### MOOCs on IIMBx

Health Communication: <https://iimbx.iimb.ac.in/hospital-management/>

### PUBLICATIONS

#### Books

- Ganapathy, D. (2022). [Media and Climate: Making Sense of Press Narratives](#), Routledge, UK.
- Ganapathy, D. (2022). *Modi and the Media-Tweeting the dis-connect* (to be published by **University of Michigan Press**).

#### Journal Articles

- Navarro-Bosch; Ganapathy, D., & Raynauld, V. (2023). Visual Culture, Personalization, and Politics: A Comparative Analysis of Political Leaders' Instagram-Based Image-Making and Communication in Spain and India. *International Journal of Strategic Communication*, 17 (4), \_\_\_\_-\_\_\_\_. <https://doi.org/10.1080/1553118X.2023.2209572>
- Rosas-Moreno, T. C., & Ganapathy, D. (2021). Has India's tripartite cooperation with Brazil and South Africa helped it combat human trafficking? A news media framing analysis spanning two decades. *Journalism*, 22(7), 1831–1850. <https://doi.org/10.1177/1464884919831093>
- Ganapathy, D. (2020). GE innovates through constant internal and external communications. *Academy of Management Learning & Education*, Vol. 19, No. 1, 110–111. <https://doi.org/10.5465/amle.2017.0455>. (Downloaded: 138 times; Altmetric Score: 2).

- Academy of Management: <https://www.youtube.com/watch?v=DTRTdo6B5DU>
- Ganapathy, D. (2016). Preserving India's palm leaf manuscripts for the future. *Media Development*, LXIII (4), 35-38.
- Ganapathy, D. (2015). Role of New Media in Political Communication in India. *International Journal of New Media Studies*, 1 (1), 43-46.
- Ganapathy, D. (2014). New Media and its impact on political communication. *Intellectual Resonance*, 2 (3), 46-50.

### Book Chapters

- Ganapathy D. (2022). India fights Corona on the battlefield of social media platforms. [\*The Emerald Handbook of Computer-Mediated Communication and Social Media\*](#). Emerald Publishing (UK).
- Ganapathy D. (2020). Goal oriented measurement to derive desirable outcomes. *Social Media Measurement and Management: Digital Entrepreneurship*. Routledge (London and New York).  
[https://books.google.com/books?id=m06fDwAAQBAJ&pg=PT103&lpg=PT103&dq=deepti+ganapathy&source=bl&ots=D7a4Qj5HS3&sig=ACfU3U0RBGaX-mlq5kAmspk-vn83mQ33pg&hl=en&sa=X&ved=2ahUKEwjLnOWSjsnjAhW9IjQIHxoaBhk4FBD\\_oATACegQICRAB#v=onepage&q=deepti%20ganapathy&f=false](https://books.google.com/books?id=m06fDwAAQBAJ&pg=PT103&lpg=PT103&dq=deepti+ganapathy&source=bl&ots=D7a4Qj5HS3&sig=ACfU3U0RBGaX-mlq5kAmspk-vn83mQ33pg&hl=en&sa=X&ved=2ahUKEwjLnOWSjsnjAhW9IjQIHxoaBhk4FBD_oATACegQICRAB#v=onepage&q=deepti%20ganapathy&f=false)
- Ganapathy, D., & Sapna, M.S. (2016). Trends in Political Communication: A Content Analysis of Tweets by Indian politicians. *Changing Media, Changing Audiences* (pp. 29-39). New Delhi: Lenin Media.
- Ganapathy, D. (2015). Real estate icons of Maharashtra. Bennett, Coleman and Co Ltd.,
- Ganapathy, D., & Sapna, M.S. (2013). Digitization of Indian newspapers: opportunities and challenges. *Digitization and Beyond*. Published by Russell Square International College and University of Mumbai.

### Reports

## Reports

- Scaling-Up and Strengthening Climate and Environmental Education Access to Children and Youth in India, Stakeholders Meeting Report, November 2022. Published by Center for Environment Education, Ministry of Environment, Forests and Climate Change, UNICEF and Government of Karnataka.
- Ganapathy, D. WJEC- IIMC- UNESCO Roundtable. Journalism Education in India. ISBN: 978-81-953439-5-9. August 2021.
- Ganapathy, D. Media and Social Development: A Case Study of Karnataka: Case Studies - 4 - One of the 15 Report Series published by UGC UPE FA -2 Project ISBN: 978-93-5351-703-8. University Grants Commission, December 2018.

## Book Reviews

- Ganapathy, D. (2018). Journalism through RTI: Information Investigation Impact. *Journalism and Mass Communication Quarterly*. 95 (2), 525-526. DOI: 10.1177/1077699018763314. (SAGE, Impact Factor: 1.717)  
<http://journals.sagepub.com/doi/full/10.1177/1077699018763314>
- Ganapathy, D. (2018). Outside Insight-Navigating a World Drowning in Data. *Journalism and Mass Communication Educator*. 73 (3), 369-372. DOI: 10.1177/1077695818773229.  
<http://journals.sagepub.com/doi/full/10.1177/1077695818773229>

## Case Studies on Harvard Business Publishing website

- [Net Zero to Net Hero - Can We Gross It? Part 1](#)
- [Net Zero to Net Hero - Can We Gross It? Part 2](#)
- Boeing 737 Max 8: A stalled communication take-off? <https://hbsp.harvard.edu/product/IMB903-PDF-ENG?Ntt=>

## Peer-reviewed conference presentations

- Ganapathy, D., Deb, R., & Roy, R. (2023). **Analyzing government health data to explore COVID-19 management strategies**. 16th International Conference of the ERCIM WG on Computational and Methodological Statistics. 17th International Conference on Computational and Financial Econometrics. <http://CMStatistics.org/CMStatistics2023> and <http://CFEnetwork.org/CFE2023>. HTW Berlin, University of Applied Sciences, Berlin, Germany, 16-18 December 2023.
- Navarro, C., Ganapathy, D., & Raynauld, V. (2023). 9<sup>th</sup> Annual **Emerson-Blanquerna Global Communication Summit**, Barcelona, 15-19 December 2023.

- Ganapathy, D. (2022). **Mapping Climate Change through Press Narratives.** International Conference on Climate Crisis and Future Implications. School of Social Sciences and Humanities, VIT-AP University, India, May 7-8, 2022.
- Navarro, C., Ganapathy, D., & Raynauld, V. (2021). **Strategic political communication on Instagram and socio-cultural influences: A comparative analysis between Spain and India.** 7th Annual Blanquerna-Emerson Global Summit, 'Responding to a Disrupted World: New Narratives and Mediated Realities.' Blanquerna - Universitat Ramon Llull, Barcelona, October 7-9, 2021.
- Ganapathy, D., & Karan, K. (2020). **New Media Technologies in Controlling the Spread of Covid-19: A Case Study of Apps in India,** accepted for inclusion in Global Fusion 2020, a consortium of mass communication programs from institutions of higher education in the United States.
- Ganapathy, D., & Navarro, C. (2019). **Celebrity Politics across cultures: Image choices of the heads of government in Spain and India.** International Association for Media and Communication Research 2019, Madrid, July 2019.
- Chen, S., & Ganapathy, D. (2019). **Young Adult's Attitude Toward Online Healthy Lifestyle: a comparative study between China and India.** International Association for Media and Communication Research 2019, Madrid, July 2019.
- Ganapathy, D. (2018). **Framing the debate: Did women journalists shape the discourse of the #MeToo movement?** International Conference on Media and Communication (ICMAC 2018), Symbiosis Institute of Media and Communication, Lavale, Pune, September 2018.
- Ganapathy, D. (2018). **How do the Media affect the perception of climate change reporting?** International Association for Media and Communication Research 2018, University of Oregon, Eugene, June 2018.
- Ganapathy, D. (2017). **Digital Activism: Power to the common man to transform his society with shared experiences.** International Communication Association-Asia Regional Conference, Mumbai, December 2017.
- Rosas-Moreno, T., & Ganapathy, D. (2017). **Press Coverage Framing Analysis reveals little-to-no influence on Human Trafficking's cessation despite India's IBSA Role.** AEJMC Mid-Winter Conference 2017, University of Oklahoma, USA, March 2017.
- Ganapathy, D. (2016). **Palm leaf Manuscripts in India: Preserving their Antiquity for the Millennials.** International Association for Media and Communication Research 2016, University of Leicester, July 2016. (Awarded Travel Grant)



- Ganapathy, D. (2016). **Twitter and Agenda-setting: an Indian Case study**. XL Social Science Congress, Indian Academy of Social Sciences and University of Mysore, December 2016.
- Ganapathy, D. (2015). **Role of Twitter in the 2014 Indian Elections: A Content Analysis of Tweets by Indian Politicians**. Media and Politics: Discourses, Cultures and Practices, Department of Language Mediation and Intercultural Communication and Contemporary Asia Research Centre, University of Milan, May 2015.
- Ganapathy, D. (2015). **Trends in Political Communication: A Content Analysis of Tweets by Indian politicians**. 3<sup>rd</sup> DCS National Seminar on ‘Changing Media, Changing Audiences’, Savitribai Phule University of Pune, February 2015.
- Ganapathy, D. (2013). **New Media and its impact on Political Communication. International seminar on Public Discourse and New Media**. Asian Media Information and Communication Centre, December 2013.

#### **Invited Chairperson/panelist/moderator (Select)**

- [Keynote speaker, 7<sup>th</sup> European Midwifery Association Education Conference, Athens, Greece, 26-29 October 2023](#)
- [Invited panelist, WHO technical consultation on building a global curriculum for infodemic management on 21-23 March 2023 in Belgrade, Serbia](#)
- Keynote speaker at *International Conference on Contemporary Developments in Entrepreneurship, Business and Management in Digitized Era- Towards Industry 5.0*, 27-28 December 2022, REVA University.
- Invited Panelist, *Contextualizing Climate Change Education for Karnataka, Scaling-Up and Strengthening Climate and Environmental Education Access to Children and Youth in India* – a joint initiative of Government of Karnataka, Centre for Environment Education and UNICEF, second stakeholder meeting, 28 November 2022, IISc, Bengaluru.
- [Invited Plenary Panelist, Asian Conference for Political Communication, Singapore October 12-13, 2022.](#)
- [Invited Plenary Panelist, “Reframing the Conversation on Climate,” 7<sup>th</sup> East-West Center International Media Conference, Honolulu, Hawai’i, June 27-30, 2022.](#)

<https://digest.iimb.ac.in/2022/06/dr-deepti-ganapathy-speaks-on-climate-issues-at-the-2022-east-west-center-international-media-conference/>

- [Invited Panelist, ICTS-TIFR, Workshop on Climate Studies, March 2022.](#)
- Invited Panelist, WJEC-IIMC-UNESCO- Roundtable on De-colonising Journalism Education and Pedagogy: The Road Ahead, August 2021.
- [Moderator, IIM Bangalore Centre for Teaching and Learning Online Discussion with Sanjay Sarma, Professor, MIT, July 2021.](#)
- Invited Panelist, International Association for Media and Communication Research 2018, University of Oregon, June 2018.
- Invited Panelist, International Conference on RTI, organized by the Department of Government Information, Sri Lanka, September 2016, Colombo.
- Invited Chairperson, 2nd International Conference on Communication and Management in Athens, Greece, May 2016. Organised by Communication Institute of Greece.
- Invited Chairperson, National Seminar on ‘Changing Media, Changing Audiences’ organised by Department of Communication Studies, Savitribai Phule University of Pune, February 2015, Pune, India.

### **Invited Presentations (Select)**

- [Talk on ‘Media and Climate Change,’ Christ University, September 12, 2023.](#)
- [Seminar on “Global Journalism and Media”, Loyola University Maryland, February 16, 2023.](#)
- Doctoral-level seminar on “Computer-mediated Communication and Social Media” at the University of Nebraska at Omaha School of Communication, Fine Arts and Media, November 01, 2022.
- [Seminar on “Communicating Climate Change to a Fragmented Audience”, Kiran C Patel Centre for Sustainable Development, IIT Gandhinagar, October 31, 2022.](#)
- [Seminar on “Corporate Sustainability,” Ethos Research Group, Bayes Business School, University of London, London, UK, April 2022.](#)  
<https://digest.iimb.ac.in/2022/04/presentation-to-european-union-scholars-and-faculty/>
- [Seminar on “Media representations of Climate Change”, Centre for Climate Change Communication, George Mason University, Virginia, US, January 2022.](#)

- Academic Lecture on “Climate Reporting”, *Indian Institute of Mass Communication*, Department of English Journalism, New Delhi, India, December 2021.
- Academic Lecture on “Digital Communication”, *Indian Institute of Mass Communication*, Department of English Journalism, New Delhi, India, April 2021.
- Academic Lecture on “Political Marketing and Communication – the case of India”, *Carleton University – Emerson College Summer Program on Civic Engagement*, Department of Communication Studies, Emerson College, Boston, June 2019.
- Academic Lecture at *Indian Institute of Management Bangalore* Capacity Building Program for Officers of the Commercial Taxes Department, Government of Karnataka, May 2019.
- Academic Lecture at *Indian Institute of Management Bangalore* for senior officers of the Indian Economic Service (MCTP-II), August 2018.
- Workshop at *ICA Asia Regional Conference 2017* in Mumbai, December, 2017 on ‘Social Media for Strategic Corporate Communication.’
- Academic Lecture for bureaucrats, Government of Karnataka, organized by *Karnataka Media Academy and Department of Information and Publicity*, Government of Karnataka, October 2017.
- Academic Lecture at *Indian Institute of Management Bangalore* for senior officers of the Indian Economic Service (MCTP-II), May 2017
- Academic Lecture at *Indian Institute of Management Bangalore* for senior officers of the Indian Economic Service (MCTP-II), September 2016.
- Conducted a workshop at the US Government’s 2016 *East-West Centre International Media Conference* “South Asia looking East” in New Delhi, September, 2016 on ‘Social Media tools for Social Entrepreneurship.’
- Academic lecture, Centre for Indian Studies in Europe, *University of Milan*, May 2015, Italy.
- Invited guest speaker, Department of Communication and Journalism, University of Mysore, April 2015, India.
- Invited guest speaker, Workshop on Radio Jockeying, Music Club, IIM Indore, January 2015, Indore, India.
- Academic lecture, General Management Program for Journalists, IIM Indore, January 2015, Indore, India.

- Invited guest speaker, Book Club at Poona Club, Gabriel Garcia Marquez's works, September 2015, Pune, India.
- Invited guest speaker, Department of Mass Communication and Journalism, Don Bosco College, Kannur University, Jan 2013, Kannur, India.

## Memberships

- International Communication Association (ICA)
- International Association for Media and Communication Research (IAMCR)
- Association for Education in Journalism and Mass Communication (AEJMC)

## Radio and TV interviews; Podcasts and YouTube Live sessions

- [Podcast on Fletcher School of Policy's Podcast Forum, March 2023.](#)
- [Interviewed on All India Radio on Climate Change and Communication, episode sponsored by Karnataka State Pollution Control Board, 10 October, 2022, repeat broadcast on FM 101.3 \(Bengaluru city\), Vividh Bharati and State-wide channel.](#)
- [Interviewed on All India Radio on Climate Change and Communication, episode sponsored by Karnataka State Pollution Control Board, 01 September, 2022, repeat broadcast on FM 101.3 \(Bengaluru city\), Vividh Bharati and State-wide channel.](#)
- Interviewed on All India Radio-FM Rainbow 101.3 on the occasion of World Environment Day, 05 June, 2022
- [Moderated the 7<sup>th</sup> Women Leadership Summit at IIM Bangalore, 30 January 2022](#)
- [Podcast for IIMB's Student Media Cell on Sustainability, 25 July, 2021](#)
- Interviewed on NewsTalk zb, Auckland's popular radio station about the Rotary Fellow Program while in New Zealand, 2 April, 2009
- Interviewed on All India Radio-Delhi on expectations from new government as a youth, during the 2014 General Elections, 30 March, 2014

## Certifications

- **United Nations Foundation, Data Journalism Workshop, 23 October, 2017.**

- **United Nations Foundation and International Centre for Journalists**, virtual reporting webinar on United Nations Sustainable Development Goals held on 15 and 18 November, 2016.

### **Webinars:**

- ['Strategic Communication in the Digital Era' hosted by Centre for Management Communication, Indian Institute of Management Bangalore, November 2022.](#)
- ['Mediatizing a Pandemic: Understanding the Role of Media in the COVID-19 Crisis' hosted by Centre for Management Communication, Indian Institute of Management Bangalore, August 2022.](#)
- ['Sustainability Speaker Series' hosted by Centre for Management Communication, Indian Institute of Management Bangalore, August 2022.](#)
- ['Communicating uncertainty in COVID19 TIMES' hosted by Centre for Management Communication, Indian Institute of Management Bangalore, April 2020.](#)
- ['Communicating Change' by Centre for Management Communication, Indian Institute of Management Bangalore, August 2018.](#)

### **Paper reviewer for international conferences organized by:**

- Academy of Management (AOM)
- Association for Education in Journalism and Mass Communication (AEJMC)
- International Communication Association (ICA) – Political Communication
- International Association for Media and Communication Research (IAMCR)

### **International Accreditations and Collaborations:**

- Assisted the Dean/Director in successfully securing accreditations and has been part of peer review team for the following internationally renowned accreditation bodies: AACSB, SAQS and AMBA.
- Initiated a collaboration with Steinbeis University Berlin to launch a program in Innovation Management with NMIMS in 2017.

### **Blogs for IIM Bangalore**

1. April 7, 2023: [From Climate crisis to health – World Health Day](#)
2. March 04, 2022: [Beyond the Glass Ceiling](#)
3. October 26, 2021: [COP 26 Glasgow](#)
4. June 02, 2021: [The Unsung Guardians](#)
5. April 26, 2021: [The community tree](#)
6. March 07, 2021: [This women’s day raise your hands up](#)
7. February 09, 2021: [Seeking avenues for growth - India in the top 50 innovating countries.](#)
8. January 25, 2021: [B-school grads have avenues to create jobs.](#)

### Media Articles (Select)

1. September 27, 2023: [Entrepreneur India: The need for businesses to move towards Sustainable Practices](#)
2. June 03, 2023: Deccan Herald: [Communication is crucial to managing change](#)
3. April 11, 2023: Elets Health: [From climate crisis to health, there is a need to tackle this through a holistic lens: Prof. Deepti Ganapathy, IIM Bangalore](#)
4. June 01, 2022: Thought Leadership (Invited article): Forbes India: [Preparing for crisis management: The contact, direction, and distance approach for communication](#)
5. April 01, 2022: [The latest IPCC report calls for concerted climate action](#)
6. March 24, 2022: [Why consistent communication through a crisis is important](#)
7. December 12, 2021: [ET Prime: Corporate decisions and purported social values- why hasn’t the movement caught on in India](#)
8. October 28, 2021: Thought Leadership (Invited article): [Forbes India: Why the Image building operation is necessary for India](#)
9. August 31, 2021: Deccan Herald: [Reflections from the Zoom Screen](#)
10. August 27, 2021: Thought Leadership (Invited article): [Forbes India: Mediatization of Public Health Outbreaks – India Vs US](#)
11. July 24, 2021: Deccan Herald: [First person: Brand push for budding sportspersons](#)
12. June 10, 2021: Thought Leadership (Invited article) : Forbes India: [Critical Communication networks need to be mined to contain an epidemic within a pandemic.](#)
13. June 10, 2021: Guest Blog: Express Health Care: [To prevent spread of Mucormycosis, very fast, quick treatment critical.](#)
14. April 25, 2021: Deccan Herald: [Golden Poppies in the Desert](#)

15. November 15, 2020: Deccan Herald: [Inking a Rich Culture](#)
16. July 02, 2020: Deccan Herald: [Global Virtual Internships](#)
17. May 14, 2020: Deccan Herald: [Art of Effective Communication](#)
18. April 16, 2020: Deccan Herald: [Choose online courses wisely](#)
19. April 03, 2020: The Times of India: [EdTech growth amidst Lockdown](#)
20. March 19, 2020: Deccan Herald: [Don't miss out on learning in the Pandemic](#)
21. January 02, 2020: Deccan Herald: [Projects offer a glimpse of real world problems](#)
22. October 24, 2019: Deccan Herald: [Bridging theory and practice in B-Schools](#)
23. April 20, 2019: Deccan Herald: [Fortress with a view](#)
24. January 10, 2017: Deccan Herald: [Bees feel the sting of climate change](#)