



भारतीय प्रबंध संस्थान बंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

Ref: IIMB/HR/RECT/2022/53

Date: 10 October 2022

<b>About IIMB</b>	The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.
<b>Industry/Service</b>	Higher Education
<b>Post/Job Title</b>	<b>Research Associate – Content Writer</b>
<b>Job Purpose</b>	IIM-B is setting up a new lab called the Supply Chain Sustainability Lab. Job role is to create compelling blog posts, white papers, service descriptions, social media content, and web content for the lab.
<b>Job Type &amp; Duration</b>	Will be hired under Project Code. Non- Teaching Contract
<b>Reporting to</b>	Chief Operating Officer - SCMC
<b>Will also closely work with</b>	Internal: Faculty Members, Library, Analysts External: Clients, Funding Agencies, Corporates, Govt agencies
<b>No. of positions &amp; Job Location</b>	One Position in IIMB, Bannerghatta Road
<b>Principal Accountabilities &amp; Responsibilities</b>	<ul style="list-style-type: none"><li>• Create content in sustainability domain in the forms of Blogs, White Papers, Social Media Posts and AV.</li><li>• Expand the digital footprint of the lab and drive value through online content.</li><li>• Produce pieces that increase engagement and drive leads.</li><li>• Engage and collaborate with other organizations in similar domain.</li><li>• Formulate reports and presentations for the lab.</li><li>• Coordinate with internal and external stakeholders.</li><li>• Perform other related duties as assigned</li></ul>
<b>Qualification and Personal Profile</b>	<ul style="list-style-type: none"><li>• Candidate must have obtained Master's degree in any discipline. Candidate will degree in Journalism or English would be preferred</li><li>• Candidate should have at least 2 years of experience in content creation with strong writing portfolio.</li><li>• Candidate should be savvy with all social media platforms particularly LinkedIn.</li><li>• Experience of having worked in sustainability domain is desirable.</li></ul>
<b>Other Skill and Ability Requirements</b>	<ul style="list-style-type: none"><li>• Interest – The candidate should have deep interest in the field of Sustainability and Climate Change.</li><li>• Collaborative skills: They must be able to work collaborative in a team-oriented environment,</li><li>• Communication skills: They require excellent written communication skills for effective presentation of both technical and non-technical information.</li><li>• Organizational skills: It is essential that they are highly organized individuals with the ability to effectively prioritize workload and execute tasks successfully even when faced within tight deadlines,</li><li>• Positive attitude, a detail orientation and ability to interact with the senior leadership.</li></ul>
<b>Compensation</b>	As per RA hiring norms

Interested candidates may fill the application using the link: [here](#)

Closing date for applications is 25 October 2022. Only shortlisted candidates will be intimated.