



**NIRF
Ranked #2 in
Management**

VISION

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society

Doctoral Programme in Management

A five-year full-time programme leading to PhD Degree that strives to:

- Provide rigorous training in cutting edge inter-disciplinary research in management, and
- Train the next generation of academics that can inspire future business leaders and policy makers.

Areas of Specialization

- Decision Sciences
- Economics
- Entrepreneurship
- Finance and Accounting
- Information Systems
- Marketing
- Organizational Behaviour and Human Resource Management
- Production and Operations Management
- Public Policy
- Strategy

Programme Highlights

- Two years of specialized Doctoral courses
- Structured progress towards degree
- One-on-One research experience with faculty
- Over 100+ full time faculty with international reputation
- Publications in leading international journals
- **Over 300+ alumni working as faculty in leading institutes**
- **Over 60% recent graduates hired as faculty in IIMs**
- Access to leading journals and datasets

RESEARCH FACILITIES

Centres of Excellence

- Management Communication
- Public Policy
- Capital Markets & Risk Management
- Corporate Governance & Sustainability
- Israel Centre
- Mizuho India Japan Study Centre
- NSRCEL
- Software & IT Management
- Supply Chain Management
- Teaching & Learning


IIMB Initiatives


- Behavioural Sciences Lab
- Consumer Insights
- Data Centre & Analytics Lab
- Real Estate Research


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Financial Support and Fellowships

- Full waiver of tuition fees
- Monthly stipend of INR 42,000 to support living expenses.
- Startup and contingency grants for computers, software, and books (upto INR 1 Lakh spread over two years).
- Single seater hostel accommodation is provided for five years of the programme.
- Travel grants to attend multiple international and national conferences (upto INR 3.6 Lakh).
- Several milestone-based awards and merit-based scholarships.

Strategy

Faculty in the Strategy Area are interested in factors that influence the performance of firms. Topics of interest include the variety of activities that businesses internally undertake (e.g. mergers and acquisitions, innovation, diversification, internationalization) or are externally influenced by (e.g. regulation, regional ecosystem, stakeholders). Apart from the core area of strategic management, faculty are also interested in international business, strategic alliances, new product development, management of technology and innovation, and corporate governance. The area closely interacts with allied fields such as economics, sociology and organizational behaviour, and develops theories that help scholars, practitioners, and policymakers understand the drivers of firm performance.

Ganesh N Prabhu

Professor in Strategy
Chairperson, Strategy

Strategy faculty have authored papers in top-tier journals and also authored books on innovation and entrepreneurship. The area faculty have been involved in high value consulting and advisory services with several Indian, multinational and government organizations. Some are also Board members of companies and not-for-profit organizations, and serve on Advisory Bodies and Government Committees. The area has a vibrant doctoral programme which has graduated about 35 students who currently hold faculty positions across top business schools in India.



Vikas Namadeva Prabhu, PhD scholar

His dissertation research delves into the phenomenon called business ecosystems, attempting to understand how business ecosystems are orchestrated. His work connects with extant research and provides deeper insights into how to craft successful ecosystem strategies.



Gaurav G B, PhD scholar

His three-part thesis focuses on firm capabilities. For the vast majority of his research, rely on secondary data from diverse databases.



Veethica Smriti, PhD scholar

Her dissertation is about optimal distinctiveness in firm innovation and its implications for firm performance. She contends that firms can position themselves differently, along multiple dimensions, so that they can be similar to their competitors in one dimension while being dis-similar in another. She uses patent data from the medical device industry.



Core Courses in Strategy

- Statistics for Management Research
- Qualitative Research Methods
- Strategy Content (A)
- Strategy Classics
- Organizational Theory
- Econometrics I
- Strategy Process Research
- Strategy Content (B)

Recent Dissertations

- 2023: Essays on Board Structure, Interlocking and Director Networks
- 2023: Creativity in Strategic Thinking: Mind Wondering, Complexity, and Strategic Outcomes
- 2023: Essays on Internationalization, Corporate Governance, Ownership Networks, and Firm Performance
- 2021: Emergence of Electric Vehicle Ecosystem in India: A Longitudinal Study
- 2021: Study of Strategic Persistence



तेजस्वि नावधीतमस्तु

भारतीय प्रबंध संस्थान बंगलूर

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For more information visit us at:

Strategy Faculty and PhD Research at IIMB:



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