

## Post Graduate Programme in Business Analytics (PGP-BA): Two-year fulltime MBA

**Hemakshi Janyani**

**Post Graduate Programme in Business Analytics (PGP-BA) 2022-2024**

**Gold Medallist – First Rank Holder**



Twenty-six year-old Hemakshi Janyani lists her achievements at IIMB as being academic, co-curricular and extra-curricular. She was a Director's Merit List awardee being among the Top 5% of the batch. She also received a scholarship for the same. She received a PPO from Arthur D. Little for exceptional performance as a management consulting intern. She was a Student Exchange Allottee at ESSEC Business School, France. She was among the Top 10% of students from India's top B-schools in HUL's Digiwhiz Digital Marketing assessment. She was also in the Top 1% of 1400-plus participants in a Strategy Consulting quiz conducted by IIM Rohtak.

She says her MBA course at IIMB taught her the different aspects of being a versatile and proficient leader with sound understanding of multiple domains, including Finance, Strategy, Marketing, Human Resources, Entrepreneurship and Analytics. "The learning experience at IIMB was more than merely academic. I was among those who organized a business fest Vista, participated in case competitions, got first-hand business experience through an internship at a top consulting firm, and also got a global perspective on business administration through an exchange program in France. IIMB taught me how to manage academic goals, extracurricular activities and personal relationships with balance, which is my biggest takeaway."

She shares that with a deep interest in tech-related sectors, her future plans include working in the Consulting sector on projects like advising clients on how to leverage technology to boost their businesses, guiding digital transformation, advising tech clients on specific markets to enter, and more. "I may also explore the domain of tech-management in roles like product management."

Her father is a Professor of Electronics and Communication at NIT Jaipur. Her mother had pursued her M Sc in Chemistry, an MA in English Literature and B Ed. She works as a teacher

in the Fine Arts department at Rukmani Birla Modern High School in Jaipur. Her brother is preparing to become a Chartered Accountant.