

BUILDING AND SCALING ORGANIZATIONS IN DIGITAL TRANSFORMATION



29 April 2023



9.00 AM to 5.00 PM



IIMB

Overview

Digital technologies continue to rapidly change the way customers discover, consume, and experience products and services. This has made it mandatory for corporates operating across domains to explore digital transformation to create and deliver value through new value propositions that can create and sustain growth. Technologies such as GPT-4, cloud computing, big data, IoT, blockchains and artificial intelligence continue to evolve into taken-for-granted technologies that corporates can no longer ignore.

Digital transformation at scale has the potential to create impact across geographical boundaries much more rapidly than ever before at minimal costs. Digitalization of various products and services has its own sets of associated problems such as fake news and cyber-attacks, growing risks to privacy and personal data security, and large-scale production of electronic waste. Geopolitical challenges centred around IPs, standards and production, and the environment crisis continue to increase inequality and marginalization of vulnerable sections of society that makes it a great challenge to build social and political

systems that can adopt and direct digital development at scale.

Awareness about the global headwinds and tailwinds can help shape the way corporates respond to dynamic changes in the business environment. Building leadership skills and competencies to drive organization growth, anticipating the future, and building new perspectives and capabilities to navigate the changing digital landscape will help organizations become more competitive.

Learning from corporate failures, exploring new ways of creating and delivering customer value, embracing the digital culture, understanding the ethical dimensions of using AI, strategizing for the future, and learning from the experiences of organizations are some of the narratives that will be discussed in this event. Apart from issues related to technology, leaders will continue to play a central role in aligning various teams and internal systems while influencing stakeholders to embrace new initiatives on the digital front.

Agenda

09:30 - 10:00	REGISTRATION, TEA/COFFEE/SNACKS	
	Welcome Address	Prof. Padmini Srinivasan, Chairperson, Executive Education Programmes
10:00 - 10:45	(Inaugural Address) Innovations and Changing landscape for Organizations	Prof. Rishikesh Krishnan, Director, IIMB
10:30 - 11:20	Digitalization and Strategy	Prof. Srinivasan, (Faculty, Strategy)
11:20 - 12:05	Digital Transformation, Growth and Culture	Mr. Subramanyam Lanka, Senior VP - R&D, Siemens Healthineers
12:05 - 12:35	Leveraging Digital to Create and Capture Value	Prof. Shainesh, Faculty, Marketing
13:00 - 14:00	LUNCH	
14:00 - 14:40	Case-in-Point : Experience of Infosys in L&D	Mr. Thirumala Arohi, Senior Vice President - Education, Training & Assessment (ETA), Infosys
14:40 - 15:20	Ethical AI and Leadership Challenges: The Case of Google	Prof. Sourav, Faculty, OB & HRM, IIMB
15:20 - 16:00	Building Resilience in organizations	Prof. Jose, Faculty, Strategy
16:00 - 16:15	TEA BREAK AND DISPERSE	

IIMB Faculty and Industry Speakers



Rishikesh T Krishnan

Director, IIMB
Professor
Strategy Ram Charan Chair Professor in Innovation and Leadership



Padmini Srinivasan

Professor
Finance & Accounting
Chairperson, Executive Education Programmes



G Shainesh

Professor
Marketing Chairperson, Initiatives on Consumer Insights



R Srinivasan

Professor
Strategy
Chairperson, Master of Business Administration (MBA), Two-year fulltime programme
Chairperson, Master of Business Administration (Business Analytics), (MBA(BA)), Two-year fulltime programme



Sourav Mukherji

Professor
Organizational Behavior & Human Resources Management
Dean, Alumni Relations & Development



P D Jose

Professor
Strategy Professor In-Charge, New Campus



Mr. Subramanyam Lanka

Senior Vice President - R&D,
Siemens Healthineers



Mr. Thirumala Arohi

Senior Vice President & Head Education, Training & Assessments (ETA) Infosys Limited

The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. Established in 1973, IIMB today offers a range of post-graduate and doctoral level courses as well as executive education programmes. With a faculty body from amongst the best universities worldwide, IIMB has emerged as a leader in the area of management research, education and consulting. IIMB's distinctive feature is its strong focus on leadership and entrepreneurial skills that are necessary to succeed in today's dynamic business environment.

IIMB has around 100 full time faculty members, more than 1200 students across various long duration programmes and nearly 6000 annual Executive Education participants.

Post Graduate and Doctoral programmes offered by IIMB

Degree-Granting Programmes

- Doctor of Philosophy (PhD), ~ Five-year fulltime programme
- Master of Business Administration (MBA), Two-year fulltime programme
- Master of Business Administration (Business Analytics), (MBA(BA)), Two-year fulltime programme
- Master of Business Administration (MBA), One-year fulltime programme
- Master of Business Administration (MBA), Two-year weekend programme
- Post Graduate Programme in Public Policy and Management (PGPPM)

Certificate Programmes

- N. S. Ramaswamy Pre-doctoral Fellowship (NSR Pre-doc)
- Mahatma Gandhi National Fellowship

IIMB has obtained the European Quality Improvement System (EQUIS) accreditation awarded by the European Foundation for Management Development (EFMD). IIMB has been ranked among the top 3 business schools in India as per the India Rankings 2021 of the National Institutional Ranking Framework (NIRF), in the Management Education category.

Executive Education Programmes

The Executive Education engages with the industry through its various Custom and Open enrolment programmes with a view to impart the knowledge and skills necessary to succeed in today's environment. IIMB's Executive Education ranks among the Top 50 Global schools as per Financial Times Executive Education Ranking 2022, the third year in succession.

Centres of Excellence at IIMB

- Centre for Capital Markets and Risk Management
- Centre for Corporate Governance and Citizenship
- Centre for Management Communication
- Centre for Public Policy
- Centre for Software & Information Technology Management
- Centre for Teaching and Learning
- India-Japan Study Centre
- Israel Centre
- NSRCEL
- Supply Chain Management Centre

VISION

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society



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