



Centre for Public Policy

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The Centre for Public Policy (CPP) at Indian Institute of Management Bangalore (IIMB) is an independent, public interest-oriented policy think tank engaged in evidence based research, teaching, training and capacity building. The Centre, established in 2000 through a partnership agreement between the Department of Personnel and Training (DoPT), Government of India (GoI), United Nations Development Program (UNDP) and IIMB, aspires to lead policy design and praxis in India, promoting equitable, inclusive and sustainable solutions to the concerns of citizens as well as public governance.

The twin objectives of the Centre, to influence policy discourse and improve governance, are achieved through rigorous research and stakeholder engagement across domains. The Centre's strong evidence-based research has focused on government innovation, regulation, policymaking, administrative and organizational reform, public-private partnerships, and IT in Government.

The Centre's work in various areas of public policy is continuously being strengthened through robust collaborative networks and partnerships with a variety of think tanks, policy professionals and practitioners around the world. The Centre plays an active role in IIMB's Post Graduate Programme in Public Policy and Management, and various innovative executive development programmes.

A vibrant academic ambience for scholarly engagement has contributed to the Centre for Public Policy emerging as a platform for ideation, debate and exploration.

Key Activities

- ✧ Promote critical research in public policy
- ✧ Support capacity building in public policy through post graduate degree and diploma programmes as well as modular training programmes
- ✧ Provide a platform for discourse and critical debate on policy
- ✧ Collaborate with multiple stakeholders
- ✧ Function as a knowledge management centre

Advisory Council



David M. Van Slyke, Dean,
Maxwell School of Citizenship and
Public Affairs, Syracuse University



Isabelle Tschan Harada,
Resident Representative a.i.,
United Nations Development Programme



Parameswaran Iyer,
Executive Director,
World Bank



S. Mahendra Dev, Editor,
Economic and Political Weekly



Vinita Bali, Former Member,
IIMB Board of Directors

Faculty & Research

- CPP faculty members represent diverse disciplines and research interests. They influence policy dialogue and public opinion through publications, public lectures and writing in the media. They also hold memberships in many influential policy-related committees in India and overseas. The members regularly publish research papers on a variety of issues in peer-reviewed journals
- Some of the broad themes of ongoing research projects involving CPP faculty members are Education, Environment and Sustainability, Financial Inclusion, Gender, Health, Agriculture and Rural Development, Drinking Water, Infrastructure and Transportation Systems, Institution of Public Administration, Law, Political Economy, Regulation, and Urban Governance.

The Centre's faculty members are:

Primary Members



Allen P Ugargol



Anil B Suraj



Arnab Mukherji



Arpit Shah



Deepak Malghan



Hema Swaminathan



M S Sriram



Rajalaxmi Kamath



Rusha Das



Soham Sahoo

Secondary Members



Aditya Shrinivas



Pulak Ghosh



Ritwik Banerjee



Tirthatanmoy Das



Trilochan Sastry

Senior Fellows



Gopal Naik



N. S. Vishwanathan

Recent Events

CPP has initiated a lecture series to celebrate its Foundation Day. It was on 10th July 2000, that the Centre was established through a partnership agreement between the Department of Personnel and Training (DoPT), Government of India (GoI), the United Nations Development Programme and IIMB. The lecture series is planned to be an annual public event. The fifth lecture of the CPP Foundation Day Lecture Series, on the topic: 'Decline in Social Values in the Society and its Consequences', was delivered by Justice N. Santosh Hegde, Former Judge, Supreme Court of India, on 10th July 2023.

CPP hosted its Annual International Conference on Public Policy and Management from 22nd to 24th August 2023 at IIMB. At the conference, the inaugural address was delivered by Dr. Aravind Virmani, Member, NITI Aayog. The sessions were on the themes of Urban Planning and Development, Diversity and Inclusion, Gender Issues, Water Management, Emerging Technologies, Rural Development, Public Service Delivery and Health Issues. A total of 256 papers from different countries were received, out of which 64 were presented and 23 were selected as posters. PhD students from various institutions were supported for presenting their papers at the conference.

As part of IIMB's Golden Jubilee celebrations, CPP hosted the 'Water and Sustainability Conference' from 2nd to 3rd September 2023, on the theme. 'Measurable Impact - Delivered with Confidence' curated by IIT-IIT. The conference showcased proven solutions and sparked the imagination for scaled water and agri sustainability founded on community ownership. The discussion was centred on three nationally accepted themes: Rejuvenation of Water Bodies (RWD), Integrated Agri + RWD Assured Incomes and Creating Water Positive Basins.

In the backdrop of the World Inequality Report 2022 authored by Lucas Chancel, Thomas Piketty, Emmanuel Saez and Gabriel Zuchman, CPP organized nine series of talks. The themes were on Environmental Inequality, Review of Taxation Policy, Current Status of Inequality, Inequality and Efficiency: A Three-hundred-year Potted History, Women's Legal Rights, and Inequality in Economic Resources: A Global Perspective, Inequality: Observations from Rural India, Intellectual Property Rights and Wage Inequality, Inequality in Housing Market, and Matsya Nyaya through the Kautilyan Lens: A Discussion on Kautilya's Views on Inequality.

Jal Jeevan Missions Chair Professor at IIMB carries out research, capacity building, outreach, consultation, academic programmes and innovation to address issues concerning the drinking water and sanitation sector. The JJM assists states/UTs in planning of participatory rural water supply strategy for ensuring potable drinking water security on a long-term basis to every rural household and public institution. Recently a study on, 'Assessment of Employment Generation Potential' of JJM has been completed and presented to the Government of India. A symposium was held on, 'Sustainability of Rural Drinking Water Delivery Systems'. A programme on financial management of Drinking Water Service Delivery organization has been launched in December 2023.



Doctoral Programme

The Doctor of Philosophy (PhD) programme is aimed to inculcate an interdisciplinary research approach in business management and public policy. It focuses on research in public policy analysis, design, process and management. The coursework includes analytical methods and tools of research, policy analysis, public administration and law, microeconomics, organizational theory, and public and institutional economics. The Doctoral programme is widely recognized for its rigorous and interdisciplinary research training.

The Master of Management Studies (Public Policy)

It is a unique programme aimed at improving efficiency and leadership skills among policymakers and administrators, while exposing them to topical issues in management. Candidates from government and non-government sectors interact, exchange ideas and learn together in the classroom. Additionally, there is a deepening of conceptual, technical and analytical skills for public policymaking through interactive sessions with eminent people in the Indian policy domain via the 'Policy Speaks' series. This programme ensures that the participants are well-versed in various aspects of public policy and general management.

General Management Programme in Public Policy

The General Management Programme in Public Policy (GMPPP) is a part-time certification programme designed for officials and managers who have a strong interface with government and policymaking. The programme aims to introduce contemporary issues in public policy and practices to the participants. It also helps develop competence in the discipline and associated skills.



Over the Years

The Centre for Public Policy engages with a variety of stakeholders/partners. They include Central and state government departments and agencies, legislative bodies, national and international academic institutions and policy agencies, NGOs, private industry, and individuals. The Centre is motivated by the recognition that Indian policy decision-makers and stakeholders at different levels (civil servants, ministers and legislators at the Centre and states, businesses, NGOs) need public policy research input.

CPP has forged enduring partnerships to create sustainable teaching and research programmes. The Centre since its inception has developed a productive and long-term partnership with the Government of Karnataka. Its partnerships with the Maxwell School, Syracuse University, and the DoPT, GoI, have helped transform Indian public policy education.

CPP organized a three-day Orientation Programme for Members of the Karnataka Legislature from 13th to 15th December 2008, which was a first-of-its-kind programme, which was for 85 first-time MLAs and 43 first-time MLCs. This special event inaugurated by APJ Abdul Kalam, former President of India, was aimed at communicating how innovative ideas can help in designing effective policies, make large-scale impact and create awareness among young politicians in leading an honest life free from corruption, thereby setting examples for others.

CPP in conjunction with the Maxwell School of Citizenship and Public Affairs (Syracuse University) designed and conducted a mid-career training programme for officers of the Indian Administrative Service during 2010-2012. The programme intended to strengthen the officers' capability in formulating policy and managing large systems. United Nations, IIM Bangalore and PSR Legislative Research partnered to conduct a three-day capacity building session for state legislators titled, 'India Policy Workshop for MLAs', from 19th to 21st December 2012. A total of 43 state legislators from nine states participated in the session to reflect on their legislative responsibilities and how they could fulfil their role more effectively, and on policy challenges facing their state.

On the request of the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India (GoI), CPP designed and offered the Mahatma Gandhi National Fellowship (MGNF) certificate programme in Public Policy and Management. Phase 1 was held during 2020-22, and Phase 2 during 2021-23 was rolled out nationally in more than 660 districts across India and was hosted by nine IIMs. The two-year Fellowship at IIMs combined classroom sessions with an intensive field immersion at the district level to create credible plans and identify barriers to raise employment and economic output, and promote livelihood in rural areas.

The Centre regularly organizes talks, seminars as well as workshops led by eminent academicians, policymakers, activists, journalists and authors.



About IIMB

Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. IIMB has around 109 full-time faculty members, more than 1200 students across various degree-granting programmes and nearly 5000 annual Executive Education participants.

The IIMB logo carries a proclamation in Sanskrit, (*tejasvi navadhitamastu*), which translates to 'let our study be enlightening'. Located in India's high technology capital, IIMB is in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving the school the added advantage of integrating classroom knowledge with practical experience.

IIMB's degree-granting programmes comprise the Doctor of Philosophy (PhD), the Master of Management Studies (Public Policy), the Master of Business Administration – one year full-time, the Master of Business Administration – two year weekend, the Master of Business Administration – two year full-time, and the Master of Business Administration (Business Analytics) – two year full-time. IIM Bangalore also offers the NS Ramaswamy Pre-doctoral Fellowship (NSR Pre-doc) as a Certificate programme, to increase the social diversity of management academia in India.

Along with 11 disciplinary areas, IIMB has 10 Centres of Excellence which offer courses and conduct research on relevant issues facing various sectors of industry. IIMB has key partnerships and collaborations with Goldman Sachs for women entrepreneurship, with Michael and Susan Dell Foundation for incubation of non-profits, and with NITI Aayog for scaling up of new ventures. IIMB is committed to making deep social impact using technology-enabled education. Towards this end, the school offers Massive Open Online Courses (MOOCs). IIMB is the first management school in India to offer MOOCs on the edX platform. IIM Bangalore is also the coordinating institute for management education for SWAYAM, Govt's online education platform.

Vision

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.





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