

Executive Post Graduate Programme in Management (EPGP): One-year fulltime MBA for experienced professionals

Siddharth Pujari

Executive Post Graduate Programme in Management (EPGP)

Gold Medallist – Best All Round Performer



The achievements of Siddharth Pujari, aged 29 years, while at IIMB are quite a few. A sports enthusiast, he represented IIMB in Sangharsh (IIML) and Sangram as part of the Institute's Badminton team, and secured gold in Spardha and Executives' Cup, silver in Shaurya (Men's Singles), and bronze in Ekatva (Mixed Doubles) at IIMA. He authored the BrandCom Handbook, the programme's first standardized guide, ensuring structured processes for future batches and eliminating inefficiencies in committee work. He participated actively in various events and contests.

Terming his IIMB learning experience as being transformative, he adds, "Courses such as Competition and Strategy, Macroeconomics and New Age Business Models have equipped me with strong business acumen and strategic thinking abilities. The diverse peer group and rigorous curriculum have expanded my perspectives, preparing me for real-world leadership challenges."

He adds that beyond academics, the programme has also instilled other crucial lessons. "Embrace the unconventional. If there is something you have always wanted to pursue but hesitated out of fear of imperfection, take the leap. My time at IIMB taught me that growth comes from stepping beyond the expected. Go beyond academics – contribute, create and leave the programme better than you found it. Find ways to add value, uplift your peers and give back to the IIMB community, ensuring that your impact lasts beyond just a year."

He shares that his future plans revolve around leveraging his MBA education to contribute meaningfully to sectors that align with his passion and interests. "I am passionate about India's electronics and semiconductor sector and want to contribute to its growth. Coming from a semiconductor background, I aspire to work on building India's indigenous capabilities in this space, supporting its transformation into a global manufacturing powerhouse. The semiconductor industry is a sunrise sector in India, and I aim to play a decision making role in shaping its future. I am eager to bridge the gap between technical expertise and strategic leadership, particularly in India's semiconductor ecosystem."

Siddharth's family is based in Sambalpur, Odisha. "My father is a Chartered Accountant and mother, a homemaker. My twin brothers are college graduates."