

**IMR Doctoral Conference (IMRDC) 2019-20, 27 & 28 December, 2019**  
**Indian Institute of Management Bangalore**

**PROGRAMME**

<b>DAY 1: FRIDAY, 27<sup>th</sup> DECEMBER 2019</b>		<b>Venue: C 13/ N 001<sup>1</sup></b>
<b>Timings</b>	<b>Activity</b>	
9.00 am – 09.30 am	<b>Registration</b>	
09.30 am – 10.00 am	<b>Inauguration</b>	
10.00 am – 11.00 am	<b>Session 1: Paper presentation: 1 paper (ESS)</b>	
11.00 am – 11.15am	<b>Tea break</b>	
11.15 am – 1.15 pm	<b>Session 2: Paper Presentation: 2 papers (ESS-PP &amp; Marketing)</b>	
1.15 pm – 1.30 pm	<b>Group photo IMRDC 2019-20</b>	
1.30 pm – 2.30 pm	<b>Lunch (MDC)</b>	
2.30 pm – 4.30 pm	<b>Session 3: Paper Presentation: 2 papers (Marketing &amp; POM)</b>	
4.30 pm – 5.00 pm	<b>Tea break</b>	
5.00 pm – 5.30 pm	<b>Breakout session</b>	
5.30 pm – 7.00 pm	<b>The Role of Inequality in Poverty Measurement</b> Professor James E. Foster Oliver T. Carr Jr Professor of International Affairs and Professor of Economics at The George Washington University	
7.00 pm onwards	<b>Conference Networking Dinner</b>	
<b>DAY 2: SATURDAY, 28<sup>th</sup> DECEMBER, 2019</b>		<b>Venue: C 13/ N 001</b>
9.00 am – 9.30 am	<b>Registration</b>	
9.30 am --10.30 am	<b>Session 4: Paper Presentation: 1 paper (OB/HR)</b>	
10.30 am -- 11.00 am	<b>Tea break</b>	
11.00 am –1.00 pm	<b>Session 5: Paper Presentation: 2 papers (Finance)</b>	
1.00 pm – 2.00 pm	<b>Lunch (MDC)</b>	
2.00 pm – 3.30 pm	<b>“From Paper to Publication”</b> Prof. Rejie George, Strategy, IIM Bangalore Prof. Sanchari Roy, Development Economics, King's College London	
3.30 pm – 4.00 pm	<b>Tea break</b>	
4.00 pm – 6.00 pm	<b>Session 6: Paper Presentation: 2 papers (ESS)</b>	
6.00 pm – 6.30 pm	<b>Breakout session</b>	
6.30 --7.00 pm	<b>Valedictory Ceremony &amp; Certificates Presentation</b>	
7.00 pm onwards	<b>Dinner (MDC)</b>	

<sup>1</sup> All sessions to be held at C13 except the Keynote Address and the Workshop which will be in N001.