



Mizuho India Japan Study Centre



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

MIJSC
Mizuho India Japan Study Centre

インド日本研究センター
भारत जापान अध्ययन केन्द्र
India Japan Study Centre



Mizuho India Japan Study Centre

Was founded with the aim to become a leading research and networking hub to pursue international, interdisciplinary, and comprehensive research on mutual areas of interest between India and Japan, and to provide students, researchers, business managers and policy makers with a deeper understanding of Japanese and Indian businesses.

MIJSC drives various collaborative initiatives among academia, industry experts and government agencies of both the countries to work on areas including Sharing Business Best Practices, Guiding Governmental Policies, Addressing Innovation and Entrepreneurship Challenges, Stimulating Sustainability Initiatives through Technology and Understanding culture thereby building stronger societal bonds.

Academic Initiatives

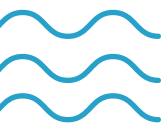
Business Planning for International Markets – Japan (BPIM Japan)

An elective course for IIMB PGP program offered by the Centre led by Prof. Krishna Sundar with an objective to enable students appreciate the complexity of business creation in a culturally different region. Highlight of the course is a 2-week immersion in Japan, with exposure to Japan industry, academia, and society. These Immersions allow students real-life context to explore competencies needed in the 21st century.

Japan: Economics, Management, Politics and Society (JEMPS)

A new elective offered by team of faculty led by Prof Subhashish Gupta is designed for the students from IIMB PGP, PGPPM and EPGP courses. The course is designed to help students understand the recent history of Japanese economic development with a focus on the structure of the Japanese political system and its interaction with the economy, which would help the students to develop an appreciation of Japanese society and understand Japanese management practices.





Executive Education Initiatives

India Japan Leadership Program (IJLP)

A unique program offered for executives and entrepreneurs for developing innovative project ideas with suitable action plans. Young leaders from India and Japan are put through a 2-week immersion program, structured as a bootcamp in India (at IIMB) and in Japan (at a partner University) with an objective to create the seed for new business ideas that would be nurtured as a joint India-Japan Project.

Business Organization and Management - Japan (BOM - J)

The Programme on Business Organization and Management – Japan (BOM -J) is a part-time certificate programme on management which is planned to be offered for managerial level participants from diverse backgrounds, skills and experience working in Japanese companies in India and for managers working in Indian companies who are interested in doing business with Japanese companies.



Research Programs

MIJSC aims to improve the quality of institutional investigation in India and Japan, and to build a critical mass of scholars whose work will have a positive and profound impact on the Indian and the Japanese corporate sectors. The Centre is supporting research projects by faculty members of IIMB / other Institutes / Industry experts on a broad range of research endeavors (relevant to India & Japan). So far five papers have been published and other research projects are in the works.



Our Research Priorities



Business & Management



Technology



Sustainability



Society & Culture



Indian & Japanese SMEs

Research Papers Published

“India – Japan Relations in Services & the India – Japan Comprehensive Economic Partnership Agreement” – Prof. Rupa Chanda

“Business Groups in India and Japan” – Prof. Subhashish Gupta

“Where Nothing is Everything’ – A Comparison of Japan’s Noh Theatre with its Indian Counterpart – Prof. Damodaran

“Speed and Socioeconomic Development: Influence of Indian Railways” – Prof. N. Ravi

“Dedicated Freight Corridor: Current Challenges” – Prof. G. Raghuram

The Trends in FDI Inflows from Japan to India – Prof. Rupa Chanda



Industry and Academic Outreach

Business Evaluation and Transformation (BET) Index

An initiative of Mizuho India Japan Study Centre (MIJSC), BET index aims to act as a connect between Indian Small and Medium Enterprises (SMEs) who are looking for financial, market and/or technological support with companies in Japan who are looking for investment and/or collaboration opportunities in India. Primarily modelled on Malcolm Baldrige and EFQM models of Business Excellence, BET's main focus of this is not only to help SMEs to scaleup through transparent evaluation, but also to provide a rich database of companies who are trying to improve their business performance. This data could also be used for research studies hosted by the Centre. However, unlike the other models, BET Index model is designed to move the companies up on the ladder of business excellence based on a rating against five maturity levels (L1 to L5).

Unique Features of BET Index



Evaluation



Partnership

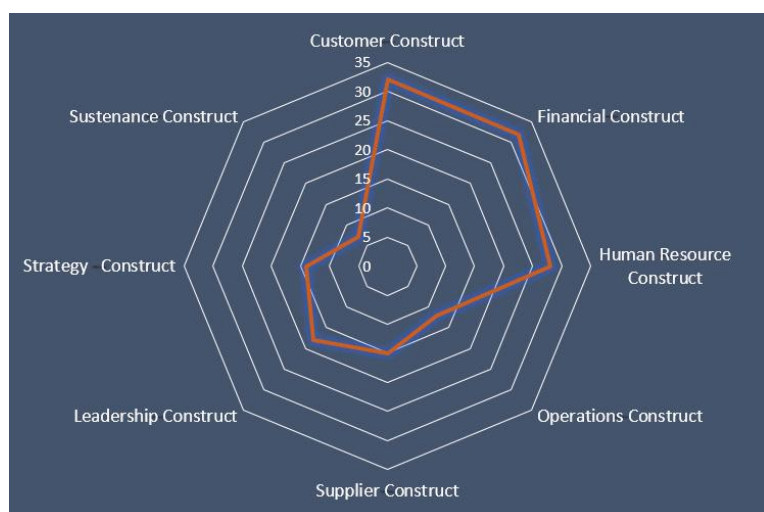


Transformation



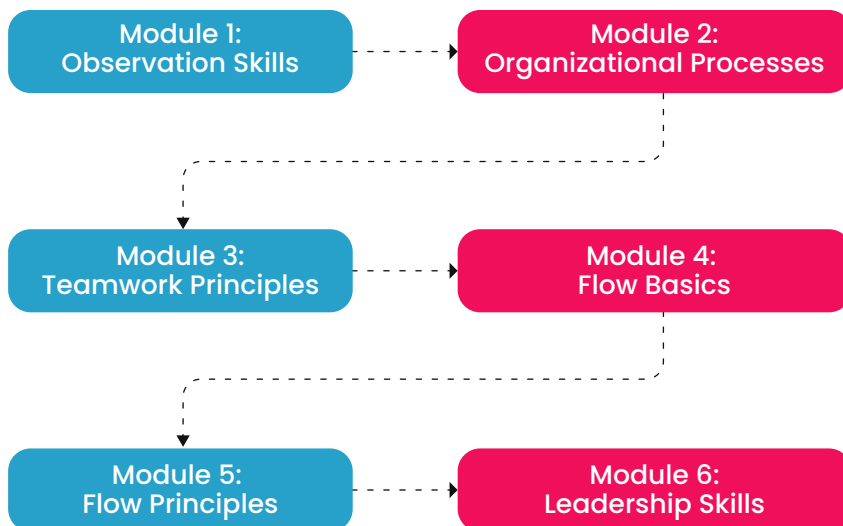
Post-Partnership Support

Business Evaluation Constructs



Visionary Learning Community of India (VLCI)

The genesis of this program is linked with Visionary Leaders for Manufacturing (VLFM) program initiated by CII and mentored by Prof. Shoji Shiba, a well-known academician in Japan and in the USA. This program was initiated in 2007 to help Indian manufacturing to introduce breakthrough improvements in various fields linked with manufacturing. Visionary Learning Community of India (VLCI) was conceptualized to give state-of-art inputs to students from Engineering and Polytechnique colleges by forming learning communities of SMEs and college faculty. Special focus is especially given to the faculty training who in turn train the students to get a deeper understanding of manufacturing, including the flow principles.



International Conference

An International Conference with focus on a research theme linked with India-Japan relationship is planned as an annual gathering of researchers, practitioners and experts interested to explore the frontiers of knowledge. The idea of this conference is to bring together these stakeholders from various fields to network, share ideas, and create possible solutions to the issues raised. As of now, we are planning to host this in a physical mode, post COVID – 19 pandemic. We plan to conduct a variety of academic sessions, topical policy debates, workshops, panel discussions and practitioner-oriented discussions on various contemporary topics.



Exchange programs

Apart from student-exchange programs run by Office of International Affairs (OIA) with MBA students of IIMB and Japanese Universities, the Centre is planning a unique immersive program for undergraduate students at Japanese Universities to expose them to Indian industries and Indian society with an objective to help them learn heritage, cultural elements and industrial approach of India. This could later become an exchange program.

Roadshows

Roadshows are planned in the academic year 2022 – 2023 for the purpose of networking and to highlight the various initiatives of MIJSC and also to enable fund raising in various cities across India and Japan. Typically, these roadshows would be half-day events that bring customers, prospects, and partners together for thought leadership, product demonstrations, and networking.





Corporate Support

The centre has excellent partner relations with Mizuho Bank, which is among the top 20 banks in the world, and among top three banks in Japan, with total assets of approximately \$1.89 trillion. Mizuho Bank has agreed to contribute funds under 'promotion of education' to create and support the activities of MIJSC by signing MoU with IIMB. This funding is critical to centre's operations. MIJSC also has a growing number of strategic partnerships with major corporations like Toshiba, Suzuki, Sumitomo, etc.

Supporting MIJSC means supporting the diverse opportunities and programs which the centre offers such as,

- New Infrastructure Development
- Japanese Language Immersion Program
- Rural Exchange Program
- Visiting Scholar Program
- Research Chair Program
- BPIM Immersion Program
- International Conference
- India Japan Language Program (IJLP)
- Visionary Learning Community of India (VLCI)



MIJSC relies on support from corporate and industry sector and your generosity will help further our vision of excellence in academic, research, and industrial ventures, both in India and Japan.

Societal Outreach



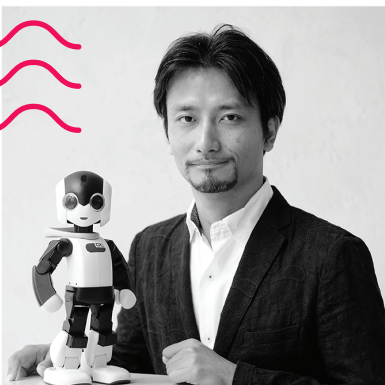
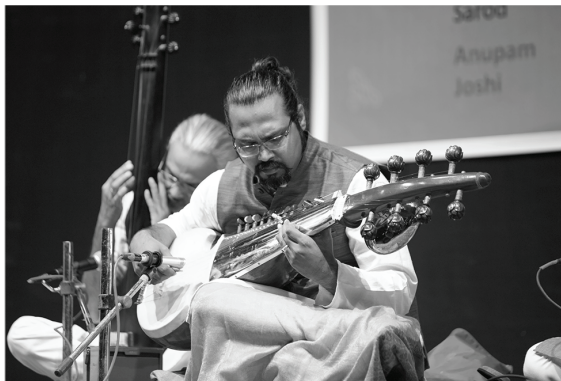
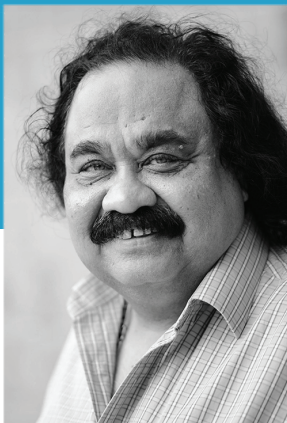
Japanese Language Program

A unique immersive learning based Japanese language course is being planned to be launched soon. This immersion-based program for students @ IIMB and other Indian institutions would be offered along with our partnering universities in Japan with the objective to understand basics of Japan, Japanese society, and Japanese culture and include a stay in Japan.

Webinars

Monthly webinars are one of the highlights of MIJSC societal outreach programs.

Launched in 2020, these Webinar lecture series called '**Tatsujin-Speak**' aka 'Expert-Speak' is designed to foster the interaction of experts and bringing high-quality information and insights in the fields of management and technology, to the informed and interested members of the public.





Publications

Newsletter

Published quarterly under the name 'Sayaka', it captures the latest updates on all the initiatives launched and upcoming events planned at MIJSC.



MIJSC Monograph

A scholarly book to be published yearly in English and Japanese based on detailed study of the learnings captured from the webinars and conferences conducted by MIJSC.

Library

MIJSC started the work on creating a "Japan Section" in IIMB library which will host a wide range of materials including books and periodicals needed for research on Japan and make these materials available to faculty, scholars, and students. It will also provide access to Japanese studies-related information of various kinds.



Key People



Prof. D. Krishna Sundar
(Chairperson)



Saideep Rathnam
(COO)





Join Us for Conversation

Use #MizuhoIndiaJapanStudyCentre
at IIMB official

 Indian Institute of Management Bangalore

 IIMBOfficial  @iimb_official

 https://youtu.be/UFv9jS9Vc_8 for latest videos from MIJSC

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