IMR Doctoral Conference (IMRDC) 2023
3 & 4 February 2023
Indian Institute of Management Bangalore

PROGRAMME

Zoom Webinar Registration Link for IMRDC 2023

https://iim-b.zoom.us/webinar/register/WN_HHCwsFCxTh2GoMPKNTPr4g

DAY 1: FRIDAY, 3rd FEBRUARY, 2023	VENUE N001
Timings	Activity
8.00 am – 8.30 am	Registration
8.30 am – 9.00 am	Inauguration
9.00 am – 10.00 am **Keynote Address**	**Marketing Strategy and Non-Market Forces** # Keynote Address by Prof. Rajashri (Raji) Srinivasan, Jack R. Crosby Regents Chair in Business Administration, Red McCombs School of Business, University of Texas at Austin, Austin, Texas, USA
10.00 am – 10.30 am	Tea break
10.30 am – 12.45 pm	Session 1: Paper presentation
12.45 pm – 2.00 pm	Lunch break
2.00 pm – 3.30 pm	Session 2: Paper presentation
3.30 pm – 4.00 pm	Tea break
4.00 pm – 5.30 pm **Panel Discussion**	**Panel Discussion: Navigating an academic career: Insights from early-career academics** Prof. Kumar Alok, XLRI Jamshedpur Prof. Vipin B, IIT Kanpur Prof. Sourav Borah, IIM Ahmedabad Prof. Prateek Raj, IIM Bangalore Prof. Sowmya Subramaniam, IIM Lucknow
5.30 pm – 6.00 pm	Breakout Session
7.00 pm	Conference Networking Dinner
DAY 2: SATURDAY, 4th FEBRUARY, 2023	VENUE N001
8.30 am – 9 am	Registration
9.00 am – 10.00 am **Keynote Address**	**Indian Knowledge System (IKS): Time to Explore New Opportunities for Management Education & Research** Keynote Address by Prof. B Mahadevan, Production & Operations Management, IIM Bangalore
10.00 am – 10.30 am	Tea break
10.30 am – 12.45 pm	Session 3: Paper presentation
12.45 pm – 2.00 pm	Lunch break
2.30 pm – 3.30 pm	Session 4: Paper presentation
3.30 pm – 4.00 pm	Tea break
4.00 pm – 5.30 pm Workshop	**Case Writing Workshop** Sourav Mukherji, Professor, Organisational Behaviour & Human Resources Management, and Dean, Alumni Relations & Development, IIM Bangalore
5.30 pm -- 6.00 pm	Breakout Session
6.00 pm – 6.30 pm	Valedictory and Awards Ceremony
7.00 pm	Dinner

Virtual Presentation