



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Centre for Public Policy



Centre for Public Policy

The Centre for Public Policy (CPP) at Indian Institute of Management Bangalore (IIMB) is an independent, public interest-oriented policy think tank engaged in pioneering research, teaching, training and capacity building. The Centre – established in 2000 through a partnership agreement between the Department of Personnel and Training (DoPT), Government of India (GoI), United Nations Development Programme (UNDP) and IIMB – aspires to lead policy thinking and praxis in India, promoting equitable, inclusive and sustainable solutions to the concerns of citizens, and public governance.

The twin objectives of the Centre, to influence policy discourse and improve governance, are achieved through rigorous research and stakeholder engagement across domains. The Centre’s strong evidence-based research has focused on government innovations, regulation, policy-making, administrative and organizational reform, public-private partnerships and IT in government.

The Centre’s work in various areas of public policy is continuously being strengthened through robust collaborative networks and partnerships with a variety of think tanks, policy professionals and practitioners around the world. The Centre has a significant presence in IIMB’s Post Graduate Programme in Public Policy and Management. Additionally, it also conducts various innovative and influential executive programmes.

A vibrant academic ambience for scholarly engagement has helped Centre for Public Policy emerge as a platform for ideation, debate and exploration.

Key Activities

- Promote critical research in public policy
- Support capacity building in public policy through degree and diploma programmes as well as modular training programmes
- Provide a platform for discourses and critical debates on policy-making and implementation connecting multiple stakeholders
- Function as a knowledge management centre

Faculty & Research

CPP faculty members represent diverse disciplines and research interests. They influence policy dialogue and public opinion through publications, public lectures and writing in the media. They also hold memberships in many influential policy-related committees in India and abroad. The members regularly publish research papers on a variety of issues in peer-reviewed journals.

Some of the broad themes of ongoing research projects involving CPP faculty members are Education, Environment and Sustainability, Financial Inclusion, Gender, Health, Infrastructure and Transportation Systems, Institution of Public Administration, Law, Political Economy, Regulation, and Urban Governance.

The research at CPP is supported both by national and international foundations, including the Canadian Institute of Health Research, Gates Foundation, UK-India Education and Research – University Grants Commission, and United Nations Office for Project Services. Current collaborators include Indira Gandhi Institute of Development Research, McGill University, University of California San Diego, University of Essex, University of Kent, and the World Bank.

The Centre’s faculty members are

 Anil B Suraj	 G Raghuram	 M S Sriram	 Shabana Mitra
 Arnab Mukherji	 G Ramesh	 Pulak Ghosh	 Soham Sahoo
 Deepak Malghan	 Hema Swaminathan	 Rajalaxmi Kamath	 Trilochan Sastry

Advisor

 N Ravi Former Indian Foreign Service Officer

The CPP Advisory Council

 Kiran Karnik Former President NASSCOM	 Anirudh Krishna Professor of Public Policy and Political Science, Duke University	 M Govinda Rao Emeritus Professor National Institute of Public Finance and Policy	 Ashutosh Varshney Sol Goldman Professor of International Studies and the Social Sciences and Professor of Political Science, Brown University	 AR Vasavi Independent Scholar Bengaluru
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Centre's New Initiative

CPP has initiated a lecture series to celebrate its Foundation Day. It was on July 10, 2000, that the Centre was established through a partnership agreement between the Department of Personnel and Training (DoPT), Government of India (GoI), United Nations Development Programme and IIMB. The lecture series is planned to be an annual public event. The inaugural lecture of the series was held on July 10, 2019. This year's speaker, Prof. Steven Wilkinson, Nilekani Professor of India and South Asian Studies, and Professor of Political Science and International Affairs, and Henry R. Luce Director of the Whitney and Betty MacMillan Center for International and Area Studies at Yale University, delivered the lecture on Army and Nation: Explaining India's Civil-Military Success. In his lecture, Prof. Wilkinson examined India's success in managing the imbalanced colonial army it inherited in 1947.



Other Recent Activities

CPP and the Centre for Software and Information Technology Management of IIM Bangalore hosted a research seminar on 17th and 18th November 2018, in partnership with Centre for Internet and Society (CIS), a non-profit organization. The event featured talks, panel discussions and workshops about the impact, relevance and technical aspects of OpenStreetMap.

Hon'ble Member of Parliament, Shri Varun Gandhi, spoke to students on 'The Role of India's Youth in Nation Building' on 19th December, 2018 followed by his book launch. The Centre for Public Policy, the student-driven Public Policy Club and the Entrepreneurship and Innovation Cell hosted this event.

Prof. Anirudh Krishna, the Edgar T. Thompson Professor of Public Policy and Political Science at Duke University spoke about his book, 'The Broken Ladder', on 21st December, 2018. In his book, Anirudh Krishna offers a 'worms eyeview' of development, arguing for policy that is attuned to local locations.

In collaboration with LivingMyPromise, the Centre organized a talk on 12th April 2019. Inspired by the Giving Pledge of Melinda Gates, Bill Gates and Warren Buffet, wherein the wealthy commit a minimum of 50% of their wealth to charity while they are alive or in their will. LivingMyPromise gives the same opportunity to upper middle-class Indians to come forward and donate 50% of their wealth to a charity/cause of their choice.

On 26th and 27th of April, the CPP, in collaboration with the Selco Foundation, hosted a conference on Sustainable Energy and Livelihood Nexus. This conference brought together stakeholders to discuss replicable models and processes that can scale sustainable energy, livelihood solutions and transform under-served communities.

Capacity Building

CPP emphasizes capacity building to help translate research into effective policy-making and policy implementation. It intends to create critical internal capacities in government through educational programmes. Keeping this in focus, the Centre offers educational programmes, which are characterized by rigour and range, including developing both analytical and research skills.

Degree-Granting Programmes

Doctoral Programme

The doctoral programme at IIMB is widely recognized for its rigorous and inter-disciplinary training. The Doctor of Philosophy (Ph.D.) inculcates interdisciplinary-research approach in business management and public policy. It focuses on research in public policy analysis, design, process and management.

The Master of Management Studies (Public Policy)

It is a unique programme aimed at improving efficiency and leadership skills among policy-makers and administrators while exposing them to topical issues in management. Candidates from government and the non-government sectors interact, exchange ideas and learn in one classroom. Additionally, there is a deepening of conceptual, technical and analytical skills for public policy-making through interactive sessions with eminent people in the Indian policy domain via the 'Policy Speaks' series. This programme ensures that the participants are well versed in various aspects of public policy and general management.

Short Duration Executive Education Programmes

The Centre has conducted various mid-career programmes for personnel belonging to different services, such as Executive Teaching and ongoing Executive Mid-Career Programmes. These include: Phase IV for Indian Forest Service Officers and Custom Programmes for Officers from the Indian Economic Service, the Central Bureau of Investigation, the Comptroller and Auditor General of India's Office, the Commercial Tax Office, the Ministry of Shipping (Ports) and the Airports Authority of India.

Annual International Conference

Since 2006, the Centre has been organising an international conference each year on various aspects of public policy. The event attracts many national and international academicians, professionals, officials, members from non-governmental organisations and civil society, and the media. The XIII conference was organised from 23rd – 25th August 2018 at India Habitat Centre, New Delhi. It had a variety of academic sessions, topical policy debates, workshops, panel discussions and practitioner-oriented discussions on contemporary topics in public policy and management.

At the XIII conference, Dr. Amita Baviskar, Professor, Institute of Economic Growth, University of Delhi, delivered the keynote address on 'Consumer Citizenship and Social Inclusion', while the valedictory address was given by Dr. K P Krishnan, Secretary, Ministry of Skill Development and Entrepreneurship, Government of India. on 'Emerging Skill Development & Regulatory Ecosystem – A Public Policy Perspective'. Other plenary sessions were on the themes of scaling livelihoods for disabled persons, terms of reference of the Fifteenth Finance Commission, diversity and inclusion at institutes of higher education.

Over the Years

The Centre for Public Policy engages with a variety of stakeholders/partners. They include Central and State government departments and agencies, legislative bodies, national and international academic institutions and policy agencies, NGOs, private industry, and individuals. The Centre is motivated by the recognition that Indian policy decision makers and stakeholders at different levels (civil servants, ministers and legislators at the Centre and States, businesses, NGOs) need public policy research inputs.

CPP has forged enduring partnerships to create sustainable teaching and research programmes. It has enjoyed a productive and long-term partnership with the Government of Karnataka. Its partnerships with the Maxwell School, Syracuse University, and the DoPT, Gol, have helped transform Indian public policy education. Currently, CPP partners with major civil service academies dealing with the Indian Administrative Service, the Indian Foreign Service, and the Indian Forest Service.

The Centre regularly organizes talks, seminars, as well as workshops by eminent academicians, policy makers, activists, journalists and authors.



About IIMB

The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.

IIMB has around 106 full time faculty members, more than 1200 students across various degree granting programmes and nearly 5000 annual Executive Education participants.

Our logo carries a proclamation in Sanskrit, **तेजस्वि नावधीतमस्तु** (tejasvi navadhitamastu), which translates as 'let our study be enlightening'. Our vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.

Located in India's high technology capital, we are in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving us the added advantage of integrating classroom knowledge with practical experience.

Our degree granting programmes comprise the Doctor of Philosophy (Ph.D.), the Master of Management Studies (Public Policy), the Master of Business Administration – one-year fulltime, the Master of Business Administration – two years (weekend), the Master of Business Administration – two years fulltime, and the Master of Business Administration (Business Analytics) – two years fulltime.

We offer the NS Ramaswamy Pre-doctoral (NSR Pre-doc) Fellowship, as a Certificate programme, with the aim to increase social diversity of management academia in India.

Along with 11 disciplinary areas, we have ten centres of excellence that offer courses and conduct research on interesting questions facing various sectors of industry.

We have key partnerships and collaborations with Goldman Sachs for women entrepreneurship, with Michael and Susan Dell Foundation for incubation of non-profits, and with NITI Aayog for scaling up of new ventures.

We are committed to make deep social impact using technology-enabled education. Towards this end, we offer Massive Open Online Courses (MOOCs). We are the first management school in India to offer MOOCs on the edX platform.

We are also the coordinating institute for management education for SWAYAM, Govt's online education platform.

VISION

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society



Centre for Public Policy

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