

Gold Medallist – Best All Round Performance: Post Graduate Programme in Management (PGP) & Post Graduate Programme in Business Analytics (PGP-BA) 2020-2022 combined

Mythili K



Mythili K is 24 years old. While in IIMB, she has been a Director's Honour List awardee; co-authored a working paper on brand lifecycle analysis and cult branding under Prof. YLR Moorthi of the Marketing area; received two PPIs and featured among the top 3 positions in national-level case competitions by Paytm, Airtel, Amazon and True Elements. She was also among the national finalists in competitions by Loreal and ITW Consulting, was the winner of CIEL Group's competition, was campus runner-up in Asian Paints' competition, had represented IIM Bangalore in the preliminary international round of Cornell SC Johnson 5th Emerging Markets Case Competition (2021) and was selected for Yale HSI Case Competition 2021.

She was Senior Coordinator of the Organizing Committee of Eximius - the annual entrepreneurship and innovation summit; Senior Coordinator of the Private Equity & Venture Capital Society; Senior Coordinator of the Literature Club; participated in live projects for Celeb.City, a start-up and Aranyaarth Foundation, a non-profit foundation involved in sustainability; and national winner in an essay competition on Human Resource & Organizational Behaviour. She is a certified Strategic Consultant for Sustainable Development, recognized by Aranyaarth Foundation, and was Mentor for WAT/PI of CAT 2020.

"IIM Bangalore is a playground of possibilities," she says, adding, "From the day we stepped in, we had a plethora of opportunities to participate in activities that interested us. We were

engaged beyond regular academics even in an online setting till we reached the campus. We have the best of professors who encouraged us to think beyond the horizons of the courses that we chose, apart from the peer learning that happened constantly. Coming to the beautiful campus, we have had access to superior sports facilities and even had professional training for a few months. The institution structure allowed us to be part of a wide range of clubs, societies and fest organizing committees that allowed us to develop varied skills and meet like-minded and diversely talented people. Alongside academics, I could also participate in various competitions to enhance my learning experience. I gained exposure to various organizational types, their managerial operations and on-ground realities through my summer internship and industry live projects.”

She says her plans, in the short-term, would be to explore as many sectors as possible including consumer tech, social impact and government projects, through consulting. “These are not only emerging fields but also critical ones to societal development. I have always dreamt of being involved in the entrepreneurship space in India which is growing at an enormous pace. In the future, being a part of this as an entrepreneur myself or as a VC would be wonderful.”

Her father is a Chartered Accountant, and mother an MCom graduate.