



भारतीय प्रबंध संस्थान बंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Ref: IIMB/HR/RECT/2023/31

Date: 15 June 2023

About IIMB	The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.
Industry/Service	Higher Education
Post/Job Title	Case Writer– Centre for Teaching and Learning
Job Purpose	The incumbent is expected to assist the faculty members in developing high quality teaching cases for publication.
Job Type	Contractual/Non-Teaching
Reporting to	Associate Manager – Centre for Teaching and Learning
Will also closely work with	IIMB faculty members, CTL team, and various internal departments in the Institute and external vendors, as and when required.
No. of positions & Job Location	One Position in IIM Bangalore, Bannerghatta Road Campus
Principal Accountabilities & Responsibilities	<ul style="list-style-type: none">Working with faculty to develop case studies and course materials including teaching notes, teaching plans, and other related content.Conducting research and gathering information and data through interviews, the library, and other resources.Developing and maintaining IIMB Writing Style guidelines.Preparing various CTL documents like reports, articles, content for social media posts, and marketing and promotional collaterals.Coordinating events for brand building and strengthening the ecosystem.
Qualification and Personal Profile	<ul style="list-style-type: none">The candidate should be a Graduate in English/Journalism/Communication or Business/Management studies.A master's degree in the relevant field is desirable.The candidate should have a minimum of 4 years' experience. One year experience in case writing is strongly desirable
Other Skill and Ability Requirements	<ul style="list-style-type: none">A strong command of the English languageDemonstrable ability to convert ideas and insights discussed by faculty into content suitable for case studies.Proficient in MS Office including Word, Excel, and PowerPointAbility to transcribe and maintain qualitative data, edit content and express ideas in a structured manner suitable for teaching cases.Suitable knowledge of business, government, and institutions that is necessary to relate to the content of the cases.Interpersonal skills to work with peers and faculty members.Willingness to learn and absorb new ideas and follow the latest development in the fields of business, government, and institutions.
Compensation	The indicative annual CTC will be in the range of Rs. 6.3 lakhs – 9.52 Lakhs. The compensation will be fixed based on candidates experience and qualification and will be as per IIMB Contract Appointment Rules

Interested candidates may fill the application using the link: [here](#)

Closing date for applications is 30th June 2023. Only shortlisted candidates will be intimated.