

## **Gurunathan Subramanyan**

### **Post Graduate Programme in Enterprise Management (PGPEM) 2019-2021**

#### **Gold Medallist – Best All Round Performer**

Gurunathan Subramanyan (34) has quite a few achievements to his credit while at IIMB. He won first place in the national level B-school operations case study contest conducted by Shailesh J. Mehta School of Management (SJMSOM), Indian Institute of Technology (IIT), Bombay, where 425 teams competed. He was the winner of the 'Best Innovative Idea' award in the event 'Social Ideate' of Konflux 2021 – UJWAL, organized by ICFAI Business School, Mumbai. He won first place in the competition 'Impersonate: Think Like a CMO', organized by Fore School of Management, New Delhi. He also won first place in the Operations case study and simulation game competition, 'Sangramam', conducted by the Operations Club of BIM Trichy. He was adjudged the first runner-up in the Strategy competition, Stratzu, conducted by BIM Trichy. He even bagged first place in the Tech Code – IT Quiz.

Gurunathan was the finalist – Voice of IIMB, 2019; a member of Dhvani, the music club of IIMB, a finalist in Voice of Unmaad at IIMB; and a finalist in Sur Taal, a solo singing contest, conducted by Jaipuria Institute of Management, Indore.

He was the recipient of the Director's Merit List award at the end of his first year at IIMB.

He shares that getting admission into IIMB was a dream come true for him. "I came from a technical background. The education I got here helped me improve my perspective about business challenges." He is interested in pursuing a career in Product Management.

He is married to Dhivya, an engineer. They have a six-year-old son.