

IMR Doctoral Conference (IMRDC) 2024
2 & 3 February 2024
Indian Institute of Management Bangalore

SCHEDULE

Zoom Webinar Registration Link for IMRDC 2024

https://iim-b.zoom.us/webinar/register/WN_uW-nZMdgQTeccCUjHpgPog

DAY 1: FRIDAY, 2nd FEBRUARY 2024		VENUE N001
Timings	Activity	
8.00 am – 8.30 am	Registration & Coffee	
8.30 am – 9.00 am	Inauguration	
9.00 am – 10.00 am Keynote Address 1	Doing impactful research without (misusing) p-values * Keynote Address by Prof. Sanjay Kallapur, Accounting, Indian School of Business	
10.00 am – 10.30 am	Break	
10.30 am – 12.45 pm Session 1	Session 1: Paper presentation	
10.30 am – 11.15 am	Paper 1: Finance & Accounting Does an exclusive relationship with government banks matter during climate shocks? <i>Presenter:</i> Harish Kamal, IIM Calcutta <i>Discussant:</i> Prof. Ashok Thampy, IIM Bangalore	
11.15 am – 12.00 pm	Paper 2: Public Policy Money matters: Evidence from a conditional cash transfer scheme on child and maternal health <i>Presenter:</i> Anshika Mathur, Shiv Nadar University <i>Discussant:</i> Prof. Ayona Bhattacharjee, IMI New Delhi	
12.00 pm – 12.45 pm	Paper 3: Finance & Accounting Gender mandate and tokenism concerns: The role of women director capital on investor perception <i>Presenter:</i> Praveena Musunuru, IIM Visakhapatnam <i>Discussant:</i> Prof. Debarati Basu, School of Management and Entrepreneurship, Shiv Nadar University	
12.45 pm – 1.15 pm	Group photo IMRDC 2024 & PhD Alumni	
1.15 – 2.30 pm	Networking Lunch	
2.30 pm – 4.00 pm Session 2	Session 2: Paper presentation	
2.30 pm – 3.15 pm	Paper 4: Decision Sciences Facets of the knapsack polytope from non-minimal covers <i>Presenter:</i> Guneshwar Anand, IIM Visakhapatnam <i>Discussant:</i> Prof. Anand Deo, IIM Bangalore	
3.15 pm – 4.00 pm	Paper 5: Organisational Behaviour /Human Resources Management From adversity to adaptation: Exploring the factors that build resilience at work <i>Presenter:</i> Debanjana Deb Biswas, ICFAI Business School, Telangana <i>Discussant:</i> Prof. Ashish Malik, Queen's Business School, Queen's University Belfast, UK #	

4.00 pm – 4.30 pm	Break
4.30 pm – 5.30 pm Keynote Address 2	Managing the research and teaching challenges in an academic career ** Keynote Address by Prof. Balram Avittathur, Operations Management Group, IIM Calcutta.
5.30 pm – 7.00 pm	Break
7.00 pm – 9.00 pm	Networking Dinner
DAY 2: SATURDAY, 3rd FEBRUARY 2024 VENUE N001	
8.00 am – 8.30 am	Registration & Coffee
8.30 am – 10.15 am Session 3	Session 3: Paper presentation Paper 6: Economics Family planning in mission mode: Evidence from India's Mission Parivar Vikas (MPV) program <i>Presenter:</i> Sarthak Agarwal, IIM Lucknow <i>Discussant:</i> Prof. Mahesh Karra, Frederick S. Pardee School of Global Studies, Boston University # Paper 7: Economics Assigning bureaucrats to achieve national integration and equal distribution of merit <i>Presenter:</i> Vinay Kumar Jha, IIM Ahmedabad <i>Discussant:</i> Prof. Ashutosh Dinesh Thakur, Lee Kuan Yew School of Public Policy, NUS Singapore #
8.30 am – 9.15 am	
9.30 am – 10.15 am	
10.15 am – 10.45 am	Break
10.45 am – 1.00 pm Session 4	Session 4: Paper presentation Paper 8: Public Policy True son preference amongst low income groups in India: Evidence from list experiment <i>Presenter:</i> Rakhi Saha, University of Calcutta <i>Discussant:</i> Prof. Neha Agarwal, University of Otago, New Zealand # Paper 9: Entrepreneurship Women green entrepreneurship: Managing resource constraints through bricolage <i>Presenter:</i> Seema Potluri, IIT Kanpur <i>Discussant:</i> Prof. Suresh Bhagavatula, IIM Bangalore Paper 10: Organisational Behaviour /Human Resources Management Can developmental ideals help employees overcome the negative impact of job content plateau on career commitment? <i>Presenter:</i> Biswa Prakash Jena, Birla Global University, Bhubaneswar <i>Discussant:</i> Prof. Surendra Babu Talluri, IIM Bangalore
10.45 am – 11.30 am	
11.30 am – 12.15 pm	
12.15 pm – 1.00 pm	
1.00 pm -- 2.30 pm	Lunch
2.30 pm – 4.00 pm Session 5	Session 5: Paper presentation Paper 11: Marketing Designing chatbots for optimal user experience: Design cues and the routes <i>Presenter:</i> Aishwarya Ramesh, IIT Madras <i>Discussant:</i> Prof. Spurthy Dharanikota, IIM Bangalore Paper 12: Finance & Accounting Does ESG reporting matter? Evidence from India
2.30 pm – 3.15 pm	

3.15 pm – 4.00 pm	<i>Presenter:</i> Santushti Gupta, IIM Ranchi <i>Discussant:</i> Prof. Tanya Jain, Amrut Mody School of Management, Ahmedabad University#
4.00 pm – 4.30 pm	Break
4.30 pm – 5.00 pm	Valedictory and Awards Ceremony
5.30 pm – 7.30 pm	Cultural Programme
7.30 pm onwards	Dinner

Virtual Participation

* Abstract of Keynote Address

Doing impactful research without (misusing) p-values

Keynote Address by Prof. Sanjay Kallapur, Accounting, Indian School of Business

The replication crisis has highlighted the limitations of p-values and shown that they cannot be relied upon for scientific inference. How does one make scientific inferences if one cannot rely upon p-values? This talk, based on my monograph "Beyond p-values: Scientific Inference in Accounting Research" published by the American Accounting Association and available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4413565, will provide an answer. Using examples from business research, the talk will show how the best researchers have always used a broader process of inference, that consists of choosing the research topic wisely, assessing plausibility of the tested theory, choosing research designs having high diagnostic ability, and writing the findings like a story.

Managing the research and teaching challenges in an academic career

Keynote Address by Prof. Balram Avittathur, Operations Management Group, IIM Calcutta

Faculty in an Indian business school face considerable challenges (and opportunities) in their initial decade of service, many of which are specific to India. Till recently, research and publications were not actively incentivized in most Indian institutes. Presently, incentives to publish are linked to international journal ratings where no Indian journal features in the top rung. Journal publishing success depends vastly on picking contemporary research topics and building them with relevant research questions, methodological rigour and creative presentation of results. International collaborations are vital and fortunately there is greater interest among international researchers to work with researchers from India. A service orientation in teaching that facilitates industry relevant learning outcomes for the student is important to balancing the research challenges of a young faculty with the teaching goals set by their employer. Robust mentorship of newly recruited faculty is critical to their all-round development and ability to become world-class eventually.

