



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



# Internationalization at IIM Bangalore

Brochure 2026

# INDEX

<b>IIM BANGALORE AND INTERNATIONALIZATION</b>	<b>01</b>
<b>INTERNATIONAL PARTNERSHIPS</b>	<b>02</b>
<b>STUDENT EXCHANGE PROGRAMME</b>	<b>04</b>
<b>DUAL DEGREE PROGRAMME</b>	<b>05</b>
<b>GLOBAL NETWORK FOR ADVANCED MANAGEMENT</b>	<b>06</b>
<b>EXECUTIVE EDUCATION AND GLOBAL INTERFACE</b>	<b>07</b>
<b>GLOBAL ALLIANCES</b>	<b>09</b>
<b>INTERNATIONAL RESEARCH CENTRES</b>	<b>10</b>
<b>INTERNATIONALIZATION LEARNING PROCESS</b>	<b>12</b>
<b>TECHNOLOGY-ENABLED EDUCATION: IIMBx MOOCS – EXPANDING IIMB'S GLOBAL LEARNING FOOTPRINT</b>	<b>12</b>
<b>ALUMNI</b>	<b>13</b>
<b>RECENT COLLABORATIONS</b>	<b>14</b>
<b>RESEARCH OUTPUT: INTERNATIONAL JOURNAL ARTICLES, BOOKS, CHAPTERS IN BOOKS, CASES AND INTERNATIONAL COLLABORATIONS</b>	<b>15</b>

# IIM Bangalore and Internationalization

Indian Institute of Management Bangalore is a leading graduate school of management in Asia and an acknowledged hub of academic activity, both in India and abroad. Under the IIM Act of 2017, IIM Bangalore is an Institute of National Importance. Internationalization is a major focus area for the Institute and is embedded in all of IIMB's programmes and initiatives. Multiple offices and stakeholders within the Institute are involved in the initiation, coordination and direction of internationalization efforts. These include the Office of International Affairs (OIA) which handles exchange programmes and related academic collaborations with overseas educational institutions, the Research & Publications Office, the Programme Offices, the Career Development Services Office, and the Centres of Excellence. The aim is to contribute to global business education through innovations in, and expansion of, the training programmes, to the global academic community through relevant research particularly on emerging markets, and to industry, government as well as regional and international institutions through professional and consulting activities.



# International Partnerships

The Office of International Affairs (OIA) at IIM Bangalore steers the Institute's global engagement strategy through a well-established network of 88 partner institutions spanning 32 countries, including, Europe, Asia, North America, Australia and other key regions. These partnerships, formalized through Memoranda of Understanding, provide a robust foundation for a wide range of academic collaborations, including student exchange programmes, dual degree pathways, faculty engagement and joint academic initiatives.

Through this extensive network, IIM Bangalore enables meaningful international exposure for its students and faculty, fostering cross-cultural learning, academic diversity and global knowledge exchange. The Institute continues to strengthen its international presence by forging new partnerships and renewing existing agreements with globally reputed institutions, ensuring both the depth as well as relevance of its collaborations. This sustained focus on strategic alliances reinforces IIM Bangalore's commitment to global excellence and its position as a key player in international management education.

The list of partner institutes is provided below.

	Name of Partner University	Country
1	Aalto School of Economics	Finland
2	Asian Institute of Management	Philippines
3	Audencia Business School	France
4	Booth School of Business, The University of Chicago	USA
5	Católica Lisbon School of Business & Economics	Portugal
6	College of Commerce, National Chengchi University	Taiwan
7	Copenhagen Business School	Denmark
8	Curtin University	Australia
9	Deakin University	Australia
10	EADA - Escuela de Alta Dirección y Administración	Spain
11	EBS Universität für Wirtschaft und Recht	Germany
12	EDHEC Business School	France
13	EGADE Business School	Mexico
14	EM Normandie	France
15	EM Strasbourg Business School	France
16	Emlyon Business School	France
17	ESC Clermont BS	France
18	ESC Rennes School of Business	France
19	ESCP Europe	France
20	ESIC Business and Marketing School	Spain
21	ESSEC Business School	France
22	FGV EAESP	Brazil

23	Friedrich-Alexander University of Erlangen-Nuremberg	Germany
24	Graduate School of Business Administration, Keio University	Japan
25	Graduate School of Management, St Petersburg University	Russia
26	Grenoble Ecole de Management	France
27	Guanghua School of Management, Peking University	China
28	HEC Lausanne, University of Lausanne	Switzerland
29	HEC Paris	France
30	HHL Leipzig Graduate School of Management	Germany
31	Hong Kong University of Science and Technology	China
32	IE Business School	Spain
33	IESEG School of Management	France
34	Graduate School of International Management, International University of Japan	Japan
35	IPADE Business School	Mexico
36	John Molson School of Business, Concordia University	Canada
37	Jonkoping International Business School, Jonkoping University	Sweden
38	KAIST College of Business	South Korea
39	KEDGE Business School	France
40	KU Leuven	Belgium
41	Lomonosov Moscow State University Business School	Russia
42	Maastricht University	Netherlands
43	Macquarie University	Australia

	Name of Partner University	Country
44	Management Center Innsbruck - MCI	Austria
45	Mannheim Business School, University of Mannheim	Germany
46	Melbourne Business School, University of Melbourne	Australia
47	Montpellier Business School - MBS	France
48	Münster School of Business - MSB	Germany
49	Nanyang Business School, Nanyang Technological University	Singapore
50	NEOMA Business School (Reims campus)	France
51	Norwegian School of Economics - NHH	Norway
52	Nova School of Business & Economics	Portugal
53	NUS Business School	Singapore
54	NYU Stern School of Business	USA
55	Queensland University of Technology - QUT	Australia
56	Rotterdam School of Management, Erasmus University	Netherlands
57	Rutgers Business School	USA
58	Sauder School of Business, University of British Columbia - UBC	Canada
59	School of Business, Economics and Law, University of Gothenburg	Sweden
60	School of Business, Renmin University of China	China
61	Schulich School of Business - York University	Canada
62	Singapore Management University	Singapore
63	Smith School of Business at Queen's University	Canada
64	Solvay Brussels School of Economics & Management	Belgium
65	Stockholm School of Economics, Stockholm	Sweden

66	The American University in Cairo	Egypt
67	The University of Tokyo	Japan
68	UCD Michael Smurfit Graduate Business School, Dublin	Ireland
69	Università Commerciale L. Bocconi	Italy
70	University of Alberta	Canada
71	University of Cambridge Judge Business School	United Kingdom
72	University of Cologne	Germany
73	University of Economics Prague	Czech Republic
74	University of ESAN	Peru
75	University of New South Wales Sydney - UNSW	Australia
76	University of Oldenburg	Germany
77	University of St. Gallen (HSG)	Switzerland
78	University of Texas at Austin - McCombs School of Business	USA
79	University of Vaasa	Finland
80	Warsaw School of Economics	Poland
81	Waseda Business School, Waseda University	Japan
82	WHU - Otto Beisheim School of Management	Germany
83	Wits Business School	South Africa
84	WU Wirtschafts Universität Wien Vienna University of Economics and Business	Austria
85	Y SCHOOLS (ex-Groupe ESC Troyes )	France
86	Zeppelin University, Lake Constance	Germany
87	Zhaw School of Management and Law	Switzerland
88	Zhejiang University International Business School (ZIBS)	China

During 2025-2026, IIMB renewed partnerships with 12 international universities, the details of which are provided below.

Renewed Partnerships during 2025-26		
	University	Country
1	Asian Institute of Management	Philippines
2	School of Business and Economics, Maastricht University	Netherlands
3	Copenhagen Business School	Denmark
4	Graduate School of International Management, International University of Japan	Japan
5	School of Engineering, Graduate School of Information Science and Technology, The University of Tokyo	Japan
6	Hong Kong University of Science and Technology	Hong Kong
7	UBC Sauder School of Business	Canada
8	WU Wirtschafts Universität Wien Vienna University of Economics and Business	Austria
9	FGV EAESP	Brazil
10	Curtin University	Australia
11	ESIC Business and Marketing School	Spain
12	Zeppelin University	Germany

# Student Exchange Programme

The Student Exchange Programme constitutes a central pillar of IIM Bangalore's internationalization efforts, facilitating meaningful academic exchange and cross-cultural learning. The programme supports both inbound and outbound mobility, enabling students to pursue coursework at partner institutions while maintaining equivalence in academic rigor and credit requirements.

In the academic year 2025-26, the programme witnessed robust participation, with 242 outgoing students undertaking exchange terms across 54 partner schools in 25 countries. This wide geographic spread reflects not only the strength of IIM Bangalore's global partnerships, but also the strong student interest in gaining diverse international exposure.

During the same period, IIM Bangalore hosted 77 international students from 24 partner schools across 12 countries. The presence of students from varied academic, cultural and professional backgrounds contributes significantly to classroom diversity, enriching discussions and fostering cross-cultural learning as well as collaboration.

IIM Bangalore continues to maintain a balanced and dynamic exchange ecosystem, with particularly strong engagement across Europe and Asia, ensuring that students benefit from a wide spectrum of academic environments and global perspectives. The programme significantly enhances classroom diversity and broadens students' global outlook, preparing them to operate effectively in increasingly interconnected and multicultural professional settings.

Summary of Student Mobility		
Region	IB	OB
Africa	0	16
Asia	3	0
Australia	0	4
Europe	74	217
South America	0	2
North America	0	3
<b>Total</b>	<b>77</b>	<b>242</b>
Post Graduate Programme in Enterprise Management		3
Post Graduate Programme in Management		206
Post Graduate Programme in Management - Business Analytics		33
Inbound		
In total, 77 students participated in the PGP exchange programme, coming from 24 business schools across 12 different countries		
Outbound		
Overall, 242 IIMB students pursued exchange opportunities at 54 business schools spanning 25 countries		

*A few students from the Bachelor of Business Administration in Digital Business and Entrepreneurship (BBA-DBE) programme were selected for a fully-funded two-week international immersion at Hiroshima University, Japan, under the AGILE COIL initiative, for a workshop held in September 2025. The workshop, themed on 'Circular Economy', brought together learners from diverse backgrounds to address global challenges under the United Nations' Sustainable Development Goal 11 – sustainable cities and communities through active and practical participation. The AGILE COIL (Collaborative Online International Learning) initiative, delivered in partnership with Hiroshima University and supported by Japan's Ministry of Education, Culture, Sports, Science and Technology (MEXT), fosters cross-cultural collaboration, leadership and global citizenship among learners from Japan and India. The initiative was coordinated by IIMB's Mizuho India Japan Study Centre.*

## Dual Degree Programme

The Dual Degree Programme, offered in collaboration with select partner institutions, provides an integrated academic pathway for students to earn degrees from both IIM Bangalore and the partner university. Under this structure, students typically complete their first year at IIMB and their second year abroad, subject to fulfilling the academic requirements of both the institutions. This initiative not only deepens academic exposure, but also strengthens students' global employability and cross-institutional learning experience.

IIM Bangalore has established dual degree collaborations with leading global institutions, including KEDGE Business School (France), Bocconi University (Italy), Hitotsubashi ICS (Japan) and ESCP Business School (France). These institutions are globally recognized for their academic excellence, strong industry linkages and international student ecosystems. For instance, Bocconi University is widely known for its strength in economics, management and finance education in Europe, while ESCP Business School – one of world's oldest business schools – offers a truly multi-campus European learning experience. KEDGE Business School brings a strong focus on global management and innovation, and the ICS collaboration in Japan provides students with exposure to unique academic and cultural perspectives in Asia.

In the academic year 2025-26, participation in the Dual Degree Programme remained selective, with two students from IIM Bangalore pursuing the programme at Bocconi University. Although the cohort size is intentionally small, the programme is designed to offer a highly immersive and rigorous academic experience. Students benefit from extended international exposure, deeper integration into the partner institution's academic environment and enhanced opportunities for global career pathways.

Through these carefully curated partnerships, the Dual Degree Programme strengthens IIM Bangalore's global academic footprint, while offering students a distinctive opportunity to earn two prestigious degrees and build strong international networks.

Dual Degree during 2025-2026	
University	DD Outbound
Bocconi University	2

# Global Network for Advanced Management (GNAM)

IIM Bangalore is the only Indian B-school in the Global Network for Advanced Management, a network of 33 global B-schools convened by Yale School of Management. IIMB's membership in GNAM, a consortium of leading international business schools, facilitates participation in innovative, globally integrated academic initiatives. Through this platform, students and faculty engage in Global Network Weeks (GNWs) and Small Network Online Courses (SNOCs), promoting collaborative, interdisciplinary and technology-enabled learning, alongside active inbound and outbound participation across partner institutions. Some courses offered in the past few years are: Leadership in a Virtually Connected World, Managing Across Cultures, Cultural Competence for Global Business Managers and Responsible People Management.

In the academic year 2025-26, the in-person GNAM programme saw strong engagement from both inbound and outbound cohorts. IIM Bangalore hosted 67 international students from 19 business schools across 18 countries, bringing diverse academic perspectives and enriching classroom discussions through cross-cultural exchange. At the same time, 152 IIM Bangalore students participated in GNAM modules at 21 partner schools across 19 countries, reflecting a high level of interest in short-duration, immersive global learning experiences.



The GNAM online component further complemented these efforts. IIM Bangalore hosted 16 international students from 15 business schools across 11 countries in its online courses, extending its global classroom in a flexible, technology-enabled format. Additionally, two IIM Bangalore students participated in online GNAM offerings at two partner schools across two countries, leveraging virtual platforms for international academic exposure.

Overall, the combined participation across in-person and online GNAM formats underscores IIM Bangalore's strong integration within the global academic network, providing students with diverse as well as flexible pathways to gain international exposure and develop a global perspective.

Global Network Weeks & Courses				
Year	International students who attended Global Network Weeks at IIMB	IIMB students who attended Global Network Weeks at partner schools (PGP, EPGP, PGPEM)	IIMB students who participated in Small Network Online Courses (PGP, EPGP, PGPEM)	International students who participated in Small Network Online Courses
2025-26	67	152	2	16

## Executive Education and Global Interface

The international outreach covers Long Duration Programmes.

### Advanced Management Programme (AMP)

The Advanced Management Programme (AMP) is designed for senior executives with over 15 years of professional experience. The programme includes a week-long international immersion at ESCP Business School in Paris, offering participants exposure to global business practices. Through this experience, participants gain insights into scaling businesses internationally and navigating cross-cultural environments. The immersion equips them with the perspective and capabilities needed to drive organizational growth and effectively address global business challenges.

### Management Programme for Entrepreneurs and Family-Owned Businesses (MPEFB)

The Management Programme for Entrepreneurs and Family-Owned Businesses (MPEFB) combines rigorous classroom learning, mentorship-driven action projects and peer interactions to focus on venture growth, scaling strategies and trans-generational continuity.

As part of the learning experience, participants of the MPEFB spend one week in Germany to explore potential partnerships with small and mid-sized businesses in areas such as technology, marketing, as well as other business opportunities. This international immersion is facilitated through Indian Institute of Management Bangalore's partnership with WHU – Otto Beisheim School of Management.

### **Leading Digital Transformation (LDT)**

Leading Digital Transformation (LDT) is a part-time certification programme offered by Indian Institute of Management Bangalore in cooperation with Friedrich-Alexander University of Erlangen-Nuremberg and the Fraunhofer Institute for Integrated Circuits IIS, Germany. This programme has been conceived, designed and developed to address the question of building transformational business models using technological advances. The LDT programme focuses on understanding technologies that inspire change and the ability to lead organizational transformation. The programme includes a week of immersion in Friedrich-Alexander Universität (FAU) of Germany.

### **General Management Programme for Aerospace and Aviation Executives (GMAE)**

The General Management Programme for Aerospace and Aviation Executives (GMAE) is a certificate programme designed for working professionals in the Aerospace and Aviation sectors. This part-time executive programme focuses on enhancing strategic and managerial capabilities tailored to the unique needs of the industry.

Offered jointly by Indian Institute of Management Bangalore (IIMB) and TBS Education, France, the GMAE equips participants with globally relevant business skills. Participants who complete GMAE are eligible to pursue the Global Executive MBA in Aerospace Management (GEMBA) offered by TBS Education.



# Global Alliances

IIMB has deep engagements with several international networks. The school has collaborated with around 95 international institutions across the world in about 30 countries.

- **Global Network for Advanced Management:** IIMB is the only Indian B-school in Global Network for Advanced Management, a network of 33 global B-schools convened by Yale School of Management
- **Academy of International Business:** A world body with a presence in 86 countries; India Chapter headquartered at IIMB
- **Association of Management Development Institutions in South Asia (AMDISA):** A SAARC recognized body with 251 members
- **Shastri Indo-Canadian Institute (SICI):** A premier academic bridge between India and Canada with over 100 member institutions
- **Council on Business & Society (CoBS):** An international alliance coordinated by ESSEC Business School, France
- **Future of Capitalism:** A global, multi-institutional learning initiative co-founded by IESE Business School, Spain and Shizenkan University, Japan
- **Mizuho Bank:** Investment in IIMB's India Japan Study Centre at various levels
- **Goldman Sachs:** For the *10,000 Women* Program
- **Capgemini:** For the Impact Orbit Program
- **HUL:** For the Climate Incubation Program
- **Maruti Suzuki:** For the Mobility Program
- **Alstom:** For the Sustainable Mobility Program
- **Pernod Ricard India Foundation:** For the Circular Economy Program



# International Research Centres

To focus on new and emerging areas of research and education, Centres of Excellence have been established within IIMB. The Institute has entered into international collaborations to set some of these Centres in order to facilitate initiatives among academia, industry and government agencies of partnering countries to work on areas of mutual interest.

## Israel Centre

- Inaugurated on 5<sup>th</sup> November 2017, the Centre seeks to act as a hub for research on Indo-Israeli interactions in the fields of technology innovation, business strategy and history, government policies and culture, by uniting scholars, business community and students
- IIMB has ongoing academic programmes, research collaborations and student exchange programmes with leading Israeli academic institutions, especially with Tel Aviv University (TAU)
- Faculty at IIMB have been involved in Israel-related research; scholars from Israel have visited IIMB for research seminars and conferences
- IIMB has an exchange relationship with Collier School of Management at TAU
- Technion is part of the Global Network for Advanced Management which allows IIMB and Technion students to take courses, during specific weeks, in the network's schools



## Mizuho India Japan Study Centre

- The Mizuho India Japan Study Centre (MIJSC) is a leading networking, study and research hub for business practitioners, scholars and policy makers
- It promotes understanding of Japan in India and India in Japan
- It is the preferred partner for engagement and interaction among the triple helix of academia, business and government in India and Japan
- MIJSC offers the Japanese Language Conversation and Culture Study Programme, an in-residence programme at IIMB for distinguished Japanese faculty, and sponsorship of book research and publication
- The Centre partners with several Japanese universities, focusing on student exchange programmes
- It funds research collaboration of Japan-India case studies on Innovation & Entrepreneurship, Labor Economics, Workforce Development, Corporate Governance & Firm Performance



# Internationalization Learning Process

Internationalization of the learning process is enabled by the large number of faculty members, including several recently hired young faculty (60 out of 108 full-time faculty), who have received their doctoral degrees from international institutions and can thus provide exposure to latest international pedagogies and practices. There are 25 faculty members with international teaching experience. IIMB also has five international faculty members in various areas, to provide greater international exposure to its students through increased diversity in its faculty body.

## Technology-enabled Education: IIMBx MOOCs – Expanding IIMB's Global Learning Footprint

IIMBx, a company promoted by IIM Bangalore, has been at the forefront of making online education accessible, affordable and adaptable. By leveraging cutting-edge technology and a commitment to quality, IIMBx caters to a global audience leveraging the edX platform. Since its inception in 2014, IIMBx has played a pivotal role in extending the reach of IIM Bangalore through Massive Open Online Courses (MOOCs) offered in partnership with edX, the non-profit online learning platform founded by Harvard University and MIT. This collaboration has enabled IIMB to bring its high-quality management education to a global audience.

IIMBx offers a diverse portfolio of standalone courses, Micro Masters programmes and Professional Certificate programmes, designed to meet the learning needs of professionals, students and lifelong learners worldwide. Through the edX platform, IIMBx actively engages with a broad international learner community spanning more than 140 countries.

While approximately 70% of learners are based in India, the remaining participants represent a wide global distribution. Around 19% of learners come from countries such as Egypt, Canada, Brazil, Kenya, Nigeria, Mexico, Germany and Pakistan, while 11% are from the United States, the United Kingdom and other regions. The participation of learners from developing economies highlights the transformative potential of online education in expanding access to high-quality management learning across geographical and socio-economic boundaries.

Along with offering individual courses and Professional Certificates, IIMBx currently offers three flagship Micro Masters programmes on edX:

- Micro Masters in Business Management (launched on 4<sup>th</sup> January 2017)
- Micro Masters in Entrepreneurship (launched on 7<sup>th</sup> April 2019)
- Micro Masters in Product Marketing Strategy (launched on 15<sup>th</sup> April 2024)

These programmes equip learners with core managerial capabilities across areas such as accounting, finance, strategy, marketing, operations management and people management, enabling them to build strong foundations in business and management. Since its launch on edX, IIMBx has upskilled more than 214,000 learners globally, reinforcing IIMB's commitment to expanding access to world-class management education and fostering a truly global learning community.

## Alumni

The IIMB Alumni Association and the alumni community have vibrant chapters in Emirates, Singapore, the Nordic Region, Continental Europe, United Kingdom and US East.



# Recent Collaborations

- In February 2026, IIMB's innovation and entrepreneurship hub NSRCEL hosted a high-level French delegation, including French start-ups working in AI, for discussions on opportunities for cross-border collaboration between corporate enterprises, founders and ecosystem leaders.
- In December 2025, a collaboration was formalized between IIMB's Supply Chain Management Centre (SCMC) and ASCELA Management Consultancies L.L.C., Dubai, through the signing of an MoU facilitated by the IIMB Development Foundation (IDF). The collaboration will see the two organizations engage in joint consulting and research initiatives, global deployment of IIMB's transportation emissions tools, case study development, executive education programmes, co-hosted industry forums and co-authored white papers focused on supply chain management and sustainability.
- In October 2025, the Office of International Affairs at IIMB hosted senior delegates from the French Consulate, Aix-Marseille University and ISC Paris for discussions on strengthening academic collaboration.
- In September 2025, IIMB hosted a summit with the US Consulate General in Chennai, for discussions on the priorities of the current US administration and upcoming Consulate-led initiatives, particularly in industry-academia partnerships and the commercialization of research. Opportunities for future collaboration with IIMB were also explored in areas such as supply chain, corporate governance, innovation, intellectual property rights and entrepreneurship.
- In July 2025, NSRCEL, in collaboration with the AsiaBerlin Summit, hosted a cross-border event that brought together innovators from India and Berlin. The event comprised discussions on female-led innovation in emerging and climate-forward sectors.



# Research Output: International Journal Articles, Books, Chapters in Books, Cases and International Collaborations

**During 2025-26**, there were **82\*** journal publications, **5\*** books, **1\*** book chapter and **3** internationally collaborative research projects. Over **49** international researchers visited IIMB for seminars. Faculty authored **30** cases distributed through Harvard Business Publishing (HBP).

**During 2024-25**, there were **89** journal publications, **2** books, **10** book chapters and **2** internationally collaborative research projects. Over **35** international researchers visited IIMB for seminars. Faculty authored **25** cases distributed through Harvard Business Publishing (HBP).

**During 2023-24**, there were **98** journal publications, **3** books, **19** book chapters and **7** international collaborative research projects. Over **29** international researchers visited IIMB for seminars. Faculty authored **19** cases distributed by Harvard Business Publishing (HBP).

**During 2022-23**, there were **82** journal publications, **9** books, **10** book chapters and **5** internationally collaborative research projects. Over **28** international researchers visited IIMB for seminars. Faculty authored **15** cases distributed through Harvard Business Publishing (HBP).

\* Data collection is ongoing





INDIAN INSTITUTE OF MANAGEMENT BANGALORE  
BANNERGHATTA ROAD, BENGALURU 560 076

[www.iimb.ac.in](http://www.iimb.ac.in)

 [facebook.com/IIMBOfficial](https://facebook.com/IIMBOfficial)

 [x.com/iimb\\_official](https://x.com/iimb_official)

 [instagram.com/iimbofficial/](https://instagram.com/iimbofficial/)

 [youtube.com/@IIMBofficial](https://youtube.com/@IIMBofficial)

 <https://www.linkedin.com/school/indian-institute-of-management-bangalore/>

 <https://blog.iimb.ac.in/>



भारतीय प्रबंध संस्थान बंगलूरु  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



### RANKINGS & RECOGNITION •

