

Proceedings of the Prebid meetings held on 18<sup>th</sup> July 2025

Ref: Notice Inviting Tender for Rate Contract From News/Media Buying/Advertisement Agencies For Publishing Of Advertisement In All Media and Journals.

TENDER NO: IIMB/T&C/Communications unit/25-26/01

Pre-bid meeting was held on 18<sup>th</sup> July 2025 at 11:00 AM online through Zoom for “ Notice Inviting Tender for Rate Contract From News/Media Buying/Advertisement Agencies For Publishing Of Advertisement In All Media and Journals”.

The following firms/agencies attended the pre-bid meeting:

Sl. No	Company Name
1	M/s Awedience Connect
2	M/s Fast Communication
3	M/s Lalith Advertising
4	M/s Fulrani Advertising

Based on the discussions during the Prebid meeting, the following amendments are made.

I. **3. Eligibility Criteria:**

Sl.No	Eligibility Criteria (Existing)	Eligibility Criteria (Amended)
d.	The agency should have released minimum <b>two Admission Notices</b> on National level during the last three years as on 31.05.2025.	The agency should have released minimum <b>One Admission Notices</b> on National level during the last three years as on 31.05.2025.
i.	Agency should be the member of Indian Newspaper Society (INS) for the last 5 years & should have accreditation with <b>Advertising Agencies Association of India (AAAI)</b> .	Agency should be the member of Indian Newspaper Society (INS) for the last 5 years & should have accreditation with <b>Advertising Agencies Association of India (AAAI) or Advertising Standards Council Of India (ASCI)</b>

- II. The phrase “**Commercial rate card**” referred in the BoQ and other places in the tender document shall be read as “**Offered rate card**”.
- III. The supporting documents for 3(e) maybe read as “ **Copies of the work orders/contracts with proof of publication with the dateline which may include print media and electronic/digital media** ”.