

## Pratyush Goel



### **Post Graduate Programme in Management (PGP) 2020-2022**

#### **Gold Medallist – First Rank Holder**

Pratyush Goel, aged 27 years, has had quite a few notable achievements while in IIMB. He won the Tata Crucible Campus Quiz (Karnataka and South Zone Cluster Finals); led the IIM Bangalore team to win the Nihilanth Cup (an inter IIT-IIM quiz festival); won the HUL TechTonic Case Competition and Armageddon – IIMA’s flagship case competition; was adjudged D2C Top 100 Most Competitive B-School Leader (featured in Forbes India) in both first and second year of MBA, and was elected the Treasurer of ICON, the Consulting Club of IIM Bangalore.

Pratyush says that the learning experience at IIMB extends beyond the realm of academics. “With an enabling ecosystem to shape future leaders, IIMB provided us with opportunities to not only learn about management skills through its case-based pedagogy, but also built our ability to interact with start-ups through NSRCEL, gain valuable leadership experience by being part of clubs like ICON, get the opportunity to take charge of event organization through our consulting festival, Rubicon, etc. As a Senior Coordinator of the Eximius Events Team, I interacted with more than 40 entrepreneurs while inviting them for speaker sessions. I managed to bring Prashant Tandon, Co-founder, and CEO, Tata 1mg, as one of the keynote speakers for Eximius 2021. As a Senior Coordinator of the PE-VC Society, I onboarded over five VCs for judging VCIC, the world’s largest international investment case competition. These experiences allowed me to lead diverse teams and bond with my fellow batchmates.”

“IIMB also helped me apply my classroom learnings to real-world business problems through numerous international and national-level case competitions. Emerging as the national winner at HUL Tectonic and IIMA's flagship case competition: ‘Armageddon’ gave me a true sense of achievement. Representing our college as one of the global finalist teams in the International Zurich Enterprise Challenge was a privilege. Apart from these, I have led teams to the national finals of over five competitions. Winning four PPIs over these two years and being featured as a D2C Top 100 Most Competitive B-school Leader (Forbes India May 2021) built my confidence further. I also led the team that brought the Nihilanth Cup (Inter IIT-IIM Quiz Festival) back home. I feel proud to have represented IIMB and achieve more than 30 podium finishes in national-level quizzes.”

Pratyush was awarded the Mold-Tek Scholarship at the end of Year 1 and received the IIMB Merit Scholarship on the basis of interview performance and CAT score.

About his future plans, he shares: “Being a curious person at heart, I have always loved studying and understanding about new age business models and companies. A direct extension of the same is the private equity / venture capital sector, where I wish to learn the art of investing and helping build successful companies along India’s star entrepreneurs. I believe that being part of an institution like IIM Bangalore has not only prepared me to grow in the PE-VC world going forward but has also served as a steppingstone towards my larger ambition of starting my own fund to further invest in the ideas and budding business minds of our country to make a positive impact on our economy and our future.”

Pratyush’s parents hail from Delhi. “My mother completed her PhD and was a Professor at Maharaja Surajmal College in Delhi, before retiring. My father went on to do an LLB and is currently heading the IPR division for Harman Finocem, a leading Indian API export player in the Pharma sector.”