



The 8th Biennial Supply Chain Management Conference

On
Innovative Strategies
for Sustainable and Digital Supply Chains.

Time	Programme
Day 1: 5th January 2024 (Friday)	
8.30 to 9.30 a.m.	Registrations
9.30 to 10.30 a.m.	Opening Ceremony
	Inauguration Keynote Session - Mr M S Ganesh, General Manager, Capacity Supply Chain & Provisioning at Microsoft Azure
10.30 to 10.45 a.m.	Tea / Coffee Break
10:45 a.m. - 1.00 p.m.	Session 1 Operational issues in E-Business model & Urban Mobility
	Session Chair: Prof. Reshma Chirayil Chandrashekar, Decision Science Area, IIM Bangalore Paper Presentation 1. Location-service-pricing optimization in urban Electric Vehicle (EV) charging networks: A bi-level programming approach with endogenous customer utility modelling Presenter :Angshuman Pal Co-Author: Prahalad Venkateshan 2. The Future of Electric Vehicles: Policy Insights for Maximizing Adoption Presenter : Sanchari Guha Niyogi , Co-Author : Abhishek Srivastava, Arqum Mateen 3. The Need for Speed: How Fulfilment Time Affects Customer Satisfaction and Repeat Purchase Behaviour in Online Food Deliveries Presenter : Maya Ganesh, Co-Author : Debjit Roy, Daniel 4. Quality Cost Information Asymmetry in Mobile Applications Supply Chain Presenter : Mohd Kamran Rais Khan, Co Author : Prof. Avijit Khanra, Prof. Sri Vanamal 5. Do price hikes during supply chain disruptions indicate retailer profiteering? Presenter Abhishek Raman, Co-Author : Peruvemba Sundaram Ravi
1.00 p.m.- 2.00 p.m.	Lunch Break
2.00 p.m.-4:00 p.m.	Session 2 Supply Chain Management
	Session Chair: Prof. MS Shalique , Production & Operations Management Area, IIM Bangalore Paper Presentation 1. Optimal timing of store brand price announcement and choice of selling model with Nash bargaining Presenter: Ganesh Balasubramanian, Co-Author: Qiaoke Zhang, Arulanantha Prabu Ponnachiyur Maruthasalam 2. Who Benefits From Supplier Encroachment in the Presence of Manufacturing Cost Learning? Presenter : Sachin Jayaswal, Co-Author: Ayush Gupta, Benny Mantin 3. The nexus between Agri-tech startups, Farmer Producer Organisations and inclusion of small-scale producers: Evidence from high-value chains in Karnataka, India Presenter : Ashwini Baje 4. Discount on Complementary Agri-input Products in Presence of Advance Booking and Sales Effort Presenter : Diwakar Kumar Pandey, Co-Author : Saurabh Chandra 5. Supply Chain Disruptions and Economic Growth Presenter : Sudip Ghosh
4:00 p.m. - 4:15 p.m.	Tea/coffee break
4:15 p.m.- 6:15 p.m.	Session 3 Supply Chain Analytics
	Session Chair: Prof. Rajeev Tripathi, Production & Operations Management Area, IIM Bangalore Paper Presentation 1. Minimizing Turnaround Time through Optimized Omnichannel Store Order Allocation Presenter : Mohak Sukhwani, Co-Author : Hrishikesh Vidyadhar Ganu 2. Assessing Role and Perception of IoT, Big Data Analytics in Managing Supply Chain for Smart Cities. Presenter : Dr Anita Venaik , Co-Author : Dr.Vijit Chaturvedi , Utkarsh Venaik 3. Fostering Collaboration for Informed Decision-Making in Tech-Driven Supply Chains: A Case Study Presenter : Sreedhar Bevara, Co-Author : Sai Sudhakar Nudurupati 4. Automating Contract Compliance in Supply Chains using Generative AI & Vector Databases Presenter : Jyotishko Biswas 5. A Study on Aviation turbine fuel transport in pipeline network in India Presenter : Yeldho Peter
6:30pm-7:30pm	Keynote by Prof. Milind Dawande, Mike Redeker Distinguished Professor, Operations Management, Naveen Jindal School of Management, The University of Texas at Dallas
8 pm Onwards	Dinner at MDC

Time	Programme
Day 2: 6th January 2024 (Saturday)	
9:30 a.m.-10:30a.m.	Keynote by Prof. Saravanan Kesavan, Professor of Operations and Sarah Graham Kenan Scholar, Kenan-Flagler Business School, University of North Carolina at Chapel Hill
10.30 to 10.45 a.m.	Tea / Coffee Break
10:45 - 12:45 p.m.	Session 4 Sustainable Supply Chain
	Session Chair: Satyajit Roy, Production & Operations Management Area, IIM Bangalore Paper Presentation 1. Achieving Sustainable Development Goals through Circular Economy in Indian Logistic Sector: An overview Presenter : Devinder Kumar, Co-Author : Prof. Rajesh Kr Singh, Prof. Ruchi Mishra, Laxmi Pandit 2. IoT-Driven Supply Chain Management: Framework for Enhancing Product Sustainability Presenter : Sarvesh Chandratre , Co-Author : Dr.Vijaya Patil 3. Electric Vehicles as Sustainable transport System: An Empirical Evidence Presenter : Indumathi. R, Co-Author : Mohammad Juned 4. Transforming Supply chain Sustainability with Generative AI based LLM Presenter :Durgesh Nandini Das 5. Green Supply Chain Management practices in Small & Medium sized Enterprise (SME) in Coimbatore district, Tamil Nadu Presenter : Dr T Balamurugan, Co-Author : Mr Salman Ismail Hassan, Dr K Tamilselvi
1:00 p.m.- 2:15 p.m.	Lunch Break
2:30 p.m.-4:00 p.m.	Session 5 Digitalization in Supply Chain & Issues in E- Commerce
	Session Chair: Karthik Ramaswamy , Production & Operations Management Area, IIM Bangalore Paper Presentation 1. Opposition Based Learning Criminal Search Optimization Algorithm with Time-Varying Inertia Weight for Last-mile Hyper-local Network Problem with Uncertain Demand. Presenter : Avinash Haorongbam, Co-Author : Dr. Dushmanta Kumar Das, and Dr, Thingujam Jackson Singh 2. Investigating the Effect of Online Purchase Determinants of Customer Satisfaction in Processed Food Presenter : Ritu Chakraborty, Co-Author : Ashu Sharma, Rose Antonytin 3. Application of AI in healthcare supply chain procurement through GeM portal using IOT & Blockchain Presenter : Y Venkat Santosh Ramana Co-Author : Prof Dr GVRK Acharyulu 4. The Need for Speed: How Fulfilment Time Affects Customer Satisfaction and Repeat Purchase Behaviour in Online Food Deliveries Presenter : Balaji Bharadwaj Vedula, Co-Author : Prof. Sai Sudhakar Nudurupati 5. Sales Prediction for Chain of Stores - WALMART : A Supply Chain Perspective Presenter : Aman Parasher , Co-Author : Yaman Parasher
4:00 p.m. - 4:15 p.m.	Tea/coffee break
4:15 p.m.- 6:15 p.m.	Session 6 Empirical issues in Supply Chain
	Session Chair: Shiril Saju , Production & Operations Management Area, IIM Bangalore Paper Presentation 1. Measuring the propellants of logistics performance using dynamic approach: Evidence from southern states of India Presenter : Kalya Lakshmi Sainath 2. Ranking the key factors of supply chain 4.0 in Indian Industry: An AHP Approach Presenter : Vinay Raj, Co-Author : Mohammad Juned 3. Analysing the key Reverse Logistics factors in Indian Social Commerce Presenter : Mohammad Juned, Co-Author : Mohamad Bilal Laique and Jamal Farooque 4. Barrier Interplay in Metaverse-Supply Chain Confluence: A Synoptic Analysis Presenter : Souradeep Koley 5. Promoting Sustainable Urban Transportation: Analysing Commuters' Willingness to Adopt Public Electric Buses in Bengaluru Presenter : Dr. Vishwanath M.R
6.:15 p.m. - 6.30 p.m.	Certificate Distribution Ceremony
6.30 p.m. - 7 p.m.	High Tea