

Subrahmanyam Lanka

Professional Summary

Business and technology leader with over 33 years of experience in setting up, building, and scaling the global digital innovation hub for developing digital platforms, products, and services. Experienced in leading R&D teams distributed across India, Germany and US, establishing centers of excellence in digital technologies, collaborating with digital ecosystem in India for co-creation and innovation.

Work Experience

Siemens Healthineers, India

Dec 2015 - Present

Siemens Healthineers Research & Development center in India is developing and delivering innovative products through state of the art digital, software and system expertise for worldwide markets.

Senior Vice President, R&D

Understanding customer workflows, strategizing, prioritizing, and developing the digital innovations to improve the productivity of customers, optimizing the resource utilization, enhancing the access to care and reducing the cost of healthcare:

- Led Digital Health R&D team and launched next generation cloud based digital health Platforms, AI Powered Solutions and Clinical data insights for performance Improvement.
- Established Centers of Excellence in Cloud, Mobile, Artificial Intelligence, Machine Learning, Data science, IoT, Cybersecurity, Virtual/Augmented Reality for product development.
- People Leadership including Hiring, retaining, mentoring, coaching and performance management.
- Collaborating with Indian digital ecosystem of universities, world class hospitals, innovative startups for co-creation and innovation.

Vice President, Healthcare, Siemens Technology & Services Pvt. Ltd

Sept 1995 to Nov 2015

Siemens Technology & Services Pvt Ltd is an in-house software development center for Siemens AG developing innovative products and solutions in the Industry, Energy and Healthcare domains. As Vice-President, Healthcare, R&D, my key responsibilities are to Develop & Deliver innovative Medical Imaging Platforms and Products in healthcare domain.

ISRO Satellite Centre, Department of Space

Nov 1992 to Sept 1995

Scientist/Engineer, Satellite Mission Planning division – Responsible for INSAT software simulators and developing launch sequence of Satellite missions.

Bajaj Auto Ltd

July 1989 to Nov 1992

Assistant Manager (Projects) - Responsible for collaboration with vendors, evaluation of vendors, technical evaluation of new machinery used in automobile plant.

Education:

- Master of Technology - IIT, Kharagpur, Electrical Engineering, 1988
- Bachelor of Technology - JNTU, College of Engineering, Kakinada, Electrical Engineering, 1987