



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Ref: IIMB/HR/RECT/2025/54

Date: 15 September 2025

About IIMB	The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.
Industry/Service	Higher Education
Post/Job Title	Chief Programme Officer – Executive Education
Job Purpose	Executive Education (EEP) is one of the key revenue centers in the institute. The EEP department handles all aspects of understanding, designing, and delivering learning and development programs for senior managers, entrepreneurs and leaders of start-ups and organizations in the private, public, and not for profit sector. It provides the necessary planning and operational execution to handle the end-to-end program requirements. The Chief Program Officer (CPO) will have overall administrative responsibility for the executive education activities at IIMB. The role involves working closely with CXOs, CHROs and L&D Heads for marketing IIMB's open enrolment and custom programs.
Job Type	Contractual – non-teaching
Principal Accountabilities & Responsibilities	<ul style="list-style-type: none">• The Chief Programme Officer (CPO) shall oversee all activities of the EEP department such as digital marketing, operations, and development of new programs aligned to the requirements of the market. Performance metrics and post-program participant experience and engagement shall be tracked. CPO shall ensure that the IIMB brand reputation is enhanced through EEP activities. This is a P&L role.• CPO shall ensure that the digital assets such as the EEP website and Social Media handles are maintained and used effectively to meet the objectives of EEP and the Institute.• Strategic Planning and Execution on all matters pertaining to marketing, handling client relationships, and delivery of executive education programs.• Periodic assessment of emerging client requirements and providing the necessary inputs to the EEP team for designing new and relevant programs.• Responsible for developing the annual EEP budget with due consultations with internal stakeholders.• Responsible for timely submission of inputs required by various ranking agencies such as FT, QS, etc. and tracking the performance metrics as required by these ranking agencies.• Explore and provide inputs on various tools that can be used to enhance the effectiveness of EEP team members and come up with innovative solutions.• Travel and meet various corporate clients on a regular basis across the country• Provide inputs to the ERP team on the requirements of the EEP department. Ensure that data maintained by the leads management system and CRM are up to date and regular backups are taken by the team.• Strategize and plan by tracking trends and competitors (India and Global) to ensure that the EEP offerings and operations are aligned to the market requirements.• Out of the box thinker who is willing to experiment with new ideas.



Key Skills and Ability Requirements	<ul style="list-style-type: none">• Leadership experience in leading clients facing revenue generating departments with P&L responsibilities.• Excellent communication & Interpersonal skills, Confident and self-motivated. Good attention to detail.• Experience with analytics and marketing tools for social and digital marketing.• Demonstrated ability to lead and inspire a team.• Flexibility & People leadership skills.• Passionate customer advocacy• Thorough knowledge of marketing principles, brand, product, and service management• Deep understanding of changing market dynamics especially the Digital Landscape• Entrepreneurial spirit.
Qualification and Personal Profile	<ul style="list-style-type: none">• Candidates should be a Postgraduate from a reputed Institute.• Candidates should have minimum of 18 years of relevant experience, with 3 years' experience in a reputed academic institution/university.• The incumbent should have experience in handling the assignments listed under major duties & responsibilities.• Candidates who have less than 18 years but have relevant experience (3 years in a reputed academic institution/university) may also apply. The institute will place them in a suitable position.• The candidate should be below 50 years.
Compensation	<ul style="list-style-type: none">• The selected candidate will be offered on a consolidated monthly salary on CTC mode; contract shall be renewed subject to satisfactory performance. The compensation will be fixed based on the candidates' experience and qualification.

Interested candidates may fill the application using the link: [here](#)

The closing date for applications is **10th October 2025**. Only shortlisted candidates will be intimated. It is mandatory to fill in all fields and the following documents are required to be uploaded while submitting the application.

- 10th & 12th Marksheets.
- Diploma/Graduation – All semester wise Marksheets & Final Degree/ Graduation Certificate.
- Post - Graduation (if applicable)– All semester wise Marksheets & Final Post – Graduation Certificate.
- All experience letters.
- Recent 3 months' payslips or 3 months' income proof.
- If you have undergone any training, kindly attach the training certificates.

Applications without these documents will be treated as incomplete and will not be considered.