

Subhrangsu Mukherjee

Post Graduate Programme in Management (PGP) 2018-2020

Gold Medallist –2nd Rank Holder

Subhrangsu's achievements at IIMB include acquiring Rank 1 for PGP Term 1 in Section A as well as in the entire PGP batch. He also achieved Institute Rank 2 in academics for the first year and was consequently awarded the Director's Merit List recognition. He acquired 3.80 GPA at Booth School of Business, University of Chicago in the term and scored with straight A grades in three of the five courses taken. He was selected to be on the institute football team for the academic year 2018-19 and won the Sangram trophy. Subhrangsu acted as tutor for the junior PGP batch for the Introductory Decision Science (DS1) course in Term 1 of the academic year 2019-20, acted as Senior Co-ordinator and Junior Co-ordinator for iQ, the Quizzing and Literary Club, during academic years 2019-20 and 2018-19, respectively, was placed in The Boston Consulting Group as Senior Associate in the Final Placement Process, and was offered PPI for the Summer Internship project with GMMCO India Ltd., a CK Birla Group Company.

He terms his IIMB learning exposure as sheer delight owing to the quality of the peer group and the faculty body. "The quality and diversity of fellow students provided a plethora of invaluable perspectives. The intellectual challenges of matching the level of discussion and making oneself heard is a life-changing experience. The faculty provided just the right amount of nudge in fostering these debates and discussions. The inputs they provided from their academic and industrial experience has truly enriched our views regarding the world in general and provided us the confidence to take any challenge in our stride. The support structure of IIMB has also played a silent but indispensable role in the background. The regular support in our stay and our learning experience, made this journey flawless and smooth. From the hostel, mess and recreational facilities to the classrooms and discussion rooms, we have always been delighted with the excellence in service quality. This has silently and consistently facilitated all our pursuits."

Regarding his future plans and dreams, he says he aspires to gain cross-sectoral experience from the consulting opportunity that he has currently. "I aspire to obtain a high-level view of the major growth sectors and industries and contribute to their growth stories through policy formulation and agenda setting. The major sectors that pique my interest are consumer durables and their movement towards sustainable and eco-friendly solutions, leveraging of big data capabilities in consumer services segment, and education and development of human resources. India stands as a potential global driver of economic and social growth and I believe that these sectors will be major levers which can help us realize the national potential. In the long term, I see myself moving to the education sector to formulate plans for arming India's bulging demographic with requisite skills and knowledge to push the frontiers of economic and social development. I intend to take a hands-on approach by being involved in academia and contribute directly to the knowledge transfer as a professor and researcher."

Subhrangsu's father, Sitangsu Mukherjee, is a Mechanical Engineer by vocation. He retired from the private service two years ago. He graduated from the erstwhile Bengal Engineering College in 1977 and worked for a number of companies including a heavy manufacturing sector state PSU. He is currently self-employed and is involved with building a direct-selling business unit in the Amway-Britt Worldwide business ecosystem.

Subhrangsu's mother, Kuhu Mukherjee, earned her Bachelor of Arts degree in English with Honors from the Scottish Church College, Kolkata in 1986. She has been actively involved in engineering their home into a cohesive and warm haven for over 30 years. She is at present actively involved in building the direct-selling business with Subhrangsu's father.

Subhrangsu's maternal uncle, Tapan Chatterjee, is an integral part of their family. He has been a pillar of support for Subhrangsu's mother ever since the passing of their father at a very young age. He has served on the EPF employee-roll for over 30 years and continues to steadfastly serve it till this day.

Says the 27-year old: "My family has been my constant support through every stage of my life. In spite of multiple challenges at various phases of my life, my family has encouraged me to strive for greater achievements. They have buffered me against great financial and emotional challenges. Their smile and encouraging words have carried me through my school, undergraduate education and now my MBA journey. Any achievement I have had and those I may earn in the future are built on the foundation of untiring and selfless efforts and sacrifices of my family."

Subhrangsu received the Director's Merit List (DML) award for being in the top 5% of the PGP batch in the academic year 2018-19. He received the scholarship for achieving the Institute Rank 2 in the year, sponsored by the PGP 1986 alumni batch.