

## Post Graduate Programme in Enterprise Management (PGPEM): Two-year programme for working professionals

**Rawat Megha VijaySingh**

**Post Graduate Programme in Enterprise Management (PGPEM) 2022-2024**

**Gold Medallist – Best All Round Performer**



Aged 31 years, Rawat Megha VijaySingh's achievements while at IIMB are manifold. She excelled in sports competitions like Sangharsh'24 and Sangram'24, leading Badminton and Tennis teams as captain, securing gold medals in Badminton, Tennis and Squash, and earning accolades, such as, 'Most Valuable Player of the Tournament' and 'Best Player'. She was part of organizing different events at the institute and participated in cultural events as well as case competitions.

She has received the Directors Merit List award, a scholarship of INR 2.5 lakhs, for securing the third position in her cohort during her first year of MBA.

She says that the transformative learning journey at IIMB exposed her to a rigorous academic curriculum, facilitated by top-class faculty members and industry experts. "The learning environment at IIMB is characterized by intellectual stimulation, collaborative discussions and hands-on learning experiences, which have enriched my understanding of business concepts and management practices. Moreover, the diversity of perspectives within my cohort has broadened my horizons and provided me with invaluable insights. The emphasis on practical application through case studies, projects and real-world simulations have honed my problem-solving skills and equipped me with the tools necessary to navigate complex business environments. Beyond academics, the holistic learning experience at IIMB extends to personal development and networking opportunities. Engaging in extracurricular activities and industry interactions have helped enhance my professional network. Overall, the experiences have taught me the importance of perseverance, teamwork and adaptability."

Sharing her future plans, she says, "As a graduate of the Executive MBA programme from IIMB, along with a keen interest in product management, my future plans revolve around

leveraging my acquired knowledge and skills to excel in this dynamic field. I aspire to delve deeper into sectors such as technology and e-commerce, where product management plays a crucial role in driving innovation and delivering value to customers. I envision myself working closely with cross-functional teams to conceptualize, develop and launch products that not only address market gaps but also drive sustainable growth for organizations. Moreover, I am keen on exploring emerging technologies such as Artificial Intelligence and how that can be integrated into product development processes to create differentiated offerings and enhance user experiences. Being a sports enthusiast, I also aspire to contribute to the development of Indian sports across various sectors, leveraging my MBA education as well as the network built in areas such as sports management, marketing, finance and leadership.”

Rawat Megha VijaySingh hails from Gujarat. Her father holds a managerial position in a semi-government company, and her mother is a homemaker. She has a younger brother who is working. She and her brother have represented Gujarat in Badminton in the nationals for consecutive years.