

## Jeevan Nagaraj



### **Post Graduate Programme in Business Analytics (PGP-BA) 2020-2022**

#### **Gold Medallist – First Rank Holder**

Twenty-five-year-old Jeevan Nagaraj, while pursuing the programme at IIMB, featured in the Director's Merit List, was runner-up of two national-level case competitions in Marketing and Operations, Senior Coordinator for IIM Bangalore's cultural fest - Unmaad, and received PPO from McKinsey & Company. He was a recipient of the Baden Württemberg Scholarship issued by Baden Württemberg Stiftung - awarded a grant of €3.4k for the Exchange term in Germany.

Describing the PGP in Business Analytics as a “transformative experience”, Jeevan says, “The institute provided me with a plethora of invaluable opportunities to grow holistically, hone my professional and personal skills, and explore new avenues beyond academics, such as live projects, club activities, organizing fests and events, etc. For me, what made IIM Bangalore a magnificent experience was the interaction with fellow batchmates and the resultant peer learning, dovetailed with the sessions by resourceful professors. The Exchange term in Germany allowed me to experience a new way of life and a different style of education.”

Jeevan aspires to gain cross-sectoral experience from the current consulting opportunity, understand the real-life challenges faced by various industries, contribute to their growth stories and understand the role of technology in their growth. “I want to build a technology-driven organization that drives a significant change in the lives of people by

devising innovative data-driven solutions to solve challenging real-world issues in sectors of my interest, such as education and the environment.”

Jeevan, who hails from Mysore, says, “My father Nagaraja J owns a transport business and is now an agriculturist. My mother Vishali G K, works as the Quality Pillar Lead for the South Asia Region at Nestlé.”