



EXECUTIVE
EDUCATION
PROGRAMMES



INSPIRING EDUCATION
INSPIRING LIFE

INTERNATIONAL
VIRTUAL CONFERENCE ON

Future of Aviation and Aerospace 2021

A Premier Event for
Senior Aviation and
Aerospace
Professionals

17 February, 2021



Our Journey

We bring together C-suite Executives from major airline and aerospace companies from India and other countries. As the industry moves into more challenging times, with changes in technology and geopolitical landscape, this is the time to share and discuss the best and next practices with leaders in the Aviation and Aerospace sector.

We look forward to welcoming you to the virtual conference in February, 2021.



“As much as policies are important for the sector, working with the right set of talent, managers and ability to develop professional management culture in the industry plays a key role. The industry requires more start-up contribution, innovation and fresh talent, not limiting itself to engineers.”

Dr S Raghunath
Conference Chair

Inaugural Address



Professor Rishikesha T Krishnan
Director - IIM Bangalore



Mr. Hari K Marar
Managing Director and CEO - BIAL



Professor Stéphanie Lavigne
Dean - TBS, France



Professor Digout Jacques
Director of Executive Education
TBS, France

About Us

The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. Established in 1973, IIMB today offers a range of post-graduate and doctoral level courses as well as executive education programmes. With a faculty body from some of the best universities worldwide, IIMB has emerged as a leader in the area of management research, education and consulting. IIMB's distinctive feature is its strong focus on leadership and entrepreneurial skills that are necessary to succeed in today's dynamic business environment.

IIMB has around 100 full time faculty members, more than 1200 students across various long duration programmes and nearly 6000 annual Executive Education participants

Programmes offered by IIMB:

- Doctor of Philosophy (Ph.D.), 5 years, Full-time
- Master of Business Administration (MBA), 2 years, Full-time
- Master of Business Administration (MBA), 1 year, Full-time
- Master of Business Administration (MBA), 2 years, Weekend
- Master of Management Studies (Public Policy), (MMS (PP)), 1 year, Full-time
- Master of Business Administration (Business Analytics), (MBA (BA)), 2 years, Full-time
- N. S. Ramaswamy Pre-doctoral Fellowship (Certificate programme)

All our degree Programmes are highly placed in Global Rankings.

IIMB has been offering Massive Open Online Courses (MOOCs) on edX platform since 2015 to create positive social impact using educational technology. In recognition of IIMB's contribution in the area of Digital learning, MOOC Lab's Business School Rankings 2020 has placed it among the top three schools globally.

IIMB has obtained the European Quality Improvement System (EQUIS) accreditation awarded by the European Foundation for Management Development (EFMD). IIMB has been ranked No. 2 in the India Rankings 2020 in the Management Education category under the National Institutional Ranking Framework (NIRF) by the MHRD.

VISION

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society

Executive Education Programmes:

The Executive Education engages with the industry through its various Custom and Open enrolment programmes with a view to impart the knowledge and skills necessary to succeed in today's environment. IIMB's Executive Education ranks among the Top 50 Global schools as per Financial Times Executive Education Ranking 2020 and is the only business school from India to figure in this prestigious list of global providers of Executive Education.

Centres of Excellence at IIMB:

- Centre for Capital Markets and Risk Management
- Centre for Corporate Governance and Citizenship
- Centre for Management Communication
- Centre for Public Policy
- Centre for Software & Information Technology Management

Toulouse Business School (TBS) is one of the French prestigious "Grandes Ecoles." Created in 1903 by the Toulouse Chamber of Commerce and Industry, TBS is today one of the rare international business schools carrying the international triple accreditation: EQUIS, AACSB and AMBA. In 1999, TBS has successfully launched its internationally acclaimed Aerospace MBA and has been since an asset for professionals to support the development of best practices in the aerospace sector. In the frame of the Aerospace & Mobility Cluster, TBS is strengthening its footprint in the aerospace ecosystem to train collaborative, agile and responsible decision-makers. Combining research activities and all initial and continuing training courses, the cluster enables TBS to be the only business school in the world to offer a complete range of services in this field (Bachelor of Aviation Management, Master 2 in Aerospace Management, Aerospace MBA, Sirius Chair...)

Programme Details Wednesday, 17 Feb 2021



9:00 am to 9:45 am	Welcome Address	Prof. S Raghunath <i>Conference Chair, IIMB</i>
	Opening Remarks	Prof. Rishikesh T Krishna <i>Director, IIMB</i> Mr. Hari K Marar <i>Managing Director and CEO, BIAL</i> Prof. Stéphanie Lavigne <i>Dean, TBS, France</i> Prof. Digout Jacques <i>Director of Executive Education; Professor - Digital Marketing, TBS, France</i>
9:45 am to 10:00 am	Break	
10:00 am - 10:50 am	Panel 1 COVID and the challenges to the aviation sector? What lessons does it hold for the future?	Panel Chair Prof. Christophe Benaroya <i>Professor - Marketing; Head of Aerospace & Mobility Center of Excellence, TBS, France</i> Panelists Mr. Amber Dubey <i>Joint Secretary, Ministry of Civil Aviation, Govt. of India</i> Dr. Kota Harinarayana <i>Former Programme Director and Chief Designer, Tejas, Light Combat Aircraft</i> Mr. Chandra Shekhar Y <i>Sr. Director – Global Sourcing Strategy and Industrial Cooperation, GE Aviation</i> Mr. Michel Merluzeaum <i>Director - Market Analysis & Strategy Commercial Defence Markets, AIR (Air Insight Research)</i>
10:50 am - 11:00 am	Break	
11:00 am to 11:45 am	Panel 2 How must the aviation sector adapt to the new normal for ensuring safe travel? What solutions does the technology have to offer?	Panel Chair Mr. Satyaki Raghunath <i>Chief Strategy & Development Officer, BIAL</i> Panelists Mr. Sourav Sinha <i>CIO, Indigo Airlines</i> Mr. Maneesh Jaikrishna <i>Vice President - Indian Subcontinent, Dubai, Eastern & Southern Africa, SITA</i>



11:45 am to 12:00 pm

Break

12:00 pm to 12:45 pm

Panel 3
Managing Talent In the aviation Industry in COVID times

Panel Chair
Prof. Jitamitra Desai
Professor - Decision Sciences, IIMB

Panelists
Mr. Sajit T C
CHRO, BIAL

Mr. Raj Raghavan
Senior Vice President, Head of Human Resources, Indigo

Mr. Avinash Kohli
Executive Director - Leadership, Learning and Organizational Capability - Non-US Markets, Boeing

12:45 pm to 1:45 pm Lunch Break

1:45 pm to 2:30 pm

Panel 4
MRO – The opportunities and challenges

Panel Chair
Prof. G Shainesh
Professor - Marketing, IIMB

Panelists
Mr. Pierre Dickeli
Senior Vice President, Safran

Mr. Luigi Celmi
CEO, Lufthansa Technik Services India

2:30 pm to 2:45 pm Break

2:45 pm to 3:30 pm

Panel 5
Application of AI, ML and Big Data for Airline operations, maintenance and customer service.

Panel Chair
Prof. S Raghunath
Programme Director, Professor - Strategy, IIMB

Panelists
Mr. Uma Maheshwar D
Chief Consulting Engineer, GE Aviation-India

Dr. Kallappa Pattada
Senior Manager, Boeing Research & Technology

Mr. Anshul Gupta
Vice President, Accenture Technology

3:30 pm to 3:45 pm Closing Address

Speakers



Prof. Rishiksha T Krishnan
Director, IIMB



Mr. Hari K Marar
Managing Director and CEO, BIAL



Prof. S Raghunath
Professor - Strategy, IIMB



Prof. Stéphanie Lavigne
Dean - TBS, France



Prof. G Shainesh
Professor - Marketing, IIMB



Mr. Satyaki Raghunath
Chief Strategy & Development Officer, BIAL



Prof. Jitamitra Desai
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Prof. Digout Jacques
Director of Executive Education
Professor - Digital Marketing
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CHRO, BIAL



Prof. Christophe Benaroya
Professor - Marketing; Head of Aerospace &
Mobility Center of Excellence, TBS France



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Joint Secretary, Ministry of Civil Aviation, Govt. of India



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Dr. Kota Harinarayana

Former Programme Director and Chief Designer, Tejas, Light Combat Aircraft



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CEO, Lufthansa Technik Services India



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Senior Vice President,
Head of Human Resources, Indigo



Mr. Michel Merluzeaum

Director - Market Analysis & Strategy,
Commercial Defence Markets, AIR (Air Insight Research)



Mr. Uma Maheshwar D

Chief Consulting Engineer,
GE Aviation-India



Mr. Chandra Shekhar Y

Sr. Director – Global Sourcing Strategy
and Industrial Cooperation, GE Aviation





Mr. Anshul Gupta
Vice President, Accenture Technology



Mr. Maneesh Jaikrishna
Vice President - Indian Subcontinent,
Dubai, Eastern & Southern Africa, SITA



Mr. Sourav Sinha
CIO, Indigo Airlines



Mr. Avinash Kohli
Executive Director - Leadership, Learning
and Organizational Capability - Non-US
Markets, Boeing



Dr. Kallappa Pattada
Senior Manager, Boeing Research &
Technology



Participants of FOAA Speak!

“Very good initiative to get the top aviation industry representative together. Selection of topics were class apart. Good networking opportunity.”

“Very fruitful & good insight. Very well managed. Good speakers and knowledge sharing.”

“Good panellists, Nice insights on Talent, good discussion around Aviation growth prospects pertaining to INDIA including technology enablers. Good customer behaviour insights.”

“It has been an amazing conference which brought together variety of topics together. Thankful to IIMB & TBS for putting this together.”

“Very informative & wonderful networking. Kudos to IIMB & TBS for organising. Thanks for providing the opportunity.”

“A very good forum to meet people from the industry. It ensured exposure in both directions. Topics were insightful and were presented by people with deep knowledge.”

“Excellent sessions, would look for more such conferences.”

“Congratulations to organisers for bringing all aerospace experts under one umbrella by organising this wonderful seminar. Topics selected are well thought of & current speakers have covered their subjects/topics adequately. I wish success to all such future endeavours of IIMB & TBS.”

Sponsor

Platinum

4,00,000 INR

- 2 speakers
- Presence of the brand name on all displays & brochures
- Unlimited registration passes

Gold

3,00,000 INR

- 1 speaker
- Presence of the brand name on all displays & brochures
- Registration passes limited to 50

Why Attend



Join the CEOs from Major Airlines and Aerospace companies as well as Senior Professors for our Leaders' Forum

See C-suite executives from Airline and Aerospace companies on the discussion panels dedicated to strategic insights

To confirm your participation, please register on https://www.iimb.ac.in/eep/event/show_event/8

Contact us on:

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